



Career Center Information and Rates

Logo Link Advertising Opportunities

The National Student Nurses Association, Inc. (NSNA) offers Nurse Recruiters the opportunity to link their websites directly to NSNA's Online Career Center. The cost is \$875 net for 12 months. NSNA provides added visibility for Magnet hospitals or internship, externship, or preceptor programs through additional free listings. NSNA promotes the logo links in *Imprint* magazine (read by 50,000 student nurses) and via broadcast e-mail to over 41,000 members.

View the Career Center page at www.nsna.org/career/index.asp. Students will be able to learn about entry-level positions *directly* from your website and can also find out about the hospital's mission, services, and culture. Simply send the hospital logo in an electronic file as a .gif or .jpg, 240 x 80 pixels, to [Maisha Hollis](#) along with your site's URL. All inquiries and billing information should be sent to [Romana Ahmed](#), be sure to include your name, address and billing information. Or, you may use the form below and fax it to Romana at (718) 210-0710. We will be happy to invoice you -- include the billing and contact information and a purchase order if it is required for payment. If you have any questions please contact [Romana](#).

Banner Advertising Opportunities

The banner pixel size is 149 wide x 109 high. The NSNA website receives an average of 30,000 unique visitors per month.

Banner costs for the NSNA Job Opportunities Home Page, www.nsna.org/career/index.asp are as follows and all figures quoted are net:

- \$1,200 minimum for a two month banner ad on the Employment Links home page.
- After the two months, \$500 per month up to 6 months total and then \$400 per month for the succeeding 6 months or part thereof. So a 12 month ad would total: \$1,200 (first 2 months) + 2,000 (next 4 months) + 2,400 (next 6 months) =\$5,600.

Website address (URL)

YES! My hospital is a Magnet hospital

YES! We have an intern, extern, residency, or preceptor program(s).

Separate URL(s) if applicable

Check enclosed Purchase Order enclosed (EIN # 13-6081991)

Contact Name (print)

Hospital Name

Contact mailing address

City

State

Zip

Phone ()

Fax ()

Email _____

Check here is this is a renewal order. Renewals for **logo links** are \$800.

Please contact us directly for banner ad renewals.