

**The Foundation of the
National Student Nurses Association**
In Memory of Frances Tompkins

Press Release

For Immediate Release
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FNSNA Elects Beth Ulrich to Board of Trustees



Brooklyn, NY – September 23, 2008. The Foundation of the National Student Nurses' Association (FNSNA) has elected Beth Ulrich, EdD, RN, FACHE, FAAN to serve on the FNSNA Board of Trustees. Dr. Ulrich is currently the Senior Vice President of Business Analytics and Research for Versant, an organization that provides hospitals with residency programs to aid newly graduated nursing students in transitioning into professional nursing careers. She also serves as the current Editor for the *Nephrology Nursing Journal*.

Dr. Ulrich is a celebrated leader with substantial executive experience, having worked in hospitals and large healthcare systems alike. Her previous roles as President of the American Nephrology Nurses' Association and Senior Vice President of Consulting Services for the Gannett Healthcare Group have provided numerous opportunities to act as an expert on management and nursing topics. She has penned an extensive set of articles for various distinguished publications and also holds an equally impressive set of presentations to her credit. Dr. Ulrich is a current fellow of the American Academy of Nursing and the American College of Healthcare Executives and works on several national workforce studies and focuses on recruitment and retention of multigenerational workforces.

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The FNSNA was created in 1969 to honor Frances Tompkins, the Association's first Executive Director. The Foundation is organized as a 501 (C) (3) charitable foundation and contributions are tax deductible.