

# MEMBERSHIP BENEFITS & HIGHLIGHTS



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## Catch the Wave in 07-08!

Welcome back to what I am sure will be a fantastic school year! Now that slow summer days have come to an end, let's pump it up and get this year off to a great start! We currently have a total membership of over 48,000! Who can we thank for this? *You*. *You* are the reason our membership continues to climb. *You* are

the one that other students draw first-hand experiences from. You are the reason students join the association. They hear of the many opportunities available to them – Annual Convention, networking, staying current with issues in nursing – and cannot wait to get involved.

I encourage you to continue to take time and support

NSNA by sharing your own experiences with classmates whenever you have a free moment: during class breaks, carpooling to clinical, or while walking to your car after class!

Let's not forget about our pre-nursing students. We were all in their position at one point, and I know if I had been a member during my pre-nursing days it would have greatly benefited me. If you ever have the time to speak to an Anatomy or Physiology class (or any other pre-requisite course) I encourage you to do so. A quick introduction to NSNA will inspire and motivate these students to explore nursing! In addition, if you are running into some speed bumps during your recruitment efforts, do not hesitate to visit the **Message Board** available through the Leadership U website at [www.nsnaleadershipu.org](http://www.nsnaleadershipu.org). This is a great way to share ideas and/or ask for advice from your peers in a very casual environment. Thank you for all of your hard work and let's keep it comin'!

## Catch the Wave!

Project InTouch Recruiters play a pivotal role in NSNA's membership recruitment and retention campaign. PIT recruiters are given special discount coupons to hand to new members as soon as they join. Being a PIT Recruiter is a great way to increase your school membership as well as be rewarded with great prizes including the grand prize, which is an expense-paid trip to the 2008 Annual Convention. Delmar Learning and *RN magazine* sponsor the grand prize.

## Recruitment Tips

Utilize NSNA's useful recruitment tools to promote the benefits of membership. Use the *Membership Recruitment Guidelines* on the NSNA website for practical tips and strategies for getting students interested in NSNA! Continue to encourage members to become effective leaders and strengthen NSNA.

## NSNA Member Services

Join NSNA and register for NSNA's Annual Convention and MidYear Conference online. All you have to do is go to [www.nсна.org](http://www.nсна.org) and click on Member Services (Visa and Mastercard only). Renew your membership and update your member profile online, including your mailing address, and the leadership position you hold at the school and state chapter level. Have your membership number at hand. For NSNA meeting registration, just click on Member Services from the NSNA home page and follow the instructions (Visa and Mastercard

only). If you need assistance please contact NSNA headquarters, [nsna@nsna.org](mailto:nsna@nsna.org).

## Membership Benefits

NSNA membership means that you receive discounts on special products and services. When you purchase products from NSNA's Alliance partners, the organization receives a portion of the receipts which benefits NSNA's programs. You can also visit the NSNA Alliance page on [www.nсна.org](http://www.nсна.org).

The following are great products or study tools that you can take advantage of now – receive discounts on books, study for the NCLEX-RN®, insure yourself against malpractice suits, and keep up with the industry by subscribing to specialty nursing journals.

## Critical Portfolio™

NSNA members get *free* access to this web-based portfolio management solution, which provides nursing professionals and students with an automated and organized professional portfolio – accessible anytime, anywhere. A comprehensive professional portfolio is the standard by which today's nursing candidate is evaluated. The Critical Portfolio™ solution allows for personal, customized portfolios that include education case logs, papers, memberships, NSNA activities, resumes, and more! Additionally, it provides the owner with reminders of upcoming education, credential, and license renewal requirements. For access NSNA members can go to [www.nsnaleadershipu.org](http://www.nsnaleadershipu.org).

## Health and Accident Insurance

NSNA members and their eligible spouse and dependents can purchase group injury and sickness insurance provided by United Healthcare Student Resources. The plan includes prescription drug coverage and continuation privilege for a period of up to nine months after graduation if eligible. It is affordable for students and their dependents. Available in most states. Visit [www.uhcsr.com](http://www.uhcsr.com) for more information.

## Malpractice Insurance

Nurses Service Organization (NSO) is the official NSNA-endorsed provider of professional liability insurance for nursing students. NSO offers students malpractice protection coverage up to \$1 million per occurrence up to \$6 million annually, for only \$29 a year! After you graduate and begin to take on full nursing duties, you'll be eligible for a 50% discount off the full-time nurse's premium as a first-year graduate (good for 12 months following graduation date). Visit [www.nso.com](http://www.nso.com) for more information.

## Study Tools

- ✓ Drexel University has demonstrated a long-term commitment to nursing students across the country offering NCLEX prep courses since the 1980s. With courses at more than 200 universities, colleges and hospitals across the country, Drexel University NCLEX EXCEL® has the capability to assist NSNA members wherever they attend nursing school. Students who attend school at or near a host site will receive a 10% discount off the entry fee of any live NCLEX prep. If a site is not near by, students can form a group and have Drexel University NCLEX EXCEL® come to them (call 800-666-PREP for details) or purchase one of NCLEX EXCEL®'s video, audio or online reviews also for a 10% discount. Go to [www.nсна.org](http://www.nсна.org). Have your NSNA membership number handy for checkout.
- ✓ Delmar Learning is pleased to offer all NSNA members a 25% discount on many of its products, including the *Complete Review for NCLEX-RN®* by Donna Faye Gauwitz. To receive the discount, please click on the Delmar Learning banner on the homepage or visit [www.delmarhealthcare.com](http://www.delmarhealthcare.com) and be sure to enter the following source code, FNURE046, during checkout within the eCatalog.
- ✓ *Mosby's Tour Guide to Nursing School, A Student's Road Survival Kit, 5th Edition*: This highly praised, popular "road trip" guide provides students with a down-to-earth yet humorous description of the journey through nursing school. It offers useful advice for coping with nursing school. 10% off for NSNA

members! Call 1-800-545-2522 and have your membership number handy!

- ✓ Nursing journal subscription discounts are also available. Save 79% off the *American Journal of Nursing* cover price with an exclusive offer for NSNA members. Check out the reply card at the front of the magazine.



The NSNA Online Bookstore, sponsored by Barnes & Noble.com offers NSNA members an additional 5% off on all orders, plus FREE standard shipping when you spend \$25 or more. Watch for additional discounts announced via blast e-mail to members. The NSNA Online Bookstore features nursing and leadership titles and other eligible products such as college textbooks, music and movies. To receive the discount, simply shop through the NSNA Bookstore at [www.bn.com/nsna](http://www.bn.com/nsna) (discounts automatically calculated when you check-out). A portion of sales revenue from the NSNA Bookstore will help fund nursing school grants in the Marilyn Bagwell Leadership Development program.

## Verizon Wireless Program

- Exclusive Wireless Offers for NSNA members! Up to \$50 Cash Back – online only! NSNA has teamed with A2Connect to bring you [www.nsnawireless.com](http://www.nsnawireless.com), an exclusive Verizon Wireless store for members! NSNA members who sign up for Verizon Wireless Service through [www.nsnawireless.com](http://www.nsnawireless.com) get the best phones with \$50 instant cash back! Buying online means no waiting in store lines and no hassle. Buying online with NSNA simply means you can get the best phones and the nation's best wireless service today! Simply activate a Verizon Wireless voice plan and receive:
- ✓ Large selection of *free* phones from the best brands.
  - ✓ Free FedEx Shipping.
  - ✓ 30-Day Satisfaction *guarantee*.
  - ✓ Free mobile-to-mobile calling to Verizon Wireless customers.
  - ✓ The nation's most reliable wireless network.

## NSNA Credit Card Program

NSNA is proud to offer the Platinum Plus® credit card, a no annual fee MasterCard® and Visa® credit card program that features competitive annual percentage rates as well as peerless benefits and service. Each time you use your card, proceeds go back to fund NSNA program. To apply, or for more information about the rates, call 1-866-438-6262 to apply and mention priority code FAA3CJ, or online at [www.newcardonline.com](http://www.newcardonline.com). The NSNA credit card program is issued and administered by Bank of America.