



PRESS RELEASE

For Immediate Release
Contact: Jonathan Buttrick
(718) 210-0705 ext. 104
E-mail: jonathan@nsna.org

Advertising and Exhibitor Information
Anthony J. Jannetti, Inc.
(856) 256-2300
E-Mail: nsna@ajj.com

NSNA's 27th Career Planning Conference **Phoenix, AZ, October 29 – November 1, 2009**

Brooklyn, NY, October 15, 2009. The National Student Nurses' Association will host the 27th Annual MidYear Career Planning Conference, October 29 – November 1, 2009, at the Phoenix Convention Center in Phoenix, AZ. Attendees will have a broad selection of activities to attend and the opportunity to hear nationally-known speakers discuss trends and issues relevant to nursing today. Specialty panels, workshops, exhibits, and an NCLEX-RN[®] review round out a conference designed to help students prepare for careers as professional nurses.

Midyear at a Glance

Keynote Speaker **Kathleen Bartholomew**, MN, RN, RC, national speaker, counselor, and author will present her address, "Tips and Scripts for a Grand Entrance." Kathleen has been called "the most important new voice in American Nursing" with her latest books focusing on ending nurse-to-nurse hostility and improving doctor/ nurse

communication, subjects that often expose hidden truths and emotion. Other popular book topics include communications for new nurses and the Image of Nursing.

Thursday, October 29: Drexel University NCLEX® Excel! Mini-Review Begins. Drexel University NCLEX® EXCEL! offers this 9-hour review, which covers selected topics frequently questioned on the NCLEX-RN® exam. Special attention is given to challenging content and test-taking skills. Students will learn strategies that work on all tests, including the State Boards.

Friday, October 30: The “Nursing: Opportunities, Trends, and Issues” panel features interactive dialogue with the audience about the latest trends and issues in the nursing profession. The panel, moderated by 2009 Leader of Leaders award winner **Rosemary E. S. Mortimer**, MS Ed, RN, CCBE, Instructor, John Hopkins University, Baltimore, MD, includes the following renowned speakers:

- **Elizabeth Speakman**, EdD, RN, CDE, ANEF, Associate Professor, Assistant Dean of RN Programs, Thomas Jefferson University, Jefferson School of Nursing, Philadelphia, PA

Sponsor: National League for Nursing (NLN), New York, NY

- **Cheryl Peterson**, MSN, RN, Director, Nursing Practice and Policy, American Nurses Association

Sponsor: American Nurses Association (ANA), Silver Spring, MD

- **Nancy Spector**, PhD, RN, Director of Education, National Council of State Boards of Nursing, Sponsor:

Sponsor: National Council of State Boards of Nursing (NCSBN), Chicago, IL

- **Pamela T. Rudisill**, MSN, RN, NEA-BC, CCRN, Vice President, Nursing and Patient Safety, Health Management Associates, Inc., Mooresville, NC, and President-elect of AONE

Sponsor: American Organization of Nurse Executives (AONE), Washington DC

- **Bernadette Melnyk**, PhD, Dean, Arizona State University College of Nursing and Healthcare Innovation, Phoenix, AZ

Sponsor: American Association of Colleges of Nursing (AACN), Washington DC

Saturday, October 31: Colonel Jimmie O. Keenan, MSN, RN addresses this year's meeting on nursing and leadership. The leadership address is one of the highlights of the MidYear Conference. The continental breakfast session is sponsored by the U.S. Army Recruiting Command, Army Nurse Corps, Fort Knox, KY.

The two **Nursing Specialty Showcase** sessions are interactive panels that explore career opportunities in a broad range of specialty nursing areas. The day also offers a variety of workshops on writing resolutions, acing school exams, stress management, disaster planning, and includes the opportunity to meet the 2009-2010 Board of Directors at the afternoon Roundtable Discussions.

Don't miss these other highlights at the Conference:

- Orientation for first-time attendees.
- The Career Expo Exhibit Hall, where you'll have the chance to network and speak with representatives from hospitals, schools of nursing, and publishing and product companies.
- **New this Year!** NSNA[®] is providing a Career Counseling Center during exhibit hall hours to help attendees find jobs in these challenging times. Faculty advisors and consultants will review résumés and discuss the primary steps to obtain that first job.
- Faculty Workshops for Continuing Education credit.
- All attendees of the 2009 MidYear Career Planning Conference will receive a hard cover copy of the NSNA[®] history book, *50 Years of the National Student Nurses' Association*. Published in 2002, this book is a celebration of the journey from a revolutionary idea to a powerful association, including personal anecdotes, historic achievements, and shared memories.
- Leadership University Treasurer Certificate Program and Disaster Preparedness Workshops – come network and share your ideas.
- The Johnson & Johnson Campaign for Nursing's Future will be previewing a new software program with the intent of preparing students for the clinical setting using a fully navigable 3D hospital setting.
- **FNSNA Masquerade—An evening of masquerade and fundraising!** Nursing students, faculty and the NSNA Board of Directors will gather on Friday for an evening of laughter, dancing, and scary excitement to help raise fund for scholarships.

The MidYear Conference Sponsors make the week's events possible through their generous support:

Gold Sponsors

U.S. Army Nurse Corps, U.S. Army Recruiting
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NSNA is a membership organization representing 50,000 students in Associate Degree, Diploma, Baccalaureate, generic Masters and generic Doctoral programs preparing students for Registered Nurse licensure, as well as RNs in BSN completion programs.

**For information and/or to obtain press passes to the event, contact NSNA,
45 Main Street, Suite 606, Brooklyn, NY, 11201, (718) 210-0705,
fax (718) 797-1186, or visit www.nsna.org.**