

## Image of Nursing Awards

**Deadline: March 19, 2010**

Theme:

“The Ripple Effect of Nursing”

The purpose of the Image of Nursing Project Award program is to: promote a positive image of nursing and demonstrate a significant contribution to the public and/or community through image of nursing projects. Media coverage may include: print, television coverage, internet, or radio. Projects done in the hospital setting are encouraged.

**Awards and Prizes:**

- Most Successful State Project - Certificate and \$100.00
- Most Successful School Project - Certificate and \$100.00

**To apply, fill out Section I of the General Award Application listed in the Appendix at the end of the booklet.**



**Judging Criteria**

Maximum points awarded: 80

- |                                  |      |
|----------------------------------|------|
| 1. Neat and complete application | 0-10 |
| 2. Relevance of project to theme | 0-10 |
| 3. Community impact              | 0-10 |
| 4. Media coverage                | 0-10 |
| 5. Clarity of message            | 0-10 |
| 6. Originality/creativity        | 0-10 |
| 7. Attainment of goals           | 0-10 |
| 8. Positive results attained     | 0-10 |

## Bylaws & Policies Awards

**Deadline: March 19, 2010**

Theme:

“Empowering your Chapter”

The purpose of the Bylaws and Policies award is to increase awareness of the importance of having comprehensive chapter bylaws and policies. The award is given to either a state or school chapter which sets up a successful activity to inform students about bylaws and policies. Fill out the application in the Appendix and include an essay describing how you held an activity to inform students about bylaws and policies. Include images if you have them.

**Award/Prize:**

- Top state or school – Certificate and \$100

**To apply, fill out Section I of the General Award Application listed in the Appendix at the end of the booklet.**



**Judging Criteria**

Maximum points awarded: 80

- |                                  |      |
|----------------------------------|------|
| 1. Neat and complete application | 0-10 |
| 2. Relevance of project to theme | 0-10 |
| 3. Community impact              | 0-10 |
| 4. Media coverage                | 0-10 |
| 5. Clarity of message            | 0-10 |
| 6. Originality/creativity        | 0-10 |
| 7. Attainment of goals           | 0-10 |
| 8. Positive results attained     | 0-10 |