



NSNA's 55th Annual Convention The Wonderful World of Nursing

NNSNA's 55th Annual Convention takes place at the Anaheim Convention Center in Anaheim, CA, April 11-15, 2007. *The Wonderful World of Nursing* offers a range of sessions on current trends and issues in healthcare and nursing, presented by renowned speakers and nursing leaders. For more details, housing and registration form, see the convention brochure contained in this issue.



Beverly Malone
PhD, RN, FAAN

Opening Ceremony

Don't miss what promises to be a memorable opening evening for NSNA's 55th Annual Convention. The Keynote Speaker is Beverly Malone, PhD, RN, FAAN, immediate past General Secretary of the Royal College of Nursing, London, UK. Dr. Malone is an inspirational speaker, visionary, educator, and respected health care leader who is the Chief

Executive Officer of the National League for Nursing, New York, NY. She served as president of the American Nurses Association (ANA), worked for the Clinton administration, and was Detroit, Michigan's first psychiatric nurse practitioner. Someone who began her career thinking that leadership had "nothing to do with me," Dr. Malone is one of today's top nursing leaders and has been named one of *Ebony* magazine's 100 most influential African-Americans.

The Keynote Speaker is sponsored by Nurses Service Organization, Hatboro, PA; and the Opening Ceremony is sponsored by USC University Hospital, Los Angeles, CA.

Plenary Sessions

This year's two plenary sessions feature distinguished speakers who will inform and motivate you. On Thursday, April 12, Patricia E. Benner, PhD, RN, FAAN, the author of nine books including *From Novice to Expert*, presents "Learning to be a Nurse." Dr. Benner

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is a celebrated researcher and lecturer on health, nursing skill acquisition, ethics, stress and coping. You'll also hear from Molly Sutphen, PhD, Research Scholar, Carnegie Foundation for the Advancement of Teaching. Dr. Sutphen is co-director of the Carnegie Foundation's National Study for Nursing Education research project. Come and hear the preliminary results of the survey that NSNA members participated in. The survey evaluated nursing education from the students' point-of-view and the preliminary results include what has worked well for nursing students, what has not, and the weaknesses and strengths of nursing education as reported in the survey. This session is sponsored by Cambridge Health Alliance, Cambridge, MA.

On Friday, April 13, "Lessons Learned: Disaster Preparedness, Response, and Recovery," focuses on NSNA's new Disaster Relief Project. Dr. Patricia M. Prechter, Dean and Professor of Nursing, Our Lady of Holy Cross College, New Orleans, LA will share her story about what it was like to be in charge of special-needs patients at the Louisiana Superdome during Hurricane Katrina. NSNA Vice President, Justine Mize, chair, Disaster Relief Task Force, will provide information about the important work that NSNA is doing to help prepare nursing students to respond and assist in the recovery from disasters. The moderator for the session is Rebecca M. Patton, MSN, RN, CNOR, president, American Nurses Association. Friday's plenary session is sponsored by the American Nurses Association, Silver Spring, MD.



Rear Admiral
Bruzek-Kohler

Endnote Address

Rear Admiral Bruzek-Kohler has served a long and distinguished career in the U.S. Navy; and is the the 21st Director of the Navy Nurse Corps and the Naval Medical Inspector General, Bureau of Medicine and Surgery, Bethesda, MD. She promises a rousing end to NSNA's 55th Annual Convention. The

Endnote address is sponsored by the U.S. Navy Nurse Corps Recruiting Command.

Annual Terrance Keenan Nursing Leadership Lecture

Mary Knudtson, DNSc, NP, Professor, Family Medicine, and Director of FNP Program University of California Irvine, will present the Annual Terrance Keenan Nursing Leadership Lecture. The annual lecture



Mary Knudtson

is sponsored by the RWJ Executive Nurses Fellows Program Leadership Legacy Fund.

NSNA NCLEX-RN® Mini Review

NSNA is pleased to offer an eight-hour Mini-Review for the NCLEX-RN® exam that is scheduled so that all student registrants, including delegates, can attend. Add the Mini-Review to your convention registration for an additional \$20 for members pre-registering. Sponsor: Drexel University NCLEX EXCEL! Philadelphia, PA.

Association Activity Seminars

An excellent opportunity to network with other NSNA leaders, these sessions give registrants the opportunity to attend association activity seminars presented by the NSNA Board of Directors in their areas of responsibility. These include: community health projects; membership recruitment; convention planning; image of nursing; bylaws and policies; role of the association secretary; Breakthrough to Nursing projects; financial management and fundraising; and legislation/education activities. Additionally, NSNA President, D. Todd Uhlman, will host a School Presidents Forum and a Chapter Connection Participatory Forum (see details on page 3 of the convention brochure).

Exhibit Hall

The Exhibit Hall is one of the Convention's biggest attractions! Over two-hundred exhibitors from hospitals and healthcare agencies, nursing schools, publishers, and others will be there to answer your questions. Bring your résumé and business cards: this is a great opportunity to network, find a summer internship, RN to BSN program or graduate school, and search out the best RN position that is just for you!

Annual Awards Ceremony

The Foundation of the NSNA Scholarship sponsors and recipients are recognized and honored at the Annual Awards Ceremony. At this evening of surprises and excitement, NSNA also recognizes school and state chapter award winners. Don't miss the Leader of Leaders Award (presented to an extraordinary faculty member); the Army Nurse Corps Spirit of Nursing Award (given to a student who has exceeded all expectations); and the Honorary Membership award presentation. There will



also be a special viewing of Johnson & Johnson's Hurricane Katrina video. A delightful dessert reception takes place at the close of the Awards Ceremony. The Awards Ceremony is sponsored by *Nursing Spectrum/Nurse Week*, Hoffman Estates, IL. The reception is sponsored by the US Army Recruiting Command, Army Nurse Corps.

First Night

NSNA is California Dreamin' and you're the star!

NSNA is bringing a little bit of Hollywood to you at the Annual Convention in Anaheim, CA! Come join us at the Annual First Night Party on Wednesday, April 11, 2007, and watch out for the paparazzi! Come as your favorite star, past or present.

Will we see Greta Garbo or Humphrey Bogart? Or perhaps Angelina Jolie and Brad Pitt? You'll just have to wait and see and do a little California Dreamin'! Awards will be given out!

First Night is sponsored by the Nurses Service Organization; the University of Southern California; Cedars Sinai Medical Center; University of Southern California Hospital; Byrdine F. Lewis School of Nursing at Georgia State University; and Nebraska Methodist College, Omaha.

Project Showcase

NSNA's Project Showcase offers school and state chapters an opportunity to display projects they have conducted in a number of program areas, including: Breakthrough to Nursing; Community Health; Legislation/Education, Image of Nursing, Newsletter publication, and other topics. This is a great opportunity to share knowledge, gain

inspiration, and network. Faculty and students are encouraged to collaborate on posters presentations.

Student Activity Tables

School and state constituents may sell fundraising items to benefit their chapter only in the Student Activity Area. Due to convention center fees, there is a charge of \$15 per half-table.

Participants must share tables which are assigned on a first-come, first-served basis. Come to the NSNA convention office at the Anaheim Convention Center to sign-up for a table. For NSNA's policies related to fundraising at convention, please visit www.nsna.org and click on "Meetings" and then on Code of Conduct for NSNA Meetings.

Alcohol Policy

Beverages containing alcohol are not served at official NSNA student convention program events, and participants may not use, consume, or bring alcoholic beverages into or upon the premises of any venue where such official events are held; nor shall any participant use the premises of any facility provided by NSNA, including student activity tables, to promote any non-NSNA event where alcohol is served, nor sell tickets or other promotional items that endorse events where alcohol is served. Those of legal drinking age who choose to consume alcoholic beverages off the premises of NSNA-sponsored events are urged to do so responsibly.

Transportation & Hotel Information



Fly into the John Wayne Orange County Airport (20 minutes); Los Angeles International Airport (50 minutes); Ontario International Airport (45 minutes); or the Long Beach Airport (30 minutes). Shuttles/buses, and taxis are available from each airport. Please see the convention brochure for more details.

American Airlines (AA) is the official airline for the NSNA 55th Annual Convention. AA offers an exclusive low fare for NSNA convention attendees flying into John Wayne or Los Angeles Airport. The special fare is 5% off any published AA round trip fare – call the American Airlines Meeting Service desk toll free at 1-800-433-1790 or go on-line at www.aa.com for ticket purchase. The reference authorization number is A1847AD.

The Marriott Anaheim (headquarters) and the Hilton Anaheim are both adjacent to the Anaheim Convention Center. Special rates are available. The cut-off date is **March 12, 2007** (*Please note that the Marriott room block is sold out.*) Use the official housing reservation form in the convention brochure, reserve on-line or download form: www.nsna.org.

Pre-register for Convention and Save \$\$

March 19 (postmark) by mail or FAX; and **March 26** online at www.nsna.org are the deadlines to save money by pre-registering for the convention. Please be sure to check the refund policy. Use the registration form in the convention brochure; download form www.nsna.org; or use the convenient member services link on www.nsna.org homepage.