

SPECIALTY NURSING PANELS



The Nursing Specialty Showcase panelists represent the particular area of nursing they work in and discuss the experience, credentials, and education necessary for this area of nursing. Speakers explore current issues and trends, as well as the job outlook for their specialty areas. The audience may dialogue with speakers during this interactive session.

Moderator: **Rosemary Mortimer**, MSN, RN nursing instructor at the Johns Hopkins University, Baltimore MD
Sponsor: Johnson & Johnson Campaign for Nursing's Future



Nursing Specialty Showcase, Part I Saturday morning, November 6

Nephrology Nursing - Sponsor: American Nephrology Nurses' Association, Pitman, NJ
Emergency Nursing - Sponsor: Emergency Nurses Association, Des Plaines, IL
Infusion Nursing - Sponsor: Infusion Nurses Society, Norwood, MA
Air and Surface Transport Nursing - Sponsor: Air and Surface Transport Nurses Association: Greenwood Village, CO
Neonatal Nursing - Sponsor: National Association of Neonatal Nurses, Glenview, IL
OR Nursing - Sponsor: Association of periOperative Registered Nurses, Denver, CO
Nurse Educator - Sponsor: National League for Nursing, New York, NY
Uniformed Federal Nurses - Sponsor: Federal Nursing Services, Washington, DC (representing Army, Navy, Air Force, Department of Veterans administration, American Red Cross, and the United States Public Health Service)

Nursing Specialty Showcase, Part II Saturday afternoon, November 6

Critical Care Nursing - Sponsor: American Association of Critical-Care Nurses, Aliso Viejo, CA
Nurse Anesthesia - Sponsor: American Association of Nurse Anesthetists, Park Ridge, IL
Oncology Nursing - Sponsor: Oncology Nursing Society, Pittsburgh, PA
Pediatric Nursing - Sponsor: Society of Pediatric Nurses, Pensacola, FL
Urologic Nursing - Sponsor: Society of Urologic Nurses and Associates, Pitman, NJ
Gerontological Nursing - Sponsor: National Gerontological Nursing Association, Lexington, KY
Nurse Midwife - Sponsor: American College of Nurse-Midwives, Silver Spring, MD
Women's Health, Obstetric and Neonatal Nursing - Sponsor: Association of Women's Health, Obstetric, and Neonatal Nurses, Washington, DC
Hospice and Palliative Nursing - Sponsor: Hospice and Palliative Nursing Association, Pittsburgh, PA

WORKSHOPS TO FOSTER YOUR PROFESSIONAL GROWTH

Pharmacology Made Insanely Easy

Speaker: **Loretta Manning** MSN, RN, GNP, Executive Officer, I CAN Publishing, Inc, Regional Director, Sylvia Rayfield and Associates, Inc., Learn to simplify pharmacology using accelerated teaching strategies, mnemonics, shortcuts, and memory triggers when facing nursing exams.
Sponsor: Sylvia Rayfield and Associates, Inc., and I CAN Publishing, Pensacola, FL

NSNA® Awards and Scholarships: Ideas for Winning

Speaker: **Erin Zundel**, NSNA® Chair, Convention Planning Committee, and **Jasmine Melendez**, MA, NSNA® Scholarship and Grants Administrator

An easy way to get more involved in NSNA® is to enter a contest or win a scholarship. Attend this workshop and learn about the opportunities available to NSNA® members to get more involved. Learn the secrets of a great application; hear from successful students about how you can be a winner.

Acing Nursing School Exams from Day One!

Speaker: **Barbara J. Irwin**, BSN, RN, Director of Nursing, Kaplan Nursing

Is the answer A, B, C, A and B, B and C or none of the above? Nursing school is exam intensive. By learning test-taking strategies that can be employed in all of your exams from the first test to the last, you will gain confidence and achieve success.
Sponsor: Kaplan Nursing, New York, NY

Tweedle Dee – Don't Tweet my License Away from Me!

Speaker: **Nancy Spector**, PhD, RN, Director of Regulatory Innovations, National Council of State Boards of Nursing

Find out how crossing social networking and other boundaries can cost you your license and your livelihood.

Sponsor: National Council of State Boards of Nursing, Chicago, IL

Resume and CV Management with Online Portfolio

Speaker: **Kenneth W. Dion**, MSN/ MBA, RN, CEO of Decision Critical, Inc. President, Foundation of the National Student Nurses Association.

Having a professional resume available when you are looking for your first job, or any job gives you an edge over others that may be interested in the same position. Learn about putting a portfolio together, keeping it up to date, and the importance of your resume.

Sponsor: Decision Critical Inc., Austin, TX

From Head Nurse to Chief Nurse Officer – Your Path to Exceptional Leadership

Speaker: **Cheryl Hoying**, PhD, RN, NEA-BC, FACHE, Senior Vice President, Patient Services, Cincinnati Childrens Hospital
Find the leader in you and travel the path from management 101 to Vice President for Nursing and Chief Nurse Officer roles.
Sponsor: American Organization of Nurse Executives, Washington D.C.

Career Progression Part I

Speaker: **Linda Christensen**, JD, RN, Chief Administration Officer, National League for Nursing, New York
What's next? Strategies for Associate Degree and Diploma Graduates to advance their education.
Sponsor: National League for Nursing, New York, NY

Career Progression Part II

Speaker: **Linda Christensen**, JD, RN, Chief Administration Officer, National League for Nursing, New York
What's next? Graduate education offers a myriad of opportunities – find out which path is best for you.
Sponsor: National League for Nursing, New York, NY

Follow that Mouse!

Speaker: **Kenneth W. Dion**, MSN/MBA, RN, CEO Decision Critical Inc., and President Foundation of the National Student Nurses Association.

Using the Internet to find internships, residencies and entry level RN positions: learn the advantages of creating an online portfolio to manage your career.
Sponsor: Decision Critical, Austin, TX

Interview in the Morning?

Speaker: *To be announced*
What should you wear? What should you say? Learn how to prepare for the most important audition in your life (so far)!

Guerrilla Warfare – Marketing Yourself in a Tight Economy!

Speaker: *To be announced*
From cover letters, resumes and scheduling an interview – to landing an entry level job. Learn new approaches to maximize your results in the tightest job market for new graduates in the history of nursing!

Global Nursing— Experience Another World of Nursing

Speaker: **Joe Niemczura**, MS, RN
Sharing his international nursing experiences in Nepal, the speaker offers guidance to students wishing to pursue global health issues first hand.
Sponsor: Anthony J. Jannetti, Inc, Pitman, NJ

Special Conference Bonus!

Each attendee will receive a copy of the MidYear Conference CD with speaker handouts and NSNA information to share with your colleagues and faculty when you get home!
Sponsored by the American Nurses Association.



WORKSHOPS/SEMINARS FOR STUDENT LEADERS:

Leadership University Treasurer Certificate Program

State and school chapter treasurers are invited to a 5-hour seminar packed with the skills needed to ensure compliance with finance rules and regulations. You'll learn about IRS requirements; budgeting and financial reporting; bank reconciliation; internal control procedures and much more. NSNA's Leadership University grants a certificate for attendance upon passing an open book exam. Participants will network with other treasurers, board members, and faculty.

Presented by: **Laura Lunsford**, NSNA Secretary/Treasurer

Council of State Presidents

(COSP): State presidents, presidents-elect, the NSNA® Board of Directors, NSNA® Nominations and Elections Committee, Resolutions Committee, and state consultants gather on November 4 and 5, for an intensive meeting on managing a successful state association. A special leadership lecture and luncheon takes place for COSP attendees.

Luncheon and Speaker Sponsor: American Organization of Nurse Executives, Washington, DC
Speaker: **Cheryl Hoying**, PhD, RN, NEA-BC, FACHE, Senior Vice President, Patient Services, Cincinnati Childrens Hospital

Newsletter Workshop: Designed for state and school newsletter editors to assist them in the planning and publishing of official chapter newsletters. Topics include: design, layout, editorial planning, advertising, reporting, writing for the web, website building and more. Editors with all levels of experience will enhance their skills by networking with other editors. Presented by **Kindra Scanlon**, *Imprint*® editor.

Image & Social Networking:

Popular social networking websites can aid us in professional networking. But how can we master the privacy settings on these websites to project a professional image of ourselves in addition to our profession? Who is paying attention to our online behavior? Where do our personal and professional lives intersect? Join this facilitated discussion group to exchange advice, opinions and concerns about this recent trend.

Presented by **Kindra Scanlon**, *Imprint* Editor and Chair, Image of Nursing Committee

School President's Forum:

School presidents gather on Friday, November 5, to learn about chapter development and involvement. School chapter presidents will share their challenges and successes. Moderator: **Carylin M. Holsey**, NSNA President

Catch the Wave with NSNA® Membership Recruitment Workshop:

Learn about the rewards and challenges of recruiting and retaining NSNA® members. You'll hear about NSNA's® exciting membership benefits, recruitment contests, and Project InTouch. Presented by **Elizabeth Newcomb**, Director and Chair, Membership Committee.

Recording/Corresponding

Secretary's Workshop: Those serving in this important role are recording the history of their association as they document the actions taken by the organization's leadership. You'll learn about the required legal content of minutes and NSNA's® policies for taking and submitting minutes as well as preparing official correspondence. Presented by **Laura Lunsford**, Secretary/Treasurer.

Running For NSNA National Office:

Have you considered running for NSNA national office? This interactive workshop informs about the NSNA election process from application to the pre-slate selection process, to campaign regulations and through to campaigning at the 2011 Annual Convention in Salt Lake City, Utah, April 6-10, 2011. The Nominating and Elections Committee presents the workshop and answers questions about roles, qualifications, and application requirements for positions on the NSNA Board of Directors and Nominating and Elections Committee.

Breakthrough to Nursing (BTN)®

Seminar: *Nursing: Trailblazing Pathways to Your Future*. For 45 years, the NSNA Breakthrough to Nursing® Project has broadened horizons and looked beyond tradition to recruit under represented students into nursing. Hear how the BTN theme can be carried out in your state and school recruitment projects. Presented by **Reneka Turner**, Breakthrough to Nursing® Director.

Treasurer's Workshop: A session for state and school treasurers focusing on budgeting, financial reporting, and fundraising. Presented by **Laura Lunsford**, NSNA Secretary/Treasurer.

Amending the Amendment:

Navigating Convention as a Delegate or Alternate: A primer on the roles and responsibilities of serving as a delegate on the national level. Topics related to the 2011 NSNA® convention include: constituency requirements, resolutions hearings; delegate schedule, election process, and a mock House debate. Moderator: **Carylin M. Holsey**, NSNA® President

Empowering Resolutions

Workshop: Write a Resolution and Impact the Future of Nursing. Learn how to decide on a topic, research the literature, write and submit a resolution for consideration by the 2011 NSNA® House of Delegates. You'll also hear what happens to resolutions once they are approved by the House. Presented by **Clover McLennon**, Chair Resolutions Committee.

Association Roundtable

Discussions: On Saturday, November 6, everyone involved in managing state or school associations is invited to discuss membership promotion, program planning, legislation education, community health, disaster preparedness, Breakthrough to Nursing®, bylaws, managing finances, global initiatives, taking minutes, image of nursing, running for national office, writing resolutions, consultants and advisors, and chapter management. The Roundtables provide information about starting or strengthening school NSNA® chapters. This is your opportunity for one-on-one contact with NSNA's® leadership team.

ORIENTATION TO THE MIDYEAR CONFERENCE

Offered to first-time MidYear attendees and anyone wanting to enhance their conference experience. The Convention Planning Committee helps you navigate the conference and answer your questions regarding the schedule and the sessions, to help you get the most from your experience in Cincinnati.

RAISE FUNDS FOR YOUR CHAPTER

Official NSNA school and state chapters may rent one-half table for \$20.00. Sign up onsite in the registration area. Be sure to read the Code of Conduct for NSNA Meetings on www.nсна.org. Click on MEETINGS.

CAREER COUNSELING CENTER

NSNA® will once again provide a Career Counseling Center where faculty advisors and consultants will review your résumé, discuss the primary steps for obtaining your first job, or your future educational plans. Before you arrive prepare by making a list of your interests and needs, analyze your priorities and goals. Take this opportunity to learn and discuss the basic steps for success.

EXHIBIT HALL

Exhibitors from health care agencies, schools of nursing, publishers, and apparel companies are available to meet you in the Exhibit Hall. You'll hear about career opportunities at health care agencies available for new graduates as well as summer internships. Bring your résumé and plenty of business cards. Job interview opportunities may be available on site.

FACULTY WORKSHOPS FOR CONTINUING EDUCATION CREDIT:

This activity has been submitted to the New York State Nurses Association for approval to award contact hours. The New York State Nurses Association is accredited as an approver of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation.

Faculty Workshop: Coaching and Mentoring Nursing Students

This is an orientation session for faculty serving in the Career Counseling Center.

NSNA® Leadership University Consultant/Advisor Certificate Program

This is a great opportunity to obtain continuing education credits and validate your role as a state consultant or school advisor. This program is a 4.5 hour formal education program specifically tailored to enhance the experience and effectiveness of state consultants and school chapter advisors. Pre-registration and pre-testing are required to attend. For more information contact nsna@nsna.org.

Integrating Environmental Health into Nursing Education

Speaker: **Barbara Sattler**, DrPH, RN, FAAN, Professor and Director, Environmental Health Education Center, University of Maryland School of Nursing, Baltimore, MD
Review of the facts of the relationship between environmental exposures and human health risks. There will be a discussion of the current ANA Principles of Environmental Health and the new Environmental Health Standard that is part of the Scope and Standards of Professional Nursing Practice. Examples of curricular integration points and associated resources will be presented.

Global Nursing: Engaging Nursing Students in Real-Life Experiences

Speaker: **Robin M. White**, MSN, RN, Assistant Professor, Ohio Northern University, Ada, OH
Guidance for faculty working in collaboration with students to develop mission experiences in the US and abroad. Learn how to find realistic and sustainable solutions to problems of poor health and substandard living conditions. Find resources to develop and implement this important initiative.
Sponsor: Northern Without Borders/ Ohio Northern University

Setting Boundaries – How to Teach Students to Avoid Disciplinary Charges

Speaker: **Nancy Spector**, PhD, RN, Director of Regulatory Innovations, National Council of State Boards of Nursing
Sponsor: National Council of State Boards of Nursing, Chicago, IL

Transition to Practice – An Update!

Speaker: **Nancy Spector**, PhD, RN, Director of Regulatory Innovations, National Council of State Boards of Nursing
Sponsor: National Council of State Boards of Nursing, Chicago, IL

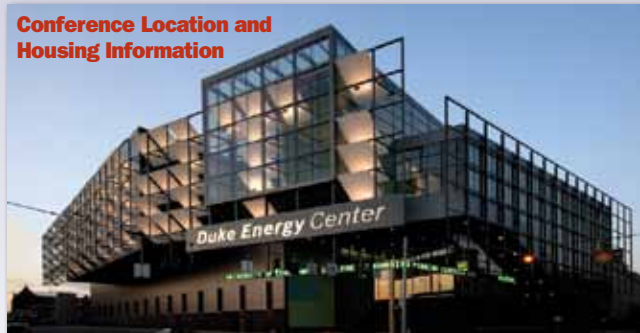
Curriculum Strategies to Involve Nursing Students in the American Red Cross

Speakers: **Cheryl Schmidt**, PhD, RN, CNE, ANEF, ANA-appointed consultant to NSNA and **Shannon Finley**, MSN, RN, Clinical Instructor, University of Arkansas for Medical Sciences.
Explore strategies for nursing student American Red Cross involvement in community service. Learn about the ARC curriculum model pilot program to prepare students to serve in disaster-relief shelters under the supervision of nursing faculty or volunteer Red Cross nurses.

Consultant/Advisor Roundtable Discussions

Join your colleagues for some networking and discussion. Share ideas about increasing your chapter membership, encouraging your students to become more involved in health policy, planning for your convention, the running of a successful chapter, and your role as a consultant or advisor. The session will be moderated by **Dr. Cheryl Taylor** and **Dr. Cheryl Schmidt**, NSNA's national consultants.

Conference Location and Housing Information



The MidYear Conference takes place at the **Duke Energy Center** in Cincinnati, Ohio, and the headquarters hotel is the **Millennium Hotel** which is connected to the convention center via enclosed walkway. Fill out the official housing reservation form and mail or fax directly to the hotel. The cutoff date is October 4, 2010, or when room block is filled. Rooms at NSNA's® special rate cannot be guaranteed after this date or once the room block is filled.



Millennium Hotel Cincinnati

150 West Fifth Street
Cincinnati, Ohio 45202
513-352-2100 or 800-876-2100
www.millenniumhotels.com
Email: cinti@emrmail.com
Check-in time: 4:00 pm
Checkout time: 12:00 Noon
For Ground Transportation: to and from the Cincinnati/Northern Kentucky International Airport, see side bar.

REGISTRATION INFORMATION

Deadline for advance registration is postmarked October 11; and October 18 online at www.nсна.org. Registrations received after October 18 will be returned, and you will have to register on-site at the on-site registration rate. Please bring your proof of payment in the event that there is any question about your registration. An 80% refund of meeting registration fees is allowed if a written request is received at NSNA® headquarters 14 days prior to the scheduled start date of the meeting. Deadline for requesting a refund must be postmarked by October 21, 2010. No refunds will be made after this date. NSNA® assesses a \$10.00 administration fee for bounced checks. All registrants may access the Exhibit Hall. Those attending only the NCLEX® Mini Review Course may visit the Exhibit Hall on Friday only and may attend the Keynote Address and FNSNA® Event on Friday evening.

Students planning to attend the Council of State Presidents, Treasurers Certificate Program or Editors' Workshop should use the Career Planning Conference Only option on the registration form, as these meetings take place concurrently with the NCLEX® Mini Review Course.

An Evening of Disco, Karaoke and Fundraising in Cincinnati!

Join your fellow nursing students, faculty, and the NSNA Board of Directors on Friday for an evening of laughter, dancing, and excitement, to help raise funds for scholarships. Awards for the best costumes will be presented.

Details are available on www.nсна.org, see the Foundation page and watch the website, broadcast e-mails, and future issues of *Imprint*® for further details.



TRANSPORTATION INFORMATION

Official Airlines: NSNA has arranged discounted airfares with American Airlines Inc. and Delta Airlines for the Midyear Conference attendees traveling to and from Cincinnati, Ohio between the dates of October 31 and November 10, 2010. American Airlines is offering a discount off published fares. Contact American Airlines by phone at 1-800-433-1790 or online at www.aa.com. Give NSNA authorization number **29H0BL**. If using Delta airlines for discount off published fares, contact Delta by phone at 800-328-1111 and use authorization number **NM5YW**.

Other Costs and Information:

For "how to budget" details, go to: www.nсна.org and click on MEETINGS

Remember **Baggage Fees** that some airlines charge: \$25.00

Taxi information – One way, between the airport and the hotel, for up to 4 people: \$26.00 + tip

Shuttle and Bus from Airport

- The Executive Transportation Shuttle is \$20 one way per person, \$30 roundtrip.
- TANK Express Bus \$1.75 one way

Hotel Parking

Valet parking ONLY at \$22 per day with in/out privileges

Overnight parking is NOT permitted at the Duke Energy Center.

There are several parking lots or parking garages located around the Duke Energy Convention Center for daily parking. A few have evening and weekend specials. Contact the parking systems at www.downtowncincinnati.com/PlanYourVisit/Parking.aspx for prices.