

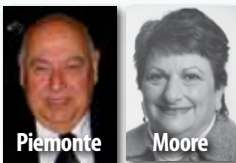
## PLENARY SESSIONS

### Sage Advice: Extraordinary Nursing Leaders

#### Reflect on the Past and Ponder the Future

Thursday, April 12, 2012 • 9:15am - 11:00am

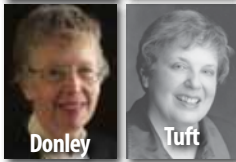
These extraordinary leaders have made an impact in nursing and play a vital role in nursing leadership. They will have an informal discussion on topics that reflect their experience and time in nursing such as how the past has influenced the future and what the future in nursing holds; the importance of education, mentorship and experience; what they would change if they could; successes and challenges of their nursing career, and more. You will have the opportunity to ask questions and interact with this outstanding group. In addition to this exciting session, presentation of the Leader of Leaders Award and Project InTouch Grand Prize Award winners will be announced.



Piemonte

Moore

Moderator: **Robert Piemonte**, EdD, RN, CAE, FAAN, past NSNA Executive Director, recognized by the American Academy of Nursing as a 2008 Living Legend



Donley

Tuft

Speakers: **Sr. Rosemary Donley**, PhD, APRN, FAAN, Professor of Nursing and The Jacques Laval Chair for Justice for Vulnerable Populations, Duquesne University, Pittsburgh, PA; **Lola Fehr**, MSN, RN, CAE, FAAN, RP, NSNA Parliamentarian, Foundation of the NSNA Treasurer, Past CEO Association of periOperative Registered Nurses, New York State Nurses Association and the American Academy of Nursing; **Pearl Moore**, MN, RN, FAAN, Retired CEO Oncology Nursing Society, FNSNA Trustee; **Mary Ann Tuft**, MA, CAE, past NSNA Executive Director, President and Owner,



Fehr

Zungolo

Tuft & Associates, Inc., Executive Search Specialists; **Eileen Zungolo**, EdD, RN, CNE, FAAN, ANEF, Dean, Duquesne University School of Nursing, Pittsburgh, PA, and past President, National League for Nursing.

### Launching Your Career — Advice from the Cognoscenti!

Friday, April 13, 2012 • 9:00am - 10:30am

After graduation from nursing school you will have many decisions to make about your future career. The most important thing you can do now is to make a plan and know your options; careful preparation will enhance your chances for success. A panel of past NSNA leaders share their career experiences to help you plan a successful next chapter to your personal career plan. In addition, the Isabel Hampton Robb Leadership Award and the Nursing Spectrum *NurseWeek* writing contest winners will be recognized.



Cipriano

### Closing Ceremony and Endnote Address: “Promises to Keep”

Saturday, April 14, 2012 • 4:30pm - 6:00pm

Meet the incoming NSNA Board of Directors and Nominating and Elections Committee and celebrate with the top winners of NSNA's many program awards. Endnote speaker, **Dr. Pamela Cipriano**,

will wrap up the wonderful memories and inspirational thoughts with a captivating Endnote presentation. Whether you are at the dawn or twilight of your nursing career, you signed on for an incredible journey. We celebrate the triumphs and reflect on the challenges still unresolved, ripe for new leaders to tackle head on. Looking out for our patients' interests, and our profession's too, NSNA is at a waypoint on the journey to strengthening nursing and leading transformation of health care in this country. Speaker: **Pamela F. Cipriano**, PhD, RN, NEA-BC, FAAN, Nurse Scholar-in-Residence at the Institute of Medicine Research, Associate Professor, University of Virginia School of Nursing, Editor-in-Chief, *American Nurse Today*.

### Faculty Pre-Convention Workshop: “Transforming Clinical Instruction” Wednesday, April 11, 2012 • 9:30am - 4:00pm

Fee includes breakfast and lunch. Contact hours will be awarded.

The National League for Nursing's publication *Clinical Education in Pre-licensure Nursing Programs* provided evidence, and confirmed the recommendations from current healthcare initiatives, of the urgent need to change our approach to teaching in the clinical setting. This presentation offers an approach for transforming clinical education into meaningful learning. The clinical setting becomes a rich environment for implementing the curriculum and demonstrating achievement of student learning outcomes. Also included is a suggested clinical evaluation tool that provides a valid and reliable way for gathering assessment data and evaluating student performance. The workshop provides both information sharing and hands-on work for attendees to begin to apply the approach to their own teaching. Dr. Caputi is author of over 25 educational multimedia programs in nursing, and presented her work nationally for over 15 years. She has won many teaching awards and currently teaches online Masters Nursing Education courses. Speaker: **Linda Caputi**, EdD, RN, CNE, Professor Emeritus at the College of DuPage in Glen Ellyn, Illinois

**Sponsors: National Student Nurses Association, Brooklyn, NY; and National League for Nursing, New York, NY**

### NSNA Leadership University Consultant/Advisor Certificate Program

This is a great opportunity to obtain continuing education credits and validate your role as a state consultant or school advisor. Offered in two sessions totaling 4.25 hours of formal education, this program requires pre-testing to participate. It is specifically tailored to enhance the experience and effectiveness of faculty engaged in guiding and assisting chapter leaders to understand NSNA's shared governance model.

## FACULTY/CONSULTANT/ADVISORS PROGRAM

### More Innovative Teaching Strategies!

**Loretta Manning**, MSN, RN, GNP, President, ICAN Publishing Inc. and Regional Director, Sylvia Rayfield & Associates, Suwanee, GA

**Sponsor: ICAN Publishing, Suwanee, GA**

### The Brave New World of Nursing Publishing: What Prospective Authors Should Know

**Maureen “Shawn” Kennedy**, MA, RN, Editorial Director & Interim Editor-in-Chief, *American Journal of Nursing*, Wolters Kluwer Health, New York, NY

**Sponsor: American Journal of Nursing, Wolters Kluwer Health, NY, NY**

### Coaching and Mentoring Nursing Students

**Lois S. Marshall**, PhD, RN, Nurse Education Consultant, Miami, FL, and author, *Take Charge of Your Nursing Career*, published by Sigma Theta Tau International, Indianapolis, IN

**Sponsor: National Student Nurses Association, Brooklyn, NY**

### Overcoming the Challenges of Non-Self-Efficacious Students

**Barbara Irwin**, MSN, RN, Executive Director of Nursing, Kaplan Nursing

**Sponsor: Kaplan Nursing, New York, NY**

### No Stone Unturned—Grant Writing Tips

**Lois S. Marshall**, PhD, RN, Nurse Education Consultant, Miami, FL

**Sponsor: National Student Nurses Association, Brooklyn, NY**

### Faculty Lounge

Faculty is invited to relax in the Faculty Lounge, a quiet spot to network and enjoy conversing with colleagues. The schedule can be found on page 8 of the Convention Brochure.





### Exhibit Hall

Exhibitors from healthcare agencies, nursing schools, publishers, NCLEX® review providers, apparel companies, and others are available to meet you in the Exhibit Hall. You'll hear about career opportunities at health care agencies available for new graduates as well as summer internships. Bring your résumé and plenty of business cards! The Grand Opening is on Thursday, April 12 and is open on Friday and Saturday as well. See schedule on page 8 for Exhibit hours.

### Career Counseling Center

The Career Counseling Center is provided to help design your nursing career path. Faculty advisors and consultants will review your résumé and discuss the primary steps for obtaining your first job. Before you arrive make a list of your interests and needs, and analyze your priorities and goals. Take this opportunity to learn and discuss the basic steps for success. Bring a hard copy of your résumé and professional portfolio.

Career Counseling Coordinator: **Dr. Lois Marshall**, the author of *Take Charge of Your Nursing Career: Open the Door to Your Dreams* (STTI, 2010) is a career development and management expert. She offers mentorship to students nationally on issues related to their career from new graduate through mid-career.

**Sponsor: National League for Nursing, New York, NY**



### Student Pre-Convention Workshop

#### American Red Cross Disaster Certification

**Wednesday, April 11, 8:00am - 11:45am**

NSNA is collaborating with the American Red Cross (ARC) to offer disaster training. Sign up for this exciting opportunity to learn how to provide health care services in disaster shelters. Participants will be certified in the American Red Cross "Disaster Health and Sheltering" course designed for pre-licensure nursing students. They will receive course certificates and the ARC Student Nurse Pin, but more importantly, will gain the knowledge and skills to volunteer at disaster shelters in their communities. Convention registration is required, but there is no additional fee for this program. Enrollment is limited, email [nsna@nsna.org](mailto:nsna@nsna.org) if you are interested.

Speakers: **Cheryl Schmidt**, PhD, RN, CNE, ANEF, ANA Appointed Consultant to NSNA; **Shannon Finley**, MSN, RN, Clinical Instructor, University of Arkansas for Medical Sciences, Little Rock, AR; **Janice Springer**, RN, PHN, American Red Cross Disaster Nurse and course co-developer.

### Association Activity Seminars - Wednesday, Noon - 1:00pm

Involvement in NSNA can bring many professional rewards now and in the future. Members of the NSNA Board of Directors will present seminars on the following program areas: community health; membership recruitment; convention planning; image of nursing; bylaws and policies; role of association secretary; financial management and fundraising; Breakthrough to Nursing Projects; global nursing; and legislation/education activities. In addition, NSNA President **Joe Twitchell** will host a School Presidents Forum. Students from the same chapter may wish to attend different seminars and then share the information to strengthen their association.

### Poster Session and Project Showcase

NSNA Chapters are invited to share school and state projects and display posters for the following program areas: Breakthrough to Nursing, global/international nursing projects; Community Health, Legislation/Education, NSNA Leadership U, newsletters, and Image of Nursing. Develop a poster and submit it for the Project Showcase. Joint faculty and student submissions are welcomed. Download form from [www.nsna.org](http://www.nsna.org), or call NSNA for more information (718) 210-0705.

### Student Activity Tables

School and state constituents may sell fundraising items to benefit their chapter only in the Student Activity Area. Due to convention center fees, there is a fee of \$30 for a half-table. Participants must share tables. Tables are assigned at the NSNA Convention Office on a first-come, first served basis. For NSNA's policies related to fundraising at convention, visit [www.nsna.org](http://www.nsna.org) and click on "Publications/Guidelines for Planning: Fundraising."

### House of Delegates

Hundreds of state and school delegates convene in the House of Delegates to vote on resolutions and elect the 2012-2013 Board of Directors and Nominating and Elections Committee. Schools with ten or more members by the February 15, 2012 deadline are eligible to apply for constituency status, entitling them to delegate representation. For more information about the House of Delegates and to see how many members are at your school, visit [www.nsna.org](http://www.nsna.org), and click on Membership/Reports. Delegates wishing to be seated in the Opening House of Delegates meeting on Wednesday, April 11, must be credentialed by 12:30pm. See Schedule for Delegate Credentialing hours.

### Run for Office

Running for office is an exciting opportunity to participate in leadership and decision-making at the national level. If you are a school or state NSNA chapter leader and meet the qualifications to serve in a national elected office, please contact the NSNA Nominating and Elections Committee for details. Go to [www.nsna.org](http://www.nsna.org) and click on "Elected Officials," or send an email to [nsna@nsna.org](mailto:nsna@nsna.org).

### NSNA Leadership University Treasurers Certificate Workshop

**Tuesday, April 10 • 1:00pm - 6:00pm**

The role of association treasurer is important to the fiscal health of the organization. The workshop covers financial reporting, planning an operating budget, establishing a reserve fund, bank reconciliation, and internal control policy development. Take an open-book exam at the end of the workshop and earn a certificate. Presented by **Megan Seston**, NSNA secretary/treasurer; chair, Finance Committee.

### Convention Bag and Lanyard Sponsor:



**Los Angeles, CA**





NSNA's 60<sup>th</sup> Anniversary Convention and Alumni Reunion marks a momentous occasion for the organization . . . the launch of the Foundation of the NSNA Forever Nursing Capital Campaign to raise funds for undergraduate nursing student scholarships. NSNA members, alumni and faculty can get involved in these various events and support the Forever Nursing Capital Campaign.

**Opening Ceremony—Wednesday, April 11**

Join the NSNA Board of Directors and the President of the NSNA Foundation to recognize scholarship sponsors and contributors to the Forever Nursing Capital Campaign.

**Invitational Reception—Thursday, April 12**

Invitational reception to honor Promise of Nursing and Johnson & Johnson Scholarship Winners and to launch the Forever Nursing Capitol Campaign.



**City of Bridges Annual Live Auction—Friday, April 13**

Donate an item for the auction and join the bidding wars to raise funds for the Mary Ann Tuft Endowed Scholarship. Donated items must have a minimum value of \$30 and be brought to the Convention Office no later than noon on Thursday, April 12. Contributions are tax deductible. For details contact: **Lauren Sperle** at (718) 210-0705 Ext. 111 or [nsna@nsna.org](mailto:nsna@nsna.org), Attn: Lauren.

**Forever Nursing 5K Run/1K Walk—Saturday, April 14  
Run/Walk For A Cause—Form a School/State/Faculty Team!**

On Saturday morning, you can help raise funds for the Forever Nursing Capital Campaign by running or walking along the beautiful Three Rivers Heritage Trail. Organize a school or state chapter team and help us promote health and wellness while raising funds for a worthy cause. A separate pre-registration for this event is available at [www.nsna.org](http://www.nsna.org).

**Annual Leadership Challenge—April 14**

Be ready for the Annual Leadership Challenge. Your school or state chapter will want to participate and make a pledge at the exciting event that takes place during the House of Delegates break.

All events raise funds for undergraduate nursing student scholarships. For information on any of these events, contact **Jasmine Melendez** at (718) 210-0705 Ext. 118, Fax (718) 797-1186 or email at [nsna@nsna.org](mailto:nsna@nsna.org), Attn: Jasmine.



**The Foundation of the National Student Nurses' Association, Inc.  
Running for a Cause!**

**Inaugural 5K Run/1K Walk**

Get moving! Get Invested in the future of Nursing! Be a part of the inaugural Fun Run during NSNA's 60<sup>th</sup> Anniversary Convention and Alumni Reunion in Pittsburgh, Pennsylvania. This event promotes health and wellness in the community while raising funds to support the FNSNA undergraduate scholarship program. The FNSNA challenges you to participate in the Fun Run/Walk as an individual or as a Team!

Registration for the Fun Run is available at [www.nsna.org](http://www.nsna.org).

**Register and Join Us!**

**Date: Saturday, April 14, 2012**

**Race Start: 7:00am**

**Race Route: Three Rivers Heritage Trail**

Registration Fee: \$20 per person or \$80 per four person team (Note: Administration Fee of \$2.20 per individual and \$5 per team will be added at time of online registration)

**Transportation Information**

NSNA has designated Delta Airlines as the official airlines for the NSNA 60<sup>th</sup> Anniversary Convention and Alumni Reunion. Delta Airlines is offering discounted travel for attendees going to Pittsburgh, PA April 8-18, 2012. For reservations and ticketing information call 1-800-328-1111 and refer to file number meeting code is **NM85E**.

