

# MEMBERSHIP BENEFITS & HIGHLIGHTS



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## Catch the Wave with NSNA

The 2007-2008 membership recruitment campaign has been a great success! Our membership surpassed 50,000 members this winter! The Membership Committee is very proud of your diligence and hard work. Your creative recruitment and retention campaigns have really paid-off. Keep it up!

The beginning of the spring semester is the right time to introduce new students to the top ten reasons that students join NSNA\*:

- ☆ Sharing the Experience
- ☆ Passion for the Profession
- ☆ Having a Voice
- ☆ Broadening Knowledge
- ☆ Leadership Opportunities
- ☆ Career Building
- ☆ Attending NSNA's Convention
- ☆ Benefits
- ☆ Access to Professional Role Models
- ☆ Community Outreach

**Catch the Wave with NSNA**, a ten-minute membership recruitment video, and the NSNA membership brochure both provide a comprehensive view of what NSNA is all about. Download them and have a meeting designed to recruit members — invite new students and non-members and have each member bring a non-member. Show the DVD, distribute membership brochures, and then talk about the association and

your chapter's activities.

Spread the word to your fellow students that they can join NSNA, renew their membership, update their member profiles (including address and other contact information), and register for NSNA's meetings online — go to Member Services on [www.nсна.org](http://www.nсна.org). Remind them to have their membership number handy (Visa and MasterCard only) and to contact NSNA headquarters, [nsna@nsna.org](mailto:nsna@nsna.org), if they need assistance in using Member Services.

We hope to see you at NSNA's 56<sup>th</sup> Annual Convention at the Gaylord Texan™ Resort & Convention Center in Grapevine, TX, March 26-30, 2008, where many NSNA leaders will be recognized for their membership recruitment campaigns. In addition, there will be an Association Activity Seminar on Membership Recruitment on Wednesday, March 26, 2008. Plan to attend and share your successful recruitment ideas!

*It has been a privilege serving the membership this year!*

**Reminder:** We're approaching the end of the semester, so don't forget: update your member profiles with your current address and other contact information. NSNA wants to make sure you receive all of your benefits and we don't want to lose touch with you when you leave your school housing later this spring! Go to [nsnamembership.org](http://nsnamembership.org) and click on "Update an Existing Membership."

\*Member Survey, February 2006

## NSNA Alliance

NSNA's Alliance partners provide additional benefits to NSNA members. Get discounts to products and services, discounted journal subscriptions, and much more! Check out the Alliance page on [www.nсна.org](http://www.nсна.org), under Membership/Alliance for information on:

- ✓ Book discounts;
- ✓ NCLEX-RN® study tools;
- ✓ Insurance;
- ✓ Other great offers!

*Plus!* Don't forget that NSNA members get *free*

access to Critical Portfolio™ by Decision Critical. Decision Critical was founded by former NSNA Treasurer (1990-91), Ken Dion, and was designed with student nurses and nurses in mind. Click on the Leadership U shield on the NSNA homepage.

### NSNA LEADERSHIP U MESSAGE BOARD

Meet and interact with nursing students and faculty from around the globe. Click on the Leadership U icon on [www.nсна.org](http://www.nсна.org).

## Health and Accident Insurance

NSNA members and their eligible spouse and dependents can purchase group injury and sickness insurance provided by United Healthcare Student Resources. The plan includes prescription drug coverage and continuation privilege for a period of up to nine months after graduation if eligible. It is affordable for students and their dependents. Available in most states. Visit [www.uhcsr.com](http://www.uhcsr.com) for more information.



## Professional Liability Insurance

Don't become a case study! Nurses Service Organization (NSO) is the official NSNA-endorsed provider of professional liability insurance for nursing students. NSO offers students malpractice protection coverage up to \$1 million per occurrence up to \$6 million annually, for only \$29 a year! After you graduate and begin to take on full nursing duties, you'll be eligible for a 50% discount off the full-time nurse's premium as a first-year graduate (good for 12 months following graduation date). Visit [www.nso.com](http://www.nso.com) for more information.



## Study Tools

- ✓ Drexel University has demonstrated a long-term commitment to nursing students across the country offering NCLEX® prep courses since the 1980s. With courses at more than 200 universities, colleges and hospitals across the country, Drexel University NCLEX® EXCEL! has the capability to assist NSNA members wherever they attend nursing school. Students who attend school at or near a host site will receive a 10% discount off the entry fee of any live NCLEX® prep. If a site is not near by, students can form a group and have Drexel University NCLEX® EXCEL! come to them (call 800-666-PREP for details) or purchase one of NCLEX® EXCEL!'s video, audio or online reviews also for a 10% discount. Go to [www.nсна.org](http://www.nсна.org). Have your NSNA membership number handy for checkout.
- ✓ Delmar Cengage Learning is pleased to offer all NSNA members a 25% discount on many of its products, including the *Complete Review for NCLEX-RN®* by Donna Faye Gauwitz. To receive the discount, please click on the Delmar CengageLearning banner on the homepage or visit [www.delmarhealthcare.com](http://www.delmarhealthcare.com) and be sure to enter the following source code, FNURE046, during checkout within the eCatalog.
- ✓ *Mosby's Tour Guide to Nursing School, A Student's Road Survival Kit, 5th Edition*: This highly praised, popular "road trip" guide provides students with a down-to-earth yet humorous description of the journey

through nursing school. It offers useful advice for coping with nursing school. 10% off for NSNA members! Call 1-800-545-2522 and have your membership number handy!

- ✓ Nursing journal subscription discounts are also available. Save 79% off the *American Journal of Nursing* cover price with an exclusive offer for NSNA members.



The NSNA Online Bookstore, sponsored by Barnes & Noble.com offers NSNA members an additional 5% off on all orders, plus FREE standard shipping when you spend \$25 or more. Watch for additional discounts announced via blast e-mail to members. The NSNA Online Bookstore features nursing and leadership titles and other eligible products such as college textbooks, music and movies. To receive the discount, simply shop through the NSNA Bookstore at [www.bn.com/nsna](http://www.bn.com/nsna) (discounts automatically calculated when you check-out). A portion of sales revenue from the NSNA Bookstore will help fund nursing school grants in the Marilyn Bagwell Leadership Development program.

## Verizon Wireless Program

- Exclusive Wireless Offers for NSNA members! Up to \$50 Cash Back – online only! NSNA has teamed with A2Connect to bring you [www.nsnawireless.com](http://www.nsnawireless.com), an exclusive Verizon Wireless store for members! NSNA members who sign up for Verizon Wireless Service through [www.nsnawireless.com](http://www.nsnawireless.com) get the best phones with \$50 instant cash back! Buying online with NSNA simply means you can get the best phones and the nation's best wireless service today! Simply activate a Verizon Wireless voice plan and receive:
- ✓ Large selection of *free* phones from the best brands.
  - ✓ *Free* FedEx Shipping.
  - ✓ 30-Day Satisfaction *guarantee*.
  - ✓ *Free* mobile-to-mobile calling to Verizon Wireless customers.
  - ✓ The nation's most reliable wireless network.

## NSNA Credit Card Program

NSNA is proud to offer the Platinum Plus® credit card, a no annual fee MasterCard® and Visa® credit card program that features competitive annual percentage rates as well as peerless benefits and service. Each time you use your card, proceeds go back to fund NSNA program. To apply, or for more information about the rates, call 1-866-438-6262 to apply and mention priority code FAAZSV, or online at [www.newcardonline.com](http://www.newcardonline.com). The NSNA credit card program is issued and administered by Bank of America.