

# MEMBERSHIP BENEFITS & HIGHLIGHTS

## One Year Ends... and Another Begins!

The school year is ending, and what a year it has been. Despite economy concerns, nursing students have proven their commitment to the future of nursing with their continued dedication to increase NSNA membership. Students across the nation have been able to see the benefits of membership despite financial hardship; it is wonderful to see the continued enthusiasm of every member.

The “Catch the Wave” membership recruitment campaign was a success again. We had 130 Project InTouch (PIT) recruiters enlist over 2,000 new members. The dynamic of students connecting with peers has been crucial to the growth of NSNA membership.

As we close the 2008-09 academic year, *now* is the time to prepare your membership recruitment campaigns. Often, summer is just as busy as the school year—between vacations, social activities, internships, and summer jobs, the fall semester will arrive before you know it. Try to get your recruitment campaigns in place by August.

Things can only get better for NSNA members! This year’s Super Recruiters did an amazing job. We’re at 51,000 members and continue to grow.

## Here are some ideas to get you started:

1. Use NSNA's recruitment DVD *Catch the Wave with NSNA* in all your recruitment activities. Supplement it with *Nursing – The Career of a Lifetime*, the new DVD showcasing inspiring stories of accomplished nurses as they share their experiences and career journeys. Both can be downloaded from NSNA’s website. Show it during registration, in meetings, and in classrooms. It is ideal for your first SNA meeting of the semester.

2. Organize the accomplishments and activities of your chapter into a list and make it available to your prospective members.
3. Invite prospective members to your first meeting and have an exciting program, in addition to a business meeting. Be sure that prospective members don't sit by themselves. Have members greet them and invite them to sit with the group. You may be able to get a sponsor for snacks.
4. Involve faculty. Your dean and faculty advisor are your liaisons with the faculty. Many faculty members are themselves active in nursing organizations and can serve as a catalyst for NSNA involvement.

## Here are some reminders:

- PIT recruiters must obtain a new number for 2009-10.
- To request recruitment materials, please contact the NSNA headquarters at [nsna@nsna.org](mailto:nsna@nsna.org) and indicate the date you will need the materials by, allowing 4 weeks for delivery.
- New membership brochures for the 2009-10 school year will be available in July. The current membership applications can still be used in states that have not had a dues increase. States with dues increases are notified of the new state dues.
- Make the online registration process a selling point for easy registration.
- If you need assistance in implementing your membership recruitment campaign, email [nsna@nsna.org](mailto:nsna@nsna.org) attn: Susan Wong.

The NSNA Board of Directors and staff are ready to help you every step of the way. All it takes for your school to take advantage of this leadership opportunity is a phone call.

Good Luck with your projects and have a great summer!

## NSNA Membership Benefits



NSNA members have an opportunity to maximize their leadership potential thus enhance their career development through NSNA's Leadership U, [www.nsnaleadershipu.org](http://www.nsnaleadershipu.org).

NSNA members have access to a model that earns recognition—and in some cases school credit – for participation in NSNA activities. The leadership and management skills developed can be transferred to the work setting as well as to professional associations upon graduation from nursing school. Log on to access the Leadership Library, Chat rooms, and free access to Critical Portfolio™.



## Critical Portfolio™

This first of its kind, web-based portfolio management solution provides nursing professionals and students with an automated and organized professional portfolio—accessible anytime, anywhere. The Critical Portfolio™ solution allows for personal, customized portfolios that include education case logs, papers, memberships, NSNA activities, resumes, and more! Additionally, it provides the owner with reminders of upcoming education, credential, and license renewal requirements. Free access for NSNA members on [www.nsnaleadershipu.org](http://www.nsnaleadershipu.org). Your NSNA membership number is your ID number. Default password (case sensitive): NSNA. You will be prompted to select a new password.



## Health and Accident Insurance

NSNA members and their eligible spouse and dependents can purchase group injury and sickness insurance provided by UnitedHealthcare Student Resources. The plan includes prescription drug coverage and continuation privilege for a period of up to nine months after graduation if eligible. It is affordable for students and their dependents. Available in most states. Visit [www.uhcsr.com](http://www.uhcsr.com) for more information.



## Malpractice Insurance

Nurses Service Organization (NSO) is the official NSNA-endorsed provider of professional liability insurance for nursing students. NSO offers students malpractice protection coverage, up to \$1 million per occurrence, up to \$6 million annually, for only \$29 a year! After you graduate and begin to take on full nursing duties, you'll be eligible for a 50% discount off the full-time nurse's premium as a first-year graduate (good for 12 months following graduation date). Visit [www.nso.com](http://www.nso.com) for more information.



## Barnes & Noble Online Bookstore

The NSNA Online Bookstore, sponsored by Barnes & Noble.com, offers NSNA members 5% off on all orders, plus free standard shipping when you spend \$25 or more. Watch for additional discounts announced via blast e-mail to members. The NSNA Online Bookstore features nursing and leadership titles and other eligible products such as college textbooks, music and movies. To receive the discount, simply shop through the NSNA Bookstore at [www.bn.com/nsna](http://www.bn.com/nsna) (discounts automatically calculated when you checkout). A portion of sales revenues from the NSNA Bookstore will help fund nursing school grants in the Marilyn Bagwell Leadership Development program.

## Catch the Wave with NSNA

Remember to check out the full list of benefits and partnerships on the Membership section at [www.nсна.org](http://www.nсна.org). Also, be sure to check out the Annual Convention page under the Meetings section where you can register for this year's Nashville convention.



## NSNA Credit Card Program

Apply for the no annual fee NSNA Platinum Plus® Visa® with WorldPoints® rewards and get a \$50 statement credit (after qualifying transaction(s)). A contribution is made to NSNA with each newly opened account. Support NSNA and get great benefits for yourself. Every dollar in retail purchases equals one point, with no limit to the points you can earn. Request the only card that helps support NSNA with every purchase—at no cost to you! To apply, or for more information about rates and terms, call 1-800-932-2775 and mention priority code UAAJWA. Or log on to [www.newcardonline.com](http://www.newcardonline.com) to securely apply for the card.

## Study Tools

- ✓ With courses at more than 200 universities, colleges, and hospitals across the country, Drexel University NCLEX EXCEL!® has the capability to assist NSNA members wherever they attend nursing school. Students who attend school at or near a host site will receive a 10% discount off the entry fee of any live NCLEX prep.
- ✓ If a site is not near by, students can form a group and have Drexel University NCLEX EXCEL!® come to them (call 1-800-666-PREP for details) or purchase one of NCLEX EXCEL!®'s video, audio or online reviews also for a 10% discount at [passnclex.drexel.edu/nsna.aspx](http://passnclex.drexel.edu/nsna.aspx). Have your NSNA membership number handy for checkout.



## Delmar Cengage Learning

- ✓ NSNA members receive a 25% discount on NCLEX-RN® Review by Alice M. Stein and the Complete Review for NCLEX-RN® by Donna Faye Gauwitz. Delmar Cengage Learning is also pleased to offer all NSNA members a 25% discount on many of the products. To receive discount, click on the Delmar Learning banner on the homepage or visit [www.delmarhealthcare.com](http://www.delmarhealthcare.com) and during checkout within our eCatalog be sure to enter the following source code FNURE046.