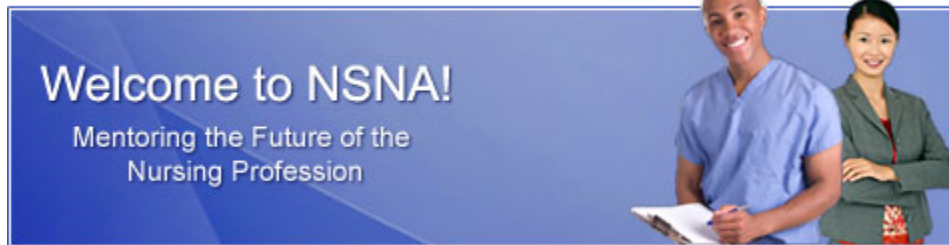




Website Banner Advertisement

For Commercial Entities Including For-Profit Schools of Nursing

2011-2012 Advertising Fees



The NSNA website serves as a portal for NSNA’s membership of over 56,000 student nurses. The NSNA Career Center page contains an abundant assortment of resources for career planning, and receives the highest average monthly page views next to the homepage.

NSNA Homepage
WWW.NSNA.ORG

NSNA Career Center
WWW.NSNA.ORG/CAREERCENTER/ULTIMATEADVENTURE.ASPX

To purchase ad space, please contact Jonathan Buttrick at jonathan@nsna.org

	Career Center Only	Homepage Only	Combo Saver – 10% discount (Career Center & Homepage)
2 months (minimum)	\$ 1,200	\$ 3,600	\$ 4,320 (regularly \$4,800)
6 months	\$ 3,200	\$ 9,600	\$ 11,520 (regularly \$12,800)
12 months	\$ 5,400	\$ 15,400	\$ 18,720* (regularly \$20,800)

** With the purchase of the 12-month combo, NSNA includes a link to the advertiser’s website in the NSNA electronic membership update (sent to over 50,000 NSNA members on a monthly basis for 12 months).*

Insertion orders, purchase orders or full payment required prior to placement.

No agency discounts.
 (NSNA EIN # 13-6081991)

Rates in effect until July 1, 2012

Publisher's Policies: Publisher will hold advertiser and/or its advertising agency jointly and severally liable for such monies as are due and payable to the publisher. Advertiser agrees that it is ultimately responsible for all debts incurred on its behalf. Publisher shall not be liable for any costs or damages for failure to publish an advertisement. Positioning and acceptance of advertisement is at the discretion of the publisher.