

NSNA® Membership Committee
FALL 2016 MEMO

To: Membership Chairs, Board of Directors,
State Consultants and State Presidents, NSNA Members
From: Coventry Jankowski, Vice President and Chair, Membership Committee
Re: *Paving Pathways, Finding Futures*

Greetings to you all, and welcome back to school! New classes, fresh clinic experiences, reconnecting with old friends and the promise of meeting new ones always makes the beginning of the school year an exciting time. In addition, recruiting new members and starting the planning process for the year's activities in your local NSNA chapters adds to the excitement and sets the stage for a successful year!

My fellow Board members and I were not immune to this excitement and decided to start the year off with an NSNA video campaign. Hop on Facebook and search #NSNAIMPACT to hear members' personal stories of what NSNA has done for them. I, for one, enjoyed sharing the incredible opportunities I have been given through my involvement with NSNA – I will no doubt be a much better student, employee and coworker... and of course a more empathetic and caring nurse. Thank you NSNA!

MEMBERSHIP AND RECRUITING

When developing your recruitment plans, a good place to start is with a thorough review of the [Membership Recruitment Guidelines](#). This booklet is a valuable resource and answers many of the questions you and your potential members may have.

As your chapter collaborates on recruitment efforts, don't forget the ["Catch the Wave with NSNA"](#) (downloadable) recruitment video and the membership PowerPoint presentations available to you on the [Membership Page](#) of the NSNA website.

Think about your student body and highlight NSNA benefits you believe potential members would be interested in. For example: [Imprint magazine](#) provides a unique student perspective to nursing and offers opportunities to showcase stellar writing. NSNA member-specific [scholarship opportunities](#) support a wide variety of student interests, cultures and backgrounds. The NSNA member-specific [benefits programs](#) have been carefully selected for quality, relevance and value.

During recruitment events, be sure to remind students that two-year memberships include an automatic \$5 savings. [Membership brochures](#) are available to view online or you can order

from NSNA Headquarters. The [dues schedule](#) and [membership application](#) can be downloaded from the NSNA website.

PROJECT INTOUCH

Let NSNA reward you for the work you are already doing! Project InTouch (PIT) is NSNA's recruiting program that benefits members who are actively recruiting. PIT recruiters receive special discounts, coupons and information to help in their recruiting efforts. Furthermore, PIT recruiters have the ability to win prizes. Find out more about PIT in the [Recruitment Tools](#), more specifically, the [Project InTouch](#) information sheet.

LEADERSHIP U — EARN CREDIT AS YOU LEARN LEADERSHIP

Leadership U provides students with an opportunity to earn academic recognition for the leadership experiences you have through NSNA. Log on today to access [Leadership U](#) and learn the details.

MIDYEAR CAREER PLANNING CONFERENCE

Before you know it, the [Midyear Career Planning Conference](#) will be here. November 10–13, 2016 is right around the corner! Start planning your trip to Kansas City, Missouri now! Some important deadlines to remember include hotel reservations by October 7th, advance registration discounted fee by fax or mail by October 18th or online at www.nсна.org by October 25th.

If you have questions about Project InTouch (PIT) recruiting, starting a new chapter or NSNA membership benefits, plan on attending the Recruitment Seminar I will be presenting. There will be ample time to answer questions and address issues specific to you. The [conference brochure](#) is now available for download and will help you plan your time in Kansas City. It is also a useful tool for recruiting – both members and advisors! Share the schedule of student and faculty specific workshops with your cohort, potential advisors and your school's Dean of Nursing.

Before you head to Kansas City, spend some time organizing your portfolio. NSNA members have free access to build and maintain an electronic, web-based professional portfolio using the HealthStream's [Critical Portfolio](#) product. This is an excellent way to prepare for the Career Planning Conference and will help set you apart from the competition once you graduate. Your NSNA membership number is your ID number.

AWARDS AND RECOGNITION

The Membership Committee is excited to introduce the NSNA Ambassador Award! This Award is given in recognition of a student leader who has inspired others to engage with NSNA through their embodiment of the NSNA spirit. To be eligible, the student must be nominated by a fellow student, a faculty member or an advisor. Look through the [Awards and Honors](#) booklet for more information on this exciting way to recognize someone who helped you in your leadership journey!

Details about the Precious Metals Awards Program for school constituents, the Winner's Way Contest for State Constituents and the Project InTouch Recruiting Awards are also found in the [Awards and Honors](#) booklet.

As always, if you have any questions or comments, please contact me at vicepresident@nsnainc.org or nsna@nsna.org. My fellow board members and I welcome your concerns and ideas.

I look forward to seeing you in Kansas City!

Coventry Jankowski

Vice President

Chair, Membership Committee

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