

NSNA[®] Image of Nursing Committee
FALL 2016 MEMO

To: Image of Nursing Directors/Chairs
From: Katelyn Finnegan, NSNA Imprint Editor and Chair, Image of Nursing
Re: *Redefining Our Image*

Hello, everyone!

I hope you had an excellent start to your fall semester. We have a lot of exciting things happening with *Imprint* and in the Image of Nursing committee so let us dive right in!

First, one of our goals was to get *Imprint* into more social media outlets. *Imprint* is now on Instagram @NSNAimprint. Follow us!

We have been working incredibly hard to get more students involved with *Imprint*. So far, resolution authors have been extremely responsive to writing for the magazine, which is incredibly exciting!

We've introduced a "Nursing School Review" section designed to be a study guide and has been coming along nicely. I have had the opportunity to collaborate with a large number of faculty members. Our September/October issue will start off with "Fun-Fundamentals," and includes a section on how to approach the dreaded, anxiety-producing "select all that apply" questions. And it includes a fundamentals-themed crossword. November/December will feature Med/Surg, January: OB, February/March: Pediatrics, and April/May: Community. We still need students to submit photos for the covers — please send us pictures of your chapter Lobby/Capitol Days. Please send submissions to nsna@nsna.org with subject line: ATTN: Lobby/Capitol Days.

The focuses for upcoming issues are:

- Oct/Nov: Give a Damn (This is an Election/ Legislative Issue. Give a damn was a previous theme for the 1970 NSNA Convention in Miami, Florida) (Looking for photos with an election theme to them. For example, if your state has been to the Capital or a legislative day or a "Nurse Day")
- Jan: (This issue is online only) Network and Build Up Your Career from the Ground Up
- Feb/March: The Heart of the Issue (Looking for photos centered around cardiac care, Heart Clinics, etc.)

- April/May: Beyond Nursing (Looking for photos with Nurse Senators, Lobbyists, Detectives, Lawyers, etc.)

Please consider submitting something! Please use the hashtag #leaveyourIMPRINTontheworld and tag me so I can see your submissions. If you have any questions, comments, or concerns, please email me at imprinteditor@nsnainc.org. Please share this with your state and local chapters.

The Image of Nursing committee, Amina Aden, Jennifer Kalenkoski and I have created a video series to highlight “What I wish I knew before _____ Clinical.” These videos are intended to help students learn from our mistakes in Fundamentals, Med/Surg, Obstetrics, and Pediatrics. The videos will be posted on Facebook under my public figure account, www.facebook.com/imprinteditor2016.

The Image of Nursing is also working hard on our “Healthier You for a Healthier Them” campaign. Nov/Dec will kick it off with an infographic about how to eat healthier while pressed for time in nursing school.

Imprint is and should always be your magazine. If you have any ideas for articles or manuscripts you would like to submit, please send them! Your story is our story.

#leaveyourIMPRINTontheworld