



Press Release

For Immediate Release
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Andrea Higham Receives NSNA's Highest Honor

Brooklyn, NY – May 21, 2009. The National Student Nurses' Association (NSNA) bestowed its highest honor, Honorary Membership, to Andrea Higham, Director of Johnson & Johnson's Campaign for Nursing's Future, on April 15, 2009 at the Opening Ceremony of NSNA's 57th Annual Convention held in Nashville, TN.

Honorary Membership is mark of distinction awarded by the House of Delegates on recommendation by the Board of Directors upon individuals who have rendered distinguished service or valuable assistance to NSNA.

Ms. Higham earned a Bachelor of Arts degree from Rollins College in Winter Park, FL. In 2004, she was awarded an honorary Doctor of Humane Letters degree from Jefferson College of Health Professions in Philadelphia, and currently serves on the national board of the Nurse Family Partnership and the board of the Friends of the National Institute of Nursing Research.

Since the inception of Johnson & Johnson's Campaign for Nursing's Future in 2002, Ms. Higham has served as director. Her work on this effort has resulted in raising millions of dollars for nursing scholarships, programs and faculty fellowships, as well as national recognition from numerous corporate, media and health care organizations. Evidence

shows that nursing school enrollments and nurse retention have increased as a direct result of the Campaign for Nursing's Future.

“It has been an honor and a privilege to work with Andrea Higham throughout my involvement with NSNA and the FNSNA,” says immediate past-president Jenna Sanders. “Students nationwide have benefited from her tireless advocacy for the nursing profession, and her passion for spreading the message about the need for increased nursing workforce funding. Andrea sits among the elite in champions for NSNA's mission, and we were thrilled to present her with our Honorary Membership.”

The Foundation of the NSNA (FNSNA) has been fortunate to work closely with Ms. Higham to support and manage the funds raised at Promise of Nursing Regional Gala Fundraising events. Funding from these events supports undergraduate nursing scholarships, fellowships for registered nurses preparing to become nurse educators, and grants to nursing schools to increase capacity of their undergraduate nursing programs. Through her efforts, the Campaign for Nursing's Future also supports various programs and projects including the production of NSNA's recent video, *Nursing—The Career of a Lifetime*. In addition, since 2002, Johnson & Johnson has sponsored 17 scholarships in the Foundation of the NSNA General Scholarship program.

“I'm humbled by this honor and incredibly grateful to receive this esteemed distinction from NSNA,” says Ms. Higham. “The success of the *Campaign for Nursing's Future* to address and lessen the acute national nursing shortage would not be possible without support from NSNA, FNSNA and other committed leaders in nursing and healthcare. I look forward to continuing this important partnership for years to come.”

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NSNA is a membership organization representing approximately 50,000 students in Associate Degree, Diploma, Baccalaureate, generic Masters and generic Doctoral programs preparing students for Registered Nurse licensure, as well as RNs in BSN completion programs.