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INFORMATION

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For advertising information, contact Larisa Mendez, 718-210-0705 ext 104, or e-mail larisa@nsna.org. The next issue is Fall 2006, which closes Friday, August 18, 2006



National Student Nurses' Association



Attend NSNA's 24th Annual MidYear Conference

Career Planning Conference

The Atlanta Hilton hosts this year's NSNA MidYear Conference, November 2-5, 2006, in Atlanta, GA.

The MidYear Conference gives nursing students the opportunity to hear nationally-known speakers discuss trends and issues relevant to nursing today, learn about nursing specialties, and network with other students from across the country. Panels, exhibits, and an NCLEX-RN® review round out a conference designed to help students prepare for their career as professional nurses.

MidYear Highlights

Thursday, November 2: The State Board Mini Review offers tremendous value to graduating seniors as well as all nursing students, covering selected topics frequently questioned on the NCLEX-RN® exam. Special attention is given to challenging content and test-taking skills. Learn

strategies that work on all tests, including the State Boards. The 9-hour course begins with information on scheduling the test, scoring, and helpful hints for taking the test.

Keynote Speaker, May L. Wykle, PhD, RN, RAAN, FGSA, is renowned for her work in aging and is a pioneer in psychiatric nursing. Her research on care giving has spanned three continents and led to her award-winning book, *Serving Minority Elders in the 21st Century*. She is the dean and Florence Cellar Professor

OFFICIAL MIDYEAR CONFERENCE
BAG SPONSOR: WASHOE HEALTH
SERVICES, RENO, NV



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UCLA NURSING, LOS ANGELES, CA



New Video/DVD Release ...Now Available From NSNA!



Mentoring - The Experience of a Lifetime

Mentoring is a simple, yet powerful, relationship that is often deep and long lasting. The aim of mentoring is to empower and nurture others by investing the wisdom, skills, and time needed to expand their knowledge and help them grow personally and professionally. *Mentoring - The Experience of a Lifetime* motivates nurses, faculty, and students to become mentors and protégés; describes how to enter into successful relationships; and informs on the qualities needed to make the most of the mentor connection.

This 25 minute video will:

- ✓ Help nurse educators prepare students for their role in nursing practice;
- ✓ Teach hospital staff nurses and nurse managers how to optimize these roles in the workplace;
- ✓ Engage nurses in professional organizations to mentor and nurture future association leaders;
- ✓ Inform nurses and nursing students on how to model the role of mentor and protégé.

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 Visit us on the web at www.nsna.org • www.nsnaleaderships.org



Major General Gale S. Pollock and the 2005-06 Board of Directors at the Leadership Breakfast in Louisville, KY

of Nursing at Case Western Reserve University's Frances Payne Bolton School of Nursing, and her opening presentation at MidYear promises to be a motivating start to the Conference.

Friday, November 3: The New Directions in Nursing Panel features interactive dialogue with the audience about the latest trends and issues in the nursing profession. The panel is moderated by K. Lynn Wieck, PhD, RN, FAAN, CEO, Management Solutions for Healthcare and the Jacqueline M. Braithwaite Professor, University of Texas at Tyler, College of Nursing and Health Sciences, Tyler, TX, and includes many renowned speakers. Friday's agenda also includes comprehensive workshops for student leaders on areas such as: membership, recruitment, running for national office, managing chapter finances, and public relations.

Saturday, November 4: The U.S. Army Recruiting Command sponsors a continental breakfast and presentation by an officer from the U.S. Army Nurse Corps. The Leadership Breakfast is a chance to learn about the leadership qualities essential to nursing and is a motivating start to Saturday's activities.

Later in the day, two "Nursing Specialty Showcases" explore career opportunities in a broad range of specialty nursing areas. Also featured are workshops on graduate school, getting politically involved, and writing resolutions.

Other highlights include:

- Orientation for first-time attendees.
- The Exhibit Hall, where students have the chance to network and speak to representatives from hospitals, schools of nursing, and publishing companies.

- Attend the FNSNA Fundraiser: an evening of dancing and fun! Join your fellow nursing students on Friday, November 3, and help raise funds for scholarships for undergraduate nursing students. See www.nsna.org, future issues of *Imprint*, or call NSNA for further details.
- Faculty Workshops for Continuing Education (CE) credit.
- For budget information about attending the MidYear Conference, please visit the Meetings page on www.nsna.org.

Board of Directors Visits Gulf Coast Region

The NSNA Board of Directors visited the Gulf Coast Region to remind the nation that almost a year after Katrina, rebuilding efforts continue and nursing students, among many, are still in need. The Board traveled to New Orleans, Louisiana and Hattiesburg, Mississippi from August 14-19, 2006, to evaluate how nursing students can participate in future disaster responses and coordinate donation efforts. The fact-finding mission was made possible through the generous sponsorship of *Nursing Spectrum*, Joseph C. and Sue Ellen Canizaro, and Johnson & Johnson.

In response to a 2006 House of Delegates Resolution in support of the Establishment of Protocols for Disaster Relief Guiding the Scope of Practice for

Student Nurses and the Collection and Distribution of Donations, a preliminary survey was sent to students and faculty in the area to determine current needs. The questionnaire revealed that schools and students still lack money for damaged or destroyed nursing equipment, computers, housing, and even gasoline, as many students have had to commute elsewhere to continue their education, and travel longer distances for clinical experiences.

On Friday, August 18, the Board conducted a free workshop in New Orleans at the Delgado Community College Charity School of Nursing. The workshop, moderated by NSNA President D. Todd Uhlman, featured guest-speaker Cheryl Schmidt, PhD, RN, CNE, Associate Professor, University of Arkansas for Medical Sciences, Little Rock, Arkansas. The program, "Lessons Learned: Disaster Preparedness, Response and Recovery," was open to all nursing students in Louisiana and Mississippi and included discussions on the experiences of nursing students and faculty who lived and coped with disasters, and how NSNA can best serve the needs of nursing students in those situations.

The Board also visited the following schools on their fact-finding mission: Louisiana State University, New Orleans, LA; Our Lady of Holy Cross College, New Orleans, LA; and the University of Southern Mississippi, in Hattiesburg.

The Board continued the work of the

NSNA Salutes the Generous Sponsors of the 24th Annual MidYear Conference

Conference Underwriter

GOLD SPONSOR Florida Hospital

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UCLA HealthCare Nursing
American Organization of Nurse Executives
Children's Healthcare of Atlanta
Genesis Health Care
American Nurses Credentialing Center

SUPPORTER

Nursing Spectrum
Center for American Nurses

Disaster Relief Fund project initiated in September 2005 by the Foundation of the NSNA (FNSNA). The Foundation has raised over \$15,000 to donate to nursing



The NSNA Board of Directors presents a workshop on "Disaster Preparedness, Response, and Recovery" at the Delgado Community College Charity School of Nursing, New Orleans, LA.

schools and students who were affected by the hurricanes that hit the Gulf Coast region last year. The funds have been donated to schools impacted by the devastation for distribution to students and/or for use to restore libraries and clinical nursing labs. For more information on the Disaster Relief Fund, contact Jasmine Melendez at (718) 210-0705.

Look for the November/December 2006 issue of *Imprint* for more details on the Board visit to the region.

Board of Directors Meeting Highlights

The NSNA Board of Directors met in New York City on June 7 and 8, 2006. The following highlights their actions:

- Accepted the resignation of Yvette S. Thomas as NSNA president, who resigned for personal reasons. D. Todd Uhlman, Vice President, assumed the position of NSNA president.
- Appointed Justine Mize, *Imprint* Editor, to the position of Vice President.
- Appointed Laura Hudgens, Georgia Baptist College of Nursing of Mercer University, Atlanta, GA to the position of *Imprint* Editor.
- Accepted reports from the following: Finance Committee, *Imprint* and Image of Nursing, Legislation/Education, Membership, Convention and Program Planning, Breakthrough

to Nursing, Community Health, and the Council of State Presidents.

- Approved the 2007 Annual Convention theme: "The Wonderful World of Nursing."
- Reviewed the NSNA 2006 Operating Budget Statement of Activities as of April 30, 2006; the Capital Budget; bank balances; and investment account.
- Approved the following focuses for 2007 *Imprint*:

February/March: Legislation and Education in Nursing

April/May: Nurses on the Frontline

September/October: From Novice to Expert: A New Nurse's Journey

November/December: The Baby Boomer Retirement

January (2008): Career Planning

- Approved Phoenix, Arizona as the location for the 2009 NSNA MidYear Conference.
- Approved registration fees for the MidYear Conference and Annual Convention.
- Approved exploration of DVD for retention and mentorship of all non-traditional students.
- Approved changes in the Awards program for Breakthrough to Nursing and Community Health projects.
- Approved the creation of a new award for faculty recognition.
- Approved inviting past winners, attendees, and/or consultants to judge the annual Nurse in Washington Internship (NIWI) Essay Contest.
- Approved the following text for NSNA's publications: "The NSNA Privacy Policy is now accessible on www.nсна.org under the membership tab. Hard copy is available upon request by contacting NSNA." In addition, the entire policy will be sent to members via e-mail each year on September 15 and March 15.

- Made appointments to the following: 2007 Resolutions Committee; *Imprint* UpClose Reporter; *Imprint* Happenings Reporter; Student Health Alliance.
- Formed an ad hoc committee to evaluate feasibility of further NSNA action related to states impacted by the 2005 hurricanes.

The next meeting of the Board of Directors will take place in Atlanta, Georgia, October 31- November 1, 2006.



Carla P. Walker
NEC Chair and
Southern Election
Area Representative
Athens Technical
College, Athens, GA
nsnasouthnec@aol.com

Run for Office

The new academic year is upon us and each of us is setting new goals. It's a perfect time to include leadership among those priorities, and NSNA can help you by supporting your efforts to run for national office.

The many benefits of being an NSNA member are excellent, and by running for office you have the chance to develop a broad network of contacts, and gain greater knowledge about your professional organization and shared governance. Holding a national office allows you to share your time and leadership abilities and provides you with a strong foundation with which to step into a professional nursing leadership role. In addition, you may earn academic credit through NSNA Leadership U for applying your time and talents to NSNA. For more information, check out www.nsnaleadershipu.org under Leadership Library/Students.

You might be wondering, "How do I run for a national office?" In addition to the NEC member assigned to your state, your state board members, local chapter leaders, and advisors are valuable resources. The NSNA website also offers a range of information about how to run and the responsibilities involved in holding an office.

The MidYear Conference in Atlanta, GA, provides two opportunities to attend a workshop on running for national office. Its aim is to help you jump-start and guide your enthusiasm and answer

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CPON, Past-APON President. "I can think of no other field which provides such a degree of personal fulfillment and professional growth and development. Peds hem/onc provides you the opportunity and responsibility to impact the lives of countless others from patients and their family members to professional colleagues, of all disciplines; just as your life will be influenced by them."

At a special \$25 membership fee, NSNA members enjoy educational opportunities, discounts on products, access to the members-only section of APON's web site, monthly e-mail blasts, and other communications, as well as access to local chapters, and countless opportunities to build your network and develop relationships with nurse mentors. For more information, please visit www.apon.org.

For information about other organizations in the Partnership Program, go to the NSNA website and click on Membership/**Membership Benefits Program 2006/2007**.

Carnegie Foundation Survey



Chartered in 1906 by an Act of Congress, The Carnegie Foundation for the Advancement of Teaching is an independent policy and research center whose mission as expressed in the founding charter is: to do and perform all things necessary to encourage, uphold, and dignify the profession of the teacher and the cause of higher education." Today, Carnegie is an institution whose thinking and actions are organized around teaching and those who teach from preschool to graduate school. The Carnegie Foundation is currently conducting a series of studies on professional education, including the education of nurses. As part of this research NSNA be will emailing you a survey on nursing education, which we hope you will take a few minutes to complete.



moving?

Update your member profile
online at www.nсна.org
under Member Services.



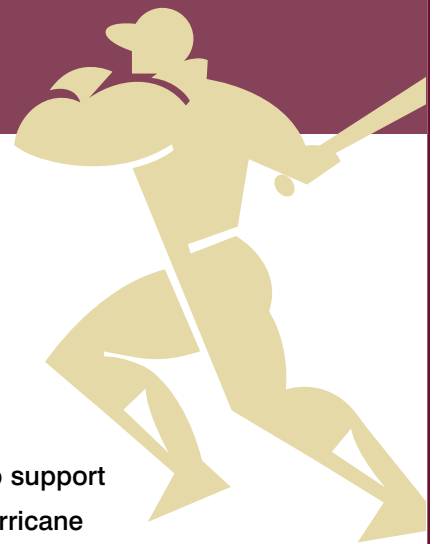
The Foundation of the NSNA

MidYear Fundraiser

Have fun and help the Foundation of the NSNA at the same time!
On Friday, November 3, 2006 hit a home run with the FNSNA and support the Disaster Relief Fund.

Always a crowd pleaser, the FNSNA MidYear Conference fundraiser will be an evening of networking and fun! Sing and dance while FNSNA raises money to support the Disaster Relief Fund, which was established in September 2005 as the Hurricane Relief Fund to address the needs of the Gulf Coast Region after that season's devastating hurricanes. The fund will continue to address those needs and those of student nurses and schools of nursing in the face of other disasters.

Support the FNSNA and your fellow nursing students! Remember to wear the jersey of your favorite baseball team! Keep watching the website for more information and updates at www.nсна.org - click on Foundation.



MEMBERSHIP BENEFITS & HIGHLIGHTS



Jennifer Davis, *Chair Membership Committee*
JenDavisNSNA@gmail.com

Catch the Wave with NSNA

As the new school year begins I want to say *welcome* to all of our new and returning members! NSNA is starting off the new school year with a record-breaking 45,000 members. I am thrilled to serve as the Membership Committee Chair and have already started working on ways to enhance the membership experience. This year one of my goals is to establish an online community for state membership directors and PIT recruiters to connect

with each other and swap recruiting ideas. I also want to see NSNA members utilize the chat rooms on www.nsnaleadershipu.org and to establish one central online community for all nursing students to gather and share in each other's experience. Look for more information about these initiatives in the coming weeks and months.

Did you know that a whopping 63% of all members join the NSNA because they were encouraged to by another student member? An additional 34% join when told about the NSNA by a faculty member. These numbers are clear, **you** are the reason students join the NSNA. As you are interacting with your classmates this school year, take a minute to share the benefits of being a member and invite them to join you in participation in the nations premiere student nursing organization.

Project InTouch

Project InTouch Recruiters play a pivotal role in NSNA's membership recruitment and retention campaign. PIT recruiters are given special discount coupons to hand to new members as soon as they join. Being a PIT Recruiter is a great way to increase your school membership as

well as be rewarded with great prizes including the grand prize, which is an expense-paid trip to the 2007 Annual Convention. Thomson Delmar Learning and *RN* magazine sponsor the grand prize. Use the PIT application on page 14 of the September/October 2006 issue to sign up.

Recruitment Tips

Utilize NSNA's useful recruitment tools to promote the benefits of membership. Use the Membership Recruitment Guidelines on the NSNA website for practical tips and strategies for getting students interested in NSNA! Continue to encourage members to become effective leaders and strengthen NSNA.

NSNA Member Services

Join NSNA and register for NSNA's Annual Convention and MidYear Conference online. All you have to do is go to www.nсна.org and click on MEMBER SERVICES (Visa and Mastercard only). Feel free to renew your membership and update your member profile online, including your mailing address, and the leadership position you hold at the school and state chapter level. Have your membership number at hand.

For NSNA meeting registration, just click on MEMBER SERVICES from the NSNA home page and follow the instructions. (Visa and Mastercard only). If you need assistance please contact NSNA headquarters, nsna@nsna.org.

MidYear and Annual Convention

We hope to see you at the MidYear Conference, November 2-5, 2006 in Atlanta, GA., where I will share many exciting ideas geared towards increasing membership and participation. If you enjoy MidYear, just wait and see what's in store for you at the 55th Annual Convention, April 11-15, 2007 in Anaheim, CA. During the awards ceremony, many NSNA leaders are recognized for their membership recruitment campaigns.

Catch the Wave with NSNA Recruitment Campaign

NSNA Kit Has It All

The NSNA Kit contains all the up-to-date NSNA information and valuable tools to help you launch your membership recruitment and retention campaign. The Kit was mailed in August to all deans and directors of NSNA official chapters. Schools that do not have official NSNA chapters can request a KIT. If your school did not receive the mailing contact NSNA Headquarters at nsna@nsna.org.

Start-a-Chapter Initiative

- ✓ Do you want to grow as a leader on school, state, and national levels?
- ✓ Are the nursing students in your school interested in learning more about current trends in nursing?
- ✓ Does your school have several nursing students who have expressed interest in joining forces with other students from around the country?
- ✓ Would your school like to become an official NSNA constituent?

If you said "yes" to any of the above questions, then it is time for your school to become an official NSNA constituent TODAY!

The NSNA Board of Directors and staff are ready to help you every step of the way. All it takes for your school to take advantage of this leadership opportunity is a phone call. Contact the NSNA office today at (718) 210-0705 or e-mail at nsna@nsna.org and tell them you want to start a school chapter!

NSNA Alliance

NSNA members receive a discount on special products and services, and NSNA receives a contribution, which helps to support NSNA's programs. You can also visit the NSNA Alliance page on www.nsna.org.

Health and Accident Insurance

NSNA members and their eligible spouse and dependents can purchase group injury and sickness insurance provided by Student Resources. The plan includes prescription drug coverage and is affordable for students and their dependents. Available in most states. 1-800-643-6688 or www.StudentResources.com/NSNA.



Professional Liability Insurance

For only \$29 a year, nursing students can enroll for up to \$6 Million aggregate, up to \$1 million each claim, professional liability insurance protection through Nurses Service Organization (NSO), the official NSNA-endorsed malpractice provider. First-year graduates are eligible for a 50% discount off the full-time nurse's premium for up to one year following graduation. Visit NSO at www.nso.com for a fast, easy, secure on-line application or call 1-800-247-1500 to apply today.



Publication Discounts

NSNA members receive a 25% discount on The *NCLEX-RN® Review* and the *Complete Review for NCLEX-RN®* by Donna Faye Gauwitz, which will be available in October 2006.

Thomson Delmar Learning is pleased to offer all NSNA members a 25% discount on many of its products. To receive the discount, please click on the Thomson Delmar Learning banner on the homepage of www.nsna.org or visit www.delmarhealthcare.com and during checkout within the eCatalog be sure to enter the following source code: FNURE046.

New! Verizon Program

NSNA members who sign up for Verizon Wireless Service through www.nsnawireless.com get the best phones with \$50 INSTANT CASH BACK! This means no rebates, no waiting in store lines and no hassle. It simply means you can get the best phones and the nation's best wireless service! Simply activate a Verizon Wireless voice plan and receive:

- Your choice of FREE phones from the best brands including: Audiovox, Motorola, Samsung, LG, Nokia and Kyocera
- FREE FedEx Shipping
- 15-Day Satisfaction GUARANTEE
- FREE mobile-to-mobile calling to Verizon Wireless customers
- The nation's most reliable wireless network

Verizon Wireless is the nation's #1 wireless network, covering 95% of the people in 98% of the nation.

Note: This offer is currently not available to existing Verizon Wireless Customers.

The new "Catch the Wave with NSNA" recruitment video is an inspirational video introducing nursing students to the excitement of participating in professional nursing organizations and the many benefits of joining NSNA.

Thanks to the generosity of the following NSNA video project sponsors, Project InTouch recruiters will receive the video free of charge!

Johnson & Johnson
www.discovernursing.com

American Nurses Association
www.nursingworld.org

American Association of
Critical-Care Nurses
www.aacn.org

Case Western Reserve University
Bolton School of Nursing

Emergency Nurses Association
www.ena.org

Adelphi University

American Association of Nurse Anesthetists

Association of Women's Health, Obstetric
and Neonatal Nurses

Nurses Service Organization

Student Resources

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