

National Student Nurses Association, Inc.

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MEMORANDIUM

To: Breakthrough to Nursing Directors/Chairs
From: Carylin M. Holsey, NSNA Breakthrough to Nursing Director
Re: Fall Memo

Hello NSNA members. School is in definitely in full swing and I hope everything is going well in your classes. We have been very busy in classes and preparing the BTN2010 Blueprint to unveil during the MidYear conference. We have had the opportunity to talk about it and we think this tool will spark your state and chapters to “Ignite Dreams “.

The [NSNA MidYear Conference](#) is fast approaching. I am looking forward to meeting everyone in Phoenix, AZ from October 29 to November 1, 2009. The [BTN Committee](#) has planned a wonderful seminar for everyone to enjoy on Friday October 30, 2009 from 3:15 to 4:15 p.m. As I stated the BTN 2010 Blueprint will be rolled-out. It can be customized by individual states and schools to promote BTN.

We will also incorporate a time where we are able to share and report on BTN projects and goals across the country. Session participants will find the BTN session very informative, inspirational and even a little fun!

Remember, that NSNA has many tools to assist BTN committees to help increase enrollments into nursing schools. A video, aimed at teenagers, *Nursing – The Ultimate Adventure* is available free of charge (\$12 for postage and handling) to all official NSNA Chapters* that have BTN committees. If your school is an NSNA constituent, check with the faculty advisor to see if your school has received its copy. (Note: one free video per NSNA constituent will be provided.) [The video is also available for purchase for schools that do not have an NSNA chapter.](#)

A colorful pamphlet is also available. Sponsored by *Nursing Spectrum*, the pamphlet informs young students about how to apply to nursing school, what the requirements are, and what it’s like to be a nurse. Each video comes with 100 pamphlets and additional pamphlets are available for purchase.

The NSNA online [Career Center](#) is filled with information about nursing careers, schools, financial assistance, and nursing opportunities.

Once you have the video and pamphlets, arrange visits to junior and senior high school classes to show the BTN video and handout the pamphlets. The video presents nursing as a vital, challenging career with limitless professional opportunities. Discuss what it's like to be in nursing school and share your dreams about becoming a registered nurse. The [Guidelines for Planning](#) booklet also has ideas for setting up high school nursing clubs and putting together a mini-conference for high school and pre-nursing students

Be on the lookout for the BTN column in future issues of *Imprint*. The [BTN Committee](#) encourages all BTN projects to incorporate strategies into their current campaigns that will recruit all nontraditional nursing students and especially those "transitional professionals" into the profession.

I'd like to encourage everyone to think ahead and start planning BTN projects. Remember that a BTN project is a great way of addressing the needs of those in need and of addressing the great disparities in the nursing profession. Don't forget to submit your wonderful project for the NSNA's BTN Awards. There will be two \$100 BTN awards given out this academic year. An award will be issued to the top state BTN project and one award for the top school BTN project. Be sure to check out the new changes for the BTN Awards and review the award requirements in the [NSNA Awards and Honors Booklet](#). The BTN Committee looks forward to all of your great projects!

Please feel free to contact me at BTNdirector@nsna.org with any questions or concerns.

PS. Tip for an exciting BTN project: use the NSNA video [Mentoring -The Experience of a Lifetime](#) to motivate nurses, faculty and students to become mentors and protégés. It describes how to enter into successful relationships; and informs on the qualities needed to make the most of the mentor connection.

CC: State Presidents, State Consultants, State Staff and
NSNA Board of Directors & Appointed-Consultants