

MEMBERSHIP BENEFITS & HIGHLIGHTS



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Catch the Wave with NSNA

Thanks for the hard work in making NSNA 47,000 members strong! Your creative recruitment and retention campaigns have really paid-off. Keep it up! Now is the time to introduce new students to NSNA's valuable benefits program. According to the membership survey, the most significant reason that people join NSNA

is that membership demonstrates professional commitment. Participation in NSNA reflects an interest in your career development and shows future employers that you value professionalism.

NEW...*Catch the Wave with NSNA* membership recruitment video is now posted on the NSNA web site. The ten-minute video in DVD, along with the NSNA membership brochure, provides a comprehensive view of what NSNA is all about. Download it and have a meeting designed to recruit members – invite new students and non-members and have each member bring a non-member. Show the DVD, distribute membership brochures, and then talk about the association and your chapter's activities.

Convention Registration

New this year, NSNA is sending out Convention registration confirmation via email. Register early for discounted rates and remember to check your email for your confirmation letter and other important Convention news.

NSNA Alliance

NSNA members receive a discount on special products and services, and NSNA receives a contribution, which helps to support NSNA's programs. You can also visit the NSNA Alliance page on www.nsna.org.

Publication Discounts

NSNA members receive a 25% discount on *The NCLEX-RN® Review* and the *Complete Review for NCLEX-RN®* by Donna Faye Gauwitz. Thomson Delmar Learning is pleased to offer all NSNA members a 25% discount on many of its products. To receive the discount, please click on the Thomson Delmar Learning banner

Use your *Membership Recruitment Guidelines* for practical tips and proven strategies on getting students interested and motivated. Prove to your fellow students that involvement in NSNA is fun and educational!

Spread the word to your fellow students: take advantage of NSNA's online Member Services on www.nsna.org! Let them know that they can join NSNA, renew their membership, update their member profile and address, and register for NSNA's meetings online. Remind them to have their membership number handy. (Visa and MasterCard only.) Encourage them to contact NSNA headquarters, nsna@nsna.org, if they need assistance in using Member Services.

We hope to see you at NSNA's 55th Annual Convention in Anaheim, April 11-15, 2007, where we'll have several activities and programs dedicated to membership recruitment. During the Awards Ceremony, many NSNA leaders are recognized for their membership recruitment campaigns. In addition, there will be an Association Activity Seminar on Membership Recruitment on Wednesday, April 11, 2007. Please plan to attend and share your successful recruitment ideas!

Don't forget about the Awards Ceremony on Thursday April 12. NSNA will recognize all the individuals and chapters that have made the 2006-2007 membership recruitment campaign a great success!

on the homepage of www.nsna.org or visit www.delmarhealthcare.com and enter the following source code during checkout within the eCatalog: FNURE046.

Verizon Program

NSNA recently kicked off a new benefit for its members. Sign up for Verizon Wireless Service through www.nsnawireless.com and get the best phones with \$50 INSTANT CASH BACK! This means no rebates, no waiting in store lines and no hassle. It simply means you can get the best phones and the nation's best wireless service! Simply activate a Verizon Wireless voice plan and receive:

- ✓ Your choice of FREE phones from the best brands including: Audiovox, Motorola, Samsung, LG, Nokia and Kyocera
- ✓ FREE FedEx Shipping
- ✓ 15-Day Satisfaction GUARANTEE
- ✓ FREE mobile-to-mobile calling to Verizon Wireless customers

✓ The nation's most reliable wireless network Verizon Wireless is the nation's #1 wireless network, covering 95% of the people in 98% of the nation.

Note: This offer is currently not available to existing Verizon Wireless Customers.

Health and Accident Insurance

NSNA members and their eligible spouse and dependents can purchase group injury and sickness insurance provided by Student Resources. The plan includes prescription drug coverage and is affordable for students and their dependents. Available in most states. 1-800-643-6688 or www.StudentResources.com/NSNA.

Professional Liability Insurance

For only \$29 a year, nursing students can enroll for up to \$6 million aggregate, up to \$1 million each claim, professional liability insurance protection through Nurses Service Organization (NSO), the official NSNA-endorsed malpractice provider. First-year graduates are eligible for a 50% discount off the full-time nurse's premium for up to one year following graduation. Visit NSO at www.nso.com for a fast, easy, secure on-line application or call 1-800-247-1500 to apply today.

NSNA Nursing Specialty Partnerships

NSNA members can join the American Organization of Nurse Executives (AONE), Association of Pediatric Oncology Nurses (APON), Association of periOperative Registered Nurses (AORN), Association of Nurses in AIDS Care (ANAC), and the Oncology Nursing Society (ONS) at a special rate.

- AONE (312) 422-2800 • www.aone.org
- AORN (800) 755-2676 • www.aorne.org
- APON (847) 375-4724 • www.apon.org
- ANAC (800) 260-6780 • www.anacnet.org
- ONS (866) 257-4ONS • students.ons.wego.net

Credit Card Program

NSNA is proud to offer the Platinum Plus® credit card, a no annual fee MasterCard® and Visa® credit card program that features competitive annual percentage rates as well as peerless benefits and service. Each time you use your card proceeds go back to NSNA. To apply, or for more information about the rates and terms, call 1-866-438-6262 and mention **priority code M30W**. The NSNA credit card program is issued and administered by Bank of America.



Line of Credit Program

Affordable monthly payments make a GoldOption® account attractive for a variety of purposes, including bill consolidation, home improvements, and tuition expenses.* This check-accessed account combines the flexibility of a line of credit with the convenience of a fixed-payment

loan. Save time and money with a GoldOption® account! Call Bank of America at 1-888-628-7700 to apply. Proceeds from your account benefit NSNA.

*Bank of America may prohibit use of a GoldOption account to pay off or pay down another Bank of America account.



The NSNA Online Bookstore, sponsored by Barnes & Noble.com, offers NSNA members an additional 5% off on all orders, plus *free* standard shipping when you spend \$25 or more. **Watch for additional discounts announced via blast e-mail to members.** (Additional discounts are especially helpful when you're shopping at the beginning of the school year, or when you're shopping for the holidays.)

The NSNA Online Bookstore features nursing and leadership titles and other eligible products such as college textbooks, music, and movies. A rotating top 10 list of nursing titles is always available for you to browse on the NSNA Bookstore homepage.

To receive the 5% discount, simply shop through the NSNA Bookstore at www.bn.com/nsna (discounts automatically calculated when you check out). A portion of sales revenue from the NSNA Bookstore will help fund nursing school grants in the Marilyn Bagwell Leadership Development program.

Nursing Journal Subscription Discounts

Call NSNA at (710) 210-0705 to receive the special subscription cards.

- **Nursing2007** at the lowest rate available, one year (12 issues in all) for \$19.95. Exclusively for NSNA members! Nursing2007 Critical Care, NSNA member rate: \$19.95 for 1 year (6 issues). 50% off the \$40.00 basic rate.
- **American Journal of Nursing:** Published monthly, NSNA member rate: \$19.95 for 12 issues. 74% off the \$84.00 annual single copy price.
- **Nursing Made Incredibly Easy:** Introducing the new, mind-easing journal that helps you master key skill. NSNA member rate: \$19.95 - introductory savings - free trial issue to keep.
- **RN Magazine:** Exclusively for NSNA members at the lowest rate available (12 issues) for \$17.97. To order call 1-800-284-8945 and mention discount code 7NSA.
- **MCN, The American Journal of Maternal/Child Nursing:** NSNA member rate: \$19.95 for 1 year (6 issues). More than 60% off the \$78.00 annual single copy price.
- **Men in Nursing:** NSNA member rate: \$19.95 for 1 year (6 issues). 51% off the \$41.00 basic rate. ©