

MEMBERSHIP BENEFITS & HIGHLIGHTS

Absolutely Fabulous Membership Drive – Over 50,000 NSNA Members!

Believe it or not, even as we close the 2007-08 academic year, *now* is the time to prepare your membership recruitment campaigns. They should be well in place by August, as the fall semester will be here before you know it.

Here are some ideas to get you started:

1. Use NSNA's recruitment DVD, "Catch the Wave with NSNA," in all your recruitment activities. Download it from the NSNA website. Show it during registration, in meetings, and in classrooms. It is ideal for your first SNA meeting of the semester.
2. Organize the accomplishments and activities of your chapter into a list and make it available to your prospective members. A scrapbook/photo album of your activities and awards is an excellent way to show members in action.
3. Invite prospective members to your first meeting and have an exciting program, in addition to a business meeting. Be sure that prospective members don't sit by themselves. Have members greet them and invite them to sit with the group. You may be able to get a sponsor for snacks.
4. Involve faculty. Your dean and faculty advisor are your liaisons with the faculty. Many faculty members are themselves active in nursing organizations and can serve as a catalyst for NSNA involvement.

Here are some reminders:

- ☆ Project InTouch recruiters must obtain a new number for 2008-09.
- ☆ To request recruitment materials, please contact the NSNA headquarters at nsna@nsna.org. Please indicate the date you will need the materials by and allow 4 weeks for delivery.

NSNA Alliance

NSNA's Alliance partners provide additional benefits to NSNA members. Get discounts to products and services, discounted journal subscriptions, and much more! Check out the Alliance page on www.nsna.org, under Membership/Alliance for information on:

- ☆ New membership brochures for the 2008-09 school year are available in July. The current membership applications can still be used in states that have not had a dues increase. States with dues increases are notified of the new state dues.
- ☆ The online registration process makes joining NSNA easier. Make this a selling point as you recruit new members.
- ☆ If you need assistance in planning and implementing your membership recruitment campaign, contact Susan Wong, Director of Membership Development, at NSNA headquarters, (718) 210-0705, or send an e-mail to Susan's attention at nsna@nsna.org.

Start-a-Chapter Initiative

- ✓ Do you want to grow as a leader on school, state, and national levels?
- ✓ Are the nursing students in your school interested in learning more about current trends in nursing?
- ✓ Does your school have several nursing students who have expressed interest in joining forces with other students from around the country?
- ✓ Would your school like to become an official NSNA constituent?

If you said "yes" to any of the above questions, then it is time for your school to become an official NSNA constituent *today!*

The NSNA Board of Directors and staff are ready to help you every step of the way. All it takes for your school to take advantage of this leadership opportunity is a phone call. Contact NSNA headquarters today at (718) 210-0705 or e-mail at nsna@nsna.org and tell them you want to start a school chapter!

Good luck with your projects and have a great summer!

- ✓ Book discounts;
- ✓ NCLEX-RN® study tools;
- ✓ Insurance;
- ✓ Other great offers!

Plus! Don't forget that NSNA members get *free*

NSNA LEADERSHIP U MESSAGE BOARD

Meet and interact with nursing students and faculty from around the globe. Click on the LeadershipU icon on www.nsna.org.

access to Critical Portfolio™ by Decision Critical. Decision Critical was founded by former NSNA Treasurer (1990-91), Ken Dion, and was designed with student nurses and nurses in mind. Click on the Leadership U shield on the NSNA homepage.

Health and Accident Insurance

NSNA members and their eligible spouse and dependents can purchase group injury and sickness insurance provided by United Healthcare Student Resources. The plan includes prescription drug coverage and continuation privilege for a period of up to nine months after graduation if eligible. It is affordable for students and their dependents. Available in most states. Visit www.uhcsr.com for more information.



Professional Liability Insurance

Don't become a case study! Nurses Service Organization (NSO) is the official NSNA-endorsed provider of professional liability insurance for nursing students. NSO offers students malpractice protection coverage up to \$1 million per occurrence up to \$6 million annually, for only \$29 a year! After you graduate and begin to take on full nursing duties, you'll be eligible for a 50% discount off the full-time nurse's premium as a first-year graduate (good for 12 months following graduation date). Visit www.nso.com for more information.



Study Tools

✓ Drexel University has demonstrated a long-term commitment to nursing students across the country offering NCLEX® prep courses since the 1980s. With courses at more than 200 universities, colleges and hospitals across the country, Drexel University NCLEX® EXCEL! has the capability to assist NSNA members wherever they attend nursing school. Students who attend school at or near a host site will receive a 10% discount off the entry fee of any live NCLEX® prep. If a site is not near by, students can form a group and have Drexel University NCLEX® EXCEL! come to them (call 800-666-PREP for details)

or purchase one of NCLEX® EXCEL!'s video, audio or online reviews also for a 10% discount. Go to www.nsna.org. Have your NSNA membership number handy for checkout.

- ✓ Delmar Cengage Learning is pleased to offer all NSNA members a 25% discount on many of its products, including the *Complete Review for NCLEX-RN®* by Donna Faye Gauwitz. To receive the discount, please click on the Delmar Cengage Learning banner on the homepage or visit www.delmarhealthcare.com and be sure to enter the following source code, FNURE046, during checkout within the eCatalog.
- ✓ *Mosby's Tour Guide to Nursing School, A Student's Road Survival Kit, 5th Edition*: This highly praised, popular "road trip" guide provides students with a down-to-earth yet humorous description of the journey through nursing school. It offers useful advice for coping with nursing school. 10% off for NSNA members! Call 1-800-545-2522 and have your membership number handy!
- ✓ Nursing journal subscription discounts are also available. Save 79% off the *American Journal of Nursing* cover price with an exclusive offer for NSNA members.



The NSNA Online Bookstore, sponsored by Barnes & Noble.com offers NSNA members an additional 5% off on all orders, plus FREE standard shipping when you spend \$25 or more. Watch for additional discounts announced via blast e-mail to members. The NSNA Online Bookstore features nursing and leadership titles and other eligible products such as college textbooks, music and movies. To receive the discount, simply shop through the NSNA Bookstore at www.bn.com/nsna (discounts automatically calculated when you checkout). A portion of sales revenue from the NSNA Bookstore will help fund nursing school grants in the Marilyn Bagwell Leadership Development program.

NSNA Credit Card Program

Apply for the no-annual fee NSNA credit card today and get a \$50 statement credit (after qualifying transaction(s)). A contribution is made to NSNA with each newly opened account. Support NSNA and get great benefits for yourself: competitive rates, excellent customer service, and WorldPoints® rewards. Call 1-800-932-2775 and mention source code FAB843.