

NSNA

National Student Nurses' Association

Register Today!

27th Annual MidYear Career Planning Conference

October 29 - November 1, 2009

Phoenix Convention Center • Phoenix, AZ

Your Nursing Career. A Path Like No Other!

Visit www.nсна.org for future updates!



Attending NSNA's® 27th Annual MidYear Career Planning Conference is your FIRST STEP toward planning a successful nursing career!

Learn about nursing specialties and advanced practice options • Get help to pass the NCLEX-RN, Exam • Explore options for advancing your education
Visit the Career Counseling Center for tools and guidance on finding a job • Find out about nursing positions, internships, residencies, and preceptorships
Visit the exhibits and learn about resources to enrich your career • Learn how to get more active in NSNA® and develop leadership skills
Learn about preparing for a disaster • Understand the importance of resolutions in driving NSNA® policies • Earn continuing education credit as a faculty member.

Arizona, home of incredible weather, beautiful resorts, the Sonoran Desert, and southwestern hospitality is the location for the MidYear Career Planning Conference. The conference takes place at the Hyatt Regency Phoenix and the Phoenix Convention Center. This beautiful hotel and convention center reflect the art and design of the desert, the culture, and natural environment of Arizona. The Hyatt Regency Phoenix is located in downtown Phoenix, approximately 3.5 miles from the Sky Harbor International airport and right in the center of the city's art, culture, and sports action. Known as "The Valley of the Sun" because of its 300 plus days of sunshine, Phoenix, Arizona has an average temperature in October and November of 75-85°F. To learn more about the location of the MidYear Conference go on the NSNA® web site www.nсна.org/meetings and click on the MidYear Conference link.

Helping you plan your future career in nursing is the goal of the MidYear Career Planning Conference. Beginning with the Keynote Address on Thursday evening, October 29th, and ending with the Roundtable Discussions on Saturday, October 31st, the conference offers resources to enhance your nursing career. Friday's schedule offers an extraordinary panel, "Nursing: Opportunities, Trends and Issues" plus a variety of leadership and career planning workshops. On Saturday, October 31, the U.S. Army sponsors a Leadership Address and Continental Breakfast to begin

the day, followed by two Specialty Nursing panels that showcase many of nursing's specialty areas. The Career Center is open on Friday and Saturday with over 100 schools, companies, associations, and hospitals for you to visit with and learn about. New this year will be the Career Counseling Center offering career guidance and resumé review.

Register in advance for the MidYear Career Planning Conference, and the Drexel NCLEX® EXCEL! Mini Review Course, an all inclusive package for only \$95.00 (NSNA® member fee registering in advance) and includes a hard cover NSNA® history book with registration.

OPENING SESSION AND KEYNOTE SPEAKER



Bartholomew

has been called "the most important new voice in American Nursing" with her latest books addressing ending nurse-to-nurse hostility and doctor/nurse communication, subjects that often expose hidden truths and emotion. Other popular book topics include communications for new nurses and the Image of Nursing.

Keynote Speaker Sponsor: Anthony J. Jannetti, Inc. Pitman, NJ

Drexel's NCLEX® EXCEL! MINI REVIEW

Get ready for the most important exam of your career! Offering tremendous value to graduating seniors as well as all nursing students, this nine-hour course opens with information on scheduling your test, how the test is scored, and helpful hints for passing the NCLEX®. The review covers health promotion and maintenance, physiological and psychosocial integrity, and the nursing process. Pharmacology, pathophysiology, medical diagnosis, and nursing diagnosis are part of the discussion, as well as obstetrics and psychology. Quizzes throughout the two-day course give you the opportunity to validate your learning and practice NCLEX®-type questions. Improve your test-taking skills and pass the NCLEX®!



Blach

Speaker: **Deanne A. Blach**, MSN, RN, President, DB Productions, Clinical Instructor, North Arkansas College, Harrison, AR
Sponsor: Drexel University, Philadelphia, PA, the Official NCLEX-RN® Prep of NSNA®



Leadership Address and Continental Breakfast

This inspirational address on nursing and leadership is always a highlight of the MidYear Conference. On Saturday morning, October 31, a U.S. Army nurse leader addresses leadership in the nursing profession.

This is a session you won't want to miss.

Sponsor: U.S. Army Recruiting Command and the Army Nurse Corps, Fort Knox, KY

NURSING: OPPORTUNITIES, TRENDS, AND ISSUES

Attend this interactive panel discussion and learn about what trends and issues are going on in nursing today from a panel of five nurse leaders representing the American Nurses Association, the National League for Nursing, the American Organization of Nurse Executives, the National Council of State Boards of Nursing and the American Association of Colleges of Nursing. This session takes place on Friday, October 30 from 1:30 p.m. - 3:00 p.m. Topics include: technology and innovations in health care delivery systems, research, horizontal violence, workplace safety, health policy, education and more. This interactive session gives you the opportunity to ask your questions and hear from this outstanding panel of nurse leaders.

Moderator: **Rosemary Mortimer** MSN, RN, is an instructor at Johns Hopkins University in Baltimore, MD. She was honored with the NSNA® 2009 Leader of Leaders Award, sponsored by Elsevier. This prestigious award is presented to an outstanding dean, faculty advisor, or state consultant who demonstrates distinguished support and service to nursing students.

The five Panelists are: **Elizabeth Speakman**, EdD, RN, CDE, ANEF, Associate Professor, Assistant Dean of RN Programs, Thomas Jefferson University, Jefferson School of Nursing, Philadelphia, PA Sponsored by National League for Nursing; **Cheryl Peterson**, MSN, RN, Director, Nursing Practice and Policy, American Nurses Association, Sponsor: American Nurses Association, Silver Spring, MD; **Nancy Spector**, PhD, RN, Director of Education, National Council of State Boards of Nursing, Sponsor: National Council of State Boards of Nursing, Chicago, IL; **Pamela T. Rudisill**, MSN, RN, NEA-BC, CCRN, Vice President, Nursing and Patient Safety, Health Management Associates, Inc., Mooresville, NC, and President-elect of AONE. Sponsor: American Organization of Nurse Executives, Washington, DC; **Bernadette Melnyk**, PhD, Dean, Arizona State University College of Nursing and Healthcare Innovation, Phoenix, AZ, Sponsor: American Association of Colleges of Nursing, Washington, DC. Speakers' expenses are provided by the organizations they represent.

SPECIALTY NURSING PANELS

The Nursing Specialty Showcase panelists represent the particular area of nursing they work in and discuss the experience, credentials, and education necessary for this area of nursing. Speakers explore current issues, and trends, as well as the job outlook for their specialty areas. The audience may dialogue with speakers during this interactive session. Ms. Mortimer is the moderator for both panels.

Nursing Specialty Showcase, Part I Saturday morning, October 31

Critical Care Nursing - Sponsor: American Association of Critical-Care Nurses, Aliso Viejo, CA

Nephrology Nursing - Sponsor: American Nephrology Nurses' Association, Pitman, NJ

Nurse Anesthesia - Sponsor: American Association of Nurse Anesthetists, Park Ridge, IL

Forensic Nursing - Sponsor: International Association of Forensic Nurses, Arnold, MD

Wound, Ostomy, and Continence Nursing - Sponsor: Wound, Ostomy and Continence Nurses Society, Mt. Laurel, NJ

Nursing Specialty Showcase, Part II Saturday afternoon, October 31

Nurse Educator - Sponsor: American Association of Colleges of Nursing, Washington, D.C.

Oncology Nursing - Sponsor: Oncology Nursing Society, Pittsburgh, PA

Emergency Nursing - Sponsor: Emergency Nurses Association, Des Plaines, IL

Infusion Nursing - Sponsor: Infusion Nurses Society, Norwood, MA

Uniformed Federal Nursing - Sponsor: Federal Nursing Services, Washington, DC. (representing Army, Navy, Air Force, Department of Veterans Administration, American Red Cross, and the United States Public Health Service)

Leadership University Treasurer Certificate Program

A five-hour NSNA® program prepares you for the role of state or school chapter treasurer, a position that is essential to the fiscal health of an association. By attending this workshop you'll become familiar with the intricacies of financial reporting, the budgetary process, income statement (Profit & Loss) reporting, bank reconciliation, cash control procedures, and budgeting. The NSNA® Secretary/Treasurer presents the content that earns you an NSNA® Leadership University Certificate of Recognition. The certificate is granted to participants who successfully complete an open book exam based on the content covered. All treasurers and other interested Board members are encouraged to attend.

NURSING'S FUTURE: OPPORTUNITIES AND CHALLENGES



Rosemary Mortimer
Panel Moderator

PANEL



Elizabeth Speakman



Cheryl Peterson



Nancy Spector



Pamela T. Rudisill



Bernadette Melnyk



FNSNA MASQUERADE!

An Evening of masquerade and fundraising in Phoenix! Join your fellow nursing students, faculty, and the NSNA® Board of Directors on Friday for an evening of laughter, dancing, and scary excitement, and help raise funds for scholarships. Awards for the best costumes will be presented. Details are available on www.nсна.org, see the Foundation page. Watch the website, broadcast e-mails, and future issues of *Imprint*®, for further details. Sponsors: Delmar Cengage Learning, Clifton Park, NY; Child Family Health International, San Francisco, CA



WORKSHOPS TO FOSTER YOUR PROFESSIONAL GROWTH

Graduate Nursing Programs:

Exploring Your Options

Moderator: **Clay Hysell, MA**, Assistant Dean for Graduate Student Services, University of Virginia, Charlottesville, VA
Thinking about an RN to BSN/MSN, to advance your education, or going to graduate school? This session will give you information about options and help you get to the next level of your career.
Sponsor: American Association of Colleges of Nursing, Washington, DC

Pharmacology Made Insanely Easy

Speaker: **Tina Rayfield**, President, Sylvia Rayfield and Associates, Inc., and ICAN Publishing
Learn to simplify pharmacology using accelerated teaching strategies, mnemonics, shortcuts, and memory triggers when facing nursing exams.
Sponsor: Sylvia Rayfield and Associates, Inc., and ICAN Publishing, Pensacola, FL

NSNA® Awards and Scholarships:

Ideas for Winning

Speaker: **Evette Eubanks**, NSNA® Chair, Convention Planning Committee, and **Jasmine Melendez, MA**, NSNA® Scholarship and Grants Administrator
An easy way to get more involved in NSNA® is to enter a contest, write a resolution, or win a scholarship. Attend this workshop and learn about the opportunities available to NSNA® members to get more involved. Learn the secrets of a great application; hear from successful students about how you can be a winner.

Acing Nursing School Exams

Speaker: **Barbara J. Irwin**, BSN, RN, Director of Curriculum, Kaplan Nursing
Improve your overall test taking skills with some new techniques and study habits. Take the stress out of tests and get better outcomes.
Sponsor: Kaplan Nursing, Chesterfield, MO

Employment Considerations: Opportunities, Resumes, and Interviewing

Learn about job market trends, and the careful preparation you must make for your up-coming job search.

Speaker: **JoAnn Zerwekh**, MSN, EdD, RN, Executive Director, Nursing Education Consultants, Ingram, TX.
Online Faculty, University of Phoenix, Phoenix, AZ

CAREER CENTER

Exhibitors from hospitals, schools of nursing, publishers, and apparel companies are available to meet you in the Career Center. You'll hear about career opportunities at health care agencies available for new graduates as well as summer internships. Bring your resumé and plenty of business cards. Job interview opportunities may be available on site.

CAREER COUNSELING CENTER

This year NSNA® is providing a Career Counseling Center to help you find your first nursing job in these challenging times. Faculty advisors and consultants will review your resumé with you and discuss the primary steps for obtaining your first job. Before you arrive prepare by making a list of your interests and needs, analyze your priorities and goals. Take this opportunity to learn and discuss the basic steps for success.

FACULTY WORKSHOPS FOR CONTINUING EDUCATION CREDIT:

Continuing Education Credit: This continuing nursing education activity has been submitted to the New York State Nurses Association an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation.

NSNA® Leadership University Consultant/Advisor Certificate Program

This new certificate program was first offered at the 2009 Annual Convention in Nashville and because of its great success will be offered again to consultants and advisors for continuing education. The program is a two-

day, formal educational program, specifically tailored to enhance the experience and effectiveness of state consultants and school chapter advisors. Pre-registration is required.

Understanding Nurse-to-Nurse Hostility

Speaker: **Kathleen Bartholomew**, MN, RN, RC, Consultant, Swedish Medical Center/Convergent Knowledge Solutions, Seattle, WA
Sponsor: National Student Nurses Association®, Brooklyn, NY

Fostering Innovation in Nursing Education:

The Regulatory Perspective
Speaker: **Nancy Spector**, DNSc, RN, CAE, Director of Education, National Council of State Boards of Nursing; Sponsor: National Council of State Boards of Nursing, Chicago, IL

Consultants and Advisors Forum: Real World Issues in Advising and Consulting for a Student Nurses Association

Moderators: **Cheryl Schmidt**, PhD, RN, CNE, ANEF, ANA-appointed consultant and **Cheryl Taylor**, PhD, RN, NLN-appointed consultant

Healthcare Policy and Nursing Students: Getting Involved

Speaker: **Rosemary Mortimer**, MSN, RN, Instructor, Johns Hopkins School of Nursing, Baltimore, MD
Sponsor: National Student Nurses Association®, Brooklyn, NY

Official MidYear Conference Bag Sponsor:



Renown Health Reno, NV

Official MidYear Conference Badge Holder Sponsor:



UCLA Nursing Los Angeles, CA

Special Conference Bonus!
All attendees receive a hard copy of the NSNA® History Book.



ORIENTATION TO THE MIDYEAR CONFERENCE

This session is offered to first-time MidYear attendees and anyone wanting to enhance their conference experience.

WORKSHOPS/SEMINARS FOR STUDENT LEADERS:

Council of State Presidents (COSP). State presidents, presidents-elect, the NSNA Board of Directors, NSNA Nominations and Elections Committee, Resolutions Committee, and state consultants gather on October 29, for an intensive meeting on managing a successful state association.

A special leadership lecture and luncheon take place for COSP attendees. Luncheon and Speaker Sponsor: American Organization of Nurse Executives, Washington, DC Speaker: **Pamela Rudisill**, MSN, RN, NEA-BC, CCRN, Vice President, Nursing and Patient Safety, Health Management Associates, Inc., Mooresville, NC, and President-elect of AONE.

Newsletter Workshop. This workshop is designed for state and school newsletter editors to assist them in the planning and publication of official chapter newsletters. Topics include: design and layout, editorial planning, advertising, and more. Editors with all levels of experience will enhance their skills as they network with other editors to enhance the creative process of newsletter production. Presented by **Alison Faust**, *Imprint* editor.

Media and Image Workshop: Nursing – The Ripple Effect of Nursing. Learn how our actions reflect our image. An overview on how to get publicity for your chapter's events; how to portray a positive image of nursing; and how to attract and work with the media to make nursing sparkle. Moderator: **Alison Faust**, *Imprint* editor.

Sponsor: The Johnson & Johnson Campaign for Nursing's Future, New Brunswick, NJ

School President's Forum.

School presidents gather on Friday, October 30, to learn about chapter development and involvement. School chapter presidents will share their challenges and successes.

Moderator: **Kenya Haney**, NSNA President

Catch the Wave with NSNA®: Membership Recruitment Workshop. Learn about the rewards and challenges of recruiting and retaining NSNA® members. You'll hear about NSNA's® exciting membership benefits, recruitment contests, and Project InTouch. Presented by **Daniel Krall**, Director and Chair, Membership Committee

Recording/Corresponding Secretary's Workshop. Those serving in this important role are recording the history of their association as they document the actions taken by the organization's leadership. You'll learn about the required legal content of minutes and NSNA's® policies for taking and submitting minutes as well as preparing official correspondence. Presented by **Denise Landers**, Secretary/Treasurer

Running For NSNA® National Office. Have you considered running for NSNA national office? This interactive workshop is designed to inform participants about the NSNA election process from application to the pre-slate selection process, to campaign regulations and through to campaigning and the NSNA election process at the 2010 Annual Convention in Orlando, FL next April. The 2009-2010 Nominating and Elections Committee will present the workshop and answer questions about roles, qualifications, and application requirements for positions on the 2010-2011 NSNA Board of Directors and Nominating and Elections Committee.

Breakthrough to Nursing (BTN)® Seminar: Igniting Dreams. For more than 40 years, the NSNA Breakthrough to Nursing® Project has broadened horizons and looked beyond tradition to recruit under represented students into nursing. Hear how the BTN theme can be carried out in your state and school recruitment projects. Presented by **Carylin Holsey**, Breakthrough to Nursing® Director

Association Roundtable Discussions. On Saturday, October 31, everyone involved in managing state or school associations is invited to discuss membership promotion, program planning, legislation education, community health, Breakthrough to Nursing®, bylaws, managing finances, taking minutes, image of nursing, running for national office, writing resolutions, consultants and advisors, and chapter management. The Roundtables provide information about starting or strengthening school NSNA® chapters. This is your opportunity for one-on-one contact with NSNA's® leadership team.

Navigating Convention as a Delegate and/or Alternate. A primer on the roles and responsibilities of serving as a delegate on the national level. Topics related to the 2010 NSNA® convention include: constituency requirements, resolutions hearings; delegate schedule, election process, and a mock House debate. Moderator: **Kenya Haney**, NSNA® President

Write a Resolution and Impact the Future of Nursing. Learn how to decide on a topic, research the literature, write and submit a resolution for consideration by the 2010 NSNA® House of Delegates. You'll also hear what happens

to resolutions once they are approved by the House. Presented by **Kelly Haight**, Chair Resolutions Committee.

Disaster Planning: A Student Nurse's Role This informative workshop will define the student nurses role in disaster planning, discuss state laws and provide resources.

Legislation/Education: Getting Back to the Basics. Increase your participation in healthcare legislation. Learn how a bill is passed, the art of lobbying, and the basics of legislation.

Treasurer's Workshop. An in-depth session for state and school treasurers focusing on budgeting, financial reporting, and fundraising

Deadline for advance registration is postmarked October 5; and October 13th online at www.nсна.org. Registrations received after October 5 will be returned, and you will have to register on-site at the on-site registration rate. Please bring your proof of payment in the event that there is any question about your registration. An 80% refund of meeting registration fees is allowed if a written request is received at NSNA® headquarters 14 days prior to the scheduled start date of the meeting.

Deadline for requesting a refund must be postmarked by October 15, 2009. No refunds will be made after this date.

NSNA® assesses a \$10.00 administration fee for bounced checks.

All registrants may access the Exhibit Hall. Those attending only the NCLEX EXCEL Mini Review Course may visit the Exhibit Hall on Friday only and may attend the Keynote Address and FNSNA® Event on Friday evening.

Students planning to attend either the Council of State Presidents or Editors' Workshop should use the Career Planning Conference Only option on the registration form, as these meetings take place concurrently with the NCLEX Mini Review Course.



FACULTY LOUNGE

Sponsored by the National League for Nursing New York, NY