

MEMBERSHIP BENEFITS & HIGHLIGHTS



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Project InTouch Heats Up! Win a trip to Anaheim!

Project InTouch (PIT) recruiters, you are all doing a fabulous job! With over 700 members (as of August 31) already recruited through Project InTouch, the race is heating up for the Grand Prize, an expense-paid trip to the NSNA Annual Convention, sponsored by *RN magazine* and Thomson Delmar Learning. There are also many additional prizes contributed by our generous

sponsors, such as textbooks, stethoscopes, and journal subscriptions. Only NSNA members are eligible to become Project InTouch recruiters, so sign up soon!

Congrats Super Recruiters: 50 or more new members recruited:

Paige Branigan, Texas Tech University Health Science Center, Lubbock, TX (95)

Jennifer Voils, University of Louisville, Louisville, KY (92)

Leah Shannon, University of Arkansas for Medical Science, Little Rock, AR (61)

David Shew, University of Arkansas, Fayetteville, AR (52)

The PIT campaign ends February 14, 2007. For details on obtaining a recruiter number, check out the PIT form in this issue on p. 63 or call NSNA at (718) 210-0705. Watch for Project InTouch updates and results in upcoming issues of *Imprint*.

NSNA membership unites students and professionals who share the vision of nursing's future and who want to *Catch The Wave With NSNA*.

Start-a-Chapter

- ✓ Do you want to grow as a leader on school, state, and national levels?
- ✓ Are the nursing students in your school interested in learning more about current trends in nursing?
- ✓ Does your school have several nursing students who have expressed interest in joining forces with other students from around the country?
- ✓ Would your school like to become an official NSNA constituent?

If you said "yes" to any of the above questions, then it is time for your school to become an official NSNA constituent *today!*

The NSNA Board of Directors and staff are ready to help you every step of the way. All it takes for your school to take advantage of this leadership opportunity is a phone call. Contact the NSNA office today at (718) 210-0705 or email nsna@nsna.org and write that you want to start a school chapter!

Protecting Your Rights

Imagine this scenario: a recent trip to the doctor's office guided you to the local pharmacy and a request from both places to sign a release form before services were rendered. You weren't feeling well, the appointment took an hour and since all your classmates were sick, the line at the pharmacy was extra long. So you hurriedly signed the form just to speed things up.

Do you really know what it was you signed?

The form was most likely a *Notice of Privacy Practices* release provided to you as a requirement of the *Health Insurance Portability and Accountability Act (HIPAA)* of 1996. It describes how your protected health information (PHI) can be used or disclosed, with whom

that information may be shared, and the safeguards in place to protect it. The notice also describes your rights to access and amend your PHI and your right to approve or refuse release of specific information.

So take time today to become better informed for the next time you find yourself in a similar scenario. The government's site is: www.cms.hhs.gov/hipaa. The more you know about your patient rights and security, the better you can participate in protecting your personal health information.

Should you have the need to purchase student health insurance, **Student Resources** provides a convenient online enrollment at www.studentresources.com. They are fully HIPAA compliant and are committed to protecting your personal information.

NSNA Alliance

Verizon Wireless Program

NSNA has teamed with e-VAR to bring you www.nsnawireless.com, an exclusive Verizon Wireless store for members! NSNA members can sign up for Verizon Wireless Service through www.nsnawireless.com or call 1-888-603-4251 to get the best phones with \$50 INSTANT CASH BACK! This means no rebates, no waiting in store lines and no hassle. It simply means you can get the best phones and the nation's best wireless service, simply activate a Verizon Wireless voice plan and receive:

- ✓ Your choice of FREE phones from the best brands including: Audiovox, Motorola, Samsung, LG, Nokia and Kyocera
- ✓ FREE FedEx Shipping
- ✓ 15-Day Satisfaction GUARANTEE
- ✓ FREE mobile-to-mobile calling to Verizon Wireless customers
- ✓ The nation's most reliable wireless network

Note: This offer is currently not available to existing Verizon Wireless Customers. Verizon Wireless is the nation's #1 wireless network, covering 95% of the people in 98% of the nation.

Credit Card Program

NSNA is proud to offer the Platinum Plus® credit card, a no annual fee Visa® credit card program that features competitive annual percentage rates as well as peerless benefits and service. Call Bank of America at 1-888-227-1544 to apply and mention priority code L7EM. The NSNA credit card program is issued and administered by Bank of America.

Gold Option. This check-accessed loan combines the flexibility of a line of credit with the convenience of a fixed-payment loan. Fixed, affordable monthly payments make a GoldOption loan attractive for a variety of purposes, including bill consolidation, home improvements, and tuition expenses. To apply, call 1-888-628-7700.

Professional Liability Insurance

For only \$29 a year, nursing students can enroll for up to \$6 Million aggregate, up to \$1 million each claim, professional liability

insurance protection through Nurses Service Organization (NSO), the official NSNA-endorsed malpractice provider. First-year graduates are eligible for a 50% discount off the full-time nurse's premium for up to one year following



graduation. Visit NSO at www.nso.com for a fast, easy, secure on-line application or call 1-800-247-1500 to apply today.

Publication Discounts

NSNA members receive a 25% discount on The *NCLEX-RN® Review* and the *Complete Review for NCLEX-RN®* by Donna Faye Gauwitz.

Thomson Delmar Learning is pleased to offer all NSNA members a 25% discount on many of its products. To receive the discount, please click on the Thomson Delmar Learning banner on the homepage of www.nсна.org or visit www.delmarhealthcare.com and during checkout within the eCatalog be sure to enter the following source code: FNURE046.

NSNA Nursing Specialty Partnerships:

NSNA members can join the American Organization of Nurse Executives (AONE), Association of Pediatric Oncology Nurses (APON), Association of periOperative Registered Nurses (AORN), Association of Nurses in AIDS Care (ANAC), and Oncology Nursing Society (ONS) a special rate.

AONE 312-422-2800 • www.aone.org

AORN 800-755-2676 • www.aorn.org

APON 847-375-4724 • www.apon.org

ANAC 800-260-6780 • www.anacnet.org, click on MEMBERSHIP

ONS toll free 866-257-4ONS •

<http://students.ons.wego.net/>



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