



### Broadcast E-Mail Services Provided by NSNA

NSNA provides broadcast blast e-mail services to facilitate communication between state associations and their respective members. NSNA sends blast e-mails out for the state association to all members who have provided e-mail addresses.\*

NSNA sends broadcast blast e-mails to state association members to all those who have provided their e-mail address to NSNA. The subscription includes one broadcast-e-mail per month and NSNA reminds the state contact each month so that they are sure to take full advantage of the opportunity to communicate with state members. E-mails are sent out one at a time so they are not blocked by spam blockers and other recipient's e-mail addresses do not appear in the e-mail.

Cost: \$99.00 for 12 broadcast e-mails (one per month).\* (If state associations wish to purchase a single broadcast e-mail blast, the cost is \$25.00 per "blast.")

To subscribe to this service all you have to do is:

- Send a check made payable to NSNA for \$99.00 along with the attached "Subscription for 12 monthly Broadcast Blast e-mails" form.
- Send your broadcast e-mails to [susan@nsna.org](mailto:susan@nsna.org)

Please note the following:

- Please allow up to 3 business days for your e-mail to be sent out. Usually they are sent within 48 hours and very often they are sent out the same day they are received.
- Be sure to include a contact e-mail address in your broadcast e-mail so that your members have someone to contact for further information.
- Since many computers block images and html, the most effective way to send e-newsletters is to first post the newsletter on your state website and then include the URL in the e-mail so that members just have to click on it to gain access to the newsletter. This also directs members to your web site.

\* E-mail addresses for state members who opt-in to releasing their e-mail addresses to the respective state association are available with membership data in an Excel file. To rent the list, contact NSNA to obtain the form or visit [http://www.nsna.org/pubs/state\\_associations.asp](http://www.nsna.org/pubs/state_associations.asp) to download **State Membership Data Request Form and Agreement**.

Please use the attached form to  
subscribe to NSNA's 12 month e-mail blast  
service or to rent the list.

# National Student Nurses Association

## SUBSCRIPTION FOR 12 MONTHLY BROADCAST BLAST E-MAILS

With this subscription service, NSNA sends broadcast blast e-mails to state association members to all those who have provided their e-mail address to NSNA. The subscription includes one broadcast-e-mail per month and NSNA reminds the state contact each month so that they are sure to take full advantage of the opportunity to communicate with state members. E-mails are sent out one at a time so they are not blocked by spam blockers.

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To subscribe to this service complete this form and fax with credit card information to (718) 797-1186 Attention Susan Wong or send with a check made payable to address indicated.

Yes, I want to subscribe for monthly broadcast e-mail service provided by NSNA!

Name of state  
association: \_\_\_\_\_

Your name (please print): \_\_\_\_\_ Member # \_\_\_\_\_

Your official title in state association: \_\_\_\_\_

Telephone: (\_\_\_\_) \_\_\_\_\_ Fax: (\_\_\_\_) \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Print your e-mail address here: \_\_\_\_\_  
(Please print clearly and differentiate between the letter "l" and the number "1")

Mailing address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Payment enclosed:  Check (payable to NSNA)  Money Order

Credit Card Payment:  Visa  MasterCard

Card number \_\_\_\_\_

Expiration date \_\_\_\_ Month \_\_\_\_ Year

Amount of charge: \$ \_\_\_\_\_

Name on card: \_\_\_\_\_ Zip code of card holder: \_\_\_\_\_

If you are paying with a credit card, you may Fax this form to:

(718) 797-1186 Att: Susan Wong

Or mail it with payment to:

National Student Nurses Association

Att: Susan Wong

45 Main Street, Suite 606

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