



Winter 2005 No. 35 Vol. 1

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FOR CONVENTION
HIGHLIGHTS!
(Click on HOME
page or MEETINGS)

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For advertising information, contact Caroline Jaffe, 718-210-0705 ext 104, or e-mail caroline@nsna.org. The next issue is Fall 2005, which closes Monday, August 8, 2005!



National Student Nurses' Association



Downtown Salt Lake City

Convention Preview

NSNA 53rd Annual Convention, Salt Lake City, April 6-10, 2005

The 53rd Annual NSNA Convention takes place in Salt Lake City at the Salt Palace Convention Center, April 6 - 10, 2005. The convention theme, "Breaking the Mold: Breakthrough to Nursing," commemorates the 40th anniversary of NSNA's Breakthrough to Nursing project, focused on recruiting underrepresented populations into nursing and improving the quality of nursing care for diverse populations.

The theme of diversity is highlighted in many of the educational sessions and events offered. Nursing students can network with students from around the country, hear outstanding speakers, learn about the latest issues and trends, develop leadership skills, and participate in the House of Delegates.

Salt Lake City is fast becoming one of America's foremost destinations. The ideal climate offers daily sunshine, low humidity, and refreshing mountain breezes, to make it comfortable year round. Spring in Salt Lake is generally mild and green, while the Wasatch Mountains are still laden with snow. The average daytime temperature in April is 62 degrees.

Keynote Address

At the Opening Ceremony on *Wednesday, April 6th*, the Keynote Address is delivered by invited speaker Vice Admiral Richard H. Carmona, MD, MPH, FACS, United States Surgeon General, Commander and USPHS Commissioned Corps US Department of Health and Human Services. Dr. Carmona explores the convention theme in his address, before an expected 3,000 attendees.

Plenary Sessions Address Key Issues in Nursing

Thursday, April 7: "Breakthrough to Nursing: Yesterday, Today, and Tomorrow"

Explores why the Breakthrough to Nursing project was started in 1965; what has been accomplished since then; the current trends and issues that influence recruitment of underrepresented populations into nursing; and what challenges the future holds for Breakthrough to Nursing.

Friday, April 8: "Mentoring - the Experience of a Lifetime"

Nursing leaders share their mentorship experiences, and NSNA's new video, "Mentorship - The Experience of a Lifetime," premieres at this session.

NSNA NCLEX® Mini Review

Eight hours of selected topics frequently questioned on the NCLEX-RN® exam, presented by Judith Miller, MS, RN, president, Nursing Tutorial and Consulting Services, Henniker, NH. Topics include: health promotion and maintenance, major disease concepts,

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pharmacology, and perioperative care. Test-taking skills, a mock NCLEX exam, and review of answers make this review a highly effective tool to boost test scores.

Terrance Keenan Nursing Leadership Lecture

The Foundation of the NSNA (FNSNA) is pleased to announce the fourth annual Nursing Leadership Lecture, sponsored by a special fund established by members of the 1998 inaugural cohort of the Robert Wood Johnson Foundation Executive Nurse Fellows Program, a national leadership program supported by The Robert Wood Johnson Foundation. The speaker is Linda S. Thompson, DrPH, RN, FAAN, professor and Dean, Oakland University School of Nursing, Rochester, MI.

Focus Sessions

Over 20 focus sessions will cover a broad range of topics related to personal and professional growth. (See web site for focus session topics and sponsors.)

Exhibits

Hundreds of exhibitors ranging from hospitals, health care agencies, schools of nursing, publishers, review course providers, fundraising companies, and others, are expected at the Exhibit Hall.

Awards Ceremony

The FNSNA and NSNA honors special contest winners and pay tribute to scholarship sponsors and winners at the annual Awards Ceremony on Thursday, April 7. Presentation of NSNA's Honorary Membership and the prestigious U.S. Army Nurse Corps Spirit of Nursing awards are also made. Students who earn academic credit in NSNA's Leadership University are also recognized during the Awards Ceremony, followed by a gala reception.

Endnote Address

On *Saturday, April 9*, Tamra E. Merryman, MSN, RN, FACHE, vice president of patient care, UPMC Shadyside, Pittsburgh, PA, speaks on "Transforming Care at the Bedside," (TCAB), a national initiative sponsored by the Institute for Healthcare Improvement and the Robert Wood Johnson Foundation. TCAB focuses on nursing workforce development, nurse

satisfaction, and patient care outcomes.

Consultants, Advisors, and Faculty Programs (CE Offered)

Attend workshops and seminars and earn continuing education credit.

Faculty PreConvention Workshop

"Do Your Exams Pass the Test? A practical guide to test development for nurse educators.

Business Affairs

Hundreds of state and school delegates convene in the House of Delegates to vote on resolutions of national significance and elect the 2005-2006 NSNA officers and Nominating and Elections Committee.

Fun and Networking



First Night Party

On *Wednesday April 6*, students will kick up their heels and network at the First Night Party, with the theme of celebrating the Olympics. This lively gathering is sure to get the convention off to a great start.

Rocky Mountain Auction

Held on *Friday, April 8* in the Exhibit Hall, the auction raises funds for the FNSNA's Mary Ann Tuft Scholarship Fund.

Project Showcase/Poster Sessions

NSNA chapters and members are invited to showcase their projects and display their activities in the areas of Breakthrough to Nursing, Community Health, Legislation/Education, Membership, Newsletters, and Leadership. Develop a poster and demonstrate your ideas to your fellow nursing students or faculty. Posters and

NSNA award winning project will be on display in the Exhibit Hall. To participate, complete an application on www.nсна.org by clicking on MEETINGS/ Poster Application, or call Judith Tyler at 718-210-0705.

For more details such as budgeting information, as well as conference and housing registration forms, see the convention brochure on www.nсна.org!

Student Activity Tables

School and state constituents can sell fundraising items at the Annual Convention. Tables are available on a first-come, first-served basis. The cost is \$15.00 for a half-table. Register for tables in the Convention Office when you arrive. **Tables are on a first-come, first served basis and NSNA may not be able to accommodate all requests.**

NSNA Alcohol Policy

NSNA conference participants are reminded that alcoholic beverages are not served at official NSNA student program events, and participants may not consume or bring alcoholic beverages into or upon the premises of any venue where such official events are held; nor shall any participant use the premises of any facility provided by NSNA, including student activity tables, to promote any non-NSNA event where alcohol is served, nor sell tickets or other promotional items that endorse events where alcohol is served. Those of legal drinking age who choose to consume alcoholic beverages off the premises of NSNA-sponsored events are urged to do so responsibly.

Get Ready for the Rocky Mountain Auction!

For over twenty years, The Foundation of the National Student Nurses' Association (FNSNA) Mary Ann Tuft Scholarship Fund has raised over \$124,000 for undergraduate scholarships. Always one of the most enjoyable convention events, this year's auction is a definite convention highlight. "Hot" items to be auctioned (minimum value of \$25) are electronic equipment, nursing textbooks, stethoscopes, sweatshirts, nursing doll figures, and numerous special items donated by exhibitors, state, and school

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National Student Nurses Association, Inc. Board of Directors and Nominating and Elections Committee 2005 Slate of Candidates

PRESIDENT

Rebecca Wheeler

Nell Hodgson Woodruff School of Nursing at
Emory University, Atlanta, Georgia

VICE-PRESIDENT

Roberta Ellen Loufek

Northern Arizona University
Flagstaff, Arizona

Shelley Ray

Oakland University
Rochester Hills, Michigan

SECRETARY/TREASURER

Kathryn Mawn

Villanova University
Villanova, Pennsylvania

BREAKTHROUGH TO NURSING DIRECTOR

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University of Michigan
Ann Arbor, Michigan

Paul Padilla

Grand Canyon University
Phoenix, Arizona

IMPRINT EDITOR

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Ann Arbor, Michigan

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Indiana University Northwest
Gary, Indiana

Jennifer R. Tucker

Viterbo University
LaCrosse, Wisconsin

DIRECTOR (EAST ELECTION AREA)

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University of Pittsburgh
Pittsburgh, Pennsylvania

Jennifer Jordan

Widener University
Chester, Pennsylvania

DIRECTOR (WEST ELECTION AREA)

Nicole R. Marcy

San Diego State University
San Diego, California

DIRECTOR (SOUTH ELECTION AREA)

Toni A. Linck

University of South Florida
Tampa, Florida

NOMINATING AND ELECTIONS COMMITTEE (NORTH ELECTION AREA)

Dawn L. Allen

University of Saint Francis, Ft.
Wayne, Indiana

Alli Simon

Bethel College
North Newton, Kansas

NOMINATING AND ELECTIONS COMMITTEE (EAST ELECTION AREA)

Deana Guastafarro

University of Pittsburgh
Pittsburgh, Pennsylvania

Joseph Kozak

Delaware Technical & Community College
Newark, Delaware

NOMINATING AND ELECTIONS COMMITTEE (WEST ELECTION AREA)

Marie Dinger

Weber State University
Ogden, Utah

NOMINATING AND ELECTIONS COMMITTEE (SOUTH ELECTION AREA)

Vacant

MEMBERSHIP BENEFITS & HIGHLIGHTS



Shelley Ray, Chair
Membership
Committee

nsna@nsna.org

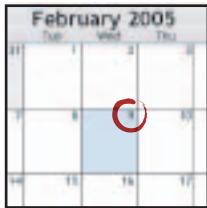
NSNA is over 40,000 members strong! Thanks for all your hard work – it truly makes NSNA's outstanding membership growth possible. However, we still need to actively recruit and retain members by introducing new students *now* to NSNA's valuable benefits program. Membership in NSNA demonstrates your professional commitment, and participation in NSNA reflects an interest in your career development and shows future employers that you value professionalism.

The Membership *Recruitment Guidelines* booklet ([www.nsna.org/PUBLICATIONS/GUIDELINES/MEMBERSHIP RECRUITMENT GUIDELINES](http://www.nsna.org/PUBLICATIONS/GUIDELINES/MEMBERSHIP_RECRUITMENT_GUIDELINES)) features practical tips and proven strategies on how to increase participation in NSNA and motivate students. Prove to your audience that involvement in NSNA is fun and educational! Spread

the word to your fellow students that they can take advantage of NSNA's online MEMBER SERVICES on www.nsna.org! They can join NSNA, renew their membership, update their member profile and address, and register for NSNA's meetings online. Remind them to have their membership number handy. (Visa and MasterCard only.) Anyone who needs assistance with MEMBER SERVICES can contact NSNA headquarters, nsna@nsna.org, (718) 210-0705.

The Membership Committee hopes to see you at NSNA's 53rd Annual Convention in Salt Lake City, April 6-10, 2005. During the Awards Ceremony, many NSNA leaders are recognized for their membership recruitment campaigns through the "Winners Way" awards, and the ProjectInTouch Grand Prize winner is recognized and awarded a special plaque. In addition, there will be an Association Activity Seminar on Membership Recruitment on Wednesday, April 6, 2005. Please plan to attend and share your successful recruitment ideas!

APPLICATION FOR CONSTITUENCY STATUS REQUIRED ANNUALLY



All school and state chapters must apply for official constituency status annually. The deadline for having ten members in a school was eight weeks prior to convention: **February 9, 2005**. The Official Application for

Constituency Status can be brought to convention and submitted during delegate credentialing. Representatives from schools or states unable to hand-carry the application to convention have ten working days after the close of the House of Delegates (**post-marked by April 22, 2005**) to submit their application. By submitting the application, the school association verifies that their association's bylaws conform to NSNA's mandated areas of conformity.

SUBMISSION OF STATE BYLAWS

States are required to submit their bylaws annually with their Official Application for Constituency Status. States that fail to submit their bylaws by the deadline for the application (ten working days following the close of the convention), will have their constituency status revoked in accordance with NSNA bylaws Article IV Section 1.e.

Schools must have a minimum of ten members on the NSNA roster on the cut-off date of **February 9, 2005**, and states must have at least two constituent schools to qualify for constituency. All state-approved schools of nursing and their campuses are eligible. *The Official Application for Constituency Status* is in *Getting the Pieces to Fit* (p.20), and on www.nsna.org (click on "PUBLICATIONS"), or you can request one from the NSNA office. All schools are notified in March of their status and the number of delegates and alternates they are entitled to seat in the 2005 House of Delegates.

State presidents receive periodic updates regarding the number of members in schools in their states. If you have questions about constituency, please call NSNA headquarters, (718) 210-0705, and ask for Susan Wong.

NSNA: THE SKY'S THE LIMIT ALLIANCE PARTNERS

Health and Accident Insurance with Student Resources

Can't tell the different between a "PPO," "HMO," or "POS?" Student Resources understands that health insurance can be very confusing-- the terms can be difficult to understand and the forms intimidating. With that in mind, they have created "Health Insurance 101" available at www.StudentResources.com. Health

**CONGRATULATIONS,
PIT SUPER RECRUITERS!**

ProjectInTouch (PIT) recruiters win prizes for recruiting 10 or more new members. The recruiter who recruits the most new members wins the Grand Prize, an expense-paid trip to the NSNA 53rd Annual Convention, April 6-10, 2005 in Salt Lake City, sponsored by Thomson Delmar Learning and *RN* magazine. *Will you be the Grand Prize winner?* Come to the Awards Ceremony on April 7 and honor all the membership recruitment leaders!



**PROJECT
IN-TOUCH SUPER
RECRUITERS**
(50 or More Recruited as
of December 13, 2004)

Kristen Howell
Texas Technical University
HSC, Lubbock, TX

Charman D. Skinner
Orangeburg Calhoun
Technical College
Orangeburg, SC

Pamela Garrett
University of Louisville
Louisville, KY

Thomas Braswell
Trident Technical College
Charleston, SC

John W. (Bill) Young
Texas Womans University
Dallas/Parkland, TX

Jodie Flashman
Valencia Community College
Orlando, FL

Jeannie Yin
San Diego State University
San Diego, CA

Melissa Quintero
University of Michigan
Flint, MI

Sherry Reid
University of Texas
Houston, TX

Kevin McCurdy
Texas Woman's University
Houston, TX

Jacqueline Thies
University of North Florida
Jacksonville, FL

Jill Michaelson
Westminster College-Saint Marks
Salt Lake City, UT

Yvette Thomas
Helene Fuld School of Nursing
Blackwood/Camden, NJ

Megan Myers
Clemson University
Clemson, SC

Dawn Hardin
Tri-County Technical College
Pendleton, SC

LaLita Kummeth
Florida Gulf Coast University
Fort Myers, FL

Toni DiChiacchio
Indian River Community College
Fort Pierce, FL

Michele Corcuera
California State University
Bakersfield, CA

Insurance 101 provides three tools to help you navigate through the confusing maze of health insurance jargon and definitions. With just a few keystrokes, you can become a more educated health care consumer, and begin taking control of your health care choices today!

Visit www.StudentResources.com to view:

- Health Insurance at a Glance (Get the basics)
- Health Insurance Details (Master the finer points of health coverage)
- Glossary (Understand the language of insurance).

For more information, call 800-643-6688.

Professional Liability Insurance with NSO

For only \$29.00 a year, you can enroll for up to \$6 million annual aggregate, up to \$1 million per occurrence professional liability insurance protection offered through Nurses Service Organization (NSO), the official NSNA professional liability insurance provider. Recent graduates are eligible for 50% off regular nurses' rates, for up to one year after graduation. All those insured receive the *NSO Risk Advisor*, a newsletter providing information on how to avoid malpractice suits. Visit NSO at www.nso.com, or call 1-800-247-1500 for more information. For fast and easy processing, apply online.

**NCLEX® Review and Study Tools
through Thomson Delmar Learning and
Springhouse Corporation**

A 25% discount is available to NSNA members for the *NSNA NCLEX-RN® Review* book and/or the *NCLEX-RN® Review Deluxe Edition*, published by Thomson Delmar Learning. Call 800-347-7707 to order and ask for the NSNA member discounted price. You can also order online at www.delmarhealthcare.com.

Nurse's Drug Guide and MediQuik Cards

Endorsed by NSNA, the *Springhouse Nurse's Drug Guide 2005* is a comprehensive guide to over 750 drugs. Organized alphabetically by generic name and written with the student in mind, the guide includes a free CD-ROM with hundreds of NCLEX-style pharmacology questions, and an engaging "drug-match" game. *MediQuik Cards*, now in its 14th Edition, is a 440-card deck which supplies key information for safely administering common drugs. You will also enjoy free access to "Construct-a-Card," an internet-based system which you can use to create your own MediQuik cards and "Construct-A-Calendar," which helps create drug administration calendars. NSNA members receive a \$5 rebate off both the book and cards. For more information, see ad on p.7 of the Feb/March *Imprint*.

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BECOME A 2005-2006 PROJECT INTOUCH RECRUITER TODAY!

Win valuable prizes by recruiting new members into NSNA. Project InTouch is NSNA's exciting membership incentive plan. *Here's how it works:*

1 Register as a Project InTouch recruiter using the special registration form below. If you have a recruiter number from 2004-2005, you must re-register.

2 NSNA will send you a recruiter number, recruiter information packet, membership forms, and the recruitment video (if your school has not already received one). A complete copy of the Project InTouch Rules and Regulations will be included, which you must follow to be eligible for prizes.

3 Once you've received everything from NSNA, put your recruiter number on each new member's form, and you'll be automatically credited with that new member. Bonus points are given for beginning students and two-year members recruited. Membership forms for the 2005-2006 contest must be received at NSNA by February 8, 2006. Register today, and you'll be on your way to winning valuable prizes. There is no limit to the number of prizes, so everyone can win!

PROJECT INTOUCH REGISTRATION FORM

Name (print) _____

Mailing Address (no P.O. Box numbers):

Number, Street, Apt.

City, State, ZIP

Phone () _____

E-Mail: _____

School: _____

Membership # _____

Exp. date: _____

Graduation Date _____

Mail to:

National Student Nurses' Association
45 Main Street, Suite 606
Brooklyn, NY 11201

Fax to:

(718) 210-0710

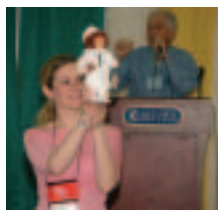
Practical Savings with MBNA

NSNA is proud to offer the Platinum PlusSM credit card, a no annual fee MasterCard credit card program that features competitive annual percentage rates, as well as peerless benefits and service. For more information about the costs and terms, or to apply, call 1-866-GET-MBNA and mention priority code "ENNX." The NSNA credit card program is issued and administered by MBNA America Bank, N.A.

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chapters. Bring items with you to convention to donate to this worthy cause! Donated items can be dropped off at the Fundraising Office.

The auction will take place on Friday April 8, 2005, from 1:30 pm – 3:00 pm. See your convention program book on site for further information. Have your checkbooks and credit cards ready, and join in the fun while contributing to nursing's future!



NSNA Honors and Awards Booklet

Download NSNA's *Honors and Awards* booklet free on www.nсна.org/pubs/pdf/AwardsBooklet2004-2005.pdf to apply for project awards, including: Newsletter Contest, Image Project, Legislation/Education, Leader of Leaders, Breakthrough to Nursing, Membership awards, and more. Or, call the NSNA office at 718-210-0705 to request a free copy. All award winners are recognized at the Awards Ceremony in Salt Lake City on Thursday, April 7. All submissions must be accompanied by the official application in the Awards Booklet. **Note: Please submit only one project per award category, or your application will be disqualified!**

NEC

Running for Office Workshop Highlights

The Nominating and Elections Committee ran a "Running for Office" workshop at the Midyear Conference in Daytona Beach, November 11-14, 2004.

Our motivational speaker was Claydell Horne, PhD, RN, Professor Emeritus, College of Nursing, University of Florida, who gave an inspiring presentation on the significance of being on the national Board of Directors and how we can all aim high and achieve our goals. Dr. Horne is a wonderful nursing leader, and we were thrilled to have her. Each NEC member presented breakout sessions on topics including: such as speech writing and public speaking, campaigning, and candidate preparation for convention. We also reviewed the *Digest of Information*, the roles and responsibilities of each office, and the application for office itself.

It was great meeting many of you at Midyear, and I hope those of you who attended found the session informative! I am sure there are a few of you out there who might still want to run for national office. Preslating has already taken place (see Slate of Candidates on p.4), but you can still run from the floor during the House of Delegates in Salt Lake City. Call NSNA headquarters at (718) 210-0705 or e-mail nsna@nsna.org for a candidate packet, which includes all the information you need about campaigning and the rules and regulations for running from the floor.

The NEC is here to guide you through the steps of running for office so if you have any questions or concerns, please do not hesitate to contact me at the e-mail address below, or any other member of the NEC. You can find a link to the NEC home page on www.nсна.org, under ELECTED OFFICIALS. There are many faces of leadership, and you just may be the face of tomorrow! Good luck to all the candidates and see you in Salt Lake City.



— Heather Behan
Nominating and Elections Committee
behan@comcast.net

NATIONAL NEWS

Board Meeting Highlights

The NSNA Board of Directors met on November 9-10, 2004 during the MidYear Conference in Daytona Beach, Florida. The following highlights their actions:

- Accepted the following reports: Finance Committee, *Imprint* and Image of Nursing, Legislation/Education, Membership, Convention and Program



The 2004-2005 NSNA Board of Directors

Planning, Breakthrough to Nursing, Community Health, and the State Presidents' Update.

- Amended the e-mail policy to provide state constituents with a broadcast e-mail subscription service for \$99 for 12 months, entitling them to one monthly e-mail sent out for them by NSNA. This is a one-year pilot program and will be evaluated at MidYear 2005.
- Approved developing a Board resolution to honor the 40th Anniversary of the Breakthrough to Nursing Project.
- Approved the Campaign Regulations as amended.
- Approved Kansas City, MO, as the location for the 2007 MidYear Conference.
- Reappointed Barbara Chamberlain as the National League for Nursing consultant (2005-2007).
- Approved the president's appointment of Tonya Brown (Shelley Ray, alternate) to the US Army Nurse Corps Spirit of Nursing Award Selection Committee.
- Authorized closure of the NSNA offices on December 23, 24, and 31, 2004.

The next meeting of the Board of Directors takes place on Monday April 4, at the 53rd Annual NSNA Convention, April 6-10, 2005, Salt Lake City, Utah.

National Student Nurses' Day May 8, 2005

Ideas for Celebrating:

- Collaborate with the state nurses association in promoting and participating in Nurses' Day activities. Encourage recognition of state student leaders.
- Plan a recognition reception for faculty, nursing students, pre-nursing students and students in other health discipline programs. This is a great opportunity to network while highlighting the accomplishments of nurses and nursing students.

- Set up nursing and health information tables in student center. Decorate with balloons and a banner announcing National Student Nurses' Day.
- Offer health screening in various locations on campus to groups, such as sororities, fraternities, and athletic teams. Decorate area with balloons and a banner.
- Proclaim May 8 National Student Nurses Day in your city or town.

Media Attention

Two weeks before event, send press releases to all media announcing National Student Nurses' Day. Offer to speak on talk radio and interview-format television programs. Ask local newspapers to do a special story about nursing education and the profession of nursing.

For more information and suggestions on how to celebrate, click on the Image of Nursing Guidelines Planning Booklet, at www.nсна.org/pubs/guidelines/image_guidelines.pdf.

AACN Endorses the Sullivan Commission's Report on Increasing Diversity in the Health Professions

Last fall, The American Association of Colleges of Nursing (AACN) endorsed the final report of the Sullivan Commission on Diversity in the Healthcare Workforce and encouraged the nation's nursing schools to intensify their efforts to increase diversity in programs that prepare nurses. To improve the quality of health care available to all Americans, AACN is calling for legislators, practice leaders and educators to implement the recommendations outlined in the report entitled: "Missing Persons: Minorities in the Health Professions."

"Nursing's academic leaders recognize the strong connection between a culturally diverse nursing workforce and the ability to provide quality patient care," said AACN President Jean E. Bartels. "Greater diversity will strengthen cultural competence among care providers and help to eliminate health disparities that persist within minority populations.

"Though nursing has made strides in recruiting and graduating nurses that reflect the patient population, more must be done before equal representation is realized. As the report notes, though 30 percent of the US population comes from minority backgrounds, only 12 percent of

nurses are from African-American, Hispanic, Asian, and Native American communities. The call to attract more diverse students into nursing and expand capacity in baccalaureate and graduate nursing programs is gaining in importance given the government's projected need for more than one million new and replacement nurses by 2014. Established in April 2003, the Sullivan Commission on Diversity in the Healthcare Workforce was formed to synthesize information collected at regional hearings and recommend strategies for improving access to care and dismantling barriers to health professions' education. Chaired by former U.S. Secretary of Health and Human Services Louis W. Sullivan, the 15-member commission consists of experts from the health, higher education, business and legal arenas, including AACN's Executive Director Geraldine Bednash, who serves as the representative from nursing. For more information, visit www.aacn.nche.edu.

INTERNATIONAL



Stephen Lewis, World Advocate for HIV/AIDS Victims, to Speak at ICN Global Nursing Congress

Nurses from around the globe will gather in May 2005 to identify the profession's priorities and future directions at the 23rd Quadrennial Congress of the International Council of Nurses (ICN). UN Special Envoy for HIV/AIDS in Africa Stephen Lewis, whose inspirational attention and motivational input has helped to encourage and strengthen the capacity of nurses to deal with today's health care challenges, will join top speakers on health and innovation at the Congress, Nursing on the Move: Knowledge, Innovation and Vitality, to be held in Taipei, Taiwan on May 21-27, 2005. Stephen Lewis will also receive ICN's Health and Human Rights Award, given every four years in recognition of outstanding humanitarian contributions and achievements in the domain of health and human rights.

For more information, visit <http://icn.ch/congress2005/info.htm>

The International Council of Nurses (ICN) is a federation of 125 national nurses' associations representing the millions of nurses worldwide. Operated by nurses for nurses since 1899, ICN is the international voice of nursing and works to ensure quality care for all and sound

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health policies globally.

Note: The incoming NSNA president and Executive Director will be attending the ICN Conference, and the 2005-06 NSNA President will represent U.S. Students at the Student Assembly.

International Nurses Day May 12, 2005

This year's International

Nurses' Day theme is

"Counterfeits Kill –

Nurses Target Counterfeit

Medicines." Counterfeit

medicines made up over

10% of the global medicines available in

the market, and are available in both

developed and developing countries.

The campaign aims to:

- Increase awareness of the existence and consequences of counterfeit medicines.
- Provide tools to identify counterfeit drugs and to report any suspicious medicines.
- Encourage nurses and other health professionals to lobby governments



UPCOMING DEADLINES

February 26-28: NSNA/Nursing Spectrum/Nurseweek Review Course Disney's Coronado Springs Resort, Orlando, FL
www.nсна.org/pdf/nclxbrochure.pdf

March 2: Deadline for many of NSNA project awards, such as Community Health, Legislation/Education, Newsletter Contest, Image of Nursing, Financial Excellence, Breakthrough to Nursing, and more. Award winning projects and recipients are recognized at Thursday night's Awards Ceremony at Convention! For more information and specific criteria, download the *Awards and Honors* booklet, at www.nсна.org/pubs/pdf/AwardsBooklet2004-2005.pdf.

March 2: Deadline for Receipt of Resolutions

March 4: Convention Hotel Reservation Cut-Off Date

www.nсна.org/meetings/pdf/Convention05HousingTravel.pdf

March 14: Convention Preregistration (mail/fax)

www.nсна.org/meetings/pdf/Convention05RegistrationInfo.pdf

March 21: Convention Preregistration (online on web site)
<https://nsnamembership.org/>

April 6-10: Salt Lake City Convention

June 2-4: NSNA/Nursing Spectrum/Nurseweek Review Course Chicago Marriott Northwest, Hoffman Estates, IL
www.nсна.org/pdf/nclxbrochure.pdf

Check our NSNA's calendar for other important deadlines!
www.nсна.org/nsnacalendar.pdf

and regulatory authorities for attention to the existence and dangers of counterfeit and substandard medicines.

For more information, contact the ICN, www.icn.ch, or e-mail carrwalk@icn.ch. *

NSNA Launches E-Newsletter

NSNA will launch its first ever e-newsletter this spring, entitled *NSNA E-News*. Sponsored by Thomson Delmar Learning, which also sponsors NSNA's web site, the e-newsletter will provide timely information to members, including Annual Convention and Midyear Conference previews and highlights, important deadline information, useful links, and more. Look for your first issue coming soon, and be sure and e-mail nsna@nsna.org if you have suggestions for future topics and stories.



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