

Goals:

- Continue to celebrate the BTN 40th Anniversary in 2005.
- Increase the number of state level BTN directors.
- Continue to maintain open communication with BTN director at the local and state levels.
- Focus on the recruitment of men in nursing by helping provide a positive image of men in the nursing field.
- Enhance retention of minority groups within the nursing profession through development of student-to-student mentoring programs.
- Provide educational and promotional tools for middle, junior high and high school counselors and students about opportunities available in nursing.
- Increase awareness of BTN goals among faculty and the need to encourage and support minority students.