

# NSNA<sup>®</sup> Awards & Honors Booklet



National Student Nurses'  
Association, Inc.<sup>®</sup>

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## Introduction

NSNA constituent associations have many opportunities for involvement in leadership activities and programs. One of the many rewards of active participation in NSNA is the annual awards and honors program offered to individual members, schools, and state chapters.\*

This booklet provides comprehensive information about the awards and honors and how to apply for them. (Note that certain awards do not require an application). Feel free to photocopy this booklet in part or in whole and to share it with other student leaders and faculty.

Deadlines—applications must be **received** by 5:00 pm Eastern Standard Time on the deadline date listed for each award.

Please follow instructions for award applications carefully. Incomplete applications will not be considered. Be sure to include the required number of copies and to submit the application by the deadline. *Please note that all applications become the property of NSNA and will not be returned. Only one award application per category is permitted for each project. Please do not submit the same project for multiple categories, as it will be disqualified from the awards program.*

Get involved today! If you need additional information about the different program areas, activities, or awards, please contact:

National Student Nurses Association, Inc.®  
45 Main Street, Suite 606  
Brooklyn, NY 11201  
(718) 210-0705  
nsna@nsna.org

The top awards in each program will be awarded at the 60<sup>th</sup> Annual Convention at the David L. Lawrence Convention Center in Pittsburgh, PA during the Closing Ceremony on Saturday, April 14, 2012. The General Scholarship and Promise of Nursing Scholarship recipients will be recognized during the Opening Ceremony on Wednesday, April 11, 2012; the Marilyn Bagwell grant will also be presented during this time.

Honorable Mentions, if awarded, will be published in *Convention News* and available in the Convention office. See *Convention News* onsite for details.

The Isabel Hampton Robb Award and Project InTouch Grand Prize winner will be presented during the Thursday, April 12, 2012 plenary session; the Leader of Leaders award will be presented during the Friday, April 13, 2012 plenary session.

*\*For information about becoming an official NSNA school or state constituent, refer to Getting the Pieces to Fit, the NSNA Handbook for State and School Chapters, which is available free to NSNA members at [www.nсна.org](http://www.nсна.org), under Publications. NSNA has over 56,000 students in Associate Degree, Diploma, Baccalaureate, generic Masters, and generic Doctoral programs preparing students for RN licensure, as well as RNs in BSN completion programs.*

## Membership Recruitment Awards

Open to NSNA Constituents

**Deadline: February 15, 2012**

Help NSNA reach 60,000  
members for the 60<sup>th</sup>  
Anniversary in April 2012!

### Precious Metal Awards Program

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This is the NSNA school constituent award program. All schools are automatically entered so there is no application necessary.

NSNA awards certificates on request for the following:

- **Platinum Awards** to schools with 200 or more members
- **Gold Awards** to schools with 100-199 members
- **Silver Awards** to schools with 50-99 members

Winners will also be published on the NSNA website and top winners recognized in *Imprint*.

### Winners' Way Contest

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This is the NSNA membership incentive contest for state constituents. Official constituents are divided into five groups based on their total state membership enrollment as of February 9, 2011.

**Group 1: 189 and under**

**Group 2: 190-600**

**Group 3: 601-1,100**

**Group 4: 1,001-1,650**

**Group 5: 1,651 and higher**

By promoting a state membership campaign that includes the NSNA school and individual membership incentive programs, your state could win a Grand Prize! The Winners' Way prize for 2012 in each of the five groups is a certificate and \$100 for the largest percentage increase in membership. There is no official application for this award; all official state constituents are included.

#### More Information

For information about the NSNA Membership Recruitment Awards Program contact Susan Wong, CAE, Membership Development Director, at NSNA headquarters or via email to the attention of Susan Wong, [nsna@nsna.org](mailto:nsna@nsna.org).

### Project InTouch

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The 2011-12 Project InTouch Recruiter registration form can be found on [www.nсна.org](http://www.nсна.org) under Membership/Recruitment Tools. NSNA will send you a recruiter information packet, including membership brochures. To be eligible for the many prizes available (based on the number of new members recruited), you must remember to follow all the rules and regulations included in the recruiting packet. The Grand Prize is an expense-paid trip to the 60<sup>th</sup> Annual Convention at the David L. Lawrence Convention Center in Pittsburgh, PA, April 11-15, 2012.

## Newsletter Contest

Open to state and school newsletters for all constituent chapters

**Deadline: March 16, 2012**

No entry form required – all newsletters received by U.S. postal mail at NSNA Headquarters are automatically entered.

The primary purpose of a state or school newsletter is to inform the membership of chapter events and other news in a timely and interesting manner. Further, it should promote interest in student participation in these events and encourage the membership to contribute articles, letters to the editor, or suggestions about events.

The secondary purpose is to promote a positive image of nursing and to report on current issues and concerns in nursing.

**To enter, send 3 hardcopies of each newsletter to NSNA headquarters (following release) OR send an electronic file (PDF preferred) via email to [nsna@nsna.org](mailto:nsna@nsna.org) att: Newsletter Contest. Newsletters published from March 2011 through February 2012 will be judged. Send to:**

National Student Nurses Association, Inc.  
Att: Newsletter Contest  
45 Main Street, Suite 606  
Brooklyn, NY 11201

Not only are you automatically entered into the contest, but the publications are passed on to all NSNA Board Members and serve as an important communication tool linking NSNA to school and state associations.

Winners will be chosen for the following:

### Awards and Prizes

- Most Outstanding State Newsletter:  
\$100 and a certificate
- Most Outstanding School Newsletter:  
\$100 and a certificate



### Judging Criteria for Newsletter Contest

#### A. Frequency of Publication - 20 points maximum. (From 3/2011 through 2/2012)

- |                |           |
|----------------|-----------|
| 1. Two times   | 5 points  |
| 2. Three times | 10 points |
| 3. Four times  | 15 points |
| 4. Five+ times | 20 points |

#### B. Content - 30 points maximum. Based on the following criteria:

1. Relevance and timeliness
2. Student and variable author participation
3. Balance of news & features

#### C. Layout and Design Considerations – 30 points maximum.

1. Up-front placement of priority news
2. Tempting headlines throughout the issue
3. Appealing front page
4. Balance of copy with photos/art & headlines
5. Readability (size of type & use of white space)
6. Consistent format
7. Unity (focus of issue, photos to support article, ads appropriate to nursing)

#### D. Accuracy - 20 points maximum.

1. Effective proofreading
2. Proper referencing
3. Observance of copyright laws
4. Volume and Issue number listed

All of the above requirements add up to a maximum 100 points to be judged by the Image of Nursing Committee.

## State Excellence Awards

Open to all states.

**Deadline: March 16, 2012**

States are automatically entered and judged according to the criteria below, based on all NSNA activities award submissions received by March 16, 2012.



Winners will receive a beautiful Nightingale Lamp and will be selected in each Winners' Way Group.

### Judging Criteria

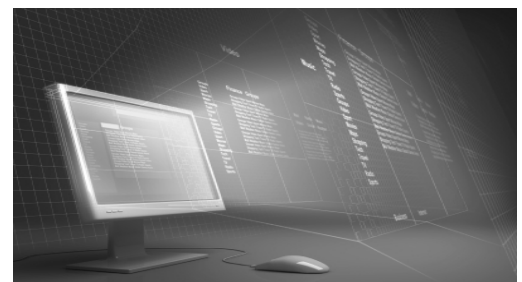
1. Largest percent increase in membership (Selected from each Winners' Way Group)
2. Most Community Health Projects entries
3. Most Breakthrough to Nursing Project entries
4. Most Legislative Award entries
5. Most Image of Nursing Award entries
6. Most Bylaws and Policies Award entries
7. Most Disaster Preparedness Award entries
8. Most Global Initiatives in Nursing Award entries
9. Most members pre-registered for Convention
10. Highest percent of potential constituents
11. Most Financial Excellence Award entries

Separate entry form required (see appendix)

## Website Awards

**Deadline: March 16, 2012**

State and school associations are increasingly turning to the web as a way of informing their memberships of chapter events as well as state and national news. While some websites are professionally outsourced, their content and relevance is nevertheless the responsibility of the chapter leadership, and its respective editor(s).



### Awards and Prizes

- Most Outstanding State Website: \$100 and a certificate
- Most Outstanding School Website: \$100 and a certificate

### Judging Criteria

Remember, even if you just post your newsletter onto a website, the following criteria are still relevant to the online publication. Judging will be determined on the following criteria, with a 35 point maximum.

#### A. Ease of Navigation – 10 points maximum

- Is your website easily navigable?
- Can you find relevant information quickly and easily?
- Is there a hierarchy of information? Where does your reader's eye first go?

**B. Overall look and design – 5 points maximum**

This category has been given less importance because design can often depend on whether the page is being maintained professionally. Nevertheless, when a site is being outsourced its content is still dependent on the client, and the following can be influenced by the latter.

- Is the site cluttered? Too busy?
- Is it easy on the eyes?
- Is it consistent in color, font, and picture usage (including advertising)?
- Does it present a professional image of your organization and as a result, the image of nursing?

**C. Relevance and Timeliness – 10 points**

- How often is your site updated?
- Is important information placed on the homepage?
- Can you still find older information within the site – are archived folders placed under relevant sections/headings?

**D. Balance – 10 points**

- Who contributes to your website?
- Is there a balance of news and features?
- Do you have difference chapter/state activities listed alongside interesting state or national news?

**Official entry form for the Website Award can be found in the Appendix, or by contacting NSNA at [nsna@nsna.org](mailto:nsna@nsna.org).**

## Community Health Project Awards

**Deadline: March 16, 2012**

Theme:

“Community Health & Disaster Preparedness:  
Preparing Today for Tomorrow”



The purpose of the Community Health Project Award program is to foster development and implementation of community service at the local, state, and national levels and to educate health care consumers about illness prevention, early detection of disease and treatment options, and community awareness about changes in community health.

### Awards and Prizes:

- Most Successful Statewide Community Health Project - Certificate and \$100.00
- Most Successful School Community Health Project - Certificate and \$100.00

**To apply, fill out Section I of the General Award Application listed in the Appendix at the end of the booklet.**

### Judging Criteria

Maximum points awarded: 80

- |                                  |      |
|----------------------------------|------|
| 1. Neat and complete application | 0-10 |
| 2. Relevance of project to theme | 0-10 |
| 3. Community impact              | 0-10 |
| 4. Media coverage                | 0-10 |
| 5. Clarity of message            | 0-10 |
| 6. Originality/creativity        | 0-10 |
| 7. Attainment of goals           | 0-10 |
| 8. Positive results attained     | 0-10 |

## Disaster Preparedness Awards

**Deadline: March 16, 2012**

Theme:

“Community Health & Disaster Preparedness:  
Preparing Today for Tomorrow”

The committee judges this award based on how a state or school chapter has raised the awareness of its disaster plans, or developed plans for individual, school, and community responses. Projects can highlight education presentations, development of school or community awareness projects, or disaster-kit preparation. **\*\*Bonus points** will be awarded to NSNA members participating in the submitted project who have completed three or more of the NIMS Certification Courses recognized by NSNA in 2010-2011 (see [www.nsna.org/ProgramActivities/DisasterPreparedness.aspx](http://www.nsna.org/ProgramActivities/DisasterPreparedness.aspx) for a listing and links to those courses). Note: Copies of the NIMS Certificates must be attached to the application

### Awards and Prizes:

- State level - Certificate and \$100.00
- School level - Certificate and \$100.00

**To apply, fill out Section I of the General Award Application listed in the Appendix at the end of the booklet.**

### Judging Criteria\*\*

Maximum points awarded: 80

- |                                  |      |
|----------------------------------|------|
| 1. Neat and complete application | 0-10 |
| 2. Relevance of project to theme | 0-10 |
| 3. Community impact              | 0-10 |
| 4. Media coverage                | 0-10 |
| 5. Clarity of message            | 0-10 |
| 6. Originality/creativity        | 0-10 |
| 7. Attainment of goals           | 0-10 |
| 8. Positive results attained     | 0-10 |

## Legislation/Education Political Involvement Awards

**Deadline: March 16, 2012**

Theme:

“Don't Just Survive - Succeed: Legislation and Education is Your Opportunity to Lead”

The purpose of the Legislation/Education Awards is to: educate nurses and nursing students about legislation that impacts the nursing profession and the delivery of nursing services to the public; increase awareness of legislative matters on the local, state and national levels; and to promote communication and networking on legislative issues.

**Awards and Prizes:**

- State Level – Certificate and \$100
- School Level – Certificate and \$100

**To apply, fill out Section I of the General Award Application listed in the Appendix at the end of the booklet.**



**Judging Criteria**

Maximum points awarded: 80

- |                                  |      |
|----------------------------------|------|
| 1. Neat and complete application | 0-10 |
| 2. Relevance of project to theme | 0-10 |
| 3. Community impact              | 0-10 |
| 4. Media coverage                | 0-10 |
| 5. Clarity of message            | 0-10 |
| 6. Originality/creativity        | 0-10 |
| 7. Attainment of goals           | 0-10 |
| 8. Positive results attained     | 0-10 |

## Empowering Resolutions Award

**Deadline: March 16, 2012**

The purpose of this award is to promote the advancement of NSNA resolutions passed in the NSNA House of Delegates within the last 10 years, through state and school projects. The links to NSNA Resolutions over the past 10 years are on [www.nsna.org](http://www.nsna.org) under publications/resolutions.

**Award/Prize:**

- Top state or school – Certificate and \$100

**To apply, fill out Section I of the General Award Application listed in the Appendix at the end of the booklet.**

\*Remember to provide the requested information as to the title of the resolution the project relates to and the year the resolution was adopted by the House of Delegates.



**Judging Criteria**

Maximum points awarded: 80

- |  |      |
|--|------|
| 1. Neat and complete application         | 0-10 |
| 2. Relevance of project to a resolution* | 0-10 |
| 3. Community impact                      | 0-10 |
| 4. Media coverage                        | 0-10 |
| 5. Clarity of message                    | 0-10 |
| 6. Originality/creativity                | 0-10 |
| 7. Attainment of goals                   | 0-10 |
| 8. Positive results attained             | 0-10 |

## Breakthrough to Nursing® Awards

**Deadline: March 16, 2012**

Theme:

“Make a Splash: Dive into Diversity”

The purpose of the Breakthrough to Nursing® Award program is to: encourage recruitment and retention of students in nursing schools; target non-traditional as well as traditional students; use broad-based strategies which consider ethnic diversity, gender, and age; promote transcultural awareness in nursing schools and in the community at large; encourage and promote mentorship programs.

### Awards and Prizes:

- Most Successful Breakthrough to Nursing® Project (State Level) - Certificate and \$100
- Most Successful Breakthrough to Nursing® Project (School Level) - Certificate and \$100

**To apply, fill out Section I of the General Award Application listed in the Appendix at the end of the booklet.**



### Judging Criteria

Maximum points awarded: 80

1. Neat and complete application 0-10
2. Relevance of project to theme 0-10
3. Community impact 0-10
4. Media coverage 0-10
5. Clarity of message 0-10
6. Originality/creativity 0-10
7. Attainment of goals 0-10
8. Positive results attained 0-10

## Image of Nursing Awards

**Deadline: March 16, 2012**

Theme:

“Celebrating 60 Years - Sharpening Our Image Over the Generations”

The purpose of the Image of Nursing Project Award program is to: promote a positive image of nursing and demonstrate a significant contribution to the public and/or community through image of nursing projects. Media coverage may include: print, television coverage, internet, or radio.

### Awards and Prizes:

- Most Successful State Project - Certificate and \$100.00
- Most Successful School Project - Certificate and \$100.00

**To apply, fill out Section I of the General Award Application listed in the Appendix at the end of the booklet.**



### Judging Criteria

Maximum points awarded: 80

1. Neat and complete application 0-10
2. Relevance of project to theme 0-10
3. Community impact 0-10
4. Media coverage 0-10
5. Clarity of message 0-10
6. Originality/creativity 0-10
7. Attainment of goals 0-10
8. Positive results attained 0-10

## Global Initiatives in Nursing Award

**Deadline: March 16, 2012**

Theme:

“Going Global With NSNA”

The purpose of the Global Initiative in Nursing Award is to highlight the efforts of student nurses to increase awareness of global health issues. The award is given to either a state or school chapter which creates an activity, program or project that either informs of global health issues or works to promote health in a global/international context. Please complete the general award application section I and attach an essay describing the activity/program/project and how it fulfilled the goals or objectives. Additionally, please attach media coverage and 1-2 photos if applicable.

**Awards and Prizes:**

- State level - Certificate and \$100.00
- School level - Certificate and \$100.00



**Judging Criteria**

Maximum points awarded: 80

- |                                  |      |
|----------------------------------|------|
| 1. Neat and complete application | 0-10 |
| 2. Relevance of project to theme | 0-10 |
| 3. Community impact              | 0-10 |
| 4. Media coverage                | 0-10 |
| 5. Clarity of message            | 0-10 |
| 6. Originality/creativity        | 0-10 |
| 7. Attainment of goals           | 0-10 |
| 8. Positive results attained     | 0-10 |

**To apply, fill out Section I of the General Award Application listed in the Appendix at the end of the booklet.**

## Bylaws & Policies Awards

**Deadline: March 16, 2012**

Theme:

“Unlocking Potential: Shared Governance”

The purpose of the Bylaws and Policies award is to increase awareness of the importance of having comprehensive chapter bylaws and policies. The award is given to either a state or school chapter which sets up a successful activity to inform students about bylaws and policies. Fill out the application in the Appendix and **include an essay describing how you held an activity to inform students about bylaws and policies.** Include images if you have them.

**Award/Prize:**

- Top state or school – Certificate and \$100

**To apply, fill out Section I of the General Award Application listed in the Appendix at the end of the booklet.**



**Judging Criteria**

Maximum points awarded: 80

- |                                  |      |
|----------------------------------|------|
| 1. Neat and complete application | 0-10 |
| 2. Relevance of project to theme | 0-10 |
| 3. Community impact              | 0-10 |
| 4. Media coverage                | 0-10 |
| 5. Clarity of message            | 0-10 |
| 6. Originality/creativity        | 0-10 |
| 7. Attainment of goals           | 0-10 |
| 8. Positive results attained     | 0-10 |

## Robert V. Piemonte Financial Excellence Award

**Deadline: March 16, 2012**

Named in honor of past NSNA Executive Director, Dr. Robert Piemonte, the purpose of the Financial Excellence Award is to create awareness on the part of school and state chapters of the elements that contribute to a financially sound chapter.



### Award/Prize:

- Top state or school:  
Certificate and \$100

**To apply, fill out Section 2 of the General Award Application listed in the Appendix at the end of the booklet.**

### Judging Criteria

Maximum points awarded: 70

- |   |      |
|---|------|
| 1. Neat and complete application  | 0-10 |
| 2. Written financial policies and procedures  | 0-10 |
| 3. Written long-term policies and procedures  | 0-10 |
| 4. Annual budget  | 0-10 |
| 5. Bank balance<br>(Percentage increase/decrease as compared to prior year)             | 0-10 |
| 6. Best fundraising idea  | 0-10 |
| 7. Documented sources of revenues for chapter   | 0-10 |
| 8. States must submit most recent IRS form 990  |      |
| 9. Bonus points will be awarded for inclusion of external Auditors<br>Financial report. |      |

*Special nomination form required (see appendix)*

## Leader of Leaders Award

Official NSNA Chapters many nominate Faculty Advisors/Deans/State Consultants for this award

**Deadline: February 15, 2012**

**Sponsored by Elsevier, proud publisher of Mosby and Saunders Nursing Titles**



The 2012 Leader of Leaders Award is presented to an outstanding dean, faculty advisor, or state consultant who demonstrates distinguished support and service to nursing students. NSNA constituent associations may nominate one outstanding individual for the award.

The winner receives an expense-paid trip to the 60<sup>th</sup> Annual Convention at the David L. Lawrence Convention Center, Pittsburgh, PA April 11-15, 2012.

**To nominate an individual, see the Appendix for the nomination form.**

## **NSNA<sup>®</sup> / Nursing Spectrum / NurseWeek Essay Contest**

(updated 1/5/2012)

### **Deadline: March 2, 2012**

In light of the NSNA 60<sup>th</sup> Anniversary Convention & Alumni Reunion theme, “Spanning the Distance: 60 Years of the Evolving Nurse,” entrants are asked to submit a 1,000-word essay answering the following question:

**“How do you think nursing will evolve in the next 60 years?”**

### **Awards/Prizes for Grand Prize Winner:**

- A \$500 Gift check
- Complimentary registration to the 59<sup>th</sup> Annual Convention, Salt Palace Convention Center, Salt Lake City, UT, April 6-10, 2011.
- The winning essay will be published online at [www.nurse.com](http://www.nurse.com) and [www.nсна.org](http://www.nсна.org).

### **Additional Prizes:**

- First Place: \$125
- Second Place: \$100

**\* More information and the official entry form for the essay contest can be found in the Appendix, or by contacting NSNA at [nsna@nsna.org](mailto:nsna@nsna.org).**



## Isabel Hampton Robb Leadership Award

State Constituent Board of Directors may nominate a current or Immediate-Past State President

**Deadline: February 15, 2012**

**Sponsored by Elsevier, proud publisher of Mosby and Saunders Nursing Titles**



The 2012 Isabel Hampton Robb Leadership Award commemorates Saunders' first nursing author, Isabel Adams Hampton. In 1893, Saunders published, *Nursing: Its Principles and Practice*, by Isabel Adams Hampton (later Isabel Hampton Robb) which may have been the first medical/surgical nursing textbook in the United States. Miss Hampton was superintendent of nurses and principal of the Training School for Nurses at Johns Hopkins Hospital in Baltimore, Maryland when she wrote this important text.

The award is presented to the current or immediate past student nurses' association state president whose leadership characteristics most resemble those of Isabel Hampton Robb. An organizer and visionary leader, Mrs. Robb was well known for her pioneering work in establishing nursing organizations which became the American Nurses' Association, the National League for Nursing (NLN), and the International Council of Nursing (ICN).

### Entry Process

The nomination requires approval by the candidate's state board of directors as well as supporting documents from the dean/director of the candidate's nursing program, a clinical instructor, and an officer on the current state board; an official transcript; and a list of the candidate's accomplishments during his or her tenure as state president. Nominees must be enrolled in a nursing program at the time of the award. In addition, the candidate must include a brief essay describing how his or her accomplishments, professional goals, or vision for the nursing profession recall the life and career of Isabel Hampton Robb.

Applications are judged by a panel of nursing leaders selected by Elsevier and the award winner will be announced during the plenary session on Thursday, April 12, 2012 at the 60<sup>th</sup> Annual Convention at the David L. Lawrence Convention Center, Pittsburgh, PA. The winner receives a \$1,000 cash award.

**Use the nomination form in the Appendix to submit your nominee for the Isabel Hampton Robb Award. If you have any questions contact Susan Wong at [nsna@nsna.org](mailto:nsna@nsna.org).**

## **NSNA® Stellar School Chapter Recognition Program 2011-2012**

Open to official NSNA school chapters who have maintained Constituency status for the past five years.

**Deadline: February 15, 2012**

This continuing NSNA program (started 2009-2010) recognizes NSNA Stellar School chapters who demonstrate ongoing involvement in NSNA and a strong commitment to shared governance and professional development of their students and faculty.

### **NSNA Stellar School Chapter Recognition Criteria Categories:**

A point system has been developed and range of points will be awarded based on how applicants demonstrate by documentation examples of how the chapter meets the criteria categories below:

- Category I** Official NSNA Constituency Status and Chapter Leadership Participation
- Category II** Dean/Director/Chair and Faculty Support of Professional Development of Students through NSNA®
- Category III** Facilitating Professional Development and Participation in NSNA®
- Category IV** NSNA Program Involvement and Service Learning
- Category V** Support of NSNA Membership

### **NSNA Stellar School Chapter Recognition Program**

Chapters receiving Stellar School Chapter Recognition will be recognized as follows:

- Plaque for the school presented at the 60<sup>th</sup> Annual Convention Opening Ceremony to students, faculty and dean/director on stage together for photo to be placed on the NSNA website;
- Listing of NSNA Stellar Schools in Program Books, and *Imprint*;
- Profile NSNA Stellar Schools on the NSNA website ([www.nсна.org](http://www.nсна.org)), featuring the school's logo and link to the school website;
- NSNA Stellar School Pin presented to the dean and school chapter president, and available for purchase by all faculty and NSNA members in the school to recognize their Stellar School status;
- The nursing program may add the NSNA Stellar School logo to their school publicity, website, printed materials, student bulletin, etc.; to "tell the world" that they are recognized for their leadership and their support of nursing student professional development.

### **Other Information**

- Applications are reviewed by the NSNA Board of Directors and a committee of nursing students and faculty;
- NSNA Stellar School status is awarded for five years and is renewable with resubmission of an application and supporting documents that demonstrate the school chapter continues to meet the current criteria as an NSNA Stellar School.

**To receive an application for the 2011-2012 NSNA Stellar School Chapter Recognition Program please write to [nsna@nsna.org](mailto:nsna@nsna.org), with Stellar School Chapter Program in the subject line. Include the school chapter name and address, and the names and email addresses for the school chapter President and the school chapter Faculty Advisor.**

## **American Psychiatric Nurses Association – Janssen Student Scholarship**

The APNA-Janssen Graduate Student Scholarship Program offers outstanding graduate nursing students who are interested in developing a career in psychiatric mental health nursing the opportunity to learn about nursing leadership in this nursing specialty.

Not finalized at time of printing; check the Foundation/Scholarships page at **[www.nsna.org](http://www.nsna.org)** for updates.

# ***APPENDIX: APPLICATION FORMS***

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## ISABEL HAMPTON ROBB LEADERSHIP AWARD

**Deadline: Received by February 15, 2012**

Elsevier, proud publisher of Mosby and Saunders Nursing Titles, is sponsoring a \$1,000 award to be presented to the state president whose leadership characteristics most resemble those of Isabel Hampton Robb. Each SNA Board of Directors is invited to nominate their state president (either immediate past president or current president) for the award. Nominees must be enrolled in a nursing program at the time of the award. The winner will be announced during the Thursday, April 12, 2012 plenary session.

One original and **three copies** of **all** documents **must** be submitted. Mail to: Isabel Hampton Robb Award, National Student Nurses Association, 45 Main Street, Suite 606, Brooklyn, NY, 11201.

Name of state association submitting nomination: \_\_\_\_\_

Contact person: \_\_\_\_\_ E-mail address \_\_\_\_\_

Name of Nominee: \_\_\_\_\_ Phone: \_\_\_\_\_

NSNA Membership #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

School of Nursing \_\_\_\_\_

Name of dean/director of program: \_\_\_\_\_

Term of office: \_\_\_\_\_ Social Security Number: \_\_\_\_\_

Will the nominee be attending the 2012 NSNA Convention? \_\_\_\_\_

Please attach the following to this application:

- Letter of nomination from a current officer on candidate's state board verifying the Board's nomination and attesting to candidate's leadership accomplishments as state president.
- Letter of recommendation from the dean/director of candidate's school of nursing that addresses his or her leadership characteristics.
- Letter of recommendation from a clinical instructor that addresses candidate's leadership activities in the clinical setting.
- List of accomplishments as president of candidate's state student nurses association that best displays leadership abilities.
- Official transcript as of the end of fall 2011 semester. One sealed original without copies is acceptable.
- One page essay by candidates discussing how their leadership accomplishments, professional goals or vision for the nursing profession recall the life and career of Isabel Hampton Robb.

**LEADER OF LEADERS AWARD**

**ELSEVIER, PROUD PUBLISHERS OF  
MOSBY AND SAUNDERS NURSING TITLES  
Deadline: Received at NSNA by February 15, 2012**

Please read the directions carefully.  
Only completed forms received by February 15, 2012 will be considered.  
**ONLY THE WINNER WILL BE NOTIFIED.**

**Nomination Form**

**Send original and 3 copies of completed application and all attachments to:**  
Leader of Leaders Award, National Student Nurses' Association, 45 Main St., Suite 606,  
Brooklyn, NY 11201. Only completed applications will be considered.

**TO BE COMPLETED BY THE STUDENT, SCHOOL, OR STATE NSNA CONSTITUENT  
MAKING NOMINATION**

Name of Contact Person: \_\_\_\_\_

Contact Person's Address: \_\_\_\_\_

\_\_\_\_\_

NSNA Membership #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Phone :( \_\_\_\_\_ ) E-mail: \_\_\_\_\_

DEMOGRAPHIC DATA (not part of contest evaluation):

**TO BE COMPLETED BY NOMINEE**

Name of nominee: \_\_\_\_\_

Title/position: \_\_\_\_\_

School: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ e-mail: \_\_\_\_\_ # of years teaching: \_\_\_\_\_

Professional education (list names of schools and degrees):

\_\_\_\_\_

\_\_\_\_\_

Classes (lecture, clinical, lab) you currently teach:

\_\_\_\_\_

Other schools where you have taught: \_\_\_\_\_

**Application:** The following will be used to evaluate the nominee (to be completed by nominee).  
If curriculum vitae are submitted, **4 copies must be provided.**

List the professional nursing organizations to which you belong:

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List the nursing organization offices held in the past five years:

---

List nursing organization committees on which you have served in the past two years:

---

List honors/awards received in the past five years:

---

List involvement with student groups in the past two years:

---

Are you currently a faculty advisor or state consultant?      Yes       No

If yes, school: \_\_\_\_\_ and/or state \_\_\_\_\_

---

**Essay** (to be written by student completing this application)

Please write an essay, no longer than two double-spaced pages that addresses the following items (these items must be specifically addressed in order to evaluate your nominee):

1. Explain how your nominee provides motivation and generates enthusiasm for NSNA involvement and for the nursing profession.
2. Describe how your nominee exhibits and teaches professionalism.
3. Explain how your nominee encourages students to continue their education and professional involvement after graduation.

# NSNA PROGRAM AWARDS GENERAL APPLICATION

**Deadline: Received by March 16, 2012**

**Submit original and 3 copies of application and all attachments**

**If downloading this form or working on it online, please type on form below and print out for submission.**

This application can be used to apply for the awards listed below. A separate application for each project must be submitted. In addition to answering the general information, complete the particular information pertaining to your project area.

## Section I General information to be completed by all applicants

School       State

Award you are applying for: **(Reminder: Each project can be submitted for only one award.)**

- Breakthrough to Nursing       Bylaws and Policies       Community Health
- Disaster Preparedness       Empowering Resolutions       Robert V. Piemonte  
Financial Excellence
- Global Initiatives in Nursing       Image of Nursing       Legislation/Education

**Type or Print in Black Ink  
Attach separate sheet if necessary**

State or School Official Constituent Name: \_\_\_\_\_

Project Committee Chairperson: \_\_\_\_\_

Contact person: \_\_\_\_\_

NSNA Membership Number \_\_\_\_\_ Exp. Date \_\_\_\_\_

Phone No: (      )      Fax: (      )      E-mail: \_\_\_\_\_

Mailing address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Faculty advisor or, if state project, state consultant name: \_\_\_\_\_

Faculty advisor/state consultant signature: \_\_\_\_\_

Title of project: \_\_\_\_\_

Date(s) of project: \_\_\_\_\_

Site(s) of project: \_\_\_\_\_

Separately attach project goal(s) and **explain** to what extent goals were accomplished. If submitting for 'Empowering Resolutions,' list the resolutions, the project it refers to and its year.

Number of NSNA members involved: \_\_\_\_\_

Number of people attending (if applicable): \_\_\_\_\_

If non-nursing students collaborated, describe: \_\_\_\_\_

Community organization(s) that assisted with project (if applicable) **attach list:** \_\_\_\_\_

Cost of project (**attach project budget**): \_\_\_\_\_

Briefly describe how the project was conducted (**attach description**): \_\_\_\_\_

Will this project be continued next year by your association?  Yes  No

What was learned from the project that would be beneficial to others? (**attach description**)

**Attach** any publicity or other materials used to advertise the project (e.g., photos, publicity flyers, press releases, video/audio tapes, CDs, WWW site address, handout materials).

Did NSNA members receive academic recognition for participation in this project?

Yes  No

If yes, describe type of recognition (e.g., independent study; course credit, give name of course, certificate, etc.):

Describe how the project was advertised/publicized/promoted in all forms of media (i.e., newspaper, radio, website, television) **Attach description and promotional materials. Also include any media coverage of the event. (Newspaper and web clips, TV coverage, video/audio tapes, etc.)**

**Section II: Robert V. Piemonte Financial Excellence  
Award Applicants Complete this Section**

Attach a copy of Financial Policies and Procedures including internal control practices

Attach a copy of Long-Term Financial Goals and Investment Guidelines

Attach Annual Operating budget

Provide a one-year history of the funds in bank or other investment account(s) so that we may determine the % change from beginning of the year to year end (remove confidential information such as account numbers).

Fundraising Idea. On a separate sheet of paper, describe your best fundraising idea, including how it was organized, promoted, how many volunteers were needed, how much it cost, and how much money was raised. Is the fundraiser an ongoing or a one-time event?

Check the sources of revenues that your chapter uses (check all that apply):

- |   |  |                                    |
|---|--|------------------------------------|
| <input type="checkbox"/> State/school dues      | <input type="checkbox"/> Newsletter and/or website advertising                       | <input type="checkbox"/> Auctions  |
| <input type="checkbox"/> Fundraising item sales | <input type="checkbox"/> Meeting registrations                                       | <input type="checkbox"/> Donations |
| <input type="checkbox"/> Sponsorships           | <input type="checkbox"/> Other (such as luncheons, meetings, events.) (Attach list). |                                    |

## WEBSITE AWARD ENTRY FORM

**Deadline: Received by March 16, 2012**

To enter, please send the information below to [maisha@nsna.org](mailto:maisha@nsna.org) or  
fax to (718) 797-1186 Att: Website Award

**Two website awards – including \$100 and a certificate will be issued to the Most Outstanding School Website and Most Outstanding State Website.**

Please provide the following information (attach an additional sheet if necessary):

Entrant Name: \_\_\_\_\_

NSNA Membership Number: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone No: (\_\_\_\_) \_\_\_\_ - \_\_\_\_ Email: \_\_\_\_\_

State/School Association: \_\_\_\_\_

Webmaster's name: \_\_\_\_\_ Website address: \_\_\_\_\_

## ESSAY CONTEST ENTRY FORM

**Deadline: Must be received by Friday, March 2, 2012, 5:00 pm EST.**

NSNA, *Nursing Spectrum* and *NurseWeek* are pleased to announce the eleventh annual essay contest. NSNA members may submit a one-thousand word essay in response to the following:

**“How do you think nursing will evolve in the next 60 years?”**

The Grand Prize Winner will receive:

- \$500 Gift Check
- Complimentary registration to the NSNA 60<sup>th</sup> Anniversary Convention & Alumni Reunion in Pittsburgh, PA, April 11-15, 2012
- The winning essay will be published online at [www.nurse.com](http://www.nurse.com) and [www.nсна.org](http://www.nсна.org).

Prizes will be awarded to two finalists:

- First Place: \$125 Gift Check
- Second Place: \$100 Gift Check

Please complete official entry form below and submit with your essay to: NSNA/Nursing Spectrum/NurseWeek Student Essay Contest, 45 Main Street, Suite 606, Brooklyn NY 12201. Alternately, you may email your essay, and the requested information below, to [nsna@nsna.org](mailto:nsna@nsna.org) attn: 2012 Essay Contest.

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email Address: \_\_\_\_\_

NSNA Membership #: \_\_\_\_\_

Sponsoring Faculty (for those earning Leadership U credit\*): \_\_\_\_\_

School Name & Address: \_\_\_\_\_

Essay will be judged on relevance to theme, writing style, originality, grammar, and spelling. Judges include representatives from *Nursing Spectrum/NurseWeek* and leaders of professional nursing organizations.

\*Bonus points will be rewarded to entrants who submit a letter from one faculty member stating the contestant will receive academic recognition as part of the NSNA Leadership U. Visit [www.leadershipu.org](http://www.leadershipu.org) for information about earning academic credit for your essay. Please make sure to include a reference list for all citations (APA format).

# NSNA Awards Summary 2011-2012

Committee	Award	Cash Amt	Other
Breakthrough To Nursing	<b>School</b>	\$100	Certificate
Breakthrough To Nursing	<b>State</b>	\$100	Certificate
Bylaws & Policies Awareness Awards	<b>School or state</b> ( 1 Award)	\$100	Certificate
Community Health	<b>School</b>	\$100	Certificate
Community Health	<b>State</b>	\$100	Certificate
Disaster Preparedness Award	<b>School</b>	\$100	Certificate
Disaster Preparedness Award	<b>State</b>	\$100	Certificate
Empowering Resolutions Award	<b>School or state</b> (1 Award)	\$100	Certificate
Financial Excellence	<b>School or state</b> (1 Award)	\$100	Certificate
Global Initiatives in Nursing	<b>School</b>	\$100	Certificate
Global Initiatives in Nursing	<b>State</b>	\$100	Certificate
Image of Nursing	<b>School</b>	\$100	Certificate
Image of Nursing	<b>State</b>	\$100	Certificate
Legislation/Education	<b>School</b>	\$100	Certificate
Legislation/Education	<b>State</b>	\$100	Certificate
Membership†	Winners Way-5 groups	\$500 (\$100/group)	Certificates
Membership†	Precious Metal	N/A	Certificates (upon request)
Newsletter Contest*	<b>School</b>	\$100	Certificate
Newsletter Contest*	<b>State</b>	\$100	Certificate
State Excellence**	<b>State:</b> 5 groups	N/A	Nightingale lamps
Website Award	<b>School</b>	\$100	Certificate
Website Award	<b>State</b>	\$100	Certificate

† No application required. See page 2.

- No application required. See page 3.\*\*
- No application required. See page 4.