

MEMBERSHIP BENEFITS & HIGHLIGHTS



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Catch the Wave with NSNA

As the new school year begins I want to say *welcome* to all of our new and returning members! NSNA is starting off the new school year with a record-breaking 45,000 members. I am thrilled to serve as the Membership Committee Chair and have already started working on ways to enhance the membership experience. This year one of my goals is to establish an online community for state membership directors and PIT recruiters to

connect with each other and swap recruiting ideas. I also want to see NSNA members utilize the chat rooms on www.nsnaleadershipu.org and to establish one central online community for all nursing students to gather and share in each other's experience. Look for more information about these initiatives in the coming weeks and months.

Did you know that a whopping 63% of all members join the NSNA because they were encouraged to by another student member? An additional 34% join when told about the NSNA by a faculty member. These numbers are clear, **you** are the reason students join the NSNA. As you are interacting with your classmates this school year, take a minute to share the benefits of being a member and invite them to join you in participation in the nations premiere student nursing organization.

Project InTouch

Project InTouch Recruiters play a pivotal role in NSNA's membership recruitment and retention campaign. PIT recruiters are given special discount coupons to hand to new members as soon as they

join. Being a PIT Recruiter is a great way to increase your school membership as well as be rewarded with great prizes including the grand prize, which is an expense-paid trip to the 2007 Annual Convention. Thomson Delmar Learning and *RN* magazine sponsor the grand prize. Use the PIT application on page 14 to sign up.

Recruitment Tips

Utilize NSNA's useful recruitment tools to promote the benefits of membership. Use the Membership Recruitment Guidelines on the NSNA website for practical tips and strategies for getting students interested in NSNA! Continue to encourage members to become effective leaders and strengthen NSNA.

NSNA Member Services

Join NSNA and register for NSNA's Annual Convention and MidYear Conference online. All you have to do is go to www.nсна.org and click on MEMBER SERVICES (Visa and Mastercard only). Feel free to renew your membership and update your member profile online, including your mailing address, and the leadership position you hold at the school and state chapter level. Have your membership number at hand.

For NSNA meeting registration, just click on MEMBER SERVICES from the NSNA home page and follow the instructions. (Visa and Mastercard only). If you need assistance please contact NSNA headquarters, nsna@nsna.org.

MidYear and Annual Convention

We hope to see you at the MidYear Conference, November 2-5, 2006 in Atlanta, GA., where I will share many exciting ideas geared towards increasing membership and participation. If you enjoy MidYear, just wait and see what's in store for you at the 55th Annual Convention, April 11-15, 2007 in Anaheim, CA. During the awards ceremony, many NSNA leaders are recognized for their membership recruitment campaigns.

Catch the Wave with NSNA Recruitment Campaign

NSNA Kit Has It All

The NSNA Kit contains all the up-to-date NSNA information and valuable tools to help you launch your membership recruitment and retention campaign. The Kit was mailed in August to all deans and directors of NSNA official chapters. Schools that do not have official NSNA chapters can request a KIT. If your school did not receive the mailing contact NSNA Headquarters at nsna@nsna.org.

Start-a-Chapter Initiative

- ✓ Do you want to grow as a leader on school, state, and national levels?
- ✓ Are the nursing students in your school interested in learning more about current trends in nursing?
- ✓ Does your school have several nursing students who have expressed interest in joining forces with other students from around the country?
- ✓ Would your school like to become an official NSNA constituent?

If you said "yes" to any of the above questions, then it is time for your school to become an official NSNA constituent TODAY!

The NSNA Board of Directors and staff are ready to help you every step of the way. All it takes for your school to take advantage of this leadership opportunity is a phone call. Contact the NSNA office today at (718) 210-0705 or e-mail at nsna@nsna.org and tell them you want to start a school chapter!

NSNA Alliance

NSNA members receive a discount on special products and services, and NSNA receives a contribution, which helps to support NSNA's programs. You can also visit the NSNA Alliance page on www.nsna.org.

Health and Accident Insurance

NSNA members and their eligible spouse and dependents can purchase group injury and sickness insurance provided by Student Resources. The plan includes prescription drug coverage and is affordable for students and their dependents. Available in most states. 1-800-643-6688 or

www.StudentResources.com/NSNA.



Professional Liability Insurance

For only \$29 a year, nursing students can enroll for up to \$6 Million aggregate, up to \$1 million each claim, professional liability insurance protection through Nurses Service Organization (NSO), the official NSNA-endorsed malpractice provider. First-year graduates are eligible for a 50% discount off the full-time nurse's premium for up to one year following graduation. Visit NSO at www.nso.com for a fast, easy, secure on-line application or call 1-800-247-1500 to apply today.



Publication Discounts

NSNA members receive a 25% discount on The *NCLEX-RN® Review* and the *Complete Review for NCLEX-RN®* by Donna Faye Gauwitz, which will be available in October 2006.

Thomson Delmar Learning is pleased to offer all NSNA members a 25% discount on many of its products. To receive the discount, please click on the Thomson Delmar Learning banner on the homepage of www.nsna.org or visit www.delmarhealthcare.com and during checkout within the eCatalog be sure to enter the following source code: FNURE046.

New! Verizon Program

NSNA members who sign up for Verizon Wireless Service through www.nsnawireless.com get the best phones with \$50 INSTANT CASH BACK! This means no rebates, no waiting in store lines and no hassle. It simply means you can get the best phones and the nation's best wireless service! Simply activate a Verizon Wireless voice plan and receive:

- Your choice of FREE phones from the best brands including: Audiovox, Motorola, Samsung, LG, Nokia and Kyocera
- FREE FedEx Shipping
- 15-Day Satisfaction GUARANTEE
- FREE mobile-to-mobile calling to Verizon Wireless customers
- The nation's most reliable wireless network

Verizon Wireless is the nation's #1 wireless network, covering 95% of the people in 98% of the nation.

Note: This offer is currently not available to existing Verizon Wireless Customers. ©

The new "Catch the Wave with NSNA" recruitment video is an inspirational video introducing nursing students to the excitement of participating in professional nursing organizations and the many benefits of joining NSNA.

Thanks to the generosity of the following NSNA video project sponsors, Project InTouch recruiters will receive the video free of charge!

Johnson & Johnson
www.discovernursing.com

American Nurses Association
www.nursingworld.org

American Association of
Critical-Care Nurses
www.aacn.org

Case Western Reserve University
Bolton School of Nursing

Emergency Nurses Association
www.ena.org



Adelphi University
American Association of Nurse Anesthetists
Association of Women's Health, Obstetric
and Neonatal Nurses
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