



*National Student Nurses' Association*

# **Business Book 2011**

***Defy Gravity: Reach New  
Nursing Summits!***

**NSNA 59<sup>th</sup> Annual Convention  
April 6-10, 2011  
Salt Palace Convention Center  
Salt Lake City, UT**



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**Lola Fehr, MSN, RN, CAE, RP, FAAN**

### Resolutions Committee

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College of New Rochelle  
New Rochelle, NY

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Grand Canyon University  
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### Council of State Presidents (COSP) Planning Committee:

#### Convention 2011

**Chair: Bobby Schnittker**, (Southern Election Area) Texas Tech University, Lubbock, TX; **Cyndee Cornell**, (Western Election Area) Platt College, Aurora, CO; **William Harris**, (Northern Election Area) Southeast Missouri State University, Cape Girardeau, MO; **Whitney Smith**, (Eastern Election Area) University of Virginia, Charlotte, VA; **Carylin M. Holsey**, President, National Student Nurses' Association, University of Texas at Arlington, Arlington, TX

#### MidYear 2010

**Chair: Bobby Schnittker**, (Southern Election Area) Texas Tech University, Lubbock, TX; **Dawn Zimmerman**, (Northern Election Area), Emporia State University, Emporia, KS; **Whitney Smith**, (Eastern Election Area) University of Virginia, Charlotte, VA; **Amy Mabry**, (Western Election Area) Grand Canyon University, Phoenix, AZ; **Carylin M. Holsey**, President, National Student Nurses' Association, University of Texas at Arlington, Arlington, TX



## TABLE OF CONTENTS

<b>LISTING OF BOARD OF DIRECTORS AND COMMITTEE.....</b>	<b>1</b>
Business Meeting Agenda .....	3
Rules for NSNA Business Meetings .....	4
Parliamentary Rules for NSNA Business Meetings .....	4
Electronic Voting Device .....	5
Microphone Cards .....	7
Delegate Credentialing Procedures.....	8
Policies and Procedures for Resolutions.....	8
Rules for Resolutions Hearings .....	9
Guidelines for Auction and Fundraising Activities.....	10
How to Speak in a Business Meeting.....	11
<b>REPORTS .....</b>	<b>12-23</b>
President .....	12
Executive Director .....	14
Foundation of NSNA .....	16
Finance Committee.....	17
<i>Imprint</i> .....	18
Image of Nursing Committee .....	19
Bylaws Committee.....	19
Global Initiatives in Nursing Committee .....	20
Breakthrough to Nursing Committee .....	20
Membership.....	21
Convention and Program Planning Committee .....	21
Legislation/Education Committee.....	22
Community Health/Disaster Preparedness Committee.....	23
COSP Planning Committee .....	24
<b>Proposed NSNA Bylaws Amendments .....</b>	<b>26</b>
<b>Membership Statistics .....</b>	<b>29</b>
Project InTouch Statistics.....	29
Winners Way Statistics.....	30
<b>CANDIDATES AND CAMPAIGNING.....</b>	<b>31</b>
Campaign Regulations.....	31
Voting Rights of Delegates .....	35
Procedures for Nominations from the Floor .....	35
Meeting the Candidates .....	36
Questions for Candidates .....	36
Presidential Presentation & Debate.....	39
Slate of Candidates .....	39
Code of Academic and Clinical Conduct .....	41
Code of Professional Conduct.....	41
NSNA Headquarters Staff .....	42

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NSNA is a membership organization representing students in Associate Degree, Diploma, Baccalaureate, generic Masters and generic Doctoral programs preparing students for Registered Nurse licensure, as well as RNs in BSN completion programs.



**National Student Nurses' Association, Inc.**

**Business Meeting Agenda**

59<sup>th</sup> Annual Meeting April 6-10, 2011

Salt Palace Convention Center, Salt Lake City, UT

Presiding: Carylin M. Holsey, President

**PARLIAMENTARY BRIEFING WEDNESDAY, APRIL 6, 2:30 - 3:00 PM**

Lola Fehr, Parliamentarian

**OPENING BUSINESS MEETING, WEDNESDAY, APRIL 6, 3:00 - 4:30 PM**

Call to Order..... Carylin M. Holsey, President  
Roll Call ..... Laura G. Lunsford, Secretary/Treasurer  
Greetings..... President, Utah Student Nurses' Association  
Adoption of Agenda ..... Carylin M. Holsey  
Adoption of Rules ..... Carylin M. Holsey  
Address of the President ..... Carylin M. Holsey  
Address of the Executive Director ..... Diane J. Mancino, EdD, RN, CAE, FAAN  
Report of the Finance Committee..... Laura G. Lunsford, Secretary/Treasurer  
Convention 2011 ..... Erin Zundel, Director and Chair, Planning Committee  
Report of the Bylaws & Policies  
Committee ..... Kelsey L. Scanlon, Chair  
Report of the Nominating & Elections  
Committee (NEC) ..... Jeffrey A. Goodhart, Chair  
Nominations from the Floor ..... Carylin M. Holsey  
Report of the Resolutions Committee..... Clover McLennon, Chair  
Announcements..... Carylin M. Holsey  
Recess

**SECOND BUSINESS MEETING, FRIDAY, APRIL 8, 10:45 AM - 1:45 PM**

Reconvene ..... Carylin M. Holsey, President  
Report of the NSNA Foundation..... Ken Dion, PhD, RN, FNSNA President  
2<sup>nd</sup> Report of the NEC ..... Jeffrey A. Goodhart, Chair  
Nominations from the Floor ..... Carylin M. Holsey  
Proposed Bylaws Amendments ..... Kelsey L. Scanlon, Chair  
Resolutions ..... Clover McLennon, Chair  
Appointment of Tellers..... Carylin M. Holsey  
Announcements..... Carylin M. Holsey  
Recess

**THIRD BUSINESS MEETING, SATURDAY, APRIL 9, 9:45 AM - 1:45 PM**

Reconvene ..... Carylin M. Holsey, President  
Resolutions ..... Clover McLennon, Chair  
Report of the Tellers ..... Chairperson of the Tellers  
New Business ..... Carylin M. Holsey  
Installation of Officers..... Carylin M. Holsey  
Announcements..... Carylin M. Holsey  
Adjournment

# Convention Rules and Procedures

## Rules For NSNA Business Meetings

- Rule 1. All delegates shall keep badges in evidence throughout business sessions.
- Rule 2. All delegates shall sit in the space designated for their respective constituents. Only delegates, monitors and NSNA staff on official business are allowed in the delegate area.
- Rule 3. Delegates may not leave or be seated while a vote is in progress. Delegates and monitors must remain in place during a vote.
- Rule 4. An alternate may only substitute for a delegate when the delegate will be absent for the entire business meeting of that day. The alternate's name and signature must appear on the Delegate Credential Form, and the alternate must be wearing the delegate's ribbon at the time of the substitution. The alternate will remain the delegate for the entire business meeting of the day.
- Rule 5. All speakers shall give their name and the name of their constituent chapter, and nothing else.
- Rule 6. Prior to presentation, motions must be written on the form provided and delivered to the chair.
- Rule 7. Only delegates may propose or vote on motions.
- Rule 8. Debate on a single issue shall be limited to 15 minutes.
- Rule 9. When speaking to a motion, each delegate shall be limited to 2 minutes. Members of NSNA and other guests who are not delegates shall be limited to 1 minute.
- Rule 10. No delegate shall speak more than twice to a motion, and no delegate who has already spoken may speak again until those who desire to speak have had an opportunity to do so. Members of NSNA and other guests who are not delegates may speak once to an issue.
- Rule 11. Speakers are recognized by the Chair in the order in which they reach the microphone, alternating between pro and con speakers as long as a normal flow of debate is maintained. Debate on a motion cannot be closed until a minimum of one pro and one con have been heard unless there are no pros and cons to be heard.
- Rule 12. Speakers must use a red card at the designated microphone to make a point of order, parliamentary inquiry, appeal the decision of the chair, or ask for division of a question. These will have precedence over all other speakers.

- Rule 13. Monitors may pass notes that pertain to business before the House of Delegates among people present at the House of Delegates business meeting.
- Rule 14. All main motions introduced to the House shall be accompanied by a rationale and estimate of cost to the association, if appropriate.
- Rule 15. Only topic and proposed changes for resolutions be read in the House of Delegates.

## Parliamentary Rules For NSNA Business Meetings

To participate effectively in the proceedings of the House of Delegates, each delegate needs to be familiar with the fundamental rules of parliamentary procedure. These rules enable the delegates to transact business with the least possible friction, with expediency and efficiency, and in a manner fair to all. The minority, as well as the majority, is enabled to express its views, to make motions, and to vote.

The parliamentary rules guideline followed by the National Student Nurses' Association is *Robert's Rules of Order Newly Revised*.

## Main Motions

A main motion introduces a new item of business; until this is disposed of, no other *main* motion may be considered, as there can be only one *main* motion pending at a time. The making of a motion comes first, discussion follows.

The steps relating to the handling of a main motion are:

- The motion is printed on a motion form signed by maker and seconder, passed to a monitor who will relay it to the chair. The maker of motion keeps the last copy.
- The motion is introduced by a delegate. The delegate states his/her name, constituency and motion number.
- A delegate may second the motion if needed by calling out, "I second the motion." (Committee motions do not require a second.)
- The Chair restates the motion.
- The Chair then asks for discussion giving the maker of the motion the first opportunity to speak (thereafter, insofar as possible, debate alternates between those in favor and those against).

- Any NSNA member may speak; only official delegates, however, may make motions or vote (NSNA Bylaws, Article VII, Sections 4 and 5).
- A delegate may, during the discussion and when recognized by the Chair, introduce a subsidiary, incidental, privileged, or certain other motion.
- The discussion at all times must relate to the immediately pending question.
- After the discussion, or as it appears appropriate, the Chair asks, "Are you ready for the question?" or "Is there further discussion?"
- The Chair repeats the motion and calls for affirmative vote, then calls for the negative vote.
- The Chair announces the result of the vote. If the vote is on any motion made subsequent to the main motion, the discussion is directed to the next ranking motion until there has been a decision concerning the main motion.

## Electronic Voting Device

NSNA is pleased to provide electronic voting devices that will be used on Friday and Saturday. Delegates will be instructed regarding use of the device during the Friday morning House of Delegates session.

**Important:** You must hand over voting device to designated monitors at exits anytime that you exit the House of Delegates.

- Do not leave your voting device unattended on the delegate tables.
- Keep your voting device with you at all times while in the House of Delegates.
- You must return the voting device to designated monitors whenever you exit the delegate seating area.

## Subsidiary Motions

Subsidiary motions are those that modify or delay action on the main motion. Such motions are in order while the main motion, or a motion of lower rank, is still pending (in the debatable state), and must be voted on before the main motion. Subsidiary motions have a definite order of precedence from the lowest to the highest. The lowest in rank yields to motions that are higher in rank. If several subsidiary motions are pending at one time, the vote is taken first on the motion with the highest rank, then the motion next lower in rank, etc.

There are seven subsidiary motions as follows

(listed from lowest to highest ranking):

### 1. Postpone Indefinitely

The purpose is to reject, or kill, the main motion. The form is, "I move to postpone indefinitely the motion that \_\_\_\_." It requires a second, is debatable, cannot be amended, requires a majority vote; and an affirmative vote only can be reconsidered.

### 2. Amend

Amend is used to change the wording of a motion. The form is, "I move to amend the motion by \_\_\_\_." It is debatable if the motion to be amended is debatable; it requires a majority vote, can be reconsidered.

The ways to amend are: insert, strike out, strike out and insert, add, substitute.

An amendment to the main motion is called a primary amendment. An amendment to the primary amendment is called a secondary amendment. Only these two degrees of amendments are permitted. A primary amendment must relate to the main motion. A secondary amendment must relate to the primary amendment. Only one primary amendment at a time, or one secondary amendment at a time, can be pending. As soon as the amendments are disposed of by vote, another of the same class is in order. When there are no further amendments, the vote is taken on the main motion as amended.

### 3. Refer to Committee

The purpose of the main motion is to get more information or to get the main motion into more satisfactory form. The form is, "I move that the motion be referred to the \_\_\_\_ Committee" or, "I move to refer the motion \_\_\_\_ to a committee of \_\_\_\_ (number) appointed by the president to investigate \_\_\_\_ and to report back at the next meeting." It requires a second, is debatable, can be amended, requires a majority vote, and cannot be considered after the committee has taken up the subject.

### 4. Postpone Definitely

This motion is used to delay action on the pending question until a definite time, to provide more time for the members to consider the issue. The form is, "I move that the question be postponed to \_\_\_\_." At Convention, the time to which a postponed item is moved must be within the present convention. It requires a

second, is debatable, can be amended, requires a majority vote, can be reconsidered.

**5. Limit or Extend Debate**

It is sometimes desirable to limit or extend the time a question may be discussed. The purpose of this motion is to change the adopted rules of debate. The form is, "I move that the debate on the pending motion be limited to \_\_\_\_minutes" or "be extended to \_\_\_\_minutes." This motion can be applied to one or more pending motions. It requires a second, cannot be debated, can be amended, requires a 2/3 vote, and can be reconsidered.

**6. Previous Questions**

The object of this motion is to close debate on the immediately pending question at once. The form is, "I move the previous question." This form will apply to the immediately pending question. This motion can be applied to one or more pending motions. When applied to more than one pending question, the form is, "I move the previous question and all pending questions;" or specifically state which pending questions. This motion requires a second, is not debatable, cannot be amended, requires a 2/3 vote, and cannot be considered after a vote has been taken on it.

**7. Lay on the Table**

The object of this motion is to delay action temporarily, usually in order to attend to more urgent business. The form is, "I move to lay the question on the table." It requires a second, is not debatable, cannot be amended, requires a majority vote, and cannot be considered.

**Certain Other Motions**

**1. Take From the Table**

This motion is used to bring a tabled question back before the assembly. The form is, "I move to take from the table the question \_\_\_\_." It requires a second, is not debatable, cannot be amended, requires a majority vote, and cannot be reconsidered. This motion is not in order until some business has been transacted since the question was laid on the table.

**2. Reconsider**

The purpose of this motion is to bring a question already acted upon before the assembly again so that the vote may be changed. The form is, "I move to reconsider the vote on \_\_\_\_." It requires a second, is debatable if the motion to be reconsidered is debatable, cannot be amended, requires a majority vote,

and cannot be reconsidered. This motion must be made by one who voted with the prevailing side. It must be made the same day, or next succeeding business day, as the vote to be reconsidered was taken

**3. Rescind**

When an assembly wishes to annul action previously taken and is too late to reconsider the vote, use the motion to rescind. Any delegate may make this motion. There is no time limit (provided no subsequent action or implementation has occurred). The form is, "I move to rescind the action on the motion \_\_\_\_." It requires a second, is debatable, can be amended, requires a 2/3 vote, or a majority of vote if notice of rescinding was given at the previous meeting. An affirmative vote (to rescind) cannot be reconsidered.

**4. Amend Something Previously Adopted**

Amend something previously adopted is the motion that can be used if it is desired to change only a part of an adopted motion and not to rescind the entire motion. An action previously taken can be changed by amending, provided that none of the action involved has been carried out in a way which it is too late to undo. The form is "I move to amend the previously adopted motion \_\_\_\_ by (using any of the five ways to amend)." It requires a second, is debatable, can be amended, requires a 2/3 vote (a majority vote if notice of amending was given at the previous meeting), a negative vote can be reconsidered.

**Incidental Motions**

Incidental motions are pertinent to, take precedence of, and must be decided before the pending question. Some also originate out of business which has just been pending. Some of the incidental motions, and those most used in conventions follow:

**1. Point of Order**

Used to call attention to a breach of the rules. Does not require a second, can even interrupt a speaker. A point of order must be made at the time the breach occurs. The form is, "I rise to a point of order." The Chair asks that the point be stated and the member replies. The Chair decides the point.

**2. Appeal from the Decision of the Chair**

An appeal can be made from any decision of the Chair but only at the time the ruling is made. A second is required. The form is, "I appeal from the decision of the Chair." The Chair states the point at issue. An appeal is debatable when the pending question is debatable. The Chair puts the question as, "Shall the decision of the Chair be sustained?" A majority vote or a tie vote sustains the Chair. There is no appeal from the decision of the assembly.

3. **Division of a Question**

A motion to divide question can be applied only to main motions and amendments. If a motion has several parts, each one capable of standing alone if the others are taken away, it can be divided into two or more parts. Then each part is voted on separately. The exact method of dividing must be specified in the motion. The form is, "I move that the question be divided into \_\_\_\_." The motion to divide question requires a second, is not debatable, may be amended, requires a majority vote, and cannot be reconsidered.

4. **Division of the Assembly**

After the Chair has announced the results of a vote (taken by voice or show of hands) a member who does not agree may without obtaining the floor, say, "I call for a division." The Chair then takes the vote again, asking the affirmative and then the negative to stand. This does not require a second, cannot be debated or amended or reconsidered. A majority vote is required to order the vote to be counted or taken by ballot.

5. **Parliamentary Inquiry**

When a member wants to inquire about what motion to use, wants information about the law or a motion, the member says, "I rise to a parliamentary inquiry." The Chair answers the inquiry. The inquiry should be pertinent to the pending business.

6. **Request for Information**

A request for information must be pertinent to the pending business. The member says, "I rise for information." If information is desired of the speaker instead of the Chair, the form is, "I would like to ask the speaker a simple question." All remarks, questions asked, and answers given, should be addressed through the Chair, as members cannot directly address each other in assembly. If speaker consents to answer, the time consumed is taken out of the speaker's time. A request for information can be used to give perti-

nent information but must be brief, not border on discussion, and always in the form of a question. Any attempt to further explain the point will be considered debate and will be ruled out of order by the Chair.

## Other Important Points

- **Attendance** All meetings of the association shall be open unless voted otherwise by the NSNA voting body. (NSNA Bylaws, Article VII, Section 5.)
- **Roll Call** The secretary calls the roll of voting delegates at the beginning of the first business meeting. When your state is called, all delegates from that state please stand. Delegates may not leave or be seated while the roll call is in progress. If a delegate comes in late, he/she must write his/her name and constituent on a slip of paper and give it to a monitor who will give it to the Secretary/Treasurer. If it becomes necessary for a delegate to leave the business meeting because of an emergency situation, the secretary must immediately be notified in writing.
- **To Obtain the Floor** Rise, address the Chair, give your name and your constituent association. Address the Chair by saying "Madam (or Mister) Chairperson." Await recognition, which is given by the presiding officer repeating your name. On obtaining the floor, the delegate should make a motion; or if the motion is pending, the delegate or member should speak to the one already before the House. The correct form to use in making a motion is "I move that..."
- Nominations may be made from the floor but no delegate may nominate more than one candidate for each office except by unanimous consent of the House. To place a name in nomination, a delegate rises, addresses the Chair, and when recognized says, "I nominate \_\_\_\_ for the Office of \_\_\_\_." A second is not necessary, but is permissible.

## Microphone Cards

During business meetings, there will be cards located at each microphone in the Delegates Section. The purpose of using these cards is to make the meeting run more smoothly. Before holding up a card, be sure of its usage.

**“PRO”** When addressing an issue, preface your statement with your position. This card means *support* of the issue being discussed. PRO cards are at **regular microphones**.

**“CON”** This card means opposition to the issue being discussed. CON cards are at **regular microphones**.

**Blank Red Card** Use when making a point of order, for division of a question, for division of assembly, a parliamentary inquiry, and requests for information. **These cards are only to be used at the designated floor and podium microphones.**

**Blank Blue Card** Use when making a main motion: postpone indefinitely, amend, refer to committee, postpone definitely, limit or extend debate, move the previous question, lay on the table, take from the table, reconsider, rescind. **Blue cards are at the regular microphones.**

Speakers will be recognized by the chair in the order in which cards are raised. The chair will attempt to alternate between pro and con speakers as long as a normal flow of debate is maintained, and will recognize motion makers using a blue card in the normal course of proceedings. The flow will be interrupted only when a red card, which takes precedence over other cards, is raised. The red card is not to be used to bring any of the subsidiary motions to the floor. The chair will rule these out of order.

## Delegate Credentialing Procedures

### Delegate Credentialing Committee

A delegate credentialing committee of convention volunteers and NSNA convention staff are responsible for credentialing delegates in accordance with the NSNA Bylaws and established policies and procedures.

### State Delegates

Each state constituent is entitled to one voting delegate and alternate. The state delegate must bring the completed State Delegate Credential Form and completed Constituency Application to Delegate Credentialing after first registering as a member for the convention. The form must be signed by the state president. Refer to NSNA Bylaws, Article VII, Section 3b if the state president is unable to represent the state association.

### School Delegates

Each school constituent is entitled to one voting delegate and alternate, and an additional voting delegate and alternate for every 50 NSNA members. All

schools entitled to delegates have been notified. The school delegate must bring the School Delegate Credential Form and completed Constituency Application to Delegate Credentialing after first registering as a member. The delegate must also show proof of enrollment in the constituent school of nursing. Proof can be a student ID card. The Consistency Application must be signed by a school chapter officer.

### Alternates

Alternates must be listed on the Credential Form, and must sign this form. An alternate will only be entitled to sit in the House of Delegates when the official delegate will be absent for the entire meeting. See NSNA Bylaws Article VII, Sec. 3 for details.

To be seated in the House of Delegates, the alternate must be wearing the delegate's ribbon, and school delegate alternates must be prepared to show proof of enrollment in the constituent school of nursing.

### Voting For National Officers

Voting for the members of the 2011/2012 Board of Directors and Nominating and Elections Committee takes place on Saturday morning (voting starts at 8:00 am and ends promptly at 9:30 am).

Delegates are issued a voting card at the time of credentialing. This voting card must be presented at the time of the election before a ballot is issued. If an alternate is voting in place of a delegate, the alternate must have the voting card and be wearing the delegate's ribbon.

### Delegates Credentialing Hours\*

Tuesday, April 5	4:00 pm - 7:00 pm
Wednesday, April 6	7:30 am - 12:30 pm
Thursday, April 7	10:00 am - 6:00 pm
Friday, April 8	8:00 am - 9:00 am
	4:30 pm - 5:30 pm
Saturday, April 9	9:00 am - 9:30 am

\*Since staff must have ample time to calculate delegate representation and quorum requirements and set the House of Delegates seating, delegate credentialing is conducted **only** during these hours.

## Policies and Procedures for

### Resolutions

Definition of a Resolution: A resolution is a main motion put in writing on a subject of great importance expressed in formal wording. Within

NSNA it serves to establish the position of the association on matters of national scope and significance affecting NSNA, nursing students, nursing, and the health needs of the public. No resolution is in order that creates a conflict with the Bylaws of the association. Resolutions are adopted by a majority vote and continue in force until rescinded.

### 1. **Types of Resolutions**

A. "Resolutions of Substance" serve as one means by which opinions may be expressed, purposes of NSNA can be implemented, and directions given for future action.

B. Courtesy Resolutions" communicate an expression of gratitude for contributions made to NSNA by groups or individuals.

2. **The Preamble to a Resolution:** *Robert's Rules Newly Revised* advises against having the reasons for adopting a motion within the motion itself. However, when special circumstances make it desirable to include a brief statement of background, the motion should be cast in the form of a resolution, with the background or reasons incorporated in "Whereas" statements. The use of "Whereas" statements should be limited to cases where it provides little known information of unusual importance attached to making certain reasons for an action a matter of record.

3. **When to Use a Resolution and When to Use A Simple Main Motion:** A course of action or issue to be brought before the House is submitted as a resolution when it is lengthy, important to the association, or complex in design. A resolution is also used when a copy of the statement is to be sent to another organization, a government body, the news media, and so on. The "Resolved" section of a resolution contains the action that the author wishes NSNA to take. The "Whereas" section contains only background information. A main motion is simply a proposal that brings a particular subject before the assembly for consideration and action. It does not need to be formally written, as a resolution is; no "Whereas" or "Resolved" are needed. The main motion is usually used for action within the organization, or when no other group is to be notified of the action taken. Both a resolution and a main motion are handled in the same manner when presented both require a second, are debatable, amendable, require a majority vote, and can be reconsidered.

4. **Sponsorship of Resolutions:** Resolutions may be sponsored by the NSNA Board of Directors, NSNA committees, and NSNA constituents. Each may submit one resolution for consideration.

5. **Submission of Resolutions:** All resolutions submitted to the Resolutions Committee must be pertinent to the purpose and function of NSNA. Only complete resolutions will be accepted. To be complete, resolutions must be submitted with the following:

- A. Checklist for Complete Resolutions Mailing (*Resolutions Guidelines* booklet under Publications, on [www.nсна.org](http://www.nсна.org)).
- B. Proposed resolution on a CD-ROM, typed double spaced along with a hardcopy of the resolution;
- C. Documentation used for the "Whereas" clauses. Each "Whereas" clause must have a specific citation in the body of the resolution. The sentences referenced must be underlined in the documentation.
- D. List of references on a separate page;
- E. Names and addresses of all organizations, agencies, and individuals mentioned in the "Resolved" clauses;
- F. Estimated cost of implementation of the resolution, noted on a separate page;
- G. An abstract including purpose and intended outcomes, on a separate sheet;
- H. All resolutions must be typed and double-spaced.

## Rules for Resolutions Hearings

**Rule 1.** These are informal hearings. All final decisions regarding resolutions are voted on by the House of Delegates.

**Rule 2.** Attendance at all resolutions hearings is mandatory for delegates.

**Rule 3.** All members, consultants and advisors shall keep their badges in evidence throughout the resolutions hearings.

**Rule 4.** Only NSNA student members may speak. All speakers shall give their name and the name of their constituent association prior to speaking to an issue. Others may be utilized as resources for information and clarification as appropriate.

**Rule 5.** Each speaker shall indicate before speaking whether they are speaking pro/con, or requesting information, or clarification.

**Rule 6.** To expedite the hearings, the chair asks for debate and if it is the consensus of the audience that there is no further discussion, then the next resolution is brought forward.

**Rule 7.** Length of debate on each resolution shall be designated by the Resolutions Committee. After the reading of the resolution, the amount of the allotted time for debate is stated. Extensions on the amount of time for discussion on each resolution is limited to one five-minute extension, at the discretion of the resolutions chairperson.

**Rule 8.** Each speaker shall be limited to three minutes.

**Rule 9.** No speaker shall speak more than once to an issue and no speaker who has already spoken may speak again unless required to do so for clarification purposes until all have had an opportunity to speak to the issue.

**Rule 10.** Whereas statements are not debatable. Documentation of all whereas statements is available in the Resolutions Committee office for examination by any delegate.

**Rule 11.** Editorial and other minor changes not affecting the intent of the resolution and agreed to during the hearings are included in the reading of the resolution when presented to the House of Delegates for a vote.

## Guidelines for Auction and Fundraising Activities

### Auction

1. Value of items to be auctioned: Items must be at least a \$25 value.
2. Minimum bids may be placed on items valued over \$50, at the discretion of the auction coordinator.
3. Number of items to be auctioned: A limit on the number of items to be auctioned may be set by the auction coordinator, along with a cut-off time for the acceptance of items. Items received for auction after that number has been reached, or after the time limit, may be refused. The number and time limits may be publicized during the convention.
4. No more than three of the same item will be accepted for auction.
5. All items are auctioned in the order listed. Items from exhibitors donated during the auction will be auctioned last.
6. NSNA is not responsible for defective auction

items, nor services not fulfilled.

7. Individuals donating personal services will fill out the appropriate form to be given to the purchaser. It is the responsibility of the purchaser to contact the donor.
8. Once the auction has begun, items may not be withdrawn, and their stated value may not be changed.
9. No alcoholic beverages or products may be auctioned.

### Student Activity Tables:

1. Official NSNA school and state chapters may rent a half table for the purpose of raising funds for their chapter.
2. The chapter representative must sign the Student Activity Table Regulations and Disclaimer document and pay the required table rental fee prior to placing items on the table.
3. Fund-raising items must reflect a professional image of nursing. Items deemed to demean or discredit the profession of nursing and/or nursing students, patients/clients, faculty and others, shall be removed at the request of the NSNA Board of Directors. No food or beverages may be sold or distributed from student activity tables. (If there is any question about the nature of this regulation, chapter representatives are encouraged to seek clarification prior to arrival at convention or conference site. Contact NSNA for more information.)
4. Accept responsibility for safeguarding items and funds. NSNA does not provide security for the Student Activity Tables.
5. No beverages containing alcohol may be served, distributed, offered, sold or raffled at student activity tables.
6. Procedures for handling allegations of unethical conduct at association activity tables:
  - a. All allegations of unethical or unprofessional conduct shall be immediately reported in writing and delivered to a member of the NSNA Board of Directors or NSNA Executive Staff member.
  - b. Three representatives of the NSNA Board of Directors will meet with all involved in the conduct in question.
  - c. The Board representatives will determine the outcome of the conduct. Penalties may include:
    - Removal of item(s) in question;
    - Removal of student activity table.
  - d. The action of the Board representatives may be appealed to the full Board of Directors within 24 hours.
  - e. Following appeal, the decision of the Board of Directors shall be final.

**How to Speak in a Business Meeting**  
**Based on Robert's Rules of Order – Newly Revised *In Brief***

**Seeking Recognition**

Member states <i>or</i> If using numbered recognition system	Madam President  Wait to be recognized and called on
President	The Chair recognizes _____
Member	Make your statement and be seated

**To Make a Motion**

After being recognized to speak:	I move that _____
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**To Second a Motion**

Remain seated without seeking recognition	Second!
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**To Make *Particular* Motions that Require Recognition by the Chair**

Amend	I move to amend: (examples) by striking out_____ by inserting_____ by striking out_____ and inserting_____ by substituting_____ for_____
Commit or Refer	I move to refer the motion to_____
Postpone voting to a certain time	I move to postpone the question to_____
Limit debate	I move to limit debate to_____
Extend debate	I move to extend debate by_____
To immediately close debate	I move the previous question <i>or</i> I call the question <i>or</i> I move we vote now

**Motions to limit debate, extend debate or close debate are not debatable and require a 2/3 vote.**

**To Make Requests Not Requiring Recognition by the Chair**

Parliamentary Inquiry (seeking information about a business process)	Madam President, a parliamentary inquiry please. (Rules may specify this request be made from specific microphones.)
Point of Information (seeking information related to the pending question)	Madam President, I rise to a point of information. (Rules may specify this request be made from specific microphones)
Point of Order (questioning that the rules are being followed)	Point of order! (May be stated from any seat, and when recognized, if microphones are used, proceed to a microphone to make the point.)

The above requests are ruled on by the Chair, not put to vote, and are made from the designated floor and podium microphones only (unless otherwise stated).

Consult the Parliamentarian on the appropriate use of less frequently used motions such as Recess, Adjourn the Meeting, Table a Motion, or Suspend the Rules. The Parliamentarian has office hours and is available by appointment to answer all of your questions.

## Reports

### Report of the President

Carylin M. Holsey



Wow, it has been 362 amazing days! That's 8,688 fantastic hours. Or 521,280 incredible minutes. No matter how I look at the last 11 months and 28 days, I see pioneering, progression, and the faithful pursuit of the most awesome career choice and profession of a lifetime.

I am both humbled and honored to have served and represented the members of NSNA for the past two years. We are experiencing much change and discussion about the future of health-care and nursing. I have had the pleasure of continuing to be on the "cutting edge" that only NSNA can bring as the voice of student nurses and future professionals.

I had the joy of working with a team of individuals comprising the 2010-2011 NSNA Board of Directors who left no stones of advancement unturned. The Board looked directly into the face of every situation, circumstance, and opportunity presented that impacted the organization and constituents. They moved the proverbial pieces to benefit the entire membership and healthcare as we impact it from our position. As you read each Board member's report, you will see the commitment and passion reflected in each committee's activities and outcomes. The choices made last year by the delegates to elect this Board were more than excellent; they were extraordinary. I am so proud to have participated in the leadership of this remarkable organization.

When I represent NSNA at meetings of professional organizations, it is the mission of the association, the ideas, goals, and concerns of the members that I shared with our future colleagues. In the highlights below, you will see how widely NSNA representation has extended.

**"The International Year of the Nurse" and the "Florence Nightingale Centennial Commemorative Service" (April 25, 2010)**

This once-in-a-lifetime celebratory event was held at the Washington National Cathedral in Washington DC and attended by nurse leaders from around the world. Joined by three NSNA State Presidents, I directly participated in the grand processional. The future of the nursing profession was recognized through the passing of the flame to each of us by nursing leaders.

#### **American Nurses Association House of Delegates (June 16-19, 2010)**

The similarities between the NSNA and ANA House of Delegates are almost staggering in agenda and process. The strong showing of NSNA past presidents and board members made such an impact on Rebecca Patton, immediate-past ANA President, that she asked for former NSNA members to stand. A wave of people standing flowed over the room. Six past NSNA presidents were in attendance and three were elected to ANA positions, along with three other past NSNA board members. NSNA is absolutely a launch pad for the profession's leaders.

#### **National Black Nurses Association 38<sup>th</sup> Institute & Conference, San Diego, California (August 5 - 8, 2010)**

As an invited guest speaker, I had the pleasure of facilitating the student session. During the session, I expressed the importance of belonging to professional organizations and how participation can lead to leadership opportunities.

#### **American Nurses Association - Congress of Nursing Practice and Economics, Silver Spring, MD (August 26-27, 2010)**

This is a group of more than 60 nurses elected to 2- or 4-year terms who come together much as we do, to study, advocate, promote nursing and discuss issues related to nursing to impact and create positive outcomes in the profession.

#### **National League for Nurses Education Summit, Las Vegas, NV (September 29-October 2, 2010)**

I had the pleasure of participating in a panel discussion session held for Nevada student nurses. The panel also included Dr. Beverly Malone, Dr. Cathleen Schultz, and Dr. Cheryl Taylor. Dr. Diane Mancino moderated the panel while we shared our pathway to leadership and the power of student involvement, especially in NSNA and other

organizations. The panel was well received. In another session, Dr. Rumay Alexander led a discussion and delivered findings regarding "High Stakes Testing," which is a hot topic among student nurses today.

**Louisiana Association of Nursing Students and Texas Nursing Students Association Annual Conventions**

Louisiana doubled their attendance over last year. Their theme was, "Be a Saint, Be a Hero, Be a Nurse." One of the breakout sessions focused on being a hero through organ donation. A Louisiana student who was the recipient of a kidney transplant started, and continues to run, the organization to get people to commit to organ donation. After my greetings and words of encouragement to the House of Delegates, TNSA began their convention with Dr. Jennifer Arnold, MD, MSc, the renowned medical director of the Pediatric Simulation Center at Texas Children's Hospital who gave an unconventional but absolutely outstanding presentation of success where others see limitations.

**University of Texas at Arlington's Center for Hispanic Studies in Nursing and Health along with Sigma Theta Tau International, Leadership & Diversity Symposium, Arlington, Texas (October 2010)**

The theme for this Leadership Summit was, "Nursing Leadership Collaboration and Diversity." This synergistic meeting featured keynote speaker Dr. Beverly Malone with a response from Dr. Eduardo Sanchez, Vice President and Medical Director of Blue Cross-Blue Shield of Texas. I moderated a session entitled, "Perceptions of Registered Nurses Sanctioned by a Board of Nursing: Individual Healthcare Team, Patient and System Contributions to Error." The presenter was Dr. Mary Beth Thomas.

**Foundation of the NSNA, Board of Trustees meeting, New York, NY (October 22-23, 2010)**

As an Ex-Officio member I attended the Trustee meeting. Many topics were discussed, including the *Forever Nursing* Capital Campaign and novel ways to increase funding for undergraduate nursing education. During this session the FNSNA voted to create a new scholarship for RN-to-BSN/MSN completion students who enter pro-

grams within two years of graduation from an associate degree or diploma program. This action directly supported the Institute of Medicine (IOM)/Robert Wood Johnson Foundation (RWJF) recommendations released in October 2010. The Trustees officially endorsed the (IOM) Future of Nursing Recommendations.

**Nursing Organizations Alliance, Portland, OR (November 18-20, 2010)**

A meeting of nursing organizations where I had the esteemed pleasure to meet and participate with presidents and executive directors of many other nursing organizations and professional leaders. The message I took back with me was one of support for NSNA and future registered nurses. The pathway to membership in professional organizations and involvement must be transparent, seamless, and easy.

**Institute of Medicine Future of Nursing Meeting, Washington, DC (November 30 - December 1, 2010)**

Both Kindra Scanlon, NSNA *Imprint* Editor, and I attended as special invited guests. I had the honor of participating on a panel with nurse leaders to discuss the Report. Strategic initiatives and action planning were outcomes of this meeting. Many of the Report's recommendations are reflected in NSNA resolutions from 2001 to the present.

On the home front, the NSNA MidYear Conference, held in Cincinnati, Ohio last November, was awesome! From the Council of State Presidents (COSP) meeting to the Closing Roundtable Discussions, the experience was energetic, empowering, and at times downright FUN! Did you happen to see the pictures from the FNSNA Rockin' Disco Fundraiser?

It is hard to believe that my time as an active NSNA member is coming to a close. As I enthusiastically await joining NSNA as a sustaining member, I view my NSNA years of involvement with tear-filled eyes of joy. I have so many people to thank for their support and dedication that it is impossible to list everyone. To my sisters: Gwen, without whom my ability to move fluidly would not have been possible; and Pam, who in the background is always my cheerleader. To Hailey for putting up with the absenteeism, tardiness,

distance and late phone calls from other cities, I love you! I thank you for accompanying me on this adventure in my journey thus far in nursing. Without your support and love I never would have made it. I also want to take this opportunity to thank Dr. Diane Mancino and the NSNA staff for two years of leadership "boot camp" and "officer training." I will use these skills to forge ahead forever as a nursing leader fashioned in part by each of you.

Thank you to Janice Rogers, Lee College Nursing Student Association advisor, for being a source of favor and light as I cleared land in nursing leadership while balancing studies and life. Dr. Crislyn McDaniel and Dr. Janice Umez are appreciated for allowing me to spend countless hours in their offices in conversation and tears that remained there after I exited. Thank you to NSNA members for the opportunity for professional and personal development and growth. Because of your faith in me I have added a plethora of tools to use in future endeavors, accomplishments and success.

We are at the culmination of an outstanding year. Together we have made great strides: broadening our horizons, our focus and our impact by initiating the Global Initiatives in Nursing Committee, implementing outstanding plans, and reaching goals established by the Board of Directors with you, the members, in mind. Each of us is in an awesome position to greatly impact the present and the future of nursing. Let's seek ways we can make a difference in our profession. Continue the journey. Select the path that suits you and **ignite your dream!** Nursing has a method to fulfill it! Nursing is a global profession – set your course and sail! And by all means continue to pass the flame and mentor others.

## Report of the NSNA Executive Director Diane J. Mancino, EdD, RN, CAE, FAAN



There are many reasons to be a volunteer leader in the National Student Nurses' Association. Learning and practicing leadership skills and shared governance; gaining knowledge about the nursing profession and healthcare issues; engaging in new relationships that may remain for a lifetime; building self-confidence and awareness; and the sense of satisfaction one gains from participating in projects and activities that serve the organization and the public – these are just some of many benefits of volunteering. NSNA could not exist without volunteer leaders who are eager to contribute to accomplishing the mission of the organization. The 2010-11 NSNA Board of Directors and Nominating and Elections Committee, have made a difference through their excellent service as volunteers to the association.

**Volunteer Leadership:** Volunteer commitment and fulfillment of responsibility are the cornerstone to the success of NSNA's elected leaders as well as thousands of chapter volunteers. In 2010, NSNA membership and involvement continued to increase. Balancing school, employment, family, social life, and volunteer responsibilities can be overwhelming. Skilled time management with support from family, peers and faculty makes it possible for NSNA leaders to excel and be successful in their elected and appointed positions.

**Business Management:** The NSNA headquarters staff of thirteen skilled individuals manages the day-to-day business of the association. Working in close collaboration with the President and Board of Directors, the Executive Director is responsible for management of staff support functions in conformity with NSNA policies.

Convention and MidYear exhibits; *Imprint* and *Program Book* advertising; and conference management are provided by Anthony J. Jannetti, Inc. WL Arehart Computer Systems manages NSNA's complex membership database and two of their staff are here at Convention assisting with registration. First Republic Securities Company, LLC

manages NSNA's investments and reserve funds.

**Funding and Finances:** Economic challenges have continued during the past fiscal year. Careful budgeting and cautious spending practices make certain that NSNA has the needed resources to fulfill its mission. Increased membership revenue has helped to offset declining exhibit, advertising, and meeting attendance revenues.

Although the US economy is improving, revenue challenges will continue in 2011. The employment outlook for new graduates is not showing much promise of improving just yet. With an over-supply of new graduates and surplus of experienced nurses in the job market, we do not anticipate growth in exhibit or advertising revenue from healthcare agencies in the near future. Economic trends and the potential impact on NSNA are closely watched by NSNA's investment advisor. This, along with prudent investment policies, ensures that NSNA will maintain a healthy reserve fund that currently surpasses NSNA's policy of 50 percent annual operating budget.

**Communications:** NSNA's communication with members and faculty continues to evolve into a more web-based system. Delmar Cengage Learning, host of [www.nsna.org](http://www.nsna.org) and Decision Critical, host of [www.nsnaleadershipu.org](http://www.nsnaleadershipu.org) provide important communication vehicles for NSNA. The website is constantly updated and members are using NSNA's Facebook and Twitter pages to communicate. Weekly broadcast email messages keep members informed about deadlines, contests, benefits and items of interest to nursing students. The new Zmag electronic publications platform has eliminated the costly hard copy mailing of *NSNA News* to reach all members, faculty, and deans/directors of nursing programs via e-mail links. Savings in postage and conservation of precious resources have resulted from electronic communication. Keeping your membership information current and providing your permanent e-mail address will further facilitate communication. A permanent email address will provide seniors access to important data collection surveys for new graduates. In addition, with the upcoming 60<sup>th</sup> Anniversary and Alumni Reunion in 2012, NSNA is developing an alumni section in *Imprint* to help inform members about "life after NSNA" and

connect current and past leaders.

**Programs and Activities:** NSNA's leadership University Certificate Program for Faculty Advisors and State Consultants was launched at the 2009 Annual Convention and continues to grow. In addition, the NSNA Chapter Treasurer's Certificate program is highly valued by those who have completed the requirements for this recognition. The ANA and NLN consultants play a pivotal role in making the Advisor and Consultant's program a success. The certificate programs are offered at both the Annual Convention and the MidYear Conference.

Establishment by the 2010-11 NSNA Board of Directors of the Global Initiatives in Nursing Committee offers members a valuable resource in this growing area of interest. The Committee's goals for 2010-11 were to: promote the International Year of the Nurse; engage nursing students with diverse experiences to share their special knowledge; and educate on global opportunities in nursing. The committee established a page on [www.nsna.org](http://www.nsna.org) and created an awards program to support Global Initiatives in Nursing. For more information, see page 18.

**Research Program:** The new graduate research program, established in 2008, seeks to examine how the entry-level job market is impacting the lives of new graduates. The September/October 2008, 2009, and 2010 issues of *Dean's Notes* (available on [www.nsna.org](http://www.nsna.org) under Publications) report the results of the survey. New graduates, especially those from associate degree and diploma-granting programs, continue to have the most difficulty finding entry-level RN positions. After three years of reporting about declining positions available for new graduates, the profession is paying attention to the voice of nursing students. Two organizations, the National Association for Health Care Recruitment and the American Organization of Nurse Executives, have established task forces to examine best practices and offer guidance to prevent loss of unemployed new RNs to other fields.

It appears that there is a shortage of nurses in advanced practice. It is highly recommended that new graduates, especially those without bacca-

laureate degrees, continue their education as soon as possible. Education at the master's level is needed to fill the growing demand for advanced practice nurses. As the Affordable Care Act is implemented, this demand will increase.

The NSNA Board of Directors endorsed the Report of the Institute of Medicine: *The Future of Nursing – Leading Change, Advancing Health*. An examination of NSNA's resolutions and policies for the past ten years revealed that the association has taken numerous positions supporting many of the Report's recommendations. The 2011 House of Delegates will be considering a resolution to support initiatives on implementing the Report. This is truly an opportunity for every nurse and nursing student as well as organizations and agencies, to work together to implement what is viewed as a strategic plan for the future of healthcare delivery.

Take full advantage of the networking opportunities here at Convention where you will find mentors, explore different areas of specialty nursing, and grow into your professional role. If you are serving as a delegate, take the opportunity to learn parliamentary procedure and gain skills in shared-governance. I recently heard a chief nurse officer of a hospital with Magnet recognition comment that employees who were former active NSNA members transition easily into a shared-governance work environment. Involvement in NSNA fosters new graduates who are comfortable participating on committees and who are eager to be appointed to leadership positions. Be sure to highlight your NSNA involvement on your curriculum vitae and résumé and make your contribution as a student volunteer leader an asset to your future career.

When you return to your school and state chapters, share what you have learned and encourage your peers and faculty to get involved in NSNA. Remember that you are the future of nursing and that the public is counting on you to meet the growing challenges of health care delivery. As you meet these challenges you will reap an abundance of rewards that accompany a career as a registered nurse.

## Report of the Foundation of the National Student Nurses' Association

Ken Dion, PhD, RN, President



The Foundation of the National Student Nurses' Association (FNSNA) was established in 1969 for charitable and educational purposes. FNSNA provides scholarships to students throughout the U.S., Puerto Rico, and the U.S. Territories. Since 1974, the FNSNA general scholarship program has distributed more than \$3.2M representing over 2,400 scholarships to undergraduate nursing students. Scholarship awards range from \$1,000 to \$2,500. This year, over \$170,000 in general scholarships will be awarded for the 2011-12 academic year. In addition, over \$316,000 will be awarded in the Promise of Nursing scholarship program.

The Trustees of the FNSNA represent business and professional leaders who are committed to growing the Foundation. They are: President: Kenneth W. Dion, PhD, RN, President and CEO, Decision Critical; Vice President: Pearl Moore, MN, RN, FAAN, (retired); Secretary: Robert V. Piemonte, EdD, RN, CAE, FAAN (retired) New York, NY; Treasurer: Lola Fehr, MS, RN, CAE, RP, FAAN. Trustees: Rumay Alexander, EdD, RN, Clinical Professor and Director, Multicultural Affairs, University of North Carolina at Chapel Hill; Sharon Brigner, MS, RN, Deputy Vice President, Affordability & Access, PhRMA, Past NSNA President; Michael Evans, PhD, RN, FAAN, Maxine Clark and Bob Fox Dean and Professor, Goldfarb School of Nursing, Barnes-Jewish College, St. Louis, MO; Jenna Sanders, BSN, RN, Past NSNA President; Beth Ulrich, EdD, RN, FACHE, FAAN, Senior Vice President of Business Analytics & Research, Versant; and Ex-Officio members, Carylin M. Holsey, President, NSNA, and Diane Mancino, EdD, RN, CAE, FAAN, who serves as the FNSNA Executive Director. Jasmine Melendez, MA, serves as the FNSNA Scholarship and Grants Administrator, and Lauren Sperle, is the Executive Assistant for the FNSNA.

FNSNA, as the charitable affiliate of the National Student Nurses' Association, works to further the interests of nursing students, faculty and schools of nursing through philanthropy. NSNA works closely with FNSNA to establish new funds and programs that benefit both organizations. In July 2008, the Trustees launched the *Forever Nursing Endowment Campaign* to raise funds for undergraduate scholarships. Still in the "quiet phase," the campaign has raised over \$1M to support undergraduate nursing education. The Trustees plan to go public with the *Forever Nursing Campaign* in 2012 at the 60<sup>th</sup> Anniversary NSNA Convention and Alumni Reunion.

At the October Trustees meeting, the Board established a scholarship fund for BSN/MSN completion programs for new Associate degree and diploma graduates who are within two years of their initial licensure date. This new scholarship was inspired by the Institute of Medicine Report: *The Future of Nursing – Leading Change, Advancing Health*. At this same meeting, the Trustees endorsed the IOM Report and also forwarded a suggestion on to the NSNA Board of Directors to consider including students who are studying to become Licensed Practical/Vocational Nurses in NSNA membership. The Trustees are pleased to see that a proposed bylaws amendment is being considered to include these students in NSNA.

There are several fundraising opportunities that take place here at Convention. Sales of the NSNA Graduation Cords and tassel key chains remain strong thanks to graduating seniors who want a visual symbol of their leadership and involvement in NSNA. Funds raised through the sale of the cords and key chains support the undergraduate scholarship program. Be sure to purchase your graduation cord at the NSNA Store before leaving the Convention. The Annual Auction to raise funds for the Mary Ann Tuft Scholarship Fund and the Annual Challenge are two ways for Convention attendees to show their support for the Foundation. View the auction items in the Convention office to see what you would like to bid on.

Since 2002, Johnson & Johnson has sponsored gala nurse recognition events in several regions to raise funds for undergraduate nursing educa-

tion, faculty fellowships, and grants for schools of nursing to increase their student capacity. FNSNA manages the contributions and appoints a committee to select the recipients of the undergraduate scholarships and the Faculty Fellowship Program. Several Promise of Nursing undergraduate scholarships will be awarded this year and recipients are recognized at the Opening Ceremony on Wednesday evening.

When you provide scholarship and grant support for nursing education you are making one of the most important investments you can make in healthcare. To all who have supported the efforts of the FNSNA, you have our heartfelt thanks for your continued commitment. To our future donors, we welcome your involvement. Your generous support is a source of encouragement and strength for our future generation of registered nurses.

## Finance Committee

Laura G. Lunsford, Chair



Hello NSNA Constituents! Welcome to the 59<sup>th</sup> Annual Convention in Salt Lake City, UT. It truly has been an honor to serve as the 2010-2011 Secretary/Treasurer! Forming relationships among nursing students was my favorite part of this office as I have met so many outstanding people from across the country. I had the honor to speak at the Virginia state convention at the School Student Nurses Association Roundtable about fiduciary responsibility.

It was an amazing experience to conduct the NSNA Leadership University Treasurer's Certificate Program at the MidYear Conference in Cincinnati, OH. We changed the format to a discussion based program, and it was an opportunity to allow school and state treasurers to share problems and solutions. Additionally, I gave a presentation at the Council of State Presidents and now state presidents have the tools to manage and protect state funds along with their board of directors. As Chair of the Finance Committee, I have been sending reminder notices to presidents

and treasurers, so that state Student Nurses Associations understand how to file taxes in accordance with federal guidelines. As it is my duty to review state minutes, I paid serious attention to issues that would hinder the fiduciary responsibility of treasurers.

Although NSNA has been through difficult economic times as we all have, it has managed to continue to exceed our minimum required reserves at 50 percent of the annual operating budget. This provides us with an ample margin of protection and the ability to maintain current programs and plan for the future. NSNA engages a professional investment manager who follows our strategy of "low to moderate risk" in all our investments. As we look forward, the economy is beginning to stabilize and will slowly continue to do so. However, world events such as uprising in Middle East and the sudden earthquake/tsunami in Japan will impact the global economy.

NSNA had shortfalls in meeting revenues, particularly with the recent MidYear Conference in Cincinnati, OH. *Imprint* advertising declined due to the market for new graduate positions. NSNA continues to spend cautiously and maximize revenue whenever possible. This is part of the Board of Directors' fiduciary responsibility to ensure NSNA's financial longevity. We saved a significant amount of funds by utilizing electronic communication. To continue to provide services to members, we saved a substantial amount of funds when the January issue of *Imprint* was released online only.

I look forward to presenting the financial statements at the Finance Forum and to answer any questions you may have. It has been an amazing year. I encourage you to support NSNA when you are a new graduate! Remember where you came from as you join your professional nursing organization. I know I will become a sustaining member to support the efforts of nursing students. Thank you to Dr Diane Mancino, Executive Director, Robert Ocran, NSNA Controller, NSNA staff, the NSNA Board of Directors, ANA and NLN consultants, and to our constituents for all the support and encouragement.

## **Imprint®**

Kindra Scanlon, *Imprint* Editor



Greetings future nurses! I hope that your school year is going well. Many students are graduating and others of you are beginning your path in nursing. Both paths are admirable – both the new journey and the graduation of those of us who have traversed the difficult trail of learning. I am smiling as I write this report. It has been a great year filled with accomplishments in order to meet the needs of the NSNA members. NSNA has connected me with many inspirational nurse leaders as well as allowed me the opportunity to work with the Managing Editor, Jonathan Buttrick, to provide you with an excellent magazine, *Imprint*. I have enjoyed your emails, articles and I particularly cherished having the opportunity to talk with you at the MidYear and Annual Convention and to offer resources to strengthen the message to our membership. NSNA member input is an integral part of *Imprint* magazine success as well. Please continue to send in your emails and articles and let us know how we can improve to meet your needs.

We also connected students with important technological resources this year, from our new media ethics session in which we discussed new media and how it affects you, to teaching web design in our design session. Websites are becoming the main face of state and school chapter associations and effectively getting your message to your audience is so vital. Different types of media can accomplish this more inexpensively than in the past. In addition, there are less time intensive and more seamless methods of posting websites. The navigation of how best to represent your association digitally can be a daunting experience and I hope these resources have been helpful.

It has been a pleasure serving you and I hope that your journey in nursing is a successful one. Please continue to keep in touch and put your best foot forward for the profession. Thanks again for a great year!

## Image of Nursing Committee

Kindra Scanlon, Chair

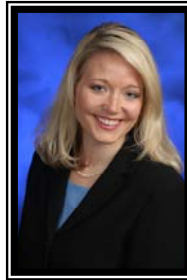
Over the year, the Image of Nursing has worked hard to advocate for you. We have focused in on some key topics. Mainly the Image of Nursing has promoted respect, professionalism, mentoring and compassion. These themes have correlated well with *Imprint* and articles have focused on these themes.

A main focus, the committee honed in on this year's committee theme: The Great Beyond: Pioneering Professionalism and Exploring New Frontiers and we did so by many avenues, from providing educational sessions at the MidYear Conference on new media, to highlighting professionalism in articles in *Imprint*. In addition, as an NSNA board member and student, attendance at the Institute of Medicine Future of Nursing Summit gave me the opportunity to not only see professionalism in action, but be a key voice and mentee in the future of nursing. This was an inspirational meeting of national nurse leadership and to be a part of this event was life-changing. Hearing NSNA President, Carylin M. Holsey, push forward the "call to action" metaphor in Chapter 5 (Leadership) of the Future of Nursing report made me proud to serve on a board with such a well-spoken leader. I encourage you the read the report.

We also focused on our award for the year and decided to ask students "How have you championed professionalism?" This is an important question, since professionalism serves a key role in the advancement of our profession. As the largest medical workforce, we future nurses advocate for the most important and central foci of our existence, our patient. How we maintain the integrity of our profession, moving forward with the patient at center is an important key element to our success. Championing professionalism both in baseline normal situations and in the face of adversity, defines us as a profession. We should never lose sight of our focus or the importance of our integrity.

## Bylaws & Policies Committee

Kelsey L. Scanlon, Chair



Welcome to Salt Lake City, UT and the 59<sup>th</sup> Annual NSNA Convention!! It is hard to believe that it has been an entire year since we were together in Orlando, FL. It has been an honor and a privilege to serve as the Vice President of the 2010-2011 NSNA Board of Directors. The Board of Directors is an incredible group of people who have been amazing to work with. I am grateful for the friendships that I have formed with so many nursing students from all around the country! I would especially like to thank Carol Fetters Andersen. She has been an amazing resource and mentor to me, and so many others!

Over the past year, I have served as the chair of the Bylaws and Policies Committee, along with committee members, Kindra Scanlon and Erin Zundel. Last June, the committee set forth goals and has worked throughout the year to attain these goals.

The Bylaws and Policies Committee restructured the Bylaws and Policies webpage to be more user-friendly. Content was added to provide resources for state associations and school chapters. The committee has also worked with, and been resources to, individual associations and chapters to update their state and school bylaws and policies.

The Bylaws and Policies Committee has begun work on the interpretive statements of NSNA's Professional Code of Conduct. This work will be referred to the incoming Bylaws and Policies Committee to continue this important initiative. When complete, this will be an additional resource available to the membership.

At the MidYear Conference in Cincinnati, OH, I worked with Laura Lunsford to provide an educational presentation as a part of the NSNA Leadership University Treasurer's workshop. The Bylaws and Policies Committee encourages all state associations and school chapters to have written policies, specifically defining fiduciary

responsibilities.

Also, at the MidYear Conference, the Bylaws and Policies Committee performed an educational skit to teach the membership about select rules from Robert's Rules of Order, newly revised. The committee's new award this year is a video contest for presentation of a skit depicting correct use of Robert's Rules of Order. This contest is intended to encourage members to learn more about the model by which NSNA conducts official business.

Unfortunately, there were no submissions for this award. We encourage constituents to continue to help educate members about parliamentary procedure.

### **Global Initiatives in Nursing Committee** Kelsey Scanlon, Chair

In response to a growing interest in nursing in a global context among the NSNA membership, the 2010-2011 Board of Directors created the Global Initiatives in Nursing Committee. I had the privilege of chairing this committee in its inaugural year with collaboration from committee members Laura Lunsford and Reneka Turner.

This committee was developed to increase awareness of global health issues as they relate to the nursing profession and nursing students. The committee has developed a webpage with resources related to global health issues, culturally competent nursing practice and study abroad tips. Additionally, the website includes shared experiences from NSNA members.

2010 was the International Year of the Nurse, marking the 100<sup>th</sup> year anniversary of the death of Florence Nightingale. The November/December issue of *Imprint* highlights the culmination of this event with an article by Karen H. Morin, DSN, RN, ANEF, President, Sigma Theta Tau International.

I am very grateful for having had the opportunity to serve as a member of the NSNA Board of Directors. I have learned so much from this experience and am certain that it will impact the course of my career as a nurse! I would like to thank the

entire NSNA staff who work tirelessly.

Good luck to you all as you continue your studies and begin your careers! I hope to see you all again in the future at professional conferences.

### **Breakthrough to Nursing® Committee**

Reneka Turner, Chair



Hello fellow NSNA Members! This has been a spectacular year. I am so excited to be in Salt Lake City, UT for the 59<sup>th</sup> Annual Convention. Thank you so much for allowing me to serve on your 2010-2011 Board of Directors. It has been both a pleasure and an honor. I would also like to give thanks to each of you for your tremendous support and encouragement throughout this year. I have enjoyed sharing my passion for developing programs to help recruit individuals into this fabulous profession. My service as Breakthrough to Nursing (BTN) Director has allowed me to grow in so many areas that are going to be beneficial as I take the next step in my career.

This year I had the esteemed opportunity to serve as the Breakthrough to Nursing Committee Chair. My committee included Bobby Schnittker and Elizabeth Newcomb. Our theme for the year was "Nursing: Trailblazing Pathways to Your Future." With the development of the Breakthrough Institute, we aimed to give the constituents a platform to capture the attention of potential nursing candidates. In addition to Breakthrough Institute, we continued to promote the Blue Print that was rolled out last year. We also encouraged school and state chapters to produce, promote, and participate in BTN programming throughout the year. I facilitated the BTN Seminar with Dr. Cheryl Taylor, NLN-appointed Consultant at the MidYear Conference in Cincinnati, OH where we discussed the mentor/mentee relationship. Furthermore, I served on the Image of Nursing and Global Initiatives in Nursing Committees.

I also had the pleasure of attending the Indiana

and Illinois state conventions. I would like to thank both states for giving me the opportunity to participate in their conventions. Both have a strong commitment to expanding their initiatives to include BTN. I would like to thank their constituents for their energy and commitment to NSNA.

I would also like to thank my family, friends, faculty, and mentors for your support. I would not have been able to do this without you. I hope everyone has an excellent time at convention this year. Thank you again for allowing me to serve at your 2010-2011 Breakthrough to Nursing Director. It has been an awesome ride and I wish you all continued success.

## **Membership Committee**

Elizabeth P. Newcomb, Chair



Wow! I cannot believe my term as NSNA Director and Membership Committee Chair is coming to an end. Serving on the Membership Committee with fellow board members Kelsie Guehler and Erin Zundel has been one of the greatest privileges of my life. It was a joy

and a pleasure to work with the members, the Board, the NSNA staff, and the ANA and NLN Consultants. I thank all of you for your support and dedication to this impeccable organization; NSNA would not be what it is today without you.

This year's membership committee continued the "Catch the Wave" recruitment campaign and developed three goals for 2010-2011. Our goals were to increase total membership in NSNA by 3%; to encourage and facilitate the organization of state and school chapters; and to actively seek new participants in the NSNA Partnership Program. I am proud to say the membership campaign was a great success. NSNA now has over 56,000 members! How impressive! It also thrills me to tell you we recruited the Association of Pediatric Hematology/Oncology Nurses (APHON) and the National Association of Neonatal Nurses (NANN) into NSNA's Partnership Program.

On behalf of the NSNA Membership Committee, I would like to thank the members and Project

InTouch (PIT) recruiters for their commitment to membership recruitment. It is your dedication and hard work at the local level that makes our recruitment campaign so successful. I would also like to thank The Christ College of Nursing and Health Sciences for presenting information on their Total School Membership Plan during the Membership Recruitment Workshop at MidYear in Cincinnati, OH. The workshop was a huge success and I could not have done it without you.

I enjoyed attending the North Carolina Annual Convention this past October to represent NSNA. I conducted a workshop during North Carolina Nursing Students Association (NCANS) convention on the importance of leadership as a student nurse. The workshop was well attended and I found it extremely gratifying to encourage others to run for office while sharing the story of my NSNA leadership journey. I would certainly be remiss if I did not thank the NCANS for their support and encouragement, as well as the opportunity to attend their convention.

Finally, I welcome all of you to the 59th Annual NSNA Convention. I look forward to meeting you and I hope that you will take advantage of the amazing opportunities this Convention will afford you. I challenge each of you to "Defy Gravity" and allow yourself to conquer a new summit in your development as a leader while you're here in Salt Lake City! I promise that you will never regret it.

I hope that you benefit from the Convention networking and opportunities, savor the memories and take some time for yourself. Enjoy the 59th Annual NSNA Convention here in Salt Lake City and I look forward to meeting many of you this week!

## **Convention and Program Planning Committee**

Erin Zundel, Chair



Welcome to Salt Lake City! I am so excited to share this time and experience with you as we "Defy Gravity: Reach New Nursing Summits" together at the 59th Annual Convention. This past year has seemed to fly by, with so

many exciting events along the way. I am so grateful for this opportunity I have served as the 2010 – 2011 Convention and Program Planning Committee Chair and for what I have learned on this journey. I would like to thank Bobby Schnittker and Kelsie Guehler for their hard work and creative ideas. And a special thank you to the wonderful Judith Tyler, NSNA Convention and Conference Consultant, who has taught and mentored us along the way.

Nursing students can make such a difference, as we have been taught this year at the MidYear Conference, through state conventions, and students being active in their local school and state chapters. In Cincinnati, Ohio, Mr. Joe Niemczura provided the foundation for us to, “Be the Hero of Your Own Career.” He moved us to think about the importance of taking charge of our life and seeing beyond the horizon. Along with remarkable speakers and informative breakout sessions, we had great attendance at the workshops and NCLEX® review and the Foundation Fund-raiser was one we won’t forget.

I was also delighted to attend the Nebraska State Student Nurses’ Association Annual Convention. Their enthusiasm and convention planning and preparation taught me about the dedication and importance nursing students and leaders place on sharing their passion for nursing. Thank you for your warm welcome and wonderful convention.

We are honored to have Patrick Hickey, DrPH, RN, CNOR as our convention keynote speaker. He is the first registered nurse to climb the 7 Summits and is the author of, “7 Summits: A Nurse’s Quest to Conquer Mountaineering and Life,” and a clinical assistant professor of nursing at the University of South Carolina. As you listen to his words, I hope you take a moment to consider your nursing and personal goals. This is a time to rejuvenate and refocus, gathering momentum to continue on in your educational and professional paths.

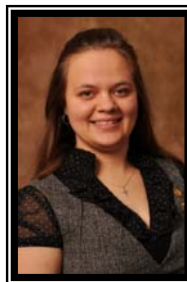
Throughout this past year I have made many new friends and learned from nursing students across the country. Among these friends are the Board of Directors I was privileged to work with. I am thankful for your love of nursing and pas-

sion for excellence, which has helped fuel my goals and desire to reach for new summits.

Again, thank you for this opportunity to serve and get to know you. The knowledge and experience I have gained is invaluable. I wish you the best in your future endeavors; follow your passions, reach for lofty goals, and continue to be nursing leaders throughout your careers. Thanks for an amazing year!

## **Legislation/Education Committee**

Danielle M. Miller, Chair



Welcome to Salt Lake City and the 59<sup>th</sup> Annual Convention! For the past year, I have chaired this committee and have worked with Elizabeth Newcomb, Director and Kelsey Scanlon, Vice President. The theme this year was “Get Involved: Take Initiative.” The Legislation/Education

committee made significant progress and reached all of its goals. On the website we provided a toolbox of examples to help state and school chapters start engaging in legislative days. The website and memos have been updated consistently to keep the most up to date information on the issues surrounding health care legislation in this country. The committee also released its first legislative alert in October on the Toxic Controlled Substances Act. This was a huge step for this organization and for the future of the voice of nursing. We continued to the Voter Registration/Get Out to Vote Campaign in fall 2010. Work continues on resolutions to provide updates on implementation of resolutions passed in the House of Delegates. New for Convention 2011, in the Program you will notice a logo that reads 2010 Resolution Topic to alert attendees to a session that implements one of last year’s resolutions.

I hope that all of you enjoy your time here and all of the hard work you have done this year to reach this point. Please take the time to get to know the fellow students who are here because each of you brings dedication and commitment to the profession just by being here and engaging. It has been an amazing experience to see how each of your

states and chapters functions to strive to reach the same goals. I hope that you will continue to be involved and informed in healthcare and nursing legislative issues. We are in a new time in nursing where leadership now includes a significant focus on policy and advancing education.

Finally, I would like to express my gratitude to those who helped me get elected and supported me during this year and throughout nursing school. As I end my term on the board and in nursing school, I want to thank each of you for the opportunity to be involved and serve you during this year. It is truly an honor and a privilege. I look forward to meeting many of you at Convention to discuss the issues of health care reform. I encourage all of you to remember that we are all here to make this profession better and help the lives of others. Take the time thank the people who are the leaders and mentors who helped each of you get here.

## **Community Health/Disaster Preparedness Committee**

**Kelsie LeAnn Guehler, Chair  
Community Health**



Greetings to my fellow NSNA members! Wow! I cannot believe that we are already at Convention! Where does the time go? I am truly honored and I feel so blessed to have the opportunity to serve on the NSNA 2010-2011 Board of Directors with committee members Danielle Miller and Kindra Scanlon.

This was such an amazing group to be a part of and I learned so much as a future leader in nursing from each of them and all of you!

This year, one of the first Board decisions was to combine the Community Health and Disaster Preparedness Committee. In an effort to promote this new combination, the Community Health and Disaster Preparedness Committee developed an umbrella theme – EDUCATION IS EMPOWERMENT!

This year, the Community Health aspect of the committee concentrated on prevention. As future nurses, our goal should be to educate our patients and communities on how to prevent illness and be proactive in improving our health. The committee worked to enhance this idea and created a national health observances calendar to mark important health observances co-related to the resolutions passed by the NSNA House of Dele-

gates. By linking the resolutions to this calendar, we provided resources for members to become more involved in the resolutions and corresponding activities.

The committee developed a new opportunity for NSNA – implementation of health literacy programs. Although a lengthy process, state community health directors were invited to share the health literacy programs they started on [www.nсна.org](http://www.nсна.org). We are excited for this to continue. Since ensuring that our communities understand the information we give them is essential! Last, but certainly not least, we further developed last years' shaping up program. It was launched this year as the NSNA 59 Day Halt Challenge. This program supported resolution #8, "increased education in self-care awareness for nursing students and nurses." The Challenge focused on encouraging members to improve their health in more ways than one – sleeping better, eating healthier, exercising more. The Halt Program conveys that health encompasses more than just diet and exercise, but a lifestyle of healthy habits. We are very excited to Halt the various health hindrances that plagues nursing teams along with our NSNA members!

## **Disaster Preparedness Committee**

Disaster preparedness took a different approach than prevention. This year it was all about being prepared when disaster strikes! The committee worked extensively on promoting members to obtain National Incident Management System (NIMS) certifications. The committee established resources on NSNA's website for information and links for these certifications. In addition, we offered incentives to obtain these important certifications. Members obtained a recognition ribbon for achieving these certifications and chapters were recognized with additional points to gain advantage in the disaster preparedness award. Another aspect the committee has been working on is aiding members in utilizing NIMS certifications and Red Cross certifications. By providing a link on NSNA's website members gained access to local Red Cross organizations to get involved. In addition, we continued to work with the Red Cross and promoting the success of their new pilot program. The Faculty Workshop - American Red Cross Curriculum Strategies at the 2010 MidYear Conference was a huge success! This year at Convention, the American Red Cross –Sheltering and Disaster

Health for Nursing Students Certification program helps students gain the knowledge and skills to volunteer at disaster shelters in their communities. We look forward to continuing this relationship for our members.

In addition to chairing this committee, I had the privilege of writing an article for *Imprint* titled "Nursing Students: the Real Frontlines," for the upcoming April/May issue. I emphasize the role a student nurse in impacting our profession from simply cleaning our stethoscopes to increasing reported incidences of child abuse. I was also honored to speak at both the Student Nurses' Association of Illinois state convention and Michigan Nurses' Student Association. They each had amazing conventions that provided me with fantastic opportunities to spread NSNA's mission and communicate with members.

This year would not have been as successful without the support and guidance of my fellow board members. What a great team to be a part of! In addition, I would like to thank Carol Fetters Andersen for her unending support and understanding. The NSNA staff and Board of Directors have truly helped me to defy gravity and reach *my* new summit in my nursing career! Good luck to all of you in the future. I know that each of you will be an invaluable addition to the nursing world!

## Council of State President (COSP) Planning Committee

Bobby Schnittker, Chair



It has been an exciting year in nursing and an exciting year for the Council of State Presidents (COSP)! This meeting facilitates communication between the state presidents and the NSNA Board of Directors. This is a forum for presidents to share many different ideas, successes, and sometimes struggles about running a state association. It is also a

great place to meet mentors and help with the transition into the highest state level office. The last COSP meeting took place in Cincinnati, Ohio and here are some highlights:

- The NSNA President and Board of Directors gave reports on the activities of the following committees: Legislation/Education, Bylaws and Policies, Breakthrough to Nursing, Community Health/Disaster

Preparedness, Membership, Financial Update, *Imprint* and Image of Nursing, Nominations and Elections, Resolutions, Convention Planning, and Administrative update.

- State Presidents and the Board of Directors broke out into smaller groups for the sharing of accomplishments, suggestions, and tips on running a successful association.
- The general session and topics of interest included: bylaws, resolutions and membership recruitment; these topics were presented by Kelsey Scanlon, Clover McLennon, and Elizabeth Newcomb, respectively.
- The American Organization of Nurse Executives (AONE) provided both a delicious lunch and excellent speaker, Cheryl Hoying, PhD, RN, NEA-BC, FACHE, who shared with attendees "If I Knew Then What I Know Now: Becoming a Nursing Professional." The presentation focused on the transition from a student nurse to a nurse professional.
- A session entitled "How to Run an Effective Association" covered what presidents need to know about the roles and responsibilities of a treasurer and a presentation on parliamentary procedure: Why do we need it, How do you use it, and Why should we keep it?
- The COSP attendees participated in a White Elephant Exchange and elected the new COSP Planning Committee.

The 59<sup>th</sup> Annual Convention in Salt Lake City is an exciting time for you to be involved! I, along with the rest of the Board, look forward to seeing all the state presidents at this COSP meeting. This is another great networking opportunity for all presidents, and a great way for new and seasoned presidents to meet and mentor. Be sure to ask your state president what they gained and learned at the COSP meeting.

Communication is an important consideration to the NSNA Board of Directors and Nurses Service Organization (NSO) communication which includes e-newsletters, live chats and forums, broadcast e-mails, and personal board member contact.

I have had an amazing time serving on the Board of Directors this year and am so appreciative for the experiences I have had, friends I have gained, and the benefit of providing nursing students all over the nation with a way to learn. Thanks for all of your support and dedication to NSNA.

Be sure to have fun at convention! This is an exciting meeting full of all kinds of interesting, intriguing, and awesome opportunities. We have all worked hard to make this convention a big success and we hope that you enjoy yourself, learn a lot, and gain more appreciation for Nursing!

One of the NSNA Board's goals is to maintain scheduled communication with the state presidents. The board communicates via e-newsletters, live chats and forums on the Leadership U web site, broadcast emails, as well as individual board members contacting their assigned states.

This year's experience has been priceless. Thank you for your friendship, support, and your dedication to strengthening NSNA!

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## NOTES

National Student Nurses' Association  
**Proposed Bylaws Amendment**

**Proposed bylaws amendments are voted on at the 2011 NSNA House of Delegates, which convenes in Salt Lake City, Utah, April 6-10, 2011. The following proposed amendments (and rationale) to the NSNA Bylaws were submitted by the NSNA Board of Directors by the January 26, 2011 deadline.**

Current	Proposed Amendment <i>Change in bold italic text</i>
<p>Article IV</p> <p>Section 2. Categories of Constituent Membership: Members of the constituent associations shall be:</p> <p>2. Associate members:</p> <p style="padding-left: 20px;">a) Prenursing students, including registered nurses, enrolled in college or university programs designed as preparation for entrance into a program leading to an associate degree, diploma or baccalaureate degree in nursing.</p> <p style="padding-left: 20px;">b) Associate members shall have all of the privileges of membership except the right to hold office of president and vice president at state and national levels.</p>	<p>Article IV</p> <p>Section 2. Categories of Constituent Membership: Members of the constituent associations shall be:</p> <p>2. Associate members:</p> <p style="padding-left: 20px;">a) Prenursing students, including registered nurses, enrolled in college or university programs designed as preparation for entrance into a program leading to an associate degree, diploma or baccalaureate degree in nursing; <b>and students enrolled in state-approved programs preparing licensed practical/vocational nurses.</b></p> <p style="padding-left: 20px;">b) Associate members shall have all of the privileges of membership except the right to hold office of president and vice president at state and national levels.</p>

**Rationale**

To include nursing students studying to become Licensed Practical/Vocational Nurses (LPN/LVN) as Associate Members of NSNA.\*

Recent Developments in Academic Progression/Career Mobility

Over the past several years, NSNA has received many inquiries from students and faculty regarding NSNA membership for practical/vocational nursing students. With the development of 1 plus 1 career ladder programs in associate degree nursing programs, along with articulation programs for LPNs and LVNs to seamlessly transition to RN preparation programs, more practical/vocational students are seeking professional development opportunities and engagement in the issues and concerns of delivering quality health care.

Competition for enrollment in nursing education RN programs has increased the number of students starting their RN academic progression in LPN/LVN education. Rather than wait until enrollment is available in RN programs, students are enrolling in LPN/LVN programs as a first step toward RN licensure. For example, in the state of Florida in 2009, 2,255 LPNs (almost 30 percent of total attrition of those not renewing their LPN license) were lost to the potential LPN workforce due to license upgrading to RN licensure (Florida Center for Nursing, 2010).

According to findings from the 2008 National Sample Survey of Registered Nurses (NSSRN), among all RNs, 17.9 percent were licensed at one time as a licensed practical or vocational nurse (Department of Health and Human Services [DHHS], 2010). Registered nurses whose initial RN education was in an ADN (Associate Degree in Nursing) program were more likely to have previously held an LPN or LVN license. In some States, partial completion of an RN education program provides the qualifications to take the exam for LPN/LVN licensure so that RN students may take the exam and work prior to completion of the RN program. Other ADN programs provide flexible fast track education for LPNs and LVNs (DHHS, 2010).

The 2008 NSSRN findings related to diversity of the RN population indicate that 83 percent of the RN population is white (non-Hispanic); 5.4 percent Black/African American (non-Hispanic); 5 percent Asian (non-Hispanic); and 3.6 percent are Hispanic/Latino (NSSRN 2008). According to the US Department of Health and Human Services Administration Health Resources and Service Administration, the ethnic composition of Licensed Practical/Vocational Nurses in 2001 showed greater diversity than the registered nurse population. Seventy percent of LPN/LVNs were white; 25% Black; 2.3 percent Hispanic; and 2.7 percent Native American

and Asian. The pool of students from diverse LPN/LVN nursing programs has the potential to increase diversity in the RN population as more Black/African American students gain leadership opportunities and build career confidence as members of NSNA.

NSNA's membership statistics for the end of December 2010 identified 1,602 members as Licensed Practical/Vocational Nurses studying for RN licensure. Presently, there are over 1,550 programs preparing students to sit for the NCLEX LPN/LVN exam. The length of study is approximately 12 to 18 months. In 2010, 52,668 new graduates from recognized programs took the NCLEX™ LPN/LVN exam.

The National League for Nursing recently identified concerns about the nursing workforce and is reexamining its data collection program on LPN/LVN education. "The collection of high quality data is critical to understanding not just our current LPN workforce, but also to gauging the size and attributes of this labor pool from which many of our future RNs and graduate-prepared nurses will emerge" (Kaufman, 2009).

The Institute of Medicine report, "The Future of Nursing: Leading Change, Advancing Health," calls for nurses to "achieve higher levels of education and training through an improved education system that promotes seamless academic progression. Education should include opportunities for seamless transition into higher degree programs – from licensed practical nurse (LPN) licensed vocational nurse (LVN); diploma; to the associate's (ADN) and bachelor's (BSN) degrees; to master's, PhD, and doctor of nursing practice (DNP) degrees" (IOM, 2010).

Approximately 35 years ago the topic of inclusion of LPN/LVN students in NSNA was studied and considered without initiation of change. In light of new approaches to academic progression, NSNA has a unique opportunity to take a leadership role to advance nursing education.

#### Current Proposal

According to NSNA Bylaws Article III, Purpose and Functions, Section 1:

The purpose of the NSNA is:

- a) To assume responsibility for contributing to nursing education in order to provide for the highest quality health care.
- b) To provide programs representative of fundamental and current professional interests and concerns, and
- c) To aid in the development of the whole person, his/her professional role, and his/her responsibility for the health care of people in all walks of life.

The inclusion of LPN/LVN nursing students would contribute to NSNA's purpose with the following potential outcomes:

- Improve relationships and understanding of the roles and responsibilities of LPN/LVNs and RNs;
- Increase the number of LPN/LVNs who progress academically to RN licensure (Breakthrough to Nursing Project);
- Increase diversity in nursing (Breakthrough to Nursing Project);
- Foster professional and leadership development and collaborative relationships;
- Advocate for the rights and responsibilities of all nursing students;
- Support the recommendations of Institute of Medicine Report, *The Future of Nursing: Leading Change, Advancing Health*;
- Ultimately improve the health care of people in all walks of life.

The NSNA Board of Directors submits this bylaws amendment to the 2011 House of Delegates with the goal of unifying and strengthening the association and the nursing profession. Inclusion of practical/vocational nursing students in NSNA offers opportunities for collaboration and professional growth for all nursing students. The decisions that the 2011 delegates make in Salt Lake City, Utah will impact the Future of Nursing and lead to change and the advancement of health care and the profession of nursing in this country and globally.

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\*Licensed Practical Nurses are titled Licensed Vocational Nurses in Texas and California.

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In 1972, the NSNA House of Delegates approved a project that permitted "The constituent organizations (to) include in their membership all LPN/LVN nursing students enrolled in state-approved licensure programs." An ad hoc Committee was formed to evaluate the project and make recommendations to the Board of Directors. Although the original project was approved for one year, in 1973 it was extended for 2 additional years. At the conclusion of the project, the ad hoc committee, "fully supported the membership of practical/vocational nursing students in NSNA if these students are enrolled in state-approved programs" (Carter, 1975). The Board of Directors offered the proposed bylaws amendment. The 1975 House of Delegates defeated the proposed amendments.

In 1976, NSNA's structure was changed (to what it is at present) and the bylaws were completely re-written. At that time, the proposed bylaws included LPN/LVN students as Associate (pre-nursing) Members. However, following a series of amendments to allow practical/vocational nursing students to be Active Members, the amendments failed and practical/vocational nursing students were not included in NSNA membership. The issue has not been explored since this failed attempt in 1976.

## Membership Statistics

(As of February 9, 2011)

ALABAMA.....	1,164
ALASKA.....	18
ARIZONA.....	944
ARKANSAS.....	1,491
CALIFORNIA.....	4,785
COLORADO.....	872
CONNECTICUT.....	569
DELAWARE.....	61
DISTRICT OF COLUMBIA.....	145
FLORIDA.....	4,535
GEORGIA.....	2,142
GUAM.....	37
HAWAII.....	325
IDAHO.....	624
ILLINOIS.....	1,603
INDIANA.....	1,298
IOWA.....	1,738
KANSAS.....	753
KENTUCKY.....	1,149
LOUISIANA.....	1,333
MAINE.....	70
MARYLAND.....	556
MASSACHUSETTS.....	1,412
MICHIGAN.....	2,895
MINNESOTA.....	654
MISSISSIPPI.....	860
MISSOURI.....	1,609
MONTANA.....	74
NEBRASKA.....	513
NEVADA.....	290
NEW HAMPSHIRE.....	540
NEW JERSEY.....	1,685
NEW MEXICO.....	275
NEW YORK.....	2,858
NORTH CAROLINA.....	1,134
NORTH DAKOTA.....	366
OHIO.....	1,773
OKLAHOMA.....	1,063
OREGON.....	873
PENNSYLVANIA.....	4,928
PUERTO RICO.....	83
RHODE ISLAND.....	137
SOUTH CAROLINA.....	1,586
SOUTH DAKOTA.....	674
TENNESSEE.....	1,108
TEXAS.....	5,100
UTAH.....	353
VERMONT.....	190
US VIRGIN ISLANDS.....	31
VIRGINIA.....	1,007
WASHINGTON.....	188
WEST VIRGINIA.....	734
WISCONSIN.....	534
WYOMING.....	173

## PROJECT INTOUCH STATISTICS

Project InTouch is NSNA's membership incentive plan that enables members to win prizes by recruiting new members into NSNA. Members recruited into NSNA between **February 10, 2010** and **February 9, 2011** are counted.

Total Number of Recruiters:.....117

Total Number of New Members Recruited: .....1,914

### RECRUITERS QUALIFYING FOR SPONSORED PROJECT INTOUCH PRIZES

**10-19 new members recruited:** One year subscription to *American Journal of Nursing (AJN)*, contributed by *American Journal of Nursing* published by Lippincott, Williams & Wilkins..... 11

**20-29 new members recruited:** *Ulrich & Canale's Nursing Care Planning Guides*, 7th Edition by Nancy Haugen, RN, MN, PhD, contributed by Mosby/Saunders, division of Elsevier, plus above prize.....10

**30-39 new members recruited:** *Career Planning for Nurses*, by Bette Case, contributed by Delmar Cengage Learning, plus the above prizes.....4

**40-49 new members recruited:** *Nursing, The Finest Art*, 3rd Edition: by M. Patricia Donahue, PhD, RN, FAAN, contributed by Mosby/Saunders, division of Elsevier, plus the above prizes .....6

**50-59 new members recruited:** *NCLEX-RN Review*, 6E, by Olgesby, published by Delmar Cengage Learning, plus the above prizes .....2

**60-69 new members recruited:** *Nursing2011 Drug Handbook*, by Joan Robinson, RN, MSN, contributed by Lippincott Williams & Wilkins, plus the above prizes.....0

**70-79 new members recruited:** NCLEX book and iPhone application by Diane Billings, EdD, RN, FAAN, contributed by Lippincott Williams & Wilkins, plus the above prizes..... 3

**80-89 new members recruited:** \$100 Gift Certificate at AllHeart.com, contributed by AllHeart.com, plus the above prizes .....8

**And the grand prize is a trip to the 2011 NSNA Convention, April 6-10, 2011 in Salt Lake City, UT and is awarded to the recruiter having the highest total of new members recruited, contributed by Delmar Cengage Learning. In case of a tie, the winner is chosen by lot.**

## WINNERS' WAY STATISTICS

The Winners' Way is the NSNA membership incentive contest for state constituents. Changes in membership are based on the membership in each state between February 10, 2010 and February 9, 2011. States have been divided into groups based on their membership at the starting date. The Grand Prize Winner in each group is the state constituent that has increased its membership by the highest percentage.

Final standings are dependent on final official constituency status.

### GROUP 1 Starting Membership: 200 and Under

#### Grand Prize Winner:

#### Hawaii Student Nurses' Association

Final Standings:	percent
increase/ decrease	

Alaska	50.0%
Delaware	-25.6%
District of Columbia	31.8%
Guam	12.1%
Hawaii	173.1%
Maine	37.3%
Montana	4.2%
Puerto Rico	56.6%
Rhode Island	-0.7%
US Virgin Islands*	10.7%
Washington	-6.0%

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### GROUP 2 Starting Membership 201-600

#### Grand Prize Winner:

#### Nursing Students' Association of North Dakota

Idaho	14.3%
Maryland	5.1%
Minnesota	20.7%
Nebraska	7.8%
Nevada	9.0%
New Hampshire	27.1%
New Mexico	-17.4%
North Dakota	64.9%
Utah	16.9%
Vermont	-38.7%
Wyoming	-39.5%

### GROUP 3 Starting Membership 601-1,000

#### Grand Prize Winner

#### Colorado Student Nurses' Association

Alabama	32.0%
Arizona	-1.9%
Colorado	41.1%
Connecticut	-13.5%
Kansas	-10.0%
Mississippi	1.5%
Oregon	-10.5%
South Dakota	-3.0%
Tennessee	23.5%
West Virginia	-4.3%
Wisconsin	-13.0%

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### GROUP 4 Starting Membership 1,001-1,600

#### Grand Prize Winner:

#### Indiana Association Nursing Students

Arkansas	25.6%
Illinois	19.0%
Indiana	42.1%
Kentucky	-11.5%
Louisiana	7.1%
Massachusetts	21.6%
North Carolina	8.7%
Oklahoma	-13.4%
South Carolina	5.0%
Virginia	-18.8%

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### GROUP 5 Starting Membership 1,601 and Higher

#### Grand Prize Winner:

#### Nursing Students' Association of New York

California	1.3%
Florida	10.3%
Georgia	1.2%
Iowa	-2.0%
Michigan	1.1%
Missouri	-7.7%
New Jersey	-13.2%
New York	13.5%
Ohio	-5.4%
Pennsylvania	4.5%
Texas	5.0%

\*Not eligible for 2011 state constituency

# Candidates and Campaigning

## Campaign Regulations

### Campaign Ethics and Professionalism

(Amended by the NSNA Board of Directors, November 3, 2010)

IMPORTANT: New Process for Impromptu Questions from Delegates and NSNA Student members for 2011 Candidates Forums. Impromptu questions during the 2011 Candidates Forums will not be taken directly from delegates or student members at the microphones in Hall D. Question Cards will be available in Campaign Headquarters for delegates and student members to complete and submit as suggested impromptu questions (see Section 11, item B and C below for a description of the process and the submission deadline in Campaign Headquarters).

**It is expected that all candidates will conduct their campaigns in an honest and ethical manner (following the NSNA Code of Ethics & campaign regulations), with particular consideration for the rights and privileges of fellow candidates.**

As NSNA is a student organization one goal is to provide, for all eligible members from every school chapter and state organization, an equal opportunity to run for a national office.

The purpose of NSNA's Campaign Regulations is to assist members running for national office and attending the NSNA convention to conduct their campaign in a way that will provide equal opportunity for candidates to inform members of their qualifications. Campaign rules and regulations are established to minimize possible conflicts of interest. It is the NSNA member's sole responsibility to know and abide by these rules.

#### 1. Campaigning is Defined as the Use of Verbal or Written Materials For the Purpose of:

- Informing the membership of intent to run for an office *after* being placed on the slate;
- Presenting the personal qualifications and accomplishments of the candidates;
- Discussing a candidate's stands on issues; Discussing a candidate's goals and objectives.

A Campaigning does not include any portion of the application process as defined by NSNA. Campaigning does not prohibit a candidate from addressing an issue other than their candidacy at appropriate hearings, forums, caucuses or meetings. **Candidates may not campaign until they are officially placed on the slate.**

#### 2. Candidates and Campaign Managers

- A. All candidates and campaign managers (including alternate campaign managers) must attend one candidate's briefing session. At this briefing session, all candidates and campaign managers (including alternate campaign managers) are required to sign the Candidate's Ethical Pledge.
- B. Presidential Candidates are required to attend the information session during the first fifteen (15) minutes of the Practice Speaking Session on Friday, April 8, 2011.
- C. A candidate may choose to have one campaign manager and one alternate to handle his/her campaign.
- D. Only one campaign manager at a time is permitted to assist the candidate in the Campaign Headquarters.
- E. No campaign manager may work for more than one candidate.
- F. All campaign managers must be NSNA active, associate, or individual members. The penalty for violation: removal of campaign materials and campaign managers from campaign headquarters.
- G. All candidates, campaign managers, and alternate campaign managers must sign Section 11 of the application and complete Section 13.
- H. **Slated candidates**, or their representatives, must sign in with the Nominating and Elections Committee (NEC) at Campaign Headquarters by 9:00 am on Thursday. All candidates failing to do so will be dropped from the slate.
- I. Within campaign headquarters, all candidates, campaign managers, and alternate campaign managers may campaign only in their designated area.

#### 3. Pre-Convention Campaigning

- A. Prior to the selection of the slate of candidates, no potential candidate is permitted to campaign, as that term is defined herein, nor shall any potential candidate inform the membership of intent to run for office.
- B. After a slate is selected and officially announced, only those candidates on the slate may campaign via, but not limited to, mail, phone, and computer.
- C. NSNA takes no responsibility for publicity materials distributed by a candidate.
- D. NSNA and the NEC strongly discourage campaign donations in general.
- E. Prior to the selection of the slate of candidates, potential candidates are permitted to solicit support only at their own state and school meetings. Soliciting is not equivalent to campaigning. Soliciting is defined as:
  - Raising financial support for your campaign;
  - Securing recommendation letters;
  - Securing faculty support.
- F. Candidates who distribute materials do so at their own risk and at their own expense.
- G. The NSNA Board neither encourages nor prohibits pre-convention campaigning by candidates on the slate.
- H. NSNA will not endorse any candidate through NSNA publications and/or a direct link from the web site ([www.nсна.org](http://www.nсна.org)).

#### 4. Candidates Nominated From The Floor

- A. Persons anticipating nomination from the floor are not permitted to campaign prior to being nominated, and are not permitted to release any campaign materials prior to eligibility verification and being given their official table assignment. Table assignments must be given prior to the next scheduled Meet the Candidates or Candidates and Delegates Session.
- B. A candidate nominated from the floor must give his or her application for national office and supporting credentials for eligibility to a member of the NEC at the times specified in the attached candidate's schedule. Eligibility must be verified prior to being nominated.
- C. Candidates who are transferring schools, and graduates of associate degree and diploma schools who are planning to enter baccalaureate programs, must have written proof of ap-

plication status to the new school.

- D. Candidates may be nominated from the floor at the first business meeting of the House of Delegates for any elected office. Nominations will be closed at this meeting with the exception of positions with fewer than two candidates. Candidates running from the floor must have met the conditions stated above.

#### 5. Write-In Candidates

Although not permitted to campaign, write-in candidates are allowed. Write-in candidates must obey all rules of campaign regulations and ethics. Write-in candidates must meet all eligibility requirements as specified in the NSNA bylaws.

#### 6. Candidates As Delegates

The NSNA Board places no restriction on the dual role of candidate-delegate: however, be aware both roles have significant participation requirements.

#### 7. Candidates' Biographies

- A. In campaign headquarters each candidate will have the following information available from the application:
  - Resume
  - Vision statement
  - Essay questions
  - Letters of support
  - Section 14 for candidates running for NEC chair
- B. Outside of the polling location, the NEC will provide a display to include candidate photographs and the position for which they are running. Only a 5" x 7" headshot will be accepted. Candidate's photos are subject to approval by the NEC.
- C. The NEC will provide a list of sample questions for candidates.

#### 8. Application

All candidates must complete the entire application for national office before their name can be placed on the ballot. Candidates who are state officers must sign Section 12.

Candidates pre-slating for the position of president and vice president must include with their application for office, a copy of their valid passport or passport application. Those running from the floor of the House of Delegates for the position of presi-

dent and vice president must have a valid passport to complete the credential process.

### 9. Campaign Headquarters

- A. A room at the convention hall or hotel is designated as Campaign Headquarters. All candidates, whether placed on the slate by the NEC or nominated from the floor, will be assigned a place in the headquarters.
- B. Only NSNA student members, and NSNA staff on official business, will be allowed in Campaign Headquarters.
- C. Candidates and campaign managers may not use electronic devices for communication in Campaign Headquarters.

### 10. Campaigning At Convention

- A. Each candidate may have one poster, no larger than 36" x 48", which is placed in the Campaign Headquarters. Candidates may only use the space on the table that is provided in campaign headquarters (i.e. nothing is permitted on the floor). A table for poster or display will be provided.
- B. The use of balloons for campaign purposes is prohibited.
- C. No food/candies and/or beverages shall be distributed on behalf of campaigns.
- D. Audio/visual equipment and electrical outlets will not be provided.
- E. During the convention, campaigning is prohibited at the Registration Area, program sessions, and in the House of Delegates. Campaigning at a caucus meeting is permitted. Boundaries where campaigning is permitted will be set by the NEC prior to the first candidates meeting.
- F. NSNA and the convention properties will not be responsible for materials left in campaign headquarters.
- G. Verbal campaigning may not be done at mandatory delegate meetings or program sessions, with the exception of official meetings scheduled for the purpose of campaigning.
- H. During the convention, no campaign materials may be distributed at any time in the House of Delegates or in the Candidates' Forums.
- I. Candidates will be responsible for all incidental charges incurred during campaigning, such as, but not limited to, removal of campaign materials.

- J. Campaign material is subject to NEC approval and the NEC reserves the right to reject any campaign material deemed inappropriate. Candidates are encouraged to request clarification from the NEC.

Please contact your NEC representative for further clarification.

Inappropriate use of proprietary materials, intellectual property, trademarked or copyrighted materials.

### 11. Candidates' Forum

Following the close of nominations, the candidates are presented to the House of Delegates. This includes candidates already on the slate and those nominated from the floor. This meeting is mandatory for all delegates.

- A. During the Candidates' Forum, candidates for all offices, except president, will have a total of three minutes to present their personal statement, and up to five minutes for impromptu questioning.
- B. The NEC will accept suggested candidate questions for each of the individual positions in the Campaign Headquarters by student members until 9:30 am on Friday, April 8, 2011. The NEC reserves the right to deem a question inappropriate and/or suggest that the question be reworded.
- C. During impromptu questioning, the NEC will randomly select up to two (2) questions per candidate from pre-submitted questions as time allows. All questions will be related to NSNA and/or current issues facing students. The candidate has the right to refuse to answer any question.
- D. Candidate may use notes for their personal statement but not to answer prepared questions. Immediately following the personal statement and before the prepared question is asked, the candidate must remove all notes.
- E. Candidates may not bring electronic communication devices onto the stage during the Candidates' Forum. Should the candidate bring such a device onto the stage at that time, the candidate will be asked to leave the stage immediately, and will forfeit the opportunity to participate in the Candidates' Forum.

- F. Only the candidates may speak on their own behalf, unless there is illness or an equally good reason for their absence. The NEC will decide if the absence is justified and, if so, will present the candidate's remarks. If possible, a response to an impromptu question will be recorded and played.

**12. Presidential Presentation And Debate**

- A. Candidates for President shall present a three-minute statement of introduction.
- B. Debate topic(s) will be selected by the NEC. The topic(s) will be distributed to the candidates on the slate in advance of the convention, and will be published in the Convention *Business Book*. The purpose of this debate session is to show the candidate's ability to critically analyze the pros and cons of an issue and to demonstrate their ability to articulate their positions on different issues.
  - 1. Two different debate topics will be developed by the NEC, the exact content will be published and made available to the public.
  - 2. Each Presidential candidate will address the same topic.
  - 3. Each Presidential candidate will be allowed two (2) minutes to present his or her own stance on the topic.
  - 4. Each presidential candidate will be allowed two minutes to address opposing presidential candidate(s) stance and/or make a closing statement on the topic.
  - 5. Steps 2-4 will be repeated with the second topic, time permitting.
- C. Following the debate session, each presidential candidate will have five minutes to answer up to four impromptu questions. Presidential candidate impromptu questions will be submitted in the same fashion as described in 11B.
- D. Each candidate will be allowed a two-minute summation at the conclusion of the presidential presentation.
- E. Candidates may not bring communication devices onto stage during the Presidential Presentation and Debate. Should the candidate bring such a device onto the stage at that time, the candidate will be asked to leave the stage immediately and will forfeit the opportunity to participate in the Presidential Presentation and Debate.

- F. The Chairperson of the NEC will serve as moderator of the presentation and debate.

**13. Violation Of Campaign Regulations**

- A. Reports of campaign regulation or ethical violations must be submitted in writing to a member of the NEC. Reporters of violations will be kept confidential except as outlined in 13B.
- B. If the NEC believes that a campaign violation or ethical violation has occurred, the NEC shall conduct such investigation as it may deem advisable including, if appropriate, a meeting with the candidate (or potential candidate), the campaign manager, and all persons involved. In the event that the NEC is unable to resolve the issue, a confidential written report with recommendations shall be delivered to the Board of Directors for due process in accordance with procedures set forth in *Robert's Rules of Order*.
- C. For violations occurring prior to the presentation of the slate to the House of Delegates, the Board of Directors shall decide the issue following the penalties set forth in campaign regulations. If the violation occurs after the presentation of the slate to the House of Delegates, the House of Delegates will decide the issue based on the recommendation of the Board of Directors.
- D. For campaign violations occurring prior to the official placement of the potential candidate's name on the slate, the penalty may include, but shall not be limited to, loss of the privilege to be included on the slate prior to convention, and in such event the potential candidate will be allowed only to run from the floor.
- E. For campaign violations occurring after the official placement of a candidate on the slate, the penalty may include, but shall not be limited to: (i) removal of campaign material and campaign managers from the campaign headquarters; and or (ii) removal of candidate from the ballot by the House of Delegates on recommendation of the Board of Directors.

**14. Questions And Interpretations of Campaign Regulations**

All questions regarding campaign regulations and procedures are to be presented to the NEC for clarification and resolution.

## 15. Tellers

At least twelve tellers are needed for the election. They cannot be from schools with candidates. They cannot be delegates, candidates or campaign managers. The tellers monitor the elections and count the ballots under the direction of a notary, who will verify the election results. Announcements regarding tellers shall be made in the Council of State Presidents, Delegates Briefing and House of Delegates.

## 16. Ballot

Pre-slated candidates shall be listed on the ballot before other candidates.

## 17. Election Results

Election results will be announced during the House of Delegates meeting on the day of election.

## 18. Statement of Appropriateness

- A. It is the sole responsibility of the NEC to verify the credentials of candidates following the criteria set forth in NSNA Bylaws and policies. Prior to being slated or nominated, all candidate applications for national office are to be held in utmost confidentiality.
- B. It is expected that all NEC members and members of the Board of Directors will conduct themselves in an honest and ethical manner with particular consideration for the rights and privileges of all candidates.
- C. It is suggested that the NEC and the Board of Directors refrain from verbal and non-verbal endorsement of any one candidate for national office.
- D. NSNA elected and appointed officials and candidates should be aware of the very public nature of their role during their candidacy and term of office. As NSNA representatives, you are expected to carefully consider how your interactions with the public will impact the NSNA, even when you are not at an NSNA function. Your actions as an NSNA representative are expected to be that of a reasonable and prudent student leader. As a representative to the organization you must hold yourself to a higher standard.

**All Candidates and Campaign Managers are required to date and sign section 11 of their Candidates 2011 Application for National Office to verify that they have read, understand and will abide by all regulations addressed in the most current 2011 Campaign Regulations: Campaign Ethics and Professionalism. Note: It is the candidate's, their campaign manager's and alternate campaign manager's responsibility to monitor for any revisions made by the NSNA Board of Directors at the Mid-year 2010 Board meeting (November 2-3, 2010) to these 2011 Candidates Regulations: Campaign Ethics and Professionalism and abide by the most current regulations. An electronic copy of the most current 2011 Candidates Regulations: Campaign Ethics and Professionalism will be posted on the NSNA website ([www.nсна.org](http://www.nсна.org)) under Elected Officials/How to Run for National Office.**

**\* These policies were revised by the NSNA Board of Directors, November 2010.**

## Voting Rights of Delegates

Voting is an individual right and individual responsibility. Each delegate has the right to vote their mind and is not required to adhere to instructed or block voting.

## Procedures for Nominations from the Floor

NSNA Bylaws, Article VI Section 2(C), states: "...Nominations may be made from the floor at the annual meeting of the association provided that the eligibility of the individual so nominated, as determined by these bylaws, has been established, and the written consent of such individuals secured and submitted prior to such meeting."

NSNA Campaign Regulation number 4(B) states: "A candidate nominated from the floor must give his or her Application for National Office and supporting credentials for eligibility to a member of the NEC. Eligibility must be verified, prior to being nominated." Failure to comply disqualifies the candidate from nomination at that time.

Candidates may be nominated from the floor at the first business meeting for any NSNA elected office. Nominations will be accepted during the

second business meeting for any position with fewer than two slated candidates. Candidates running from the floor must have met the conditions stated above. Therefore, it is suggested that all students interested in running for office contact the Nominating and Elections Committee as soon as possible. Their location and hours are listed in the *Program Book*. It is essential that all candidates work closely with the committee to ensure that all their credentials are complete and in order.

Candidates may only be nominated by delegates. All candidates running from the floor should have a delegate prepared to nominate them.

When the chair calls for nominations from the floor for the particular office, the delegate nominating should approach the microphone, and after being recognized, should state:

"Madam/Mister president, I am \_\_\_ from \_\_\_. I would like to place the name of \_\_\_, from the state of \_\_\_ in nomination for the office of \_\_\_. He/she has consented to serve."

The chair will then ask the chairperson of the NEC if the candidate's credentials are in order. If so, the candidate's name will be placed in nomination.

## Meeting the Candidates

During the convention, delegates will elect the NSNA Board of Directors and NEC for next year. It is an important task and electing qualified officers is vital if NSNA is to continue to grow. Time has been provided for delegates to meet with the candidates (see the *Program Book* for details). In addition, the Campaign Headquarters will be open at other specified times for any member to meet with the candidates.

The credentials of all candidates for national office, those on the slate and those running from the floor, are available for inspection by delegates. The binders cannot be removed from the Campaign Headquarters. However, they will be available whenever the Campaign Headquarters is open. Check the *Program Book* for exact hours.

To help delegates and others who will be talking to candidates, the NEC has developed guidelines for assessing and interviewing candidate. They are designed to help you make the maximum use of your time with the candidates.

- Start early. Find out who the candidates are and be able to recognize them on the first days of convention.
- Assess how the candidates conduct themselves in a variety of settings. National officers will have much contact with fellow NSNA members and the public.
- Visit each of the candidates at the opening of Campaign Headquarters. Hear what the candidates have to say and assess what they can potentially do for NSNA.
- Be familiar with the candidates' applications. These are available for your inspection in Campaign Headquarters.
- Do not ask them to recite their goals if they have a handout that you can take.
- Ask the candidate about their unique approach to the job rather than to repeat the job description.
- Ask the candidates questions related to NSNA.
- Limit your questions to 5 minutes.
- Offer your moral support and encouragement to all of the candidates. All of candidates have put in long hard hours for NSNA and deserve our appreciation and respect, and, if elected, their work has only begun.

Leadership development is vital to our association and to our profession. The candidates are devoting their time, talents, and energy to NSNA. Help us to help nursing and NSNA by showing your appreciation to the candidates. As a delegate, the NEC urges you to help the organization, candidates, and yourselves to develop leadership potential by actively participating in the political process. Do your best to choose qualified, competent, and dedicated individuals to serve as officers of NSNA.

**Here are some sample questions you may wish to ask candidates when you visit them in campaign headquarters or during the Candidates' Forum and Presidential Debate.**

## Questions for Candidates

**IMPORTANT:** New Process for Impromptu Questions from Delegates and NSNA Student members for 2011 Candidates Forums. Impromptu questions during the 2011 Candidates Forums will not be taken directly from delegates or student members at the microphones in Hall D. Question Cards will be available in Campaign Headquarters for delegates and student members to complete and submit as suggested impromptu questions (see Section 11, item B and C below for a description of the process and the submission deadline in Campaign Headquarters).

### Optional General Questions from the NEC to All Candidates

1. Explain the importance of the role of the NEC and how it affects you.
2. In a group setting, in which role do you usually function?
3. What experiences have prepared you for the office of \_\_\_\_\_?
4. What is your vision for \_\_\_\_\_ office, and how does that vision align with the goals of NSNA?
5. If asked to describe the benefits of membership in NSNA to a group of students, what key points would you emphasize?
6. What does NSNA mean to you?
7. Describe the role of the Council of State Presidents (COSP) related to NSNA leadership.
8. As an NSNA officer, how would you promote strong leadership throughout every level of the association?
9. How do you plan to manage NSNA, social, and academic obligations?

### Optional Specific Questions from the NEC for Candidates

#### President

1. What do you see as the major role of the President of NSNA?
2. If asked to describe the NSNA organization to an international audience, which aspects of NSNA would you emphasize?
3. As president, how would you best represent NSNA at the American Nurses Association meetings and meetings of other professional organizations?

4. What future trends and changes do you see in nursing and how, as president, will you lead NSNA through those changes?
5. How should NSNA prepare students to positively impact the nursing profession?
6. How would you handle a conflict between members of the Board of Directors?
7. What is your foremost motivating factor in running for NSNA president?
8. As president, how would you handle a situation of unethical behavior by one of the board members?
9. What previous experience has prepared you for the role of NSNA president?

#### Vice President

1. How will you ensure that policies passed by the House of Delegates are carried out?
2. In the event that you must assume the role of president, what leadership skills and experience do you have that qualify you for this position?
3. You are chairing a board meeting and a conflict develops between two members. What do you feel is your role in this situation and what actions, if any, would you take?
4. What changes, if any, would you make to next year's convention?
5. In the event you must ascend to the office of president, what future trends do you see in nursing and how, as president, would you lead NSNA through these changes?
6. How do you feel the NSNA should prepare students to positively impact the nursing profession?
7. Can you explain the role of one of the following committees and provide one goal you would like to set for that committee?
  - a. Legislation/Education Committee
  - b. Community Health Committee
  - c. Membership/Recruitment Committee
  - d. Bylaws Committee
  - e. Convention and Program Planning Committee
8. In the event you should have to assume the office of president, would you be able to incorporate the travel requirement into your schedule?

#### Secretary-Treasurer

1. Can you describe how NSNA dues are spent?
2. Which skills do you possess that will enable you to manage the Finance Committee?

- you to manage the Finance Committee?
3. You are reviewing the financial statements with a staff member and you notice a discrepancy. What action would you take?
  4. If there were a noticeable decrease in income, how would you work with the Board to rectify the situation?
  5. A state secretary has asked for your assistance in further developing a pre-existing fiduciary system. As a consultant, what advice will you give?
  6. A new state secretary asks for guidance on assisting local secretaries in their positions. As a national officer, how would you mentor the state secretary so that he/she could better serve the local secretaries?
  7. Which three things would you teach a state treasurer about his/her role?
  8. If NSNA's financial statements were to be returned with a less-than-qualified audit, what actions would you take to rectify the situation and prevent it from happening again?

#### ***Imprint* Editor**

1. As a nursing student, my time for recreational reading is limited. How will taking the time to read *Imprint* benefit me?
2. How will you determine that the content of *Imprint* is of interest to students?
3. What criteria will you use to accept an article for publication?
4. As *Imprint* editor, what resources would you utilize to mentor states wishing to start newsletters?
5. As *Imprint* editor, what is your vision for the Image of Nursing Committee?
6. What new ideas do you have for *Imprint*?
7. As *Imprint* editor, you have space in every issue to share your thoughts on nursing. How will you use that power responsibly?
8. You are passionate about a controversial topic that you want to feature in *Imprint*, but objections arise. How far would you go to defend your position?
9. How would you handle negative reader response to an article that you have written?

#### **Breakthrough To Nursing® Director**

1. Describe the role of the BTN director.
2. What is your interpretation of cultural diver-

sity?

3. How would you promote and incorporate cultural diversity into your recruitment efforts?
4. How would you help improve or establish the BTN program for state chapters?
5. How would you reach out to minorities underrepresented in the field of nursing?
6. What is your main goal for the BTN committee and how will you accomplish it?
7. How will you encourage elementary, middle, and high school students to become involved in nursing?

#### **Directors**

1. Which committee would you like to chair, and why?
2. If you were asked to chair a committee outside of your area of expertise, which resources would you utilize?
3. Can you explain the role of one of the following committees and provide one goal you would like to set for that committee?
  - a. Legislation/Education Committee
  - b. Community Health Committee
  - c. Membership/Recruitment Committee
  - d. Bylaws Committee
  - e. Convention and Program Planning Committee
4. If you were asked to chair \_\_\_\_ committee, what would your vision be for that committee?
5. What are the major responsibilities of a director?
6. How would you promote and support the resolutions adopted in the House of Delegates?
7. You will be acting as a liaison between NSNA and other organizations. Which aspects of NSNA will you use to nurture this relationship?

#### **Nominating and Elections Committee (NEC)**

1. What are the different ways to run for national office? What are the benefits of each?
2. What do you feel are the benefits of becoming a candidate for national office?
3. Name three qualities that you would consider when selecting a student leader for the slate.
4. Describe the NEC's role in encouraging mem-

- bers to run for national office.
5. What guidelines would you use to ensure appropriate distribution of qualified candidates?
  6. How would you assist a potential candidate in deciding which office would suit that individual best?
  7. A candidate wishes to pursue a national position, but the NEC feels that he/she would be better suited for another national role. How would you handle the situation?
  8. What ongoing contact should the NEC initiate with state and local constituencies?
  9. If elected to the NEC, what measures would you implement to ensure that the experience of running for office is positive for everyone involved, including candidates, delegates, and NSNA constituents?
  10. Seeking candidates is a very important responsibility. How do you think that you can effectively seek candidates and provide a full slate?
  11. How would you assist in the growth and development of Nominating and Elections Committees at the state level?
  12. NSNA policy dictates strict campaign rules and regulations. How would you ensure these rules and regulations are enforced throughout the election process?
  13. You overhear another NEC member discussing candidacy applications with a Board member. How would you handle the situation?
  14. A candidate has been discovered participating in unethical campaign activity. What actions would you take to resolve the situation?
  15. As an NEC member, how would you emphasize the benefits of being a candidate?

### Presidential Presentation and Debate

The Candidates Forum is held in two parts on Friday, April 8. The Presidential Presentation and Debate takes place during Candidates Presentation Part II. The purpose of the Presidential Presentation and Debate is to allow delegates time to view the presidential candidates in a public role, and to evaluate their knowledge on a current nursing issue. The delegates judge candidates on their views and their appearance before a large audience. **The two 2011 debate topics selected by the Nominating and Elections Committee are: 1) Needle exchange programs; and 2) Magnet status in health-care organizations.**

## Slate of Candidates

### Board of Directors

The Board of Directors is the policy-making body of the association between meetings of the House of Delegates. The board also has specific responsibilities, which are detailed in the NSNA Bylaws, Article V, Section 5.

Each board member has responsibilities in various program areas of the association sharing equally in the fiscal and decision making responsibilities. Each board member is expected to serve the association as a whole and to represent the needs of all members. For a complete description of the responsibilities of the Board of Directors, see NSNA's Bylaws in *Getting the Pieces to Fit*.

### President:

**Kelsie Guehler.** Northern Illinois University, Dekalb, IL. National: Director, 2010-11; Community Health/Disaster Preparedness Committee, Chair, 2010-11; Convention and Program Planning Committee Member; Membership Committee Member, 2010-11. Attended Convention, 2010; and MidYear Conference, 2010. State: Convention, 2010. School: Treasurer, 2010-11; Finance Committee Chair, 2010-11; Committee Health Committee Member, 2010-11; Membership Committee Member, 2010-11. Honors/Awards: Dean's List; Centennial Scholarship; Finney Scholarship.

**Joseph R. Twitchell.** Montana State University, Great Falls, MT. State: President, 2010-11; Convention Planning Committee, 2010-11; Fundraising Committee Member, 2010-11. Honors/Awards: INBE Scholarship; USP Scholarship.

**B.J. Wright.** Georgia Baptist College of Nursing of Mercer University, Atlanta, Georgia. State: District Director West Chair, 2010-11; Chapter Support and Projects Committee Member, 2010-11; Council of Student Leader Member, 2010-11; Convention Delegate, 2009-10. Attended Convention, 2010. School: Community Service Committee Member, 2010; Class Representative, 2008-10. Honors/Awards: Phi Theta Kappa; Tri Beta Honor; Lettie Pate Whitehead Foundation Scholarship; HOPE Scholar.

### **Vice President:**

**Margaret Ngai.** Linfield-Good Samaritan School of Nursing, Portland, OR. National: Attended MidYear Conference, 2010. State: Nominating and Elections co-director, 2010-11; Bylaws Committee Member; Membership Committee Member and Convention Committee Member, 2010-11. Attended Convention, 2010. School: Event Coordinator and Fundraising Committee Member, 2010-11. Honors/Awards: Dean's List.

### **Secretary/Treasurer:**

**Megan K. Seston.** Georgia Baptist College of Nursing of Mercer University, Atlanta, GA. National: Attended MidYear Conference, 2010. State: Convention Delegate, 2010. School: Breakthrough to Nursing Committee Member, 2010-11; Class Representative, 2010-11. Honors/Awards: Dean's List; President's List.

### **Imprint® Editor:**

~~**Heidi M. Frawley.** Linfield-Good Samaritan School of Nursing, Portland, OR. (Withdrawn)~~

**Medora S. McGinnis.** Bon Secours Memorial College of Nursing, Richmond, VA. State: Attended Convention, 2011. School: Honor Council Committee Representative, 2010-11; Intermediary Newsletter Editor, 2010-11. Honors/Awards: Lettie Pate Whitehead Foundation Scholarship; Memorable Minute Award.

### **Breakthrough to Nursing® Director:**

**Akeeka Sharon Davis.** Gwynedd-Mercy College Francis Macquire School of Nursing, Gwynedd Valley, PA. State: Attended Convention, 2010. School: Chair, NCLEX Club. Honors/Awards: Student Nurses' Association of Pennsylvania Jamey Thiel Miller Memorial Legislative Award, 2010.

### **Director (Northern Election Area):**

Vacant

### **Director (Southern Election Area):**

Vacant

### **Director (Western Election Area):**

Vacant

### **Director (Eastern Election Area):**

**Miranda McNicoll.** Duquesne University, Pittsburgh, PA. State: Convention Delegate, 2010. Honors/Awards: Dean's List; Phi Eta Sigma National Honor; Duquesne University Academic Scholarship.

**Samantha Phyllis Paradis.** University of Maine, Orono, ME. State: President, 2010-11. School: Student Ambassador, 2011. Honors/Awards: Phi Kappa Phi Honor; Psi Chi Psychology Honor, Presidential Achievement Award; Top Scholar Award.

### **Nominating and Elections Committee**

Candidates for the Nominating and Elections Committee (NEC) run against candidates from the same election area, but they are elected by the entire NSNA House of Delegates. The major responsibilities of the NEC are to seek out members to become candidates for national office and to choose the slate of candidates to be presented to the House of Delegates. For a complete description of the responsibilities of the Nominating and Elections Committee, see NSNA's Bylaws in *Getting the Pieces to Fit*.

### **Northern Election Area:**

**Jennifer Duff.** Mount Marty College, Yankton, SD. National: Attended MidYear Conference, 2010. State: Corresponding Secretary, 2008 -11. Attended Convention, 2009 and 2010. School: 2<sup>nd</sup> Vice President, 2008-11. Honors/Awards: Dean's List; Patricia Bierle Nursing Scholarship; MMC Benedictine Scholarship.

### **Southern Election Area:**

Vacant

### **Eastern Election Area:**

Vacant

### **Western Election Area:**

Vacant

## NSNA Code of Ethics

### Code of Academic and Clinical Conduct Adopted by the 2001 NSNA House of Delegates, Nashville, TN

#### Preamble

Students of nursing have a responsibility to society in learning the academic theory and clinical skills needed to provide nursing care. The clinical setting presents unique challenges and responsibilities while caring for human beings in a variety of health care environments.

The Code of Academic and Clinical Conduct is based on an understanding that to practice nursing as a student is an agreement to uphold the trust with which society has placed in us. The statements of the Code provide guidance for the nursing student in the personal development of an ethical foundation and need not be limited strictly to the academic or clinical environment but can assist in the holistic development of the person.

#### A Code for Nursing Students

As students are involved in the clinical and academic environments we believe that ethical principles are a necessary guide to professional development. Therefore within these environments we:

- Advocate for the rights of all clients.
- Maintain client confidentiality.
- Take appropriate action to ensure the safety of clients, self, and others.
- Provide care for the client in a timely, compassionate and professional manner.
- Communicate client care in a truthful, timely and accurate manner.
- Actively promote the highest level of moral and ethical principles and accept responsibility for our actions.
- Promote excellence in nursing by encouraging lifelong learning and professional development.
- Treat others with respect and promote an environment that respects human rights, values and choice of cultural and spiritual beliefs.
- Collaborate in every reasonable manner with the academic faculty and clinical staff to ensure the highest quality of client care
- Use every opportunity to improve faculty and clinical staff understanding of the learning needs of nursing students.
- Encourage faculty, clinical staff, and peers to mentor nursing students.
- Refrain from performing any technique or procedure for which the student has not been adequately trained.

- Refrain from any deliberate action or omission of care in the academic or clinical setting that creates unnecessary risk of injury to the client, self, or others.
- Assist the staff nurse or preceptor in ensuring that there is full disclosure and that proper authorizations are obtained from clients regarding any form of treatment or research.
- Abstain from the use of alcoholic beverages or any substances in the academic and clinical setting that impair judgment.
- Strive to achieve and maintain an optimal level of personal health.
- Support access to treatment and rehabilitation for students who are experiencing impairments related to substance abuse and mental or physical health issues.
- Uphold school policies and regulations related to academic and clinical performance, reserving the right to challenge and critique rules and regulations as per school grievance policy.

### Code of Professional Conduct Adopted by the 1999 House of Delegates Pittsburgh, PA

As a member of the National Student Nurses' Association, I pledge myself to:

1. Maintain the highest standard of personal and professional conduct.
2. Actively promote and encourage the highest level of ethics within nursing education, the profession of nursing, and the student nurses' association.
3. Uphold all Bylaws and regulations relating to the student nurses' association at the chapter, state and national levels, reserving the right to criticize rules and laws constructively, but respecting the rules and laws as long as they prevail.
4. Strive for excellence in all aspects of decision making and management at all levels of the student nurses' association.
5. Use only legal and ethical principles in all association decisions and activities.
6. Ensure the proper use of all association funds.
7. Serve all members of the student nurses' association impartially, provide no special privilege to any individual member, and accept no personal compensation from another member or non-member.
8. Maintain the confidentiality of privileged information entrusted or known to me by virtue of an elected or appointed position in the association.

9. Refuse to engage in, or condone, discrimination on the basis of race, gender, age, citizenship, religion, national origin, sexual orientation, or disability.
10. Refrain from any form of cheating or dishonesty, and take action to report dishonorable practices to proper authorities using established channels.
11. Always communicate internal and external association statements in a truthful and accurate manner by ensuring that there is integrity in the data and information used by the student nurses' association.
12. Cooperate in every reasonable and proper way with association volunteers and staff, and work with them in the advocacy of student rights and responsibilities and the advancement of the profession of nursing.
13. Use every opportunity to improve faculty understanding of the role of the student nurses association.
14. Promote and encourage entering nursing students to join and become active in NSNA.
15. Promote and encourage graduating seniors to continue their involvement by joining professional nurses' associations upon licensure as Registered Nurses.

See [www.nsna.org/ProgramActivities/BylawsPolicies/Ethics.aspx](http://www.nsna.org/ProgramActivities/BylawsPolicies/Ethics.aspx) for Interpretive Statements

## NOTES

## NSNA Headquarters

NSNA maintains a headquarters office with executive and support staff. Depending on the area of responsibility, executive staff work directly with members of the Board of Directors, committees, and NSNA appointed representatives. The Board is responsible for making policy decisions and the staff is responsible for providing orientation and background to aid the Board in decision-making and is responsible for implementing decisions and to bring an action or project through to completion.

**Diane J. Mancino, EdD, RN, CAE, FAAN**  
Executive Director

**Susan Wong, BS, CAE**  
Director of Membership Development

**Carol Feters Andersen, MSN, RN**  
Director of Governance and Program Development

**Jonathan Buttrick, MPW**  
Publications and *Imprint* Managing Editor

**Robert Ocran, MA**  
Controller

**Jasmine Melendez, MA**  
FNSNA Scholarship and Grants Administrator

**Judith Tyler, MA, RN**  
Convention and Conference Consultant

**Anthony J. Jannetti, Inc.**  
Advertising, Exhibit, and Convention Management

**NSNA Support Staff** is responsible for: secretarial and filing duties; telephone calls, correspondence; mailings to constituents and other projects; record-keeping; compiling data and materials in preparation for meetings; responsible for services and supplies; recording and filing newsletters for permanent files; recording state conventions; maintaining media lists; filling publication orders; inputting and proofreading *Imprint* and *NSNA News*; maintaining *Imprint* author files; managing files on national convention and program meetings, speakers, moderators, chairpersons, and handling follow-up letters, typing and setting up legislative alerts and all other correspondence for various program areas; filling requests for reference materials and brochures; maintaining NSNA's website.

### Support Staff

<b>Jaime Aguilar</b>	Systems Support
<b>Romana Ahmed</b>	Accounting Assistant
<b>Maisha Hollis</b>	Editorial Assistant
<b>Lydia Marshall</b>	Administrative Assistant
<b>Cathy Ramos</b>	Executive Assistant
<b>Lauren Sperle</b>	FNSNA Executive Assistant
<b>Qiana Valenzuela</b>	Receptionist