



Broadcast E-Mail Services Provided by NSNA

NSNA provides broadcast blast e-mail services to facilitate communication between state associations and their respective members. NSNA sends blast e-mails out for the state association to all members who have provided e-mail addresses.*

NSNA sends broadcast blast e-mails to state association members to all those who have provided their e-mail address to NSNA. The subscription includes one broadcast-email per month and NSNA reminds the state contact each month so that they are sure to take full advantage of the opportunity to communicate with state members. E-mails are sent out one at a time so they are not blocked by spam blockers and other recipient's e-mail addresses do not appear in the e-mail.

Cost: \$99.00 for 12 broadcast e-mails (one per month).* (If state associations wish to purchase a single broadcast e-mail blast, the cost is \$25.00 per "blast.")

To subscribe to this service all you have to do is:

- Send a check made payable to NSNA for \$99.00 along with the attached "Subscription for 12 monthly Broadcast Blast e-mails" form.
- Send your broadcast e-mails to susan@nsna.org

Please note the following:

- Please allow up to 3 business days for your e-mail to be sent out. Usually they are sent within 48 hours and very often they are sent out the same day they are received.
- Be sure to include a contact e-mail address in your broadcast e-mail so that your members have someone to contact for further information.
- Since many computers block images and html, the most effective way to send e-newsletters is to first post the newsletter on your state website and then include the URL in the e-mail so that members just have to click on it to gain access to the newsletter. This also directs members to your web site.

* E-mail addresses for state members who opt-in to releasing their e-mail addresses to the respective state association are available with membership data in an Excel file. To rent the list, contact NSNA to obtain the form or visit http://www.nsna.org/Portals/0/Skins/NSNA/pdf/Policies_for_obtaining_member_reports.pdf to download **State Membership Data Request Form and Agreement**.

Please use the attached form to subscribe to NSNA's 12 month e-mail blast service or to rent the list.

National Student Nurses Association

SUBSCRIPTION FOR 12 MONTHLY BROADCAST BLAST E-MAILS

With this subscription service, NSNA sends broadcast blast e-mails to state association members to all those who have provided their e-mail address to NSNA. The subscription includes one broadcast-e-mail per month and NSNA reminds the state contact each month so that they are sure to take full advantage of the opportunity to communicate with state members. E-mails are sent out one at a time so they are not blocked by spam blockers.

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To subscribe to this service complete this form and fax with credit card information to (718) 7971186 Attention Susan Wong or send with a check made payable to address indicated.

Yes, I want to subscribe for monthly broadcast e-mail service provided by NSNA!

Name of state association: _____

Your name (please print): Member #

Your official title in state association:

Telephone: (____) _____ Fax: (____) _____ Signature:

_____ Date: _____ Print your e-mail

address here:

(Please print clearly and differentiate between the letter "l" and the number "1") Mailing

address: _____ City:

_____ State: _____ Zip: _____

Payment enclosed: Check (payable to NSNA) Money Order

Credit Card Payment: Visa MasterCard Card

number _____ Expiration date

_____ Month ____ Year

Amount of charge: \$ _____ Name on card: Zip code of card holder:

If you are paying with a credit card, you may Fax this form to:

(718) 797-1186 Att: Susan Wong

Or mail it with payment to:

National Student Nurses Association Att:

Susan Wong 45 Main Street, Suite 606

Brooklyn, NY 11201