



The "Write On" column is intended as a forum for students to respond to articles in *Imprint* as well as issues in nursing today. Please send your letters to: *Imprint* Editor, c/o NSNA, 45 Main Street, Suite 606, Brooklyn, N.Y. 11201, or e-mail to [nsna@nsna.org](mailto:nsna@nsna.org), att. WRITE ON.

# Letters to the Editor

## Improving Health Care for Older Adults



I was quite pleased to read "Your Bright Future in Geriatric Nursing," by Amy Berman

and Deidre Thornlow in the January 2005 issue. Another important resource is the series, "A New Look at the Old," currently being published in the *American Journal of Nursing*. The series is a collaborative project with the Gerontological Society of America, and is supported in part by a grant from Atlantic Philanthropies, a foundation that supports projects to improve the health care of older adults. Most nurses work with older adults in their practice, but there is a huge gap between current nursing care of older adults and what we now know to be best practices. The series addresses this important issue. We are also working with PRIMEDIA Health to produce a series of videotapes and broadcasts based upon the series. Both the articles and the programs are available free at [www.NursingCenter.com/AJNolderadults](http://www.NursingCenter.com/AJNolderadults).

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## Thanks to J&J Campaign

Thanks to the Johnson & Johnson "Campaign for Nursing's Future" in providing much needed recruitment materials such as t-shirts, posters, pins, and more. Our nursing students are giving presentations to middle and high school students who have expressed an interest in the health care field, and it is great to be able to provide them with these materials. The posters and t-shirts also really came in handy when we were celebrating our own Student Nurse Week in February. Our area has a large number of Spanish speaking students, and the children's coloring books have also been a big hit with them. When the students wear the "Be a Nurse" t-shirts, strangers come up to them and tell stories about family members and friends who are nurses, and how wonderful they are! These comments from the public encourage our students and help them understand just what a privilege and an honor it is to be a nurse.

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