

# National Student Nurses' Association Guidelines for Planning

**2016-2017  
Membership  
Recruitment  
Guidelines**

# NSNA

*Paving Pathways,  
Finding Futures.*

National Student Nurses' Association, Inc.®

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## Key Terms

### **Official Application for Constituency Status**

A form that must be completed annually by school and state chapters. The deadline for having ten NSNA members in a school is eight weeks prior to convention (**February 8, 2017**). The Official Application for Constituency Status is submitted during delegate credentialing. Schools or states unable to hand-carry the application to Convention, have 10 working days after the close of the House of Delegates must send it to NSNA, **postmarked April 21, 2017**.

### ***Getting the Pieces for Fit***

NSNA's official handbook. Pieces contains NSNA's bylaws, policies, the Official Application for Constituency Status, and other essential information for school and state NSNA Chapters.

### **School Constituent**

A state-approved nursing school that has at least ten NSNA members on the cutoff date (**February 8, 2017**) and has submitted an Official Application for Constituency Status.

### **Project InTouch**

A "members-reaching-members" recruitment project. PIT recruiters win prizes for all new members they recruit.

### **State Constituent**

A state that has at least two schools within the state that are NSNA constituents. The state president must submit an Official Application for Constituency Status to NSNA.

### **Total School Membership**

A plan to include NSNA membership dues as part of student activity or tuition fees.

## What is the National Student Nurses' Association (NSNA®)?

The National Student Nurses' Association (NSNA) is a pre-professional association for nursing students. Involvement in NSNA prepares students for involvement in professional associations upon graduation.

The mission of the NSNA is to facilitate the development of future nurses and nursing profession: Bring together and mentor students preparing for initial licensure as registered nurses, as well as those enrolled in baccalaureate completion programs; Convey the standards and ethics of the nursing profession; Promote development of the skills that students will need as responsible and accountable members of the nursing profession; Advocate for high quality, evidence-based, affordable and accessible health care; Advocate for and contribute to advances in nursing education; Develop nursing students who are prepared to lead the profession in the future.

NSNA Core Values: Professionalism, Leadership and Autonomy, Diversity, Quality Education, Advocacy, and Care

## Why People Join Professional Associations

There are several reasons why people join associations. The American Society of Association Executives conducted a survey of professional membership associations to determine why members join. The top answers, in order of preference, were:

- The ability to make professional contacts and the opportunity to network with people who can impact your profession and give you access to new opportunities, friends, jobs, and information.
- Being part of the profession and peer recognition.
- Specific member benefits, such as publications.

### Why Students Join NSNA

NSNA conducted a member survey and these are the top ten reasons why students join NSNA:

To Share the Experience

Passion for the Profession

To Have a Voice

Broadening Knowledge  
Leadership  
Opportunities Career  
Building  
The NSNA Convention  
Benefits  
Access to Professional Role Models  
Community Outreach

NSNA conducted a survey on how NSNA has influenced them in their nursing career or the job market.

1. Helped developed my professional and leadership skills.
2. Helped me to decide to continue my education once I completed my RN.
3. Provided me with contacts that I can network with after convention.
4. Employers have been interested in the fact that I am part of a national organization.
5. It has helped me with these interview skills that I need to be successful.
6. Membership is an example of leadership involvement.
7. Shows that I am committed to the profession.
8. Many employers find it impressive that I am an active member of NSNA.
9. How to market myself (Imprint tips and convention resources).
10. Being part of a professional association determines if you'll be involved in professional organizations once you are a nurse.

### Start-a-Chapter Initiative and Total School Membership Plan

#### Start-a-Chapter

Do you want to grow as a leader on school, state, and national levels?

Are you the nursing students in your school interested in learning more about current trends in nursing?

Does your school have several nursing students who have expressed interest in joining forces with other students from around the country?

Would your school like to become an official NSNA constituent?

If you said "yes to any of the above questions, then it is time for your school to become an official NSNA constituent today!

The NSNA Board of Directors and staff are ready to help you every step of the way all it takes for your school to take advantage of this leadership opportunity is a phone call. Contact the NSNA office today at (718) 210-0705, email [nsna@nsna.org](mailto:nsna@nsna.org) or download the form from [www.nsna.org](http://www.nsna.org) and click under the Membership tab to start a school chapter.

#### Total School Membership Plan

Have you ever considered the advantages of including NSNA membership dues as part of student activity or tuition fees? NSNA included a question in a faculty survey about enrollment of all students in their nursing program in NSNA membership. Thirty-nine percent of the respondents expressed an interest in NSNA developing such an option. Currently 130 schools have adopted this plan. NSNA invites your school to participate in the NSNA total school membership plan. There are two TSMP PowerPoint Presentations available on the [www.nsna.org](http://www.nsna.org) under the Membership tab.

Here's how it works:

Schools choosing to enroll all of their students in NSNA must develop a method to collect national and state dues and send one check from the school or student nurse association, or include a school Visa or MasterCard credit card information on a cover sheet along with a completed membership application for each student to NSNA.

NSNA will provide refunds/credits as appropriate for those students currently enrolled who are already NSNA members. The method of collection must include an opportunity for those students who do not wish to be members to have a mechanism for not joining. Ideally, there will be a method for those students who want to be members, but who do not have the financial resources to join, to have a way of bartering services or

applying to a special fund for this purpose. The dean/director or faculty advisor must submit a report with the dues check indicating the total number of students enrolled in the program, the number of students who are joining the association, and the number of students who refused membership.

As an added incentive, NSNA national dues for both new and renewing members will be \$20 plus state dues. Note that individual students renewing NSNA membership pay \$30 plus state dues. A savings of \$5 for new members and \$10 for renewals is NSNA's way of saying "thank you" to students and faculty for supporting the NSNA. State dues are not affected.

If this membership option sounds like it could work at your school, please discuss it with the students and faculty. Then approach the school administration and legal counsel to determine the feasibility of participating in the Total School Membership Plan. The NSNA staff is ready to assist you in any way possible to make this method of NSNA membership enrollment work for your school. Please contact Cathy Ramos, Membership Staff Specialist (718) 210-0705, or [nsna@nsna.org](mailto:nsna@nsna.org) in order to begin collaborating on this exciting initiative!

## Recruitment

### **Paving Pathways, Finding Futures**

Take advantage of this membership campaign to get everyone actively involved in school and state activities! Here's how it works...

**Project InTouch** is NSNA's exciting, members-reaching-members incentive plan. NSNA members can win valuable prizes by recruiting new members into the association. In addition to the prizes donated by publishers, state board review companies, nursing journals, and nursing product companies, the grand prize is a trip to the Annual Convention (sponsored by the *American Journal of Nursing*, AJN). PIT Sponsors are AJN, F.A. Davis Company, American Nurse Today, Wolters Kluwer, Daily Nurse and Springer Publisher Company. Don't miss out! Sign up now, and start accumulating prizes as you help NSNA grow.

### **The Precious Metal Awards Program**

- 📄 Platinum Awards to schools with 200 or more members.
- 📄 Gold Awards to schools with 100-199 members.
- 📄 Silver Awards to schools with 50-99 members.

Certificates provided upon request.

**Winners' Way** is the NSNA membership incentive contest for state constituents. The states are divided into five groups based on their membership numbers on a starting date.

Group 1: 225 and under

Group 2: 226-550

Group 3: 551-1,100

Group 4: 1,101-1,800

Group 5: 1,801 and higher

Winners' Way prizes in each of the five groups: \$100 will be awarded for the largest percentage increase in membership. By promoting a state membership campaign that includes NSNA's school and individual membership incentive programs, your state could win a Grand Prize!

The **NSNA State Excellence Award** is awarded annually to the states which best fulfill NSNA's goals. The award recognizes achievement in membership growth, number of pre-nursing student members, number of Project InTouch Recruiters, and involvement in program activities. All official state constituents are considered for this award. There will be winners selected in each Winners' Way group. Each winner will receive a Nightingale lamp. For more information, visit [www.nsna.org](http://www.nsna.org) click on Publications for the **Awards and Honors Booklet**.

## The NSNA Membership Enrollment System

Membership in NSNA is for either a one or two-year period, starting with the day on which a student's membership form and dues are processed by NSNA. Note: In addition to checks and money orders, NSNA accepts Visa and MasterCard payments for dues. Cash is not accepted via mail.

### Online Member Services

Faster and easier, visit [www.nsna.org](http://www.nsna.org) to join, renew, update member profile, print membership card, and register for NSNA meetings online.

### Processing of Membership Forms

1. Students should send their membership forms and dues payments to NSNA, Box 789, Wilmington, Ohio 45177. This is an address established only for the receipt of membership forms and dues payments. Refer to the state dues plan chart on the center page of the Membership application for the amount of dues for your state. Send changes of name or address to the Wilmington address.
2. All dues payments should be a check or money order made payable to NSNA. Credit card payment with Visa or MasterCard is also accepted. Do not send cash. Payment must be accompanied by a membership form. There are no refunds except for overpayments as per NSNA policy. Memberships are non-transferable.
3. In order to be processed, membership forms must be complete and the dues amount must be correct. If a form is incomplete, or the dues amount incorrect, processing will be delayed until all corrections are made. If one check is being used to pay for several memberships, please be certain that the correct amount is enclosed along with a separate application form for each member or processing will be delayed.
4. Membership Cards: Once a student's membership form has been processed, the student will be issued a membership card. All NSNA members can expect to receive their membership cards within one month of processing.
5. Renewal Notices: All members will receive renewal notices approximately eight weeks prior to their membership expiration date.
6. School dues may be collected by each individual school. School dues are not to be included in the check sent to NSNA for state and national dues.
7. Refunds on dues overpayments will be made only if the overpayment exceeds ten dollars. Overpayments of \$5-\$10 will be refunded only upon request. Overpayments under \$5-\$10 are not refundable. There will be no refunds of NSNA dues, except in the case of verified double payment of dues for the same membership period.

Notice: Contributions or gifts to NSNA are not deductible as charitable contributions for federal income tax purposes. However, dues payments may be deductible as an ordinary and necessary business expense. A portion of dues, however, is not deductible as an ordinary and necessary business expense to the extent that NSNA engages in lobbying. The non-deductible portion of dues for 2017 is estimated at 1%.

## How to Obtain Reports, Mailing List Files and Labels

State associations wishing to obtain an up-to-date membership report of state association members may request this service by contacting NSNA at [nsna@nsna.org](mailto:nsna@nsna.org). Your request will then be forwarded to W.L. Arehart Computer Systems, Inc., NSNA's membership processing company. One free report is available upon request every 30 days, and is available in PDF format that can be printed out. NSNA must have the most current state board roster on file. Additional reports may be purchased at \$24 per 1,000 records. Hard copy reports are no longer available. State reports will be sorted according to school. School chapters wishing to obtain a report of members can also contact NSNA at [nsna@nsna.org](mailto:nsna@nsna.org). School reports are sorted alphabetically by last name. Labels and mailing list comma delimited text files are also available to state associations at a cost of \$24 per 1,000 records. Payment is to be made by check or money order directly to W.L. Arehart Computer Systems, PO Box 770, Wilmington, OH 45177. All requests to rent additional **Reports, files or labels** must be accompanied by check or money order.

## Receiving Imprint

All NSNA members receive five issues of *Imprint*. When they receive the first issue depends upon the date their form is received by NSNA, as follows:

April 16 - October 8: September/October issue; October 9 - November 15: November/December issue; November 16 - January 15: January issue; January 15 - February 15: February/March issue; and February 16 - April 15: April/May issue.

\* *The January 2017 Imprint Career Planning Guide will be published online in an interactive magazine style format. Provide your email when you join by January 15 and a notification email will be sent when the issue goes live on the website.*

### **Just an E-mail Away...**

At least one email address is required. NSNA frequently communicates with members via email. You may unsubscribe at any time. To protect your privacy, NSNA does not release email addresses to third parties. However, NSNA releases respective state member's email address as per NSNA policy. Remember to inform NSNA when your email address changes. The NSNA privacy Policy is accessible on [www.nсна.org](http://www.nсна.org) under the membership tab. Hard copy is available upon request by contacting NSNA.

## Recruitment Tips and Ideas

Now that you are familiar with why students join NSNA, the membership benefits, and the NSNA membership enrollment system, it's time to begin your recruiting. Here are some ideas to get you started:

1. Use NSNA's membership recruitment video online, "*Catch the Wave with NSNA*," in all of your recruitment activities. You can download the video from the NSNA website. Show the video during registration, in meetings, and in classrooms. It is ideal for your first SNA meeting of the semester.
2. Organize the accomplishments and activities of your chapter into a list and make it available to your prospective members. A scrapbook/photo album of your activities and awards is an excellent way to show members in action. Include NSNA events as well as your school and state chapter activities.
3. Invite prospective members to your first meeting and have an exciting program, in addition to a business meeting. Be sure that prospective members don't sit by themselves. Have members greet them and invite them to sit with the group. You may be able to get a sponsor for snacks.
4. Hold an informal open house or picnic and have each member invite a non-member. Creating a buddy program which pairs underclassmen with upperclassmen is a great way to develop camaraderie.
5. Invite a former student who was involved in NSNA as a speaker. Look for someone who was a state or national officer or committee person, or someone who attended a recent NSNA convention. Have them discuss their involvement and how it affected their personal and professional growth.
6. Develop action-oriented programs. Involve new and prospective members in community health projects, Breakthrough to Nursing, and Legislative activities.
7. Be sure all your membership committee members know about Project InTouch and get them to sign up as recruiters. Join the competition for the Precious Metal Awards Program.
8. Emphasize the positive achievements of NSNA and your chapter.
9. Involve faculty. Your dean and faculty advisor are your liaison with the faculty. Many faculty members are themselves active in nursing organizations and can serve as a catalyst for NSNA involvement.

### **More Recruitment Ideas**

1. Make slide or PowerPoint presentations of state and school activities.
2. Invite state officers to visit your school to meet with faculty and students.
3. Meet with deans/directors and state board of directors.
4. Attend your state's Council of School Presidents (COSP) meeting for valuable contact with other members.
5. Offer discounted equipment - bandage scissors, stethoscopes, pen lights. Members pay a lower price.
6. Divide schools between state officers (don't be responsible for your own school) for field visits and liaisons.
7. Identify faculty members who are State Nurses Association and State League for nursing members and involve them with deans who are not initially receptive; be persistent and try new strategies. Invite deans and faculty to state conventions/conferences, COSP, and to school chapter meetings.
8. Use colorful recruitment posters and strategically place them. Have a membership recruitment poster contest.
9. Design bulletin boards depicting activities and projects. Remember to promote the state and NSNA conventions. Use pictures!
10. Display copies of *Imprint* and promote the magazine as a benefit of membership. Hand out past issues at freshman orientation and your first meeting.

11. Always post news of NSNA benefits on your bulletin board. This would include scholarship information, discounts, and reduced rates to meetings.
12. Select someone from your group to approach your local radio and TV stations for help in recruiting publicity. Some may be willing to show the video online "*Catch the Wave with NSNA*." Take pictures of members in action. Your school public relations department might help you prepare your approach to the news media. Don't be afraid to submit articles.
13. Use the state newsletter to keep schools current on local events.
14. Include membership recruitment in Community Health, Legislation, Breakthrough to Nursing®, and Image of Nursing.
15. Invite local restaurants to sponsor parties for incoming freshmen.
16. Have childcare available during meetings and chapter events.
17. Call and welcome new students and tell them about joining NSNA.
18. Pass out coupons for discounted NSNA products at meetings, and include in mailings to chapter members. Contact the NSNA office to have coupons sent to the school chapter.

## 2016/2017 Membership Benefits Program

### **Wolters Kluwer**

**Wolters Kluwer is pleased to offer all NSNA members a 25% discount on NCLEX-RN® study tools.**

*Lippincott NCLEX-RN® PassPoint*, an online, adaptive, proven learning solution designed to help students prepare for and succeed on the NCLEX® in the most authentic practice environment.

*Lippincott Q&A Review for NCLEX-RN®*, This bestselling NCLEX-RN® review book features more than 6,000 high-level questions that prompt active learning and higher-order thinking.

*NCLEX-RN Questions & Answers Made Incredibly Easy!* Includes the use of all the types of alternate-format questions, detailed rationale for both correct and incorrect answers, information about the NCLEX-RN®, and study tips, all in the familiar, encouraging style of the *Made Incredibly Easy!* series.

*Lippincott NCLEX-RN® Alternate Format Questions*, More than 600 questions include multiple-response, drag-and-drop, hotspot, audio, chart, graphic option, and fill-in-the blank questions.

*Lippincott Fast Facts for NCLEX-RN®*, Quick and easy content-focused review with thousands of facts that cover all aspects of nursing care. Visit the NSNA virtual store at <http://www.lww.com/nsna> to order.

### **Affordable Malpractice Insurance**

Nurses Service Organization (NSO) is the official NSNA-endorsed provider of professional liability insurance for nursing students. NSO offers students malpractice protection coverage up to \$1 Million per occurrence up to \$6 million annually, for premium of only \$35 a year!\* After you graduate and begin to take on full nursing duties, you'll be eligible for a 50% discount off the full-time nurse's premium as a First-year Graduate (good for 12 months following graduation date). Visit [www.nso.com/NSNA](http://www.nso.com/NSNA) or call 800-247-1500 for more information. \*Rates may vary by state and are applicable only for those students who are not currently licensed healthcare professionals. Please see [nso.com](http://nso.com) for further information on rates.

### **Health Insurance Marketplace**

The **NSNA Health Insurance Marketplace** provides multi-level health benefits solutions for members and their families in all 50 states. Our licensed benefit counselor provides each member with a live needs analysis to identify the perfect coverage based on needs and budget. In one phone call, you now have the ability to shop, compare and enroll in both government exchange and private health insurance plans! Call 855-440-4456 for a FREE one-on-one consultation or vis- it [www.nsna.me/nsna-healthins](http://www.nsna.me/nsna-healthins) to learn more today.

### **Office Depot & Office Max Savings Program**

**Office Depot®** and **OfficeMax®** are now 1 company! Members save up to 80% off over 93,000 products. Save on your printing, cleaning and furniture needs. Shop online or in stores. Enjoy FREE next-day delivery on online orders over \$50. Visit [www.nsna.me/nsna-officedepot](http://www.nsna.me/nsna-officedepot) to shop online or print off a FREE Store Purchasing Card.

## **Make Tracking and Reporting Your Professional Development Easy with HealthStream Professional Portfolio™**

Representing your professional healthcare experience goes far beyond a simple resume. HealthStream's Professional Portfolio allows you to:

- Demonstrate competency and professional development by displaying education, papers, case logs, memberships, and more.
- Create, store, and present multiple customized portfolios based on your target audience.
- Assure compliance and never miss a deadline by receiving certification and licensing reminders
- Maintain your resume online anytime and anywhere with an internet connection

Begin populating your Portfolio, FREE for NSNA Members, today!

Visit [www.nсна.me/nsna-healthstream](http://www.nсна.me/nsna-healthstream) under Membership Alliance Partners.

## **3M**

NSNA is pleased to announce two 3M Littmann stethoscope programs to benefit members and chapters. The 3M School Sales Program rewards the purchase of every 10 Littmann stethoscopes with one credit toward the donation of Littmann stethoscopes to the student organization that coordinates the sale. In another benefit, the power to learn will be in the palm of your hand. The purchase of a 3M Littmann stethoscope gives you access to a unique basic educational tool to help you learn how to improve your auscultation skills. 3M provides multi-level health benefits solutions for members and their families in all 50 states. For more information, visit the website at [www.littmann.com/students](http://www.littmann.com/students).

## **Azigo Online Shopping Mall**

Azigo is an online shopping mall where NSNA members can earn lots of cash back by shopping at your favorite stores. Receive cash back from stores such as Kohl's, Target, Nordstrom, Zappos, 1-800 Flowers, Sephora and more. You will always have the peace of mind that you aren't missing out on a sale, because you have your own personal stream of offers. And to top it off, Azigo allows you to stay organized by creating your own collection of brands. There's no need to weed through offers trying to find the brands you prefer! Visit [www.nсна.me/aa-nsna](http://www.nсна.me/aa-nsna) and happy shopping!

## **akesso**

akesso shoes provide all-day comfort; safety for those where slips, trips, falls and contamination are daily hazards; and style without compromise. NSNA members receive a 20% discount. Visit [www.nсна.me/nsna-akesso](http://www.nсна.me/nsna-akesso) use discount code NSNA20 at checkout.

## **Scrubs & Beyond and Life Uniform**

Shop the top brands, most popular scrub styles and colors, plus stethoscopes and accessories for students. Receive a 10% discount off of in-store purchases at Scrubs & Beyond and Life Uniform stores or online at [www.nсна.me/scrubsandbeyond](http://www.nсна.me/scrubsandbeyond) Use code NSNASB10 online and show your NSNA membership card in stores.

\*Excludes Alegria, Barco Brands, Careisma, Cherokee, Cherokee Flexibles, Cherokee Workwear, Dansko, Dickies, Dickies Everyday Scrubs, Grey's Anatomy Brands, Koi Brands, Littmann, special promotions, previous purchases, gift cards, and tax. Not valid with other discounts or offers. Limit one coupon per customer.

## **Uniform City**

Shop famous brand scrubs at discount prices in popular scrub styles and colors, plus stethoscopes and accessories for students. Receive a 10% discount off of in-store purchases at Uniform City stores or online at [www.nсна.me/uniform\\_city](http://www.nсна.me/uniform_city) Use code NSNAUC10 online and show your NSNA membership card in stores.

## **Avis**

You can save up to 25% off your next car rental while experiencing the comfort and reliability that come with renting from Avis. With 4,800 locations in over 140 countries, there's always an Avis nearby to help you with your car rental needs. To rent a car, [visit Avis](#) or call toll free at 1-800-331-1212. And remember to use your NSNA Avis Discount number: B155157 to enjoy these special savings.

## **Budget**

Make your budget go further by getting a great deal on a great car from Budget. As an NSNA member you'll get an amazing deal every time you rent, up to 25% off Budget's great rates. To book your car, [visit Budget Car Rental](#) or call

toll free at 1-800-527-0700 and mention the NSNA Budget Discount Number (BCD) R584757 to receive your discount. Make the smart choice, rent Budget and start saving today!

### **Save 20% off Wyndham Hotel Brands!**

Whether you are looking for an upscale hotel, an all-inclusive resort or something more cost-effective, **NSNA members** can save on rooms at nearly 7,000 participating hotels worldwide. Wyndham Hotels are offering Members up to **20% off** the “Best Available Rate” at participating locations every time you travel. [Visit Wyndham Rewards](#) or call our special member benefits hotline **877-670-7088** (be sure to mention **Corporate Code # 100007739**) or online [www.nsna.me/nsna-wyndham](http://www.nsna.me/nsna-wyndham) and reserve your room today!

### **SAVE 10% AT MOTEL 6!**

Motel 6 has partnered with NSNA to provide all **NSNA members a 10% discount** at any of the 1,100+ pet-friendly Motel 6 locations in the U.S. and Canada. Motel 6 offers a clean, comfortable room and great service for the lowest price of any national chain, and the discount will help you save you even more. To book your reservation, **call 800-4-Motel 6**, and use the **code - 05P005** to receive the discount. You can also book online visit [www.nsna.me/nsna-motel6](http://www.nsna.me/nsna-motel6) . We'll leave the light on for you®.

### **Save 15% off at Red Roof Inn**

Members receive **15% off** your stay at any of the 350 Red Roof Inn locations. Reserve your discounted room in 3 ways:

1. Online through [www.nsna.me/nsna-redroof](http://www.nsna.me/nsna-redroof)
2. Call 800-RED-ROOF (800-733-7663) and use **promo code: 616272**
3. On site at any Red Roof Inn location, by mentioning **promo code: 616272**

### **Fast Facts for Career Success in Nursing**

*Fast Facts for Career Success in Nursing: Making the Most of Mentoring in a Nutshell* by Connie Vance provides insight for protégés and mentors on using mentoring to build new generations of successful nurses. It covers a quick history of why mentoring is important, how a protégé can identify a mentor, and how to develop and maintain a healthy mentor protégé relationship. It also contains the necessary tools to help novice nurses benefit from mentor support through difficult and sometimes frightening and confusing times. Written by Connie Vance, an innovator in nursing mentorship research, this book presents new nurses with tools to identify the perfect “mentor match” and cultivate the mentor relationship in ways that result in valuable career-building insight contributing to career success in nursing.

NSNA members receive a 20% discount with free shipping in North America. To receive your discount, visit [www.springerpub.com](http://www.springerpub.com) and use the discount code **AIFS** during check out.

### **7 Summits: A Nurse's Quest to Conquer Mountaineering and Life**

*7 Summits: A Nurse's Quest to Conquer Mountaineering and Life* by Dr. Patrick Hickey tells the story of how hard work, persistence, a belief in oneself, and the support of family and friends can get one to the top of the world. This book explores the broader perspectives of goal setting, motivation, dedication, and the pursuit of challenge in the face of extreme adversity. This book is a captivating story and a must-have for every practicing or student nurse. (Kendall Hunt Publishing). To purchase your copy of *7 Summits: A Nurse's Quest to Conquer Mountaineering and Life*, please contact Kendall Hunt Customer Service at 800-228-0810. To receive the 20% discount, you must provide the customer service representative with the author and title of the book, and indicate that you are an NSNA member.

### **American Nurse Today**

*American Nurse Today* is the official journal of the American Nurses Association (ANA). It is a monthly award-winning broad-based content nursing journal. Editorial is peer-reviewed, practical and clinical and will keep you current on best practices, enhance patient outcomes, and even help advance your career. *American Nurse Today's* hallmark is publishing useful resources and information that all nurses can use – no matter what specialty or practice setting, as well as, current information about ANA's advocacy within the nursing profession.

Beginning in January 2017, *American Nurse Today* will transition from 6 print and 6 digital issues to 10 print and 2 digit issues. Subscriptions are available in print/digital or digital only options.

*American Nurse Today* is offering special NSNA member rates. The member rate for a print/digital subscription is \$14.95 – a savings of 50%; digital only subscriptions are available for \$7.95. Both subscription options allow access to all

archived issues. To subscribe, please call HealthCom Media at 215-489-7000 ext. 105 or email [subscriptions@healthcommedia.com](mailto:subscriptions@healthcommedia.com). To receive the discounted rates, please reference the NSNA special member code of NSNA2016.

### **Nursing Journal Subscription Discounts**

To order online at [www.lww.com](http://www.lww.com) with promo code. Offered by Lippincott Williams & Wilkins.

- **Nursing2016**, 12 issues per year; Order online at [www.lww.com](http://www.lww.com) , use promo code **WGY044ZA**
  - **American Journal of Nursing**, 12 issues per year; Order online at [www.lww.com](http://www.lww.com), use promo code **WGY044ZC**
  - **Nursing Made Incredibly Easy**, 6 issues per year; Order online at [www.lww.com](http://www.lww.com), use promo code **WGY044ZB**
- NSNA Member Price includes Shipping & Handling: \$19.95

### **NSNA Leadership U®**

The NSNA Leadership U recognizes the leadership and management skills that students learn by virtue of their participation in the NSNA. Through a partnership between students, faculty, and their schools, NSNA members who document their involvement in NSNA may receive academic credit for participating in NSNA leadership activities. They receive an NSNA Leadership U certificate in their senior year. Enjoy a virtual college life on [www.nsnaleadershipU.org](http://www.nsnaleadershipU.org).

### **Stellar School Chapter Recognition Program**

NSNA invites constituent school chapters to apply for the Stellar School Chapter Recognition Program which recognizes NSNA school chapters for their ongoing involvement in NSNA and their commitment to shared governance and professional development. Visit <http://www.nсна.org/Membership/StellarSchools.aspx> for more information.

### **Imprint**

The Professional Magazine for Nursing Students, members receive five issues of *Imprint*® each year. This includes the special Career Planning Guide published online in January 2017. The Guide offers profiles of hospitals with positions and internships for new graduates as well as informative articles about nursing specialties and landing your first graduate nursing position. You'll be informed about nursing and health care legislative issues that impact your career and find out how to get involved in leadership and management activities that make you a valuable team player in all healthcare delivery settings.

### **NSNA Pin**

This attractive pin features the NSNA logo and Nightingale Lamp in polished gold finish over a matte gold background. NSNA's name appears in the surrounding blue border. To order, visit [www.nсна.org](http://www.nсна.org) and click under Online Order Forms.

### **NSNA Graduate Honor Cords and Key Chains**

Celebrate your big day with the official NSNA graduation Honor Cord or Leadership Cord. Cords are \$10 each and sold in bulk orders only. Purchases support the undergraduate Scholarship Program of the FNSNA. Matching key chains are also available. To order, visit [www.nсна.org](http://www.nсна.org) and click under the Online Order Forms.

### **Convention and Conference Discounts**

You can register online at <https://nsnamembership.org/>

NSNA Annual Convention: NSNA members pay \$110.00 to pre-register.

NSNA MidYear Career Planning Conference: NSNA members pay \$75.00 to pre-register.

### **Scholarship Program Information**

Members get credit for their involvement when they apply for a scholarship through the NSNA Foundation. For more information about scholarships, visit [www.forevernursing.org](http://www.forevernursing.org).

### **Contests**

Only NSNA members and NSNA schools and state constituents are eligible to win NSNA contests:

- Project InTouch
- Winners' Way, Precious Metal Awards, State Excellence Award
- Breakthrough to Nursing® Project Award

- Community Health Project Award
- Legislation/Education Award
- Bylaws and Policies Award
- Disaster Preparedness Award
- Empowering Resolutions Award
- Core Values Award
- Ambassador Award
- Robert V. Piemonte Financial Excellence Award
- Image of Nursing Project Award
- Web Site Award
- Newsletter Contest
- Global Initiatives in Nursing Award
- Global Photos
- Isabel Hampton Robb Leadership Award (sponsored by Elsevier)
- Leaders of Leaders Award (sponsored by Elsevier)

Click on the NSNA Awards and Honors Booklet for more information,

<http://nsnaawards.weebly.com/>

\*Note: Discount prices and percentages quoted in this section are subject to change.

### NSNA Partnership with Specialty Nursing Organizations

One of the main objectives of NSNA is to prepare students to play active and vital roles in the nursing profession. NSNA socializes students into the world of professional organizations and provides opportunities to gain invaluable skills and experiences that enhance professional development. It strives to build and strengthen the bridge between education and practice. NSNA members are informed about professional organizations and encouraged to learn about them – even as students.

Through a Partnership Program, NSNA members may join selected specialty nursing organizations at a reduced rate available only to NSNA members. Call or visit the nursing organization website for more information and to join.

Academy of Neonatal Nursing (ANN)

1-707-795-2168 • [http://nsna.me/ANN\\_nsna](http://nsna.me/ANN_nsna)

The American Assembly for Men in Nursing (AAMN)

1-215-243-5813 • [http://nsna.me/AAMN\\_nsna](http://nsna.me/AAMN_nsna)

American Association of Neuroscience Nurses (AANN)

1-888-557-2266 • [http://nsna.me/AANN\\_nsna](http://nsna.me/AANN_nsna)

American Holistic Nurses Association (AHNA)

1-800-278-2462 • [http://nsna.me/AHNA\\_nsna](http://nsna.me/AHNA_nsna)

American Nurses Association (ANA)

1-800-274-4ANA • [http://nsna.me/ANA\\_nsna](http://nsna.me/ANA_nsna)

The American Nephrology Nurses' Association (ANNA)

1-856-256-2320 • [http://nsna.me/ANNA\\_nsna](http://nsna.me/ANNA_nsna)

American Organization of Nurse Executives (AONE)

1-312-422-2800 • [http://nsna.me/AONE\\_nsna](http://nsna.me/AONE_nsna)

American Society of Plastic Surgical Nurses (ASPSN)

1-877-337-9315 • [http://nsna.me/ASPSN\\_nsna](http://nsna.me/ASPSN_nsna)

American Society of Professionals in Patient Safety (ASPPS)

1-617-391-9931 • [http://nsna.me/ASPPS\\_nsna](http://nsna.me/ASPPS_nsna)

Association of PeriOperative Registered Nurses (AORN)

1-800-755-2676 • [http://nsna.me/AORN\\_nsna](http://nsna.me/AORN_nsna)

Association of Women's Health, Obstetric and Neonatal Nurses (AWHONN)

1-800-354-2268 • [https://nsna.me/AWHONN\\_nsna](https://nsna.me/AWHONN_nsna)

Association of Pediatric Hematology/Oncology Nurses (APHON)

1-855-202-9760 • [http://nsna.me/APHON\\_nsna](http://nsna.me/APHON_nsna)

The Council for the Advancement of Nursing Science (CANS)

1-202-777-1166 • [http://nsna.me/CANS\\_nsna](http://nsna.me/CANS_nsna)

Dermatology Nurses Association (DNA)

1-800-454-4362 • [http://nsna.me/DNA\\_nsna](http://nsna.me/DNA_nsna)

Emergency Nurses Association (ENA)

1-800-900-9659 • [http://nsna.me/ENA\\_nsna](http://nsna.me/ENA_nsna)

International Association of Forensic Nurses (IAFN)

1-410-626-7805 • [http://nsna.me/IAFN\\_nsna](http://nsna.me/IAFN_nsna)

National Association of Neonatal Nurses (NANN)

1-800-451-3795 • [http://nsna.me/NANN\\_nsna](http://nsna.me/NANN_nsna)

Oncology Nursing Society (ONS)

1-866-257-4667 • [http://nsna.me/ONS\\_nsna](http://nsna.me/ONS_nsna)

## Tips for Effective Membership Processing

### 21 Ways to Improve NSNA Membership Processing & Service

1. **Avoid Underpayments and Collectibles**

See Dues Schedule in the membership application. Pay exact amount of dues per person. NSNA does not process underpayments. Overpayments under \$5 will not be reimbursed. Overpayments from \$5.00 - \$10.00 will be reimbursed upon request and overpayments over \$10.01 will be reimbursed automatically. Make sure you have sufficient funds in your bank or credit card account. A \$10 charge will be assessed for bounced checks.

2. **Send Applications with Payment**

Each membership application must be accompanied by a personal check, money order, Visa or MasterCard (credit-card payment) except in the case of credit card payment. Keep your cancelled check or money order receipt as proof of membership until your membership card is received. Make Checks Payable to NSNA.

3. **Send Applications and Payment to Ohio**

Membership applications with accompanying payment must be addressed to NSNA, Box 789, Wilmington, OH 45177.

4. **Avoid Bounced Checks**

Make sure you have sufficient funds in your bank account to pay for membership dues. Bounced checks will invalidate your membership. Make sure your check is good and valid for payment to NSNA.

**5. Sufficient Bank Identification**

Make sure your personal check has both your account and bank identification by numeric codes. Write your name and address on your check.

**6. Send in Your Membership on Your Own**

Make sure your application and payment are actually mailed directly to NSNA at the appropriate address. If you give your application and payment to someone else, it will take longer to reach NSNA. Remember, your membership is not official until it is processed by NSNA.

**9. Do Not Send Dues for Unidentified Applications**

Each membership application must be accompanied by a personal check, money order, or credit card authorization. Checks for large sums may hold up a whole number of applications, especially when membership identify is incomplete or missing.

**10. Complete Membership Information**

Membership information must be fully and accurately completed on the membership application. Your name and address (in print) must be legible to enable NSNA mail to reach you. All questions must be answered so that NSNA's statistical data are correct. (Birthdate and race are optional questions and not required.) If you are a Project InTouch Recruiter, make sure your official number is included. Incorrect or illegible forms will delay membership processing and will create undeliverable mail.

**11. Send New Address to Post Office and NSNA**

You must write to notify NSNA regarding any change of name and/or address. NSNA will not automatically make changes without notification. Be sure to include old and new name, address and membership number. Let the post office know your new address so that mail will reach you.

**12. Avoid Undeliverable Mailings**

Let us know if Imprint and other materials are not reaching you. Email [nsna@nsna.org](mailto:nsna@nsna.org) and include your membership number.

**13. Properly Endorse Checks**

Federal law requires that check endorsements must be written or stamped within 1-1/2 inch from the leading edge on the back of each check. For example, a check intended for NSNA has been written to Joseph Doe instead. In order to credit this check to NSNA, Mr. Doe must write, "Pay to the order of NSNA," along with his signature, all within 1-1/2 inch space as mentioned above. You must always sign your check.

**14. Avoid Checks Held Up By Third Parties**

The quickest way for NSNA to process your membership is when NSNA in Wilmington, OH (see #4) receives your membership application, with your payment. Giving your application and payment to another person to send in a batch mail delays processing.

**15. Use Valid Credit Card Number**

Make sure your credit card number with a valid expiration date is correctly entered on your Membership Form. If you are paying by credit card, the holder of the card must sign the form as well as print their name. Make sure you have cash in your credit line to cover the payment.

**16. Save Proof of Payment**

To prove your payment of membership dues, please show NSNA a copy of: your canceled check (front and back); a money order receipt; or your credit card statement of purchase.

**17. Third Party Payments**

In some cases, schools of nursing or nursing student organizations will supplement or pay in full membership dues for several students. Since incorrect payment and/or forms are frequently received, if you plan to send in batches of forms with one payment, please contact NSNA headquarters, (718) 210-0705.

**18. Name of School and Campus Location** It is imperative that you include the name of the school you attend and campus location on your form. This information is needed to insure that a correct delegate count can be made. Since many schools have several campuses, please indicate the campus and the location.

**19. Always Include Your Membership Number**

When writing to NSNA, please include your membership number with all correspondence. This will facilitate accurate and fast service.

**20. Processing Time**

Please allow 4-6 weeks for your application to be processed.

#### 21. **Have a Problem? We Want to Know**

Even when you follow these steps, problems can happen. Please document the problem and email [nsna@nsna.org](mailto:nsna@nsna.org) for assistance. Thank you.

#### **Online Member Services**

Faster and easier, visit [www.nsna.org](http://www.nsna.org) to join, renew, update member profile, print membership card, and register for NSNA meetings online. Don't forget to have your Membership number and credit card handy. The NSNA Privacy Policy is now accessible on [www.nsna.org](http://www.nsna.org) - under the membership tab. Hard copy is available upon request by contacting NSNA.

#### **Recruiting New Students**

1. Find out when registration is scheduled for your school and set up a table with membership information and forms. Have the video playing continuously.
2. Include a letter from your chapter president in any mailings from the school to new students.
3. Make a presentation to beginning students during their orientation period. Arrange this through your faculty. Have a question and answer session about the school as well as about NSNA. Use the recruitment video online, "*Catch the Wave with NSNA*." Remember, beginning nursing students don't know what to ask you – you've got to show and tell them how NSNA can help launch their career.
4. Hold an informal beginning student's reception that is enjoyable as well as informative.
5. Contact parents and spouses of beginning students and suggest that they give a gift of NSNA membership. The timing of this recruitment idea may be in conjunction with the beginning of the school year to suggest NSNA membership as a back-to-school gift to students. It may also be implemented at holiday time as a "stocking stuffer."
6. Set up a mentorship program for members.

**NOTE:** Project InTouch recruiters receive bonus points for recruiting beginning students and two-year members.

#### **Planning a Membership Campaign**

Here's a step-by-step guide to planning and implementing school and state recruitment campaigns:

##### **Step 1: Research**

The first step is to find out what has been done in the past: what worked and what didn't work. If this is your first campaign, check with other states or schools to find out what has worked for them. There are resources available from NSNA to help you plan your campaign. NSNA reprints membership brochures every year so be sure to obtain a supply of current brochures. Membership information can easily be downloaded from [www.nsna.org](http://www.nsna.org).

##### **Step 2: Organize a Committee**

A committee of four to six people is needed to choose a campaign theme, determine a realistic goal for the number of members to be recruited, and to determine the best approach for your school or state chapter. Contact NSNA to find out the number of enrolled nursing students in your state (or school) so that you can determine the potential membership.

Each committee member is assigned a specific responsibility and a time frame in which to carry this out and report back to the group. At your first committee meeting, organize a timetable and designate one person to chair the committee. The chair should keep the school or state chapter president informed of the committee's activities and progress.

##### **Step 3: Learn all there is to know about membership**

Each committee member should have a copy of the *Membership Recruitment Guidelines* and membership materials. In addition, each committee member should have an official Project InTouch Recruiter number. This will motivate the committee member and reward them for their hard work. It is important for each committee member to understand:

How NSNA membership forms are processed.

The amount of state and national dues.

Membership benefits.

Dates, times, and places of all activities.

How to approach people with a positive attitude and develop good salesmanship qualities.

Each committee member should also have a copy of *Getting the Pieces to Fit*, NSNA's handbook.

#### **Step 4: Publicize the Campaign**

Once the theme has been established and the goal set, let your members and potential members know about the campaign. Use school and state newsletters to publicize the campaign. Design posters and flyers to attract attention. Make membership recruitment a part of all of your state and school activities.

#### **Step 5: Implement the Campaign**

Get everyone involved. Organize state teams and have a competition with prizes (this can be done if several school chapters are involved). Plan an awards recognition event at the state convention to honor those schools or individuals who participated in the campaign. Participate in and promote incentive programs provided by NSNA (Winners' Way, and the State Excellence Award for the states, Precious Metal Awards Program for schools, and Project InTouch for individuals). Encourage membership renewal as well as inspire new members and pre-nursing students to join.

#### **Step 6: Evaluate the Results**

Was the goal reached? Surpassed? If not, why not (was the goal too high to begin with)? What could be done differently next time? Share your success with other schools and states. Let the "Happenings" editor of Imprint know about your campaign and send in articles to NSNA News so that other student leaders can see what you accomplished. Don't forget to thank committee members and volunteers for their time and hard work. Have a recognition ceremony at the end of the year to celebrate success.

### **NSNA Membership Recruitment Video Online**

#### **Catch the Wave with NSNA**

*"Catch the Wave with NSNA"* is an inspirational video to introduce nursing students to the benefits of joining the National Student Nurses' Association. Highlights to this new production include: testimonials from nursing students and nursing leaders; footage from the Annual NSNA Convention; clinical footage of nursing students and practicing nurses; Students participating in NSNA program activities; thrilling scenes that reflect *"Catch the Wave with NSNA"* theme. This video captures the imagination of every nursing student who views it. Use it often for your recruitment presentations! Running Time: approximately 12 minutes. Download the updated video now at:

[www.nсна.org/membership/recruitment/](http://www.nсна.org/membership/recruitment/)

#### **How to Use *Catch the Wave with NSNA* video online**

There are several ways to use *"Catch the Wave with NSNA"* as an effective membership recruitment tool:

**During registration for classes:** Arrange to have an area set aside to promote membership in your school chapter during registration. Download the video and show it continuously.

**At a special meeting:** Have a meeting designed to recruit members – invite new students and non-members and have each member bring a non-member. Show the video, distribute membership brochures, and then talk about the association and your chapter's activities.

**In class:** Arrange time to talk to classes of freshmen students at the beginning of each semester, and show the video to kick off your presentation. Use this opportunity to highlight NSNA's role in leadership and career development.

**New students' orientation:** Request to be placed on the beginning students' orientation agenda. Show the video before your presentation.

*"Catch the Wave with NSNA"* can also be used in conjunction with your own slides and/or photos of school and state activities. If you have slides of your school activities, your state convention, or your school representatives at the NSNA convention, show these first, then talk to the students about your school chapter and NSNA. Show *"Catch the Wave with NSNA"* and then distribute membership applications. Distribute membership brochures with your PIT number when you show the *"Catch the Wave with NSNA"* so that students join on the spot.

## FAQ: Some Typical Questions about NSNA and the Answers

### **Q: How much does it cost to join NSNA?**

A: Please refer to the Dues Schedule in the membership brochure. New members and members joining for two years receive a discount on national dues. National and state dues are paid directly to NSNA when you send in your member-ship form. School dues are collected by your school.

### **Q: Are there chapters all over the country?**

A: There are NSNA chapters in almost all fifty states, the District of Columbia, and Guam and Puerto Rico. State-approved schools that prepare students to take the registered nurse licensure examination can have chapters. NSNA has members in associate degree, diploma, baccalaureate, generic masters and generic doctoral programs in nursing.

### **Q: Who runs NSNA?**

A: NSNA is governed by a Board of Directors. The Board of Directors and the Nominating and Elections Committee are elected by the House of Delegates. All the members of the Board of Directors and the Nominating and Elections Committee are nursing students. The House of Delegates is composed of nursing students who represent their school and state constituents. Implementation of the policies and decisions of the Board of Directors and House of Delegates is carried out by NSNA staff.

### **Q: Is NSNA connected with other nursing organizations?**

A: NSNA is an independent organization, not affiliated with any other organization. However, NSNA maintains cooperative relationships with several national nursing organizations.

### **Q: Are all NSNA members "traditional" students, i.e., those just out of high school?**

A: No. While approximately 30.36% of the members are between 18 and 22, there are many members who are entering a second career. NSNA tries to meet the needs of all nursing students.

## Overcoming Resistance to Joining

As you recruit new members, you may run into resistance, but with solid answers, your recruiting will be easier.

One objection is that the dues are too high. Remember that no dues are too high, they are only high in relation to their perceived value, and so make sure you communicate the value of the many benefits NSNA has to offer. In addition, explain where their money will go: for planning and implementing projects and programs designed to meet their needs and address their problems, such as Imprint, career planning guidance, community health projects, legislative activities, discounts, educational activities, and providing them important information and resources.

Another objection is lack of time. Remind these students that everyone has school responsibilities, and most NSNA members also have jobs and responsibilities at home. Show them that the time spent involved in NSNA activities such as community health projects will help develop nursing skills, and may even count as credit in school. NSNA has Leadership U [www.nsnaleadershipu.org](http://www.nsnaleadershipu.org) for this very purpose.

Take a look at the needs of your prospective members and find something in the NSNA membership benefits package to attract them. To overcome resistance, you must instill a sense of the importance of NSNA's work. Demonstrate the sense of belonging that comes from being an NSNA member.

When you do come up against resistance, keep an open and accepting attitude towards the prospective member. By showing respect for their opinions, presenting the facts, and expressing your own enthusiasm, you can break down barriers of resistance.

### **Membership Materials Available from NSNA**

The membership brochure is the basic tool of membership recruitment. The brochure gives information about NSNA, its programs and benefits, and also contains a membership form. Membership brochure is available on the NSNA website, under the Membership tab. Visit [www.nсна.org](http://www.nсна.org) for online order form.

## Involving Faculty in Membership Recruitment

Over 29% of NSNA members first hear about NSNA from a faculty member in their school of nursing. Many nursing professors and instructors are themselves active in professional associations such as the American Nurses Association and the National League for Nursing. Here are some ideas for involving faculty in your efforts to recruit new members: Identify faculty members who are supportive of involvement in NSNA and tell them that you want to recruit members into NSNA.

Request ten minutes at the beginning of a lecture class to distribute membership forms and talk briefly about your chapter's activities and NSNA.

Invite faculty to your meetings. Invite faculty to do presentations on areas of special interest. For example, some faculty members may be doing exciting research projects or may be involved in activities outside of the school setting such as an independent practice, which may be of interest to students. An opportunity to share these activities with students may be welcome.

Work with faculty to get NSNA members on faculty committees to represent the views of students and to promote support of NSNA activities.

Ask the dean or director to enclose a membership brochure in the orientation packets (or mailings) to new students.

Have a "professor of the year" award for a faculty member who has gone beyond the call of duty to help your chapter. Nominate a worthy faculty member for NSNA Leader of Leaders Award.

Invite faculty members to become Sustaining Members of NSNA.

Invite your dean to have the school of nursing become an institutional Sustaining Member. Visit [www.nсна.org](http://www.nсна.org) to apply for sustaining membership and for the online order form. Remember, nursing instructors and professors are busy people. When you meet with them, be organized and have your list of questions or requests ready!

## Need More Information?

If you have any questions after reading this booklet, please call or write to NSNA: National Student Nurses' Association, 45 Main Street, Suite 606, Brooklyn, New York 11201. You can call us 24 hours a day at 718-210-0705. An after-hours voice mail is available for messages. If you are calling to order brochures, please indicate the quantity, date needed, where to send items and to whom. When leaving messages on the voice mail, please speak slowly and spell your name and any other information that is needed for the mailing address (don't forget the zip code). Include your phone number and email should we have to contact you.

### NSNA Website

[www.nсна.org](http://www.nсна.org) is designed to create and maintain communication with NSNA members, potential members, and other interested web browsers. Highlights of the site, which is updated weekly, include:

- Calendar of events
- What's New
- Legislative news
- Membership and benefits updates
- Career Center and Discover Nursing Career
- NSNA is now on Facebook, Twitter and Instagram

### Other areas of the site:

Imprint magazine

Program Activities

Press releases

Board of Director's web pages

Foundation of the NSNA

Conference highlights

NSNA Alliance Partners

Links to nursing and health care organizations, publications and NSNA state associations

**Project InTouch 2016-2017 Prizes  
Paving Pathways, Finding Futures**

Project InTouch is NSNA's<sup>®</sup> exciting membership incentive plan that enables you to win valuable prizes by recruiting new members into NSNA<sup>®</sup>. There is no limit to the number of prizes, so everyone can win. See below for prizes. Here's how it works:

1. You must register as a Project InTouch recruiter using the special registration form below. If you have a recruiter number from 2015-2016, you must re-register.
2. NSNA will send you a recruiter number, recruiter information packet, membership forms. You'll also receive a complete copy of the Project InTouch Rules and Regulations, which you must follow to be eligible for prizes.
3. Once you've received everything from NSNA<sup>®</sup>, put your recruiter number on each new member's form, and you'll be automatically credited with that new member. Membership forms for the 2016-2017 contest must be received at NSNA by February 8, 2017.

**Project InTouch Prize List**

**10-30 new members recruited:** One year subscription (online or iPad) to the *American Journal of Nursing Magazine (AJN)*, contributed by Wolters Kluwer Health/Lippincott Williams & Wilkins.

**31-45 new members recruited:** *American Nurse Today*, (digital subscriptions) of *American Nurse Today*, plus the above prizes.

**46-60 new members recruited:** Davis Edge for NCLEX-RN one year access card (online Q & A program) contributed by F.A. Davis Company, plus the above prizes.

**61-75 new members recruited:** 201 Careers in Nursing, contributed by *Daily Nurse*, plus the above prizes.

**76-90 new members recruited:** Fast Facts for the Student Nurse, contributed by Springer Publishers Company, plus the above prizes.

**91 and more new members recruited:** Billings: Lippincott Q&A Review for NCLEX-RN, Revised Reprint, 12e contributed by Wolters Kluwer, plus the above prizes.

**And a grand prize is a trip to the 2017 NSNA convention, April 5 – 9, 2017 in Dallas, Texas and is awarded to the recruiter having the highest total of new members recruited, contributed by *American Journal of Nursing*, Wolters Kluwer Health/Lippincott Williams & Wilkins, New York, NY. In case of a tie, the winner will be chosen by lot.**

Name: \_\_\_\_\_

Address: (no PO Box numbers): \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

E-mail: \_\_\_\_\_ School: \_\_\_\_\_

Membership # \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Graduation Date: \_\_\_\_\_

**For NSNA Office Use Only:** Recruiter #: \_\_\_\_\_ Materials Sent: \_\_\_\_\_

**Mail:** National Student Nurses Association<sup>®</sup>

45 Main Street, Suite 606, Brooklyn, NY 11201 **Fax:** (718) 797-1186 **E-mail:** [nsna@nsna.org](mailto:nsna@nsna.org)



# 2016/2017 CALENDAR

## Important Dates for Members

- October 7, 2016 Deadline for MidYear Hotel Registration
- October 18, 2016 Deadline for MidYear Conference pre-registration (mail/fax)
- October 25, 2016 Deadline for MidYear Conference pre-registration (online on website)
- November 10-13, 2016 NSNA MidYear Conference, Kansas City, MO
- January 13, 2017 Foundation of the NSNA Scholarship Application Deadline\*
- January 16-22, 2017 National Week of Service
- January 25, 2017 Application for National Office Deadline†
- February 8, 2017 Project InTouch Deadline†
- March 6, 2017 Deadline for Convention Hotel Registration
- March 13, 2017 Deadline for Convention pre-registration (mail/fax)
- March 20, 2017 Deadline for Convention pre-registration (online on website)
- April 5-9, 2017 NSNA Convention, Dallas, TX
- May 8, 2017 National Student Nurses Day
- May 27, 2017 Deadline to Apply for 2017-2018 Resolutions Committee
- May 27, 2017 Deadline to Apply for 2017-2018 Imprint Reporter positions

## Important Dates for State and School Constituents

- October 7, 2016 Resolutions topic deadline with outline/abstract of the subject
- October 24, 2016 Deadline for MidYear Project Showcase Poster Presenter Registration, Kansas City, MO
- November 8-9, 2016 MidYear Conference NSNA Board of Directors Meeting, Kansas City, MO
- November 10, 2016 MidYear Leadership University Treasurers Certificate Program, Kansas City, MO
- November 10-11, 2016 MidYear Conference Council of State Presidents and Newsletter Workshop, Kansas City, MO
- November 10-13, 2016 MidYear Conference, Kansas City, MO
- December 16, 2016 First complete draft of resolutions topic
- January 25, 2017 Deadline for submission of proposed amendments to the NSNA Bylaws†
- January 16-22, 2017 National Week of Service
- February 8, 2017 Delegate/Membership Cut-Off Date: At least 10 members must be recorded by NSNA for schools to qualify for delegates.
- February 8, 2017 Winners' Way Deadline
- February 8, 2017 Mosby/WB Saunders Leader of Leaders Award Nominations Due\*
- February 8, 2017 Mosby/WB Saunders Isabel Hampton Robb Leadership Award Application Deadline\*
- February 8, 2017 Deadline for Receipt of Resolutions: State constituents with conventions after this date must submit resolutions within two weeks from last day of their convention. All school constituents must meet deadline.†
- February 8, 2017 NSNA Stellar School Chapter Award Application Deadline\*
- February 10, 2017 Marilyn Bagwell Leadership Development Grant Deadline (for school clubs or official NSNA chapters only)
- March 10, 2017 NSNA Activities Award Application Deadlines (see right for details)
- March 13, 2017 Deadline for Convention Project Showcase Poster Presenter Registration
- April 3, 2017 NSNA Board of Directors Meeting, Dallas, TX
- April 4, 2017 Council of State Presidents, Dallas, TX
- April 5-9, 2017 NSNA Convention, Dallas, TX
- April 21, 2017 Applications for constituency status must be postmarked by this date.
- April 28, 2017 States must notify NSNA of dues plans for 2017/2018.

## COMPENDIUM OF CONTESTS

NSNA members and official school and state constituents are eligible to enter contests sponsored by NSNA. Many contests are supported by NSNA's loyal sponsors. You can easily download the Awards and Honors Booklet from [www.nsna.org](http://www.nsna.org). Click on Publications on the home page.

### Leader of Leaders

Prize: Trip/plaque; open to faculty/deans  
Deadline: February 8, 2017†

### Precious Metal

Prize: Certificates upon request; open to schools  
Deadline: February 8, 2017

### Project InTouch\*

Open to individuals  
Deadline: February 8, 2017

### Robb Leadership Award

Prize: \$1,000; open to state presidents  
Deadline: February 8, 2017†

### Winners' Way

Prize: Cash/certificate; open to states  
Deadline: February 8, 2017†

### NSNA/Nurse.com Essay Contest

Prize: Cash/certificate; open to NSNA members  
Deadline: February 22, 2017†

### Breakthrough to Nursing® Awards

Prize: Cash/certificate; open to states/schools  
Deadline: March 10, 2017†

### Bylaws and Policies Award

Prize: Cash/certificate; open to states/schools  
Deadline: March 10, 2017†

### Community Health Awards

Prize: Cash/certificate; open to states/schools  
Deadline: March 10, 2017†

### Disaster Preparedness Award

Prize: Cash/certificate; open to states/schools  
Deadline: March 10, 2017†

### Empowering Resolutions Award

Prize: Cash/certificate; open to states/schools  
Deadline: March 10, 2017†

### Global Initiatives in Nursing Awards

Prize: Cash/certificate; open to states/schools  
Deadline: March 10, 2017†

### Image of Nursing Project Awards

Prize: Cash/certificate; open to states/schools  
Deadline: March 10, 2017†

### Legislation/Education Awards

Prize: Cash/certificate; open to states/schools  
Deadline: March 10, 2017†

### Newsletter Contest Awards

Prize: Cash/certificate; open to states/schools  
Deadline: March 10, 2017†

### Robert V. Piemonte Financial Excellence Award

Prize: Cash/certificate; open to states/schools  
Deadline: March 10, 2017†

### Website Award Contest

Prize: Cash/certificate; open to NSNA members  
Deadline: March 10, 2017†

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## Nationally Sponsored NSNA® Events

- November 10-13, 2016 MidYear Conference, Kansas City, MO
- April 5-9, 2017 Annual Convention, Dallas, TX
- November 2-5, 2017 MidYear Conference, San Diego, CA
- April 4-8, 2018 Annual Convention, Nashville, TN
- November 8-11, 2018 MidYear Conference, Louisville, KY
- April 3-7, 2019 Annual Convention, Salt Lake City, UT

## Imprint® Deadlines

- Sept/Oct Issue - July 15, 2016
- Nov/Dec Issue - Sept. 16, 2016
- January Issue - Oct. 14, 2016
- Feb/March Issue - Dec. 16, 2016
- April/May Issue - Feb. 10, 2017



**Watch for additional deadlines in future Calendar updates!**

**Do you have questions about an event shown? An answer is as close as your computer! Just email NSNA at: [nsna@nsna.org](mailto:nsna@nsna.org)**

\* Grand Prize includes expense-paid trip to the Annual Convention in Dallas, Texas, April 5-9, 2017.

† Awards submissions and applications noted must be received at NSNA® headquarters by 5:00 pm EST on the date indicated.

