



PRESS RELEASE

For Immediate Release
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NSNA 29th Annual Career Planning Conference **Memphis, Tennessee** **October 27-30, 2011**

Brooklyn, NY, September 29, 2011. The National Student Nurses' Association will host the 29th Annual MidYear Career Planning Conference, October 27-30, 2011, at the Memphis Cook Convention Center in Memphis, Tennessee. Attendees will have a broad selection of activities to attend and the opportunity to hear nationally-known speakers discuss trends and issues relevant to nursing today. Specialty panels, workshops, exhibits, and an NCLEX-RN[®] review round out a conference designed to help students prepare for careers as professional nurses.

The Opening Session kicks off the MidYear Conference on the evening of Thursday, October 27 with keynote speaker **Sally Karioth**, PhD, RN, a national speaker, teacher, writer, talk show host and nationally renowned grief therapist. Dr. Karioth is a special public speaker who has a gift for evoking a wide range of emotions from her audience. If one sentence characterizes her speeches, it is her slogan "life is not a dress rehearsal." Her

recently updated and expanded book, *If You Want to Know If You're Dying, Ask the Cleaning Lady (And Other Thoughts on Life and Happiness)*, offers a common sense, sometimes humorous, approach to illness and death, and emphasizes that bereavement is a natural part of life to which we are all entitled. She carries this message on the lecture trail, over which she travels more than 500,000 miles a year, and repeats it in motivation tapes and videos sold at her speeches. Most in demand among business, education and health care groups, Dr. Karioth takes listeners on a rollicking ride of funny anecdotes, somber insights and helpful suggestions.

NCLEX® Mini-Review – This 2-day review course begins on Thursday, October 27 and covers health promotion and maintenance, physiological and psychosocial integrity, and the nursing process. Pharmacology, pathophysiology, medical diagnosis, and nursing diagnosis are part of the discussion, as well as obstetrics and psychology.

“Protect Your Career: The Road to Sharps Injury Prevention” – On Friday, October 28, **Karen Daley**, PhD, MPH, RN, FAAN, President, American Nurses Association (ANA) presents a general session on needle stick and sharps injuries as one of the greatest risks that frontline health care workers face in the US and internationally. The presentation makes the case for refocusing efforts on prevention and provides an overview of ANA’s Safe Needles Save Lives campaign. The session is moderated by **Lois Marshall**, PhD, RN, Nurse Education Consultant, Miami, FL.

Nursing Specialty Showcase Sessions – On Saturday, October 29, explore a wide range of career opportunities during the two-part sessions. Specialty nursing areas include: critical care nursing; air and surface transport nursing; nephrology nursing; emergency room nursing; perioperative nursing; neonatal nursing; oncology nursing; infusion nursing; nurse midwifery; and geriatric nursing.

Additional Workshops – Friday and Saturday offer a variety of workshops on writing resolutions, career

progression, acing school exams, social networking, resume management, and more. Meet the 2011-2012 NSNA Board of Directors, Nominating and Elections Committee, and Resolutions Committee Chair during the Association Roundtable Discussions Saturday evening.

Image and Professional Dress with Continental Breakfast – On the morning of Saturday, October 29, the NSNA Image of Nursing Committee, along with the Life Uniform Company, presents a style fashion show and session on the importance of projecting a positive professional image. With a breakfast sponsored by Life Uniform, this session includes a fashion show of the latest professional attire.

Don't miss these other highlights at the Conference:

- Orientation for first-time attendees.
- The Exhibit Hall, where you'll have the chance to network and speak with representatives from hospitals, schools of nursing, and publishing and product companies.
- Back by Popular Demand! With leadership provided by **Dr. Lois Marshall**, the Career Counseling Center is back to help attendees find jobs in these challenging times. During exhibit hall hours, attendees can bring their résumés for review and discuss the primary steps to obtain that first job.
- Faculty Workshops for Continuing Education credit.
- Leadership University Treasurer Certificate Program

Foundation of the NSNA Fundraising Event of the Year!

Friday, October 28, 2011, 7:00-10:00pm

Join the NSNA Board of Directors along with award winning Elvis tribute artist **Tony Witt** for an evening of laughter, fun and inspiration! Be prepared to get on your feet and sing along to the King of Rock and Roll's greatest hits. This is a performance you won't want to miss! An evening of fun, dancing and fundraising! Advance ticket price is \$10 (\$12 at the door). Help support the undergraduate scholarship program!

The MidYear Conference Sponsors make the week's events possible through their generous support:

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NSNA is a membership organization representing 58,000 students in Associate Degree, Diploma, Baccalaureate, generic Masters and generic Doctoral programs preparing students for Registered Nurse licensure, as well as RNs in BSN completion programs.

**For information and/or to obtain press passes to the event, contact:
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