



Planning to Specialize in Psychiatric Mental Health Nursing?

Win a Trip to the APNA Convention in Florida

Through the generous support of an educational grant from Janssen, L.P. administered by Ortho-McNeil Janssen Scientific Affairs, LLC, the American Psychiatric Nurses Association (APNA) has announced the availability of scholarships for undergraduate nursing students to attend the APNA Annual Convention, October 3-7, 2007 in Kissimmee, FL. Deans and directors of schools of nursing are invited to nominate one or more exceptional students from their undergraduate nursing program for the APNA-Janssen Student Scholarship Program. Administration for the nomination and selection process is coordinated by the National Student Nurses' Association (NSNA).

The 2007 APNA-Janssen Student Scholarship Program offers 15 outstanding nursing students who are interested in developing a career in psychiatric mental health nursing, opportunities to learn about nursing leadership in this nursing specialty. When students can learn early in their nursing education about the expanding services and complex role that psychiatric mental health nurses play in meeting the needs of society, they can better prepare themselves to take on the



challenges of this growing specialty. By attending the APNA Convention, students gain an appreciation for the treatment modalities, concepts and philosophy of care, pharmacology, and trends and issues in the care of people with psychiatric mental-health needs. Students also meet leaders in the specialty and can network with nurses and students from around the nation as they learn about the role that professional organizations play in nursing. The APNA-Janssen Student Scholarship recipients also selects a mentor to help guide their convention experience and their post-convention career plans.

The program complements a student's nursing education. The 2007 APNA-Janssen Student Scholarship Program focuses on four outcomes:

- ✓ Understanding the role of the psychiatric mental health nurse;
- ✓ Expanding concepts related to the role and function of professional nursing organizations;
- ✓ Empowering students to be involved in patient and nurse advocacy;
- ✓ Participating in a mentor-protégé developmental relationship.

The APNA-Janssen Student Scholarship Program includes all travel and lodging expenses to attend the APNA Convention, October 3-6, 2007 in Kissimmee, FL, as well as a stipend for meals and the registration fees for the entire

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convention. In addition, winners will receive one year complimentary membership in the APNA.

Requirements for nomination include:

- ✓ Full-time enrollment in a state-approved nursing program leading to licensure as a Registered Nurse (Associate Degree, Diploma, Baccalaureate, generic masters, generic doctorate) at the time of nomination. *Students graduating in spring 2007 are eligible.* Graduate students and current Registered Nurses are not eligible.
- ✓ Completion of at least half of the required hours for graduation.
- ✓ No limit on the number of students nominated from your school.
- ✓ Membership in the National Student Nurses' Association.
- ✓ A minimum grade point average of 3.0 (on a 4.0 scale).
- ✓ Peer and faculty respect as a student leader.
- ✓ Two letters of support: one from the dean/director or associate/assistant dean/director of the nursing program; and one from either a faculty person who is a member of the APNA or the state APNA chapter president. A state APNA chapter president list is available on www.apna.org/membership/chapters.html. Or, you may call APNA toll-free at 1-866-243-2443.
- ✓ Expressed interest in psychiatric mental health nursing by describing the role of the nurse in this specialty in a required essay.
- ✓ Ability to meet all travel requirements and participate in the APNA Convention, October 3-6, 2007 in Kissimmee, Florida.
- ✓ Necessary release forms with applicable signatures.

A nomination form is available from NSNA and can be downloaded from www.nsna.org. A committee of distinguished psychiatric mental-health nurses and nurse leaders will assist the APNA in the selection of the scholarship winners. Selection is based on the criteria listed above, on the student's essay, the letters of nomination, and regional representation. The deadline for receipt of nominations is Monday, **April 30, 2007**. Candidates and the dean/director of the nursing program where the candidate attends school will be notified at the end of May.

APNA is the largest psychiatric-mental health nursing membership organization with 35 chapters nationally and internationally. The association represents more than 5,000 numbers who are at all levels of education from basic to doctoral, and work in a wide variety of settings including inpatient, outpatient, research, education, administration, clinical, private practice, military, and forensic. Visit www.apna.org for more information.



Imprint: Break and Opportunities Studying Can Be Fun

Imprint enters its summer hiatus after this issue. The magazine returns in the fall, in conjunction with the back to school season. But don't tune out this summer. While you're enjoying the break (or perhaps attending summer classes), keep up with *Imprint* and NSNA.

The editors will be working on *Imprint's* third annual Study Tips from NSNA Members Guide for the September/October fall issue. A popular feature during back-to-school, students share and learn about the tricks of the trade that have helped them survive nursing school. Last year, students shared many creative ideas, including using mnemonic devices to remember vital signs and vertebra, placing plastic-covered flashcards in the shower, and listening to taped lectures on a treadmill!

If you have any study tips to share with the membership, make sure to write us at nsna@nsna.org with the subject line: Study Tips '07. The editors love hearing from faculty and advisors as well – after all, who knows better how to get an 'A' on that final exam?

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Want to profile interesting NSNA members like these?
Become an *Imprint* reporter.

Write Now!

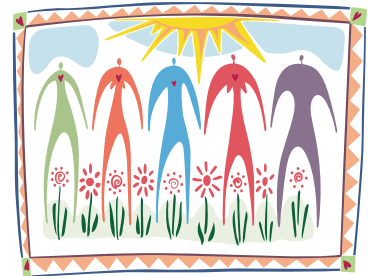
Are you interested in being published in a national magazine? *Imprint* seeks reporters for the 2007-2008 publication season. The Happenings and Up Close columns report on the activities of chapters and individuals who make NSNA and nursing stand out in the community.

The Up Close reporter profiles an outstanding NSNA member who's

involved and who's making a difference in his or her school, or even abroad!

The Happenings reporter communicates with state and school chapters to learn about the activities they've taken on in their communities. Chapter fundraising events, headline-grabbing projects, and community health initiatives have all been featured.

For more information and to apply, go to www.nsna.org under Publications, or write to nsna@nsna.org att: Larisa.





Protecting 5 Million Lives

The Institute for Healthcare Improvement (IHI) launched its 5 Million Lives Campaign in December 2006 to protect patients from five million incidents of medical harm over the next two years. According to IHI, almost 15 million such incidents occur annually in the United States, in the form of hospital-acquired infections, surgical errors, pressure sores, and other complications.

The 5 Million Lives campaign builds on the success of the 100,000 Lives Campaign, which had unprecedented success in saving 122,000 lives in 18 months when 3,100 participating hospitals pledged to reduce the amount of medical harm. The principal sponsors of this 24-month initiative are America's Blue Cross and Blue Shield Health Plans.

"The goal of protecting patients from five million incidents of medical harm in two years is ambitious, but patients and families deserve no less," said Campaign Manager and IHI Vice President Joe McCannon. "We're inspired to know that so many courageous hospitals and health care leaders share our commitment to addressing this problem. This is the next big step in a major national effort to completely transform the quality of care Americans receive."

For more information, and to read the six interventions that IHI is challenging its 4,000 participating hospitals to adopt, go to www.ihl.org/IHI/Programs/Campaign.

National Nurses Week

National Nurses Week is celebrated annually, May 6 – 12, in commemoration of Florence Nightingale's birthday. National Student Nurses Day is celebrated on May 8 and it's a great time to emphasize how important nurses are to our communities. Organize events, invite the press, and tell *Imprint* about it. For ideas on how to celebrate National Student Nurses' Day, download the Image of Nursing Guidelines booklet from www.nсна.org under Programs. The Image theme, "Nursing: Not Just a Job, a Profession" coincides with

the American Nurses Association's 2007 National Nurses Week theme, "A Profession and a Passion." Check out the ANA website at nursingworld.com for more information about this year's National Nurses' Week activities.

Write for Peer-Reviewed Journal

Context is the nation's first student-run, online, peer-reviewed journal that highlights the work of graduate-level health students across the U.S. and Canada. These students strive to improve the health of their communities in a variety of modalities including: policy research, program evaluation, community partnership, and patient empowerment. Papers are accepted on a rolling basis and those that focus on the following areas are of particular interests: universal health coverage, immigrant health issues, abortion laws, pharmacy predatory pricing, mental health, post-traumatic stress disorder, child health disparities, the influence of pharmaceutical companies in health professional schools, religious perspectives on curriculum, health care decisions, or health policy.

Context Journal has the following five sections:

- ✓ **The View From Here**, which offers health students the opportunity to reflect and comment on the work they're doing;
- ✓ **For Example**, which describes student-led programs that are innovative in their approach, collaborations, organizational structures, and/or leadership styles;
- ✓ **Research and Evaluation** profiles original contributions from community-oriented student researchers;
- ✓ **Policy and Practice** encourages submissions written about health policy, practice and advocacy.
- ✓ **Service in School** seeks manuscripts that highlight education-specific research, best practices, analysis of teaching methodology and improvement, and unique and innovative approaches.

For more information and to find out how to submit to the journal, go to www.contextjournal.org.

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Proposed Budget Cuts for Nurses



The National League for Nursing has called President

Bush's proposed fiscal year 2008 budget "unacceptable" in the face of nurse and nurse educator shortages.

The NLN believes the \$44 million (or 29 percent) decrease of funding for the Nursing Workforce Development programs authorized by Title VIII of the Public Health Service Act is shortsighted and hazardous for the overall health of the nation.

"As the nursing community has pointed out before," said NLN CEO Dr. Beverly Malone, "More than three decades ago during another less serious nursing shortage, Congress appropriated \$153 million for nurse education programs, worth more than \$592 million in today's dollars. And despite the critical need we face today, the Bush administration is proposing to spend only one fourth of what the federal government spent in 1974."

The nursing shortage cannot be dealt with without addressing the ongoing shortage of nurse faculty. The preliminary results from the NLN/Carnegie Foundation *National Survey of Nurse Educators: Compensation, Workload, and Teaching Practices* must be viewed as a call to action. The study has found that one in five nurse faculty members said they were likely to retire from paid employment in five years or less; and almost one half of all nurse faculty (47.9%) said they were "likely" to retire in six to 10 years.

The Bureau of Labor Statistics has reported that nursing would have the greatest job growth of all professions in the United States in the years spanning 2002 to 2012. During this ten-year period, health care facilities will need to fill more

than 1.1 million RN job openings. The Human Resources and Services Administration projects that, absent aggressive intervention, the American RN workforce will fall 29 percent below requirements by the year 2020. "It is painfully apparent,"

said Dr. Malone, "that nurses need to be fearless advocates for increased funding for workforce development if we are to have a chance to meet our health care needs in the coming years." ©



Carol Toussie Weingarten
PhD, RN

Carol Toussie Weingarten Selected NLN-Appointed Consultant to NSNA

The National Student Nurses' Association (NSNA) is pleased to announce the appointment of Carol Toussie Weingarten, PhD, RN, as the National League for Nursing (NLN)-appointed consultant to NSNA. Dr. Weingarten is stepping into her role as Barbara Chamberlain ends her two terms in the role. During her two-year appointment, Dr. Weingarten will serve in an advisory capacity to the Board of Directors during their business meetings. She will fulfill this role along with Anne P. Manton, PhD, APRN, BC, FAAN, the American Nurses' Association (ANA)-appointed consultant.

Dr. Weingarten brings twenty years' experience in chapter and state association involvement to her new role,

and is a practicing nurse and nurse educator, specializing in undergraduate nursing education. She is an associate professor at Villanova University and serves as the Villanova NSNA chapter advisor. She has mentored and advised over 40 Villanova students elected to the State Board of Directors and five students elected to NSNA's Board of Directors.

A prolific writer throughout her career, Dr. Weingarten has published numerous articles in several prestigious nursing journals and *Nursing Spectrum*, including the April 25, 2005 cover story in the Greater Philadelphia/Tri-state edition, "A Practicum for Future Leaders." Her work, "The Greatest Lesson," was also published in *Chicken Soup for the Teacher's Soul* (2003).

She has been a featured speaker at national and state student nurses conventions as well as at local, state, national and international nursing conferences. She chairs the Cabinet on Nursing Practice and Professional Development for the PA State Nurses Association, is on the international Nurses Advisory Board for Hadassah, and is a past President of the Alpha Nu Chapter of Sigma Theta Tau, the International Nursing Honor Society. She is one of four nurse educators featured in the Nurses for a Healthier Tomorrow campaign for recruitment of nursing faculty.

Dr. Weingarten was the first recipient of NSNA's Leader of Leaders Award (1991). She has also been recognized with Adviser of the Year Awards from the state Student Nurses Association of Pennsylvania and Student Development Advisement awards from Villanova University. She has attended every fall state and spring national student nurses' convention since 1987.

A non-traditional student with a BA in French Area studies, Dr. Weingarten holds a PhD in nursing from New York University, and has worked with generic undergraduate students, adult and other non-traditional students, and international students at all undergraduate and graduate levels. Her areas of expertise and special interest include service-learning, parent-newborn nursing, health promotion, and undergraduate nursing education. Her current teaching schedule includes clinical practica with students, classroom lectures, and a range of projects, including those with the Villanova chapter. ☺