

MEMBERSHIP BENEFITS & HIGHLIGHTS



Jennifer Davis, *Chair Membership Committee*
JenDavisNSNA@gmail.com

Record-breaking numbers!

Our membership total as of the constituency cut-off date, February 14, 2007, is 54,194! That pushes our membership above the fifty-thousand mark for the first time in modern NSNA history. I want to congratulate all of our membership directors and PIT recruiters as well as those members that took the time to encourage someone

to join. You all did a tremendous job and deserve the credit for this record-breaking accomplishment. As many of our veteran recruiters know, the “Catch the Wave” recruitment DVD is an effective tool in helping attract nursing students to our organization. If you do not have a copy, sign-up to be a PIT recruiter or ask for a Start-a-Chapter kit by contacting NSNA headquarters.

I will be hosting an Association Activity Seminar at the Annual Convention so stop by and hear from recruiting leaders around the country. Attend the seminar and share great recruiting ideas with other nursing students. I look forward to seeing you there!

Now is the time to think about membership recruitment for next year. Prepare now so your membership campaigns will be well in place by August.

Here are some reminders:

- ✓ The online registration process makes joining NSNA easier. Make this a selling point as you recruit new members.
- ✓ New membership brochures for the 2007-2008 school year are available in July.
- ✓ Current membership applications can still be used in states that have not had a dues increase. States with dues increases are notified of new state dues.
- ✓ Project InTouch recruiters must obtain a new number for 2007-2008.
- ✓ NSNA will send recruitment and Foundation scholarship information to NSNA chapters in August. Be on the lookout!
- ✓ To request recruitment materials, please contact the NSNA office or e-mail us at nsna@nsna.org. Please indicate the date you will need the materials by and allow four weeks for delivery.

If you need assistance in planning and implementing your membership recruitment campaign, contact Susan Wong, membership development director, at NSNA headquarters, (718) 210-0705, or send an e-mail to Susan's attention at nsna@nsna.org. Good luck with your projects – you're the reason we're successful!

Finally, we've updated the Leadership University site so that you can more easily reach and interact with other nursing students. Previously known as the International Forum, the new Open Forum allows you to meet and interact with nursing students and faculty across the country and the globe.

Convention Registration

New this year, NSNA is sending out Convention registration confirmation via email. Register early for discounted rates and remember to check your email for your confirmation letter and other important Convention news.

NSNA Alliance

NSNA members receive a discount on special products and services, and NSNA receives a contribution, which helps to support NSNA's programs. You can also visit the NSNA Alliance page on www.nsna.org.

Publication Discounts

NSNA members receive a 25% discount on *The NCLEX-RN® Review* and the *Complete Review for NCLEX-RN®* by Donna Faye Gauwitz. Thomson Delmar Learning is pleased to offer all NSNA members a 25% discount on many of its products. To receive the discount, please click on the Thomson Delmar Learning banner

on the homepage of www.nsna.org or visit www.delmarhealthcare.com and enter the following source code during checkout within the eCatalog: FNURE046.

Verizon Program

This year NSNA kicked off a new benefit for its members. Sign up for Verizon Wireless Service through www.nsnawireless.com and get the best phones with \$50 INSTANT CASH BACK! This means no rebates, no waiting in store lines and no hassle. It simply means you can get the best phones and the nation's best wireless service! Simply activate a Verizon Wireless voice plan and receive:

- ✓ Your choice of FREE phones from the best brands including: Audiovox, Motorola, Samsung, LG, Nokia and Kyocera;
- ✓ FREE FedEx Shipping;
- ✓ 15-Day Satisfaction GUARANTEE;
- ✓ FREE mobile-to-mobile calling to Verizon Wireless customers;

✓ The nation's most reliable wireless network Verizon Wireless is the nation's #1 wireless network, covering 95% of the people in 98% of the nation.

Note: This offer is currently not available to existing Verizon Wireless Customers.

Health and Accident Insurance

NSNA members and their eligible spouse and dependents can purchase group injury and sickness insurance provided by Student Resources. The plan includes prescription drug coverage and is affordable for students and their dependents. Available in most states. 1-800-643-6688 or www.StudentResources.com/NSNA.

Professional Liability Insurance

For only \$29 a year, nursing students can enroll for up to \$6 million aggregate, up to \$1 million each claim, professional liability insurance protection through Nurses Service Organization (NSO), the official NSNA-endorsed malpractice provider. First-year graduates are eligible for a 50% discount off the full-time nurse's premium for up to one year following graduation. Visit NSO at www.nso.com for a fast, easy, secure on-line application or call 1-800-247-1500 to apply today.

NSNA Nursing Specialty Partnerships

NSNA members can join the American Organization of Nurse Executives (AONE), Association of Pediatric Hematology/Oncology Nurses (APHON), Association of periOperative Registered Nurses (AORN), Association of Nurses in AIDS Care (ANAC), and Oncology Nursing Society (ONS) at a special rate.

- AONE (312) 422-2800 • www.aone.org
- AORN (800) 755-2676 • www.aorn.org
- APHON (847) 375-4724 • www.apon.org
- ANAC (800) 260-6780 • www.anacnet.org
- ONS (866) 257-4ONS • www.ons.org

Credit Card Program

NSNA is proud to offer the Platinum Plus® credit card, a no annual fee MasterCard® and Visa® credit card program that features competitive annual percentage rates as well as peerless benefits and service. Each time you use your card, proceeds go back to NSNA. To apply, or for more information about the rates and terms, call 1-866-438-6262 and mention **priority code M30W**. The NSNA credit card program is issued and administered by Bank of America.



Line of Credit Program

Affordable monthly payments make a GoldOption® account attractive for a variety of purposes, including bill consolidation, home improvements, and tuition expenses*. This check-accessed account combines the flexibility of a line of credit with the convenience of a fixed-payment loan. Save time and money with a

GoldOption® account! Call Bank of America at 1-888-628-7700 to apply. Proceeds from your account benefit NSNA.

*Bank of America may prohibit use of a GoldOption account to pay off or pay down another Bank of America account.



The NSNA Online Bookstore, sponsored by Barnes & Noble.com, offers NSNA members an additional 5% off on all orders, plus *free* standard shipping when you spend \$25 or more. **Watch for additional discounts announced via blast e-mail to members.** (Additional discounts are especially helpful when you're shopping at the beginning of the school year, or when you're shopping for the holidays.)

The NSNA Online Bookstore features nursing and leadership titles and other eligible products such as college textbooks, music, and movies. A rotating top 10 list of nursing titles is always available for you to browse on the NSNA Bookstore homepage.

To receive the 5% discount, simply shop through the NSNA Bookstore at www.bn.com/nsna (discounts automatically calculated when you check out). A portion of sales revenue from The NSNA Bookstore will help fund nursing school grants in the Marilyn Bagwell Leadership Development program.

Nursing Journal Subscription Discounts

Please call NSNA headquarters to receive the special subscription cards.

- **Nursing2007:** at the lowest rate available, one year (12 issues in all) for \$19.95. Exclusively for NSNA members! Nursing2007 Critical Care, NSNA member rate: \$19.95 for 1 year (6 issues). 50% off the \$40.00 basic rate.
- **American Journal of Nursing:** Published monthly, NSNA member rate: \$19.95 for 12 issues. 74% off the \$84.00 annual single copy price.
- **Nursing Made Incredibly Easy:** introducing the new, mind-easing journal that helps you master key skill. NSNA member rate: \$19.95 - introductory savings - free trial issue to keep.
- **RN Magazine:** Exclusively for NSNA members at the lowest rate available (12 issues) for \$17.97. To order call 1-800-284-8945 and mention discount code 7NSA.
- **MCN, The American Journal of Maternal/Child Nursing:** NSNA member rate: \$19.95 for 1 year (6 issues). More than 60% off the \$78.00 annual single copy price.
- **Men in Nursing:** NSNA member rate: \$19.95 for 1 year (6 issues). 51% off the \$41.00 basic rate. ©